

Global EMS and ODM (EMS & ODM) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Electronics manufacturing services (EMS) is a term used for companies that test, manufacture, distribute, and provide return/repair services for electronic components and assemblies for original equipment manufacturers (OEMs). The concept is also referred to as electronics contract manufacturing (ECM).

An original design manufacturer (ODM) is a company that designs and manufactures a product as specified and eventually rebranded by another firm for sale. Such companies allow the firm that owns or licenses the brand to produce products (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and as of 2015 many have the scale to handle production for in-house the products that are branded by the buying firm. This is in contrast to a contract manufacturer (CM)

Scope of the Report:

This report studies the EMS and ODM (EMS & ODM) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the EMS and ODM (EMS & ODM) market by product type and applications/end industries.

In 2016, thanks to a surge in shipments of mobile phone vendors such as Apple, Huawei, and Xiaomi, the EMS/ODM market rose by 5.17%. In 2016, the growth in mobile phone offset the drop in notebook computer market. In 2015, mobile phone will still have strong growth potential, but with the growth rate dwarfed by that in 2015. The 4G construction of Radio Access Networks reached the peak in 2015 and 2016. It is projected that the RAN market will be on the decline in 2017-2022. Moreover, the data

size of mobile Internet surged, data center or cloud computing services market grew robustly.

However, the European and US EMS/ODM vendors are dedicated to improving profitability by reducing the revenue proportion of telecom and communication infrastructure, and intensifying the expansion to industrial, medical, and automotive sectors. Meanwhile, they have also strengthened the weakness in components, and ventured into the upstream sector of industrial chains. But compared with the Taiwanese vendors, the European and US EMS/ODM peers lagged far behind in the field of components.

When there is a long-lasting trend for OEMs to outsource their manufacturing function either partly or entirely to contract manufacturers (CMs), otherwise called as manufacturing service providers, OEMs have different priorities in choosing their service providers. Among the CMs, while Electronic Manufacturing Services (EMS) providers involve only in assembling/testing and production of a product/sub-system, Original Design Manufacturing (ODM) providers move ahead in the front-end of the value chain to also involve in designing the product in addition to assembling, testing and mass production. ODMs are evolving faster in more matured sectors such as telecommunications and consumer electronics compared to specialised sectors such as automotive, industrial and defence. OEMs are less likely to choose ODMs compared to EMS for their CM activity due to some reasons such as OEMs having less control over IP rights, designs of PCBs, control boards, etc. ODMs are expected to mainly become potential competitors to OEMs.

The global EMS and ODM (EMS & ODM) market is valued at 508600 million USD in 2017 and is expected to reach 654500 million USD by the end of 2023, growing at a CAGR of 4.3% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of EMS and ODM (EMS & ODM).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Foxconn

Quanta

Pegtron

Flextronics

Compal

Wistron

Jabil

Inventec

Sanmina

Celestica

New KINPO

USI

Benchmark

Kaifa

PLEXUS

SIIX

Venture

Zollner

UMC

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

EMS

ODM

Market Segment by Applications, can be divided into

Computers

Consumer Devices

Servers and Storage

Networking

Emerging

Others

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