

Global Emu Meat Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Emu Meat market size is expected to reach \$ 193 million by 2032, rising at a market growth of 10.8% CAGR during the forecast period (2026-2032).

Emu meat refers to meat products derived from the Australian emu (*Dromaius novaehollandiae*), processed through quarantine, slaughtering, and cutting into edible portions, representing a premium healthy meat category within the global specialty poultry market. The emu is a large, flightless bird native to Australia, the second-largest bird in the world after the African ostrich, with an adult weight of approximately 40-60 kg and high lean meat yield. Emu meat is dark red in color with fine, tender texture, and a rich, unique flavor that falls between beef and venison. Its nutritional profile is characterized by high protein, low fat, and low cholesterol, rich in iron, zinc, selenium, and Omega-3/Omega-6 unsaturated fatty acids, earning it the reputation of 'green healthy meat.' The emu was officially included in China's National Livestock and Poultry Genetic Resources Catalog in 2020, making it a legally farmable, slaughterable, processable, and marketable poultry species. Emu meat is widely used in high-end food service, home cooking, functional food ingredients, and pet food raw materials. Major global farming and consumption regions include China, the United States, Australia, Canada, and India.

In terms of pricing, emu meat is positioned as a premium specialty meat, with retail prices significantly higher than conventional poultry and beef, varying notably by cut and product form, with fillet and fan fillet commanding the highest prices while mince and offal are lower. Gross margins at the farming level are volatile due to feed costs and production cycles, while further-processed products (e.g., jerky, sausages) yield higher margins than fresh meat sales, with branded operators achieving better profitability. Downstream applications are dominated by high-end food service and household retail,

with emerging growth in pet food ingredients and functional nutrition products. Upstream farming is geographically fragmented, with Australia possessing mature vertically integrated models, China having the largest farming scale but lower value-added processing, and India and the US dominated by small-to-medium farms. The industry structure remains highly fragmented, with no global monopoly; competition is centered around regional brands and specialty suppliers. Uncertainties include evolving regulatory frameworks as emus are included in national livestock catalogs, the pace of consumer acceptance, competition from alternative specialty meats (ostrich, crocodile, etc.), and farming cost volatility due to feed and breeding stock availability. Conclusion: the emu meat industry is transitioning from a market cultivation phase to rapid growth, driven by healthy eating trends and consumer interest in exotic meats, characterized by a disconnect between farming and processing, low proportion of further-processed products, and insufficient branding, representing a specialty meat category with substantial growth potential.

This report studies the global Emu Meat production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Emu Meat and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Emu Meat that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Emu Meat total production and demand, 2021-2032, (Tons)

Global Emu Meat total production value, 2021-2032, (USD Million)

Global Emu Meat production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Emu Meat consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Emu Meat domestic production, consumption, key domestic manufacturers and share

Global Emu Meat production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Emu Meat production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Emu Meat production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Emu Meat market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Longview Emu Farm, The Emu Farmers Company, Juverna International, The Emu Man, KEP Emu Farm, Balaji Emu Products, Krishna Emu Farm Products, Anvica Farms, TallBird EMU, Saru Emu Care, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Emu Meat market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Emu Meat Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Emu Meat Market, Segmentation by Type:

- Fresh/chilled emu meat
- Frozen emu meat
- Processed emu meat products
- Emu byproducts (meat-based)

Global Emu Meat Market, Segmentation by Cut:

- Emu fillet (tenderloin)
- Emu fan fillet
- Emu oyster cut
- Emu drumstick
- Emu mince (ground)
- Emu offal (liver, heart, gizzard)

Global Emu Meat Market, Segmentation by Application:

- High-end restaurant & hotel
- Home cooking & retail
- Processed meat products
- Pet food manufacturing
- Functional & nutritional products
- Others

Companies Profiled:

Longview Emu Farm

The Emu Farmers Company

Juvena International

The Emu Man

KEP Emu Farm

Balaji Emu Products

Krishna Emu Farm Products

Anvica Farms

TallBird EMU

Saru Emu Care

Sri Sai Emu Farm

Sugar Maple Emu Farm

US New Tech Emu

Free Range Emu Farm

Yesraj Agro Exports

Two Providores Pty Ltd

Shenzhen Emu Industrial

Guangdong Xinji Emu

Xinhua Meizhi

Longteng Ecological Breeding

Wuhua Xixi Hu Emu Development

Wuhua Weilong Emu Breeding

Hebei Baiyisheng Tuo

Key Questions Answered:

1. How big is the global Emu Meat market?
2. What is the demand of the global Emu Meat market?
3. What is the year over year growth of the global Emu Meat market?
4. What is the production and production value of the global Emu Meat market?
5. Who are the key producers in the global Emu Meat market?
6. What are the growth factors driving the market demand?

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