

# Global Emu Leather Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Emu Leather market size is expected to reach \$ 230 million by 2032, rising at a market growth of 10.6% CAGR during the forecast period (2026-2032).

Emu leather refers to natural leather materials and related products derived from the raw hides of the Australian emu (*Dromaius novaehollandiae*), including raw hides (untanned skins), tanned leather (finished leather produced through chrome, vegetable, or combination tanning), and feather-on skins (hides retaining natural feathers). The emu is a large flightless bird native to Australia, with a body size between that of the African ostrich and the American rhea, standing approximately 1.6 meters tall and weighing 40-50 kg, producing relatively small hides (approximately 0.3-0.5 square meters). The species is listed as Least Concern (LC) on the IUCN Red List (2018), with stable population numbers. Raw material sources include farmed emus (global commercial supply) and legally harvested wild emus (in regions where hunting or quota management is permitted). The most distinctive feature of emu leather is its unique feather follicle pattern — the feather follicles create raised natural bumps after tanning. Feather-on skins retain the natural feathers and are primarily used for decoration, costumes, or ethnic crafts. Emu leather is exceptionally soft, lightweight, naturally water-resistant, and durable, ranking among the softest natural leathers. Tanned emu leather is widely used in luxury handbags, wallets, footwear, jackets, belts, and accessories. Due to emu farming scale being far smaller than traditional livestock and limited wild harvest, global annual production is limited with premium pricing.

The global emu leather market reached approximately USD 110 million in 2025 and is projected to grow to USD 122 million by 2026, with a CAGR of approximately 10.9%. Due to the lack of specialized industry data, this value is estimated based on expert and supplier feedback, driven by the demand for unique materials in luxury goods. A mature

emu hide typically yields 0.3-0.5 sqm (approx. 3.2-5.4 sq ft) and generally sells for USD 100-500 per hide, depending on quality, size, and market access. In the Chinese market, a hide of approximately 0.8 sqm (approx. 8.6 sq ft) can cost RMB 2,000-3,000. By thickness, thin emu leather (0.5-0.8mm) is used for garments and gloves with gross margins of 50-60%; medium (0.8-1.2mm) is used for shoe uppers and bags with margins of 55-70%; thick (1.2-1.8mm) is used for heavy-duty bags and industrial applications with margins of 40-60%. Downstream primary applications: high-end leather goods (45-50% of consumption), footwear (25-30%), garments (10-15%), gloves, accessories, and upholstery. Growth applications include feather-on skin products (decorations, costumes) and emu eggshell crafts. Upstream: emu farming in China, the US, Australia, and India, with an estimated annual slaughter of 200,000-250,000 birds. Midstream processors and manufacturers include Guangdong Xinji Emu Industry, Xinhua Meizhi, and Hebei Baiyisheng Tuo in China, and tanneries and brands like Samos Tannery and EMU Australia. Industry structure: highly fragmented, dominated by family-style farms and small-scale processing with no dominant global player. Uncertainties include animal welfare and exotic leather trade restrictions, the performance of related markets (emu oil: USD 341 million in 2025; global leather goods: USD 448.2 billion), and farming costs. Conclusion: the global emu leather market is in a niche cultivation phase, with growth potential centered on high-end leather goods in Asia-Pacific and North America, but constrained by fragmented supply chains, low consumer awareness, and regulatory uncertainties.

This report studies the global Emu Leather production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Emu Leather and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Emu Leather that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Emu Leather total production and demand, 2021-2032, (Sq m)

Global Emu Leather total production value, 2021-2032, (USD Million)

Global Emu Leather production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sq m), (based on production site)

Global Emu Leather consumption by region & country, CAGR, 2021-2032 & (Sq m)

U.S. VS China: Emu Leather domestic production, consumption, key domestic manufacturers and share

Global Emu Leather production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sq m)

Global Emu Leather production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

Global Emu Leather production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sq m)

This report profiles key players in the global Emu Leather market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Guangdong Xinji Emu, Hebei Baiyisheng Tuo, Xinhua Meizhi Biotech, Hebei Xinjicheng Long, Ningxia Kaihang Emu, Jiangxi Yushan Emu, Guangdong Ermiao Tongle Biotech, Wulong Xian Weilong Emu, Guangzhou Juying Farming, Hengyang Aoying Hi-Tech, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Emu Leather market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sq m) and average price (US\$/Sq m) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Emu Leather Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Emu Leather Market, Segmentation by Type:

Raw Hide (Fresh/Salted/Dried)

Tanned Leather (Chrome/Vegetable/Combination)

Feather-on Skin

#### Global Emu Leather Market, Segmentation by Thickness:

Thin Emu Leather (0.5-0.8mm)

Medium Emu Leather (0.8-1.2mm)

Thick Emu Leather (1.2-1.8mm)

#### Global Emu Leather Market, Segmentation by Application:

Footwear

Bags & Luggage

Small leather Goods

Garments

Gloves & Accessories

Feather-on Skin Products

Upholstery & Automotive

Others

Companies Profiled:

Guangdong Xinji Emu

Hebei Baiyisheng Tuo

Xinhua Meizhi Biotech

Hebei Xinjicheng Long

Ningxia Kaihang Emu

Jiangxi Yushan Emu

Guangdong Ermiao Tongle Biotech

Wulong Xian Weilong Emu

Guangzhou Juying Farming

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EMU Australia

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Boss Emu Farms

Emo Planet

Global Emu Farming India

Golden Eggs EMU Farm

Emuamericas LLC

Jackson's Tannery

Toad Traders

Fibre by Auskin

Country Leather

#### Key Questions Answered:

1. How big is the global Emu Leather market?
2. What is the demand of the global Emu Leather market?
3. What is the year over year growth of the global Emu Leather market?
4. What is the production and production value of the global Emu Leather market?
5. Who are the key producers in the global Emu Leather market?
6. What are the growth factors driving the market demand?

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