

Global EMS and ODM Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global EMS and ODM market size was valued at USD 668800 million in 2023 and is forecast to a readjusted size of USD 1003120 million by 2030 with a CAGR of 6.0% during review period.

Electronics manufacturing services (EMS) is a term used for companies that test, manufacture, distribute, and provide return/repair services for electronic components and assemblies for original equipment manufacturers (OEMs). The concept is also referred to as electronics contract manufacturing (ECM). An original design manufacturer (ODM) is a company that designs and manufactures a product as specified and eventually rebranded by another firm for sale. Such companies allow the firm that owns or licenses the brand to produce products (either as a supplement or solely) without having to engage in the organization or running of a factory.

Global EMS and ODM key players include HONHAI, Pegatron, Quanta, Compal, Flextronics, etc. Global top 5 manufacturers hold a share about 50%. North America is the largest market, with a share about 30%, followed by Europe and China, both have a share about 40 percent. In terms of product, EMS is the largest segment, with a share over 75%. And in terms of application, the largest application is consumer devices, followed by computers. In terms of product type, EMS is the largest segment, occupied for a share of about 75%, and in terms of application, Consumer Electronics has a share about 40 percent.

The Global Info Research report includes an overview of the development of the EMS and ODM industry chain, the market status of Computer (EMS, ODM), Consumer Electronics (EMS, ODM), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

EMS and ODM.

Regionally, the report analyzes the EMS and ODM markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global EMS and ODM market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the EMS and ODM market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the EMS and ODM industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., EMS, ODM).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the EMS and ODM market.

Regional Analysis: The report involves examining the EMS and ODM market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the EMS and ODM market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to EMS and ODM:

Company Analysis: Report covers individual EMS and ODM players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards EMS and ODM. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Computer, Consumer Electronics).

Technology Analysis: Report covers specific technologies relevant to EMS and ODM. It assesses the current state, advancements, and potential future developments in EMS and ODM areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the EMS and ODM market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

EMS and ODM market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

EMS

ODM

Market segment by Application

Computer

Consumer Electronics

Server and Storage

Internet Equipment

Energy Storage (Home Storage, Mobile Energy Storage)

Family Escort Robot

Visual SLAM

AR Optical Machine

Smart Hardware Driven by ChatGPT Development

Others

Market segment by players, this report covers

HONHAI

Pegatron

Quanta

Jabil

Compal

????

Flex Ltd

Wistron

Inventec

BYD Electronic

Huaqin

New KINPO

USI

Sanmina

Celestica

Wingtech

Plexus

Longcheer

Qisda Corporation

Benchmark

Zollner

Kaifa Technology

SIIX

Fabrinet

Venture

UMC

MiTAC

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe EMS and ODM product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of EMS and ODM, with revenue, gross margin and global market share of EMS and ODM from 2019 to 2024.

Chapter 3, the EMS and ODM competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and EMS and ODM market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of EMS and ODM.

Chapter 13, to describe EMS and ODM research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of EMS and ODM
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of EMS and ODM by Type
 - 1.3.1 Overview: Global EMS and ODM Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global EMS and ODM Consumption Value Market Share by Type in 2023
 - 1.3.3 EMS
 - 1.3.4 ODM
- 1.4 Global EMS and ODM Market by Application
 - 1.4.1 Overview: Global EMS and ODM Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Computer
 - 1.4.3 Consumer Electronics
 - 1.4.4 Server and Storage
 - 1.4.5 Internet Equipment
 - 1.4.6 Energy Storage (Home Storage, Mobile Energy Storage)
 - 1.4.7 Family Escort Robot
 - 1.4.8 Visual SLAM
 - 1.4.9 AR Optical Machine
 - 1.4.10 Smart Hardware Driven by ChatGPT Development
 - 1.4.11 Others
- 1.5 Global EMS and ODM Market Size & Forecast
- 1.6 Global EMS and ODM Market Size and Forecast by Region
 - 1.6.1 Global EMS and ODM Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global EMS and ODM Market Size by Region, (2019-2030)
 - 1.6.3 North America EMS and ODM Market Size and Prospect (2019-2030)
 - 1.6.4 Europe EMS and ODM Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific EMS and ODM Market Size and Prospect (2019-2030)
 - 1.6.6 South America EMS and ODM Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa EMS and ODM Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 HONHAI
 - 2.1.1 HONHAI Details

- 2.1.2 HONHAI Major Business
- 2.1.3 HONHAI EMS and ODM Product and Solutions
- 2.1.4 HONHAI EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
- 2.1.5 HONHAI Recent Developments and Future Plans
- 2.2 Pegatron
 - 2.2.1 Pegatron Details
 - 2.2.2 Pegatron Major Business
 - 2.2.3 Pegatron EMS and ODM Product and Solutions
 - 2.2.4 Pegatron EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Pegatron Recent Developments and Future Plans
- 2.3 Quanta
 - 2.3.1 Quanta Details
 - 2.3.2 Quanta Major Business
 - 2.3.3 Quanta EMS and ODM Product and Solutions
 - 2.3.4 Quanta EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 Quanta Recent Developments and Future Plans
- 2.4 Jabil
 - 2.4.1 Jabil Details
 - 2.4.2 Jabil Major Business
 - 2.4.3 Jabil EMS and ODM Product and Solutions
 - 2.4.4 Jabil EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Jabil Recent Developments and Future Plans
- 2.5 Compal
 - 2.5.1 Compal Details
 - 2.5.2 Compal Major Business
 - 2.5.3 Compal EMS and ODM Product and Solutions
 - 2.5.4 Compal EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Compal Recent Developments and Future Plans
- 2.6 ?????
 - 2.6.1 ????? Details
 - 2.6.2 ????? Major Business
 - 2.6.3 ????? EMS and ODM Product and Solutions
 - 2.6.4 ????? EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 ????? Recent Developments and Future Plans
- 2.7 Flex Ltd
 - 2.7.1 Flex Ltd Details
 - 2.7.2 Flex Ltd Major Business
 - 2.7.3 Flex Ltd EMS and ODM Product and Solutions
 - 2.7.4 Flex Ltd EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

- 2.7.5 Flex Ltd Recent Developments and Future Plans
- 2.8 Wistron
 - 2.8.1 Wistron Details
 - 2.8.2 Wistron Major Business
 - 2.8.3 Wistron EMS and ODM Product and Solutions
 - 2.8.4 Wistron EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.8.5 Wistron Recent Developments and Future Plans
- 2.9 Inventec
 - 2.9.1 Inventec Details
 - 2.9.2 Inventec Major Business
 - 2.9.3 Inventec EMS and ODM Product and Solutions
 - 2.9.4 Inventec EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.9.5 Inventec Recent Developments and Future Plans
- 2.10 BYD Electronic
 - 2.10.1 BYD Electronic Details
 - 2.10.2 BYD Electronic Major Business
 - 2.10.3 BYD Electronic EMS and ODM Product and Solutions
 - 2.10.4 BYD Electronic EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.10.5 BYD Electronic Recent Developments and Future Plans
- 2.11 Huaqin
 - 2.11.1 Huaqin Details
 - 2.11.2 Huaqin Major Business
 - 2.11.3 Huaqin EMS and ODM Product and Solutions
 - 2.11.4 Huaqin EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.11.5 Huaqin Recent Developments and Future Plans
- 2.12 New KINPO
 - 2.12.1 New KINPO Details
 - 2.12.2 New KINPO Major Business
 - 2.12.3 New KINPO EMS and ODM Product and Solutions
 - 2.12.4 New KINPO EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.12.5 New KINPO Recent Developments and Future Plans
- 2.13 USI
 - 2.13.1 USI Details
 - 2.13.2 USI Major Business
 - 2.13.3 USI EMS and ODM Product and Solutions
 - 2.13.4 USI EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)
 - 2.13.5 USI Recent Developments and Future Plans

2.14 Sanmina

2.14.1 Sanmina Details

2.14.2 Sanmina Major Business

2.14.3 Sanmina EMS and ODM Product and Solutions

2.14.4 Sanmina EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.14.5 Sanmina Recent Developments and Future Plans

2.15 Celestica

2.15.1 Celestica Details

2.15.2 Celestica Major Business

2.15.3 Celestica EMS and ODM Product and Solutions

2.15.4 Celestica EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.15.5 Celestica Recent Developments and Future Plans

2.16 Wingtech

2.16.1 Wingtech Details

2.16.2 Wingtech Major Business

2.16.3 Wingtech EMS and ODM Product and Solutions

2.16.4 Wingtech EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Wingtech Recent Developments and Future Plans

2.17 Plexus

2.17.1 Plexus Details

2.17.2 Plexus Major Business

2.17.3 Plexus EMS and ODM Product and Solutions

2.17.4 Plexus EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Plexus Recent Developments and Future Plans

2.18 Longcheer

2.18.1 Longcheer Details

2.18.2 Longcheer Major Business

2.18.3 Longcheer EMS and ODM Product and Solutions

2.18.4 Longcheer EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Longcheer Recent Developments and Future Plans

2.19 Qisda Corporation

2.19.1 Qisda Corporation Details

2.19.2 Qisda Corporation Major Business

2.19.3 Qisda Corporation EMS and ODM Product and Solutions

2.19.4 Qisda Corporation EMS and ODM Revenue, Gross Margin and Market Share

(2019-2024)

2.19.5 Qisda Corporation Recent Developments and Future Plans

2.20 Benchmark

2.20.1 Benchmark Details

2.20.2 Benchmark Major Business

2.20.3 Benchmark EMS and ODM Product and Solutions

2.20.4 Benchmark EMS and ODM Revenue, Gross Margin and Market Share

(2019-2024)

2.20.5 Benchmark Recent Developments and Future Plans

2.21 Zollner

2.21.1 Zollner Details

2.21.2 Zollner Major Business

2.21.3 Zollner EMS and ODM Product and Solutions

2.21.4 Zollner EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.21.5 Zollner Recent Developments and Future Plans

2.22 Kaifa Technology

2.22.1 Kaifa Technology Details

2.22.2 Kaifa Technology Major Business

2.22.3 Kaifa Technology EMS and ODM Product and Solutions

2.22.4 Kaifa Technology EMS and ODM Revenue, Gross Margin and Market Share

(2019-2024)

2.22.5 Kaifa Technology Recent Developments and Future Plans

2.23 SIIX

2.23.1 SIIX Details

2.23.2 SIIX Major Business

2.23.3 SIIX EMS and ODM Product and Solutions

2.23.4 SIIX EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.23.5 SIIX Recent Developments and Future Plans

2.24 Fabrinet

2.24.1 Fabrinet Details

2.24.2 Fabrinet Major Business

2.24.3 Fabrinet EMS and ODM Product and Solutions

2.24.4 Fabrinet EMS and ODM Revenue, Gross Margin and Market Share

(2019-2024)

2.24.5 Fabrinet Recent Developments and Future Plans

2.25 Venture

2.25.1 Venture Details

2.25.2 Venture Major Business

2.25.3 Venture EMS and ODM Product and Solutions

2.25.4 Venture EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.25.5 Venture Recent Developments and Future Plans

2.26 UMC

2.26.1 UMC Details

2.26.2 UMC Major Business

2.26.3 UMC EMS and ODM Product and Solutions

2.26.4 UMC EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.26.5 UMC Recent Developments and Future Plans

2.27 MiTAC

2.27.1 MiTAC Details

2.27.2 MiTAC Major Business

2.27.3 MiTAC EMS and ODM Product and Solutions

2.27.4 MiTAC EMS and ODM Revenue, Gross Margin and Market Share (2019-2024)

2.27.5 MiTAC Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global EMS and ODM Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of EMS and ODM by Company Revenue

3.2.2 Top 3 EMS and ODM Players Market Share in 2023

3.2.3 Top 6 EMS and ODM Players Market Share in 2023

3.3 EMS and ODM Market: Overall Company Footprint Analysis

3.3.1 EMS and ODM Market: Region Footprint

3.3.2 EMS and ODM Market: Company Product Type Footprint

3.3.3 EMS and ODM Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global EMS and ODM Consumption Value and Market Share by Type (2019-2024)

4.2 Global EMS and ODM Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global EMS and ODM Consumption Value Market Share by Application (2019-2024)

5.2 Global EMS and ODM Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America EMS and ODM Consumption Value by Type (2019-2030)
- 6.2 North America EMS and ODM Consumption Value by Application (2019-2030)
- 6.3 North America EMS and ODM Market Size by Country
 - 6.3.1 North America EMS and ODM Consumption Value by Country (2019-2030)
 - 6.3.2 United States EMS and ODM Market Size and Forecast (2019-2030)
 - 6.3.3 Canada EMS and ODM Market Size and Forecast (2019-2030)
 - 6.3.4 Mexico EMS and ODM Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe EMS and ODM Consumption Value by Type (2019-2030)
- 7.2 Europe EMS and ODM Consumption Value by Application (2019-2030)
- 7.3 Europe EMS and ODM Market Size by Country
 - 7.3.1 Europe EMS and ODM Consumption Value by Country (2019-2030)
 - 7.3.2 Germany EMS and ODM Market Size and Forecast (2019-2030)
 - 7.3.3 France EMS and ODM Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom EMS and ODM Market Size and Forecast (2019-2030)
 - 7.3.5 Russia EMS and ODM Market Size and Forecast (2019-2030)
 - 7.3.6 Italy EMS and ODM Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific EMS and ODM Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific EMS and ODM Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific EMS and ODM Market Size by Region
 - 8.3.1 Asia-Pacific EMS and ODM Consumption Value by Region (2019-2030)
 - 8.3.2 China EMS and ODM Market Size and Forecast (2019-2030)
 - 8.3.3 Japan EMS and ODM Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea EMS and ODM Market Size and Forecast (2019-2030)
 - 8.3.5 India EMS and ODM Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia EMS and ODM Market Size and Forecast (2019-2030)
 - 8.3.7 Australia EMS and ODM Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America EMS and ODM Consumption Value by Type (2019-2030)

9.2 South America EMS and ODM Consumption Value by Application (2019-2030)

9.3 South America EMS and ODM Market Size by Country

9.3.1 South America EMS and ODM Consumption Value by Country (2019-2030)

9.3.2 Brazil EMS and ODM Market Size and Forecast (2019-2030)

9.3.3 Argentina EMS and ODM Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa EMS and ODM Consumption Value by Type (2019-2030)

10.2 Middle East & Africa EMS and ODM Consumption Value by Application (2019-2030)

10.3 Middle East & Africa EMS and ODM Market Size by Country

10.3.1 Middle East & Africa EMS and ODM Consumption Value by Country (2019-2030)

10.3.2 Turkey EMS and ODM Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia EMS and ODM Market Size and Forecast (2019-2030)

10.3.4 UAE EMS and ODM Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 EMS and ODM Market Drivers

11.2 EMS and ODM Market Restraints

11.3 EMS and ODM Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 EMS and ODM Industry Chain

12.2 EMS and ODM Upstream Analysis

12.3 EMS and ODM Midstream Analysis

12.4 EMS and ODM Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global EMS and ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global EMS and ODM Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global EMS and ODM Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global EMS and ODM Consumption Value by Region (2025-2030) & (USD Million)

Table 5. HONHAI Company Information, Head Office, and Major Competitors

Table 6. HONHAI Major Business

Table 7. HONHAI EMS and ODM Product and Solutions

Table 8. HONHAI EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. HONHAI Recent Developments and Future Plans

Table 10. Pegatron Company Information, Head Office, and Major Competitors

Table 11. Pegatron Major Business

Table 12. Pegatron EMS and ODM Product and Solutions

Table 13. Pegatron EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Pegatron Recent Developments and Future Plans

Table 15. Quanta Company Information, Head Office, and Major Competitors

Table 16. Quanta Major Business

Table 17. Quanta EMS and ODM Product and Solutions

Table 18. Quanta EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Quanta Recent Developments and Future Plans

Table 20. Jabil Company Information, Head Office, and Major Competitors

Table 21. Jabil Major Business

Table 22. Jabil EMS and ODM Product and Solutions

Table 23. Jabil EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Jabil Recent Developments and Future Plans

Table 25. Compal Company Information, Head Office, and Major Competitors

Table 26. Compal Major Business

Table 27. Compal EMS and ODM Product and Solutions

Table 28. Compal EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Compal Recent Developments and Future Plans

Table 30. ????? Company Information, Head Office, and Major Competitors

Table 31. ????? Major Business

Table 32. ????? EMS and ODM Product and Solutions

Table 33. ????? EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. ????? Recent Developments and Future Plans

Table 35. Flex Ltd Company Information, Head Office, and Major Competitors

Table 36. Flex Ltd Major Business

Table 37. Flex Ltd EMS and ODM Product and Solutions

Table 38. Flex Ltd EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Flex Ltd Recent Developments and Future Plans

Table 40. Wistron Company Information, Head Office, and Major Competitors

Table 41. Wistron Major Business

Table 42. Wistron EMS and ODM Product and Solutions

Table 43. Wistron EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Wistron Recent Developments and Future Plans

Table 45. Inventec Company Information, Head Office, and Major Competitors

Table 46. Inventec Major Business

Table 47. Inventec EMS and ODM Product and Solutions

Table 48. Inventec EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Inventec Recent Developments and Future Plans

Table 50. BYD Electronic Company Information, Head Office, and Major Competitors

Table 51. BYD Electronic Major Business

Table 52. BYD Electronic EMS and ODM Product and Solutions

Table 53. BYD Electronic EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. BYD Electronic Recent Developments and Future Plans

Table 55. Huaqin Company Information, Head Office, and Major Competitors

Table 56. Huaqin Major Business

Table 57. Huaqin EMS and ODM Product and Solutions

Table 58. Huaqin EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Huaqin Recent Developments and Future Plans

Table 60. New KINPO Company Information, Head Office, and Major Competitors

Table 61. New KINPO Major Business

Table 62. New KINPO EMS and ODM Product and Solutions

Table 63. New KINPO EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. New KINPO Recent Developments and Future Plans

Table 65. USI Company Information, Head Office, and Major Competitors

Table 66. USI Major Business

Table 67. USI EMS and ODM Product and Solutions

Table 68. USI EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. USI Recent Developments and Future Plans

Table 70. Sanmina Company Information, Head Office, and Major Competitors

Table 71. Sanmina Major Business

Table 72. Sanmina EMS and ODM Product and Solutions

Table 73. Sanmina EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Sanmina Recent Developments and Future Plans

Table 75. Celestica Company Information, Head Office, and Major Competitors

Table 76. Celestica Major Business

Table 77. Celestica EMS and ODM Product and Solutions

Table 78. Celestica EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Celestica Recent Developments and Future Plans

Table 80. Wingtech Company Information, Head Office, and Major Competitors

Table 81. Wingtech Major Business

Table 82. Wingtech EMS and ODM Product and Solutions

Table 83. Wingtech EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Wingtech Recent Developments and Future Plans

Table 85. Plexus Company Information, Head Office, and Major Competitors

Table 86. Plexus Major Business

Table 87. Plexus EMS and ODM Product and Solutions

Table 88. Plexus EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Plexus Recent Developments and Future Plans

Table 90. Longcheer Company Information, Head Office, and Major Competitors

Table 91. Longcheer Major Business

Table 92. Longcheer EMS and ODM Product and Solutions

- Table 93. Longcheer EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Longcheer Recent Developments and Future Plans
- Table 95. Qisda Corporation Company Information, Head Office, and Major Competitors
- Table 96. Qisda Corporation Major Business
- Table 97. Qisda Corporation EMS and ODM Product and Solutions
- Table 98. Qisda Corporation EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. Qisda Corporation Recent Developments and Future Plans
- Table 100. Benchmark Company Information, Head Office, and Major Competitors
- Table 101. Benchmark Major Business
- Table 102. Benchmark EMS and ODM Product and Solutions
- Table 103. Benchmark EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Benchmark Recent Developments and Future Plans
- Table 105. Zollner Company Information, Head Office, and Major Competitors
- Table 106. Zollner Major Business
- Table 107. Zollner EMS and ODM Product and Solutions
- Table 108. Zollner EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Zollner Recent Developments and Future Plans
- Table 110. Kaifa Technology Company Information, Head Office, and Major Competitors
- Table 111. Kaifa Technology Major Business
- Table 112. Kaifa Technology EMS and ODM Product and Solutions
- Table 113. Kaifa Technology EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 114. Kaifa Technology Recent Developments and Future Plans
- Table 115. SIIX Company Information, Head Office, and Major Competitors
- Table 116. SIIX Major Business
- Table 117. SIIX EMS and ODM Product and Solutions
- Table 118. SIIX EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 119. SIIX Recent Developments and Future Plans
- Table 120. Fabrinet Company Information, Head Office, and Major Competitors
- Table 121. Fabrinet Major Business
- Table 122. Fabrinet EMS and ODM Product and Solutions
- Table 123. Fabrinet EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 124. Fabrinet Recent Developments and Future Plans
- Table 125. Venture Company Information, Head Office, and Major Competitors
- Table 126. Venture Major Business
- Table 127. Venture EMS and ODM Product and Solutions
- Table 128. Venture EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 129. Venture Recent Developments and Future Plans
- Table 130. UMC Company Information, Head Office, and Major Competitors
- Table 131. UMC Major Business
- Table 132. UMC EMS and ODM Product and Solutions
- Table 133. UMC EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 134. UMC Recent Developments and Future Plans
- Table 135. MiTAC Company Information, Head Office, and Major Competitors
- Table 136. MiTAC Major Business
- Table 137. MiTAC EMS and ODM Product and Solutions
- Table 138. MiTAC EMS and ODM Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 139. MiTAC Recent Developments and Future Plans
- Table 140. Global EMS and ODM Revenue (USD Million) by Players (2019-2024)
- Table 141. Global EMS and ODM Revenue Share by Players (2019-2024)
- Table 142. Breakdown of EMS and ODM by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 143. Market Position of Players in EMS and ODM, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 144. Head Office of Key EMS and ODM Players
- Table 145. EMS and ODM Market: Company Product Type Footprint
- Table 146. EMS and ODM Market: Company Product Application Footprint
- Table 147. EMS and ODM New Market Entrants and Barriers to Market Entry
- Table 148. EMS and ODM Mergers, Acquisition, Agreements, and Collaborations
- Table 149. Global EMS and ODM Consumption Value (USD Million) by Type (2019-2024)
- Table 150. Global EMS and ODM Consumption Value Share by Type (2019-2024)
- Table 151. Global EMS and ODM Consumption Value Forecast by Type (2025-2030)
- Table 152. Global EMS and ODM Consumption Value by Application (2019-2024)
- Table 153. Global EMS and ODM Consumption Value Forecast by Application (2025-2030)
- Table 154. North America EMS and ODM Consumption Value by Type (2019-2024) & (USD Million)
- Table 155. North America EMS and ODM Consumption Value by Type (2025-2030) &

(USD Million)

Table 156. North America EMS and ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 157. North America EMS and ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 158. North America EMS and ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 159. North America EMS and ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 160. Europe EMS and ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 161. Europe EMS and ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 162. Europe EMS and ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 163. Europe EMS and ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 164. Europe EMS and ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 165. Europe EMS and ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 166. Asia-Pacific EMS and ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 167. Asia-Pacific EMS and ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 168. Asia-Pacific EMS and ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 169. Asia-Pacific EMS and ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 170. Asia-Pacific EMS and ODM Consumption Value by Region (2019-2024) & (USD Million)

Table 171. Asia-Pacific EMS and ODM Consumption Value by Region (2025-2030) & (USD Million)

Table 172. South America EMS and ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 173. South America EMS and ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 174. South America EMS and ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 175. South America EMS and ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 176. South America EMS and ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 177. South America EMS and ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 178. Middle East & Africa EMS and ODM Consumption Value by Type (2019-2024) & (USD Million)

Table 179. Middle East & Africa EMS and ODM Consumption Value by Type (2025-2030) & (USD Million)

Table 180. Middle East & Africa EMS and ODM Consumption Value by Application (2019-2024) & (USD Million)

Table 181. Middle East & Africa EMS and ODM Consumption Value by Application (2025-2030) & (USD Million)

Table 182. Middle East & Africa EMS and ODM Consumption Value by Country (2019-2024) & (USD Million)

Table 183. Middle East & Africa EMS and ODM Consumption Value by Country (2025-2030) & (USD Million)

Table 184. EMS and ODM Raw Material

Table 185. Key Suppliers of EMS and ODM Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. EMS and ODM Picture

Figure 2. Global EMS and ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global EMS and ODM Consumption Value Market Share by Type in 2023

Figure 4. EMS

Figure 5. ODM

Figure 6. Global EMS and ODM Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 7. EMS and ODM Consumption Value Market Share by Application in 2023

Figure 8. Computer Picture

Figure 9. Consumer Electronics Picture

Figure 10. Server and Storage Picture

Figure 11. Internet Equipment Picture

Figure 12. Energy Storage (Home Storage, Mobile Energy Storage) Picture

Figure 13. Family Escort Robot Picture

Figure 14. Visual SLAM Picture

Figure 15. AR Optical Machine Picture

Figure 16. Smart Hardware Driven by ChatGPT Development Picture

Figure 17. Global EMS and ODM Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global EMS and ODM Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Market EMS and ODM Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 20. Global EMS and ODM Consumption Value Market Share by Region (2019-2030)

Figure 21. Global EMS and ODM Consumption Value Market Share by Region in 2023

Figure 22. North America EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 25. South America EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East and Africa EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 27. Global EMS and ODM Revenue Share by Players in 2023

Figure 28. EMS and ODM Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 29. Global Top 3 Players EMS and ODM Market Share in 2023

Figure 30. Global Top 6 Players EMS and ODM Market Share in 2023

Figure 31. Global EMS and ODM Consumption Value Share by Type (2019-2024)

Figure 32. Global EMS and ODM Market Share Forecast by Type (2025-2030)

Figure 33. Global EMS and ODM Consumption Value Share by Application (2019-2024)

Figure 34. Global EMS and ODM Market Share Forecast by Application (2025-2030)

Figure 35. North America EMS and ODM Consumption Value Market Share by Type (2019-2030)

Figure 36. North America EMS and ODM Consumption Value Market Share by Application (2019-2030)

Figure 37. North America EMS and ODM Consumption Value Market Share by Country (2019-2030)

Figure 38. United States EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe EMS and ODM Consumption Value Market Share by Type (2019-2030)

Figure 42. Europe EMS and ODM Consumption Value Market Share by Application (2019-2030)

Figure 43. Europe EMS and ODM Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 45. France EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 46. United Kingdom EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 47. Russia EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 48. Italy EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 49. Asia-Pacific EMS and ODM Consumption Value Market Share by Type (2019-2030)

Figure 50. Asia-Pacific EMS and ODM Consumption Value Market Share by Application (2019-2030)

Figure 51. Asia-Pacific EMS and ODM Consumption Value Market Share by Region (2019-2030)

Figure 52. China EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 53. Japan EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 54. South Korea EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 55. India EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 56. Southeast Asia EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 57. Australia EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 58. South America EMS and ODM Consumption Value Market Share by Type (2019-2030)

Figure 59. South America EMS and ODM Consumption Value Market Share by Application (2019-2030)

Figure 60. South America EMS and ODM Consumption Value Market Share by Country (2019-2030)

Figure 61. Brazil EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 62. Argentina EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 63. Middle East and Africa EMS and ODM Consumption Value Market Share by Type (2019-2030)

Figure 64. Middle East and Africa EMS and ODM Consumption Value Market Share by Application (2019-2030)

Figure 65. Middle East and Africa EMS and ODM Consumption Value Market Share by Country (2019-2030)

Figure 66. Turkey EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 67. Saudi Arabia EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 68. UAE EMS and ODM Consumption Value (2019-2030) & (USD Million)

Figure 69. EMS and ODM Market Drivers

Figure 70. EMS and ODM Market Restraints

Figure 71. EMS and ODM Market Trends

Figure 72. Porters Five Forces Analysis

Figure 73. Manufacturing Cost Structure Analysis of EMS and ODM in 2023

Figure 74. Manufacturing Process Analysis of EMS and ODM

Figure 75. EMS and ODM Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

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