

Global Employee Training and Applicant Tracking Software (ATS) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Employee Training and Applicant Tracking Software (ATS) market size was valued at USD 2688.6 million in 2023 and is forecast to a readjusted size of USD 4794.1 million by 2030 with a CAGR of 8.6% during review period.

An applicant tracking system, commonly referred to as an ATS, is a software application that enables the electronic handling of a company's recruitment needs. Applicant tracking software allows an organization to collect and store candidate and job related data and track and monitor the progress of candidates through all stages of the hiring process.

Global Applicant Tracking Software key players include SAP (SuccessFactors), Oracle, IBM (Kenexa), iCIMS, etc. Global top four manufacturers hold a share over 45%.

USA is the largest market, with a share over 50%, followed by China, and Europe, both have a share over 20 percent.

In terms of product, Cloud-based is the largest segment, with a share over 70%. And in terms of application, the largest application is SMEs, followed by Large Enterprises, etc.

The Global Info Research report includes an overview of the development of the Employee Training and Applicant Tracking Software (ATS) industry chain, the market status of Banking, Financial Services, And Insurance (On-Premises, Cloud-Based), IT And Telecommunications (On-Premises, Cloud-Based), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Employee Training and Applicant Tracking Software (ATS).

Regionally, the report analyzes the Employee Training and Applicant Tracking Software (ATS) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Employee Training and Applicant Tracking Software (ATS) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Employee Training and Applicant Tracking Software (ATS) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Employee Training and Applicant Tracking Software (ATS) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., On-Premises, Cloud-Based).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Employee Training and Applicant Tracking Software (ATS) market.

Regional Analysis: The report involves examining the Employee Training and Applicant Tracking Software (ATS) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Employee Training and Applicant Tracking Software (ATS) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Employee Training and Applicant Tracking Software (ATS):

Company Analysis: Report covers individual Employee Training and Applicant Tracking Software (ATS) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Employee Training and Applicant Tracking Software (ATS) This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Banking, Financial Services, And Insurance, IT And Telecommunications).

Technology Analysis: Report covers specific technologies relevant to Employee Training and Applicant Tracking Software (ATS). It assesses the current state, advancements, and potential future developments in Employee Training and Applicant Tracking Software (ATS) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Employee Training and Applicant Tracking Software (ATS) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Employee Training and Applicant Tracking Software (ATS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

On-Premises

Cloud-Based

Market segment by Application

Banking, Financial Services, And Insurance

IT And Telecommunications

Government And Public Sector

Retail And Consumer Goods

Manufacturing

Others

Market segment by players, this report covers

EtQ

Halogen Software

MasterControl

WCAS-QuickBase

ConvergePoint

Culture Amp

Intelex Technologies

Litmos by CallidusCloud

SkyPrep

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Employee Training and Applicant Tracking Software (ATS) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Employee Training and Applicant Tracking Software (ATS), with revenue, gross margin and global market share of Employee Training and Applicant Tracking Software (ATS) from 2019 to 2024.

Chapter 3, the Employee Training and Applicant Tracking Software (ATS) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Employee Training and Applicant Tracking Software (ATS) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Employee

Training and Applicant Tracking Software (ATS).

Chapter 13, to describe Employee Training and Applicant Tracking Software (ATS) research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Employee Training and Applicant Tracking Software (ATS)

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Employee Training and Applicant Tracking Software (ATS) by Type

1.3.1 Overview: Global Employee Training and Applicant Tracking Software (ATS)

Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Employee Training and Applicant Tracking Software (ATS) Consumption Value Market Share by Type in 2023

1.3.3 On-Premises

1.3.4 Cloud-Based

1.4 Global Employee Training and Applicant Tracking Software (ATS) Market by Application

1.4.1 Overview: Global Employee Training and Applicant Tracking Software (ATS)

Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Banking, Financial Services, And Insurance

1.4.3 IT And Telecommunications

1.4.4 Government And Public Sector

1.4.5 Retail And Consumer Goods

1.4.6 Manufacturing

1.4.7 Others

1.5 Global Employee Training and Applicant Tracking Software (ATS) Market Size & Forecast

1.6 Global Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast by Region

1.6.1 Global Employee Training and Applicant Tracking Software (ATS) Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Employee Training and Applicant Tracking Software (ATS) Market Size by Region, (2019-2030)

1.6.3 North America Employee Training and Applicant Tracking Software (ATS) Market Size and Prospect (2019-2030)

1.6.4 Europe Employee Training and Applicant Tracking Software (ATS) Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Employee Training and Applicant Tracking Software (ATS) Market Size and Prospect (2019-2030)

1.6.6 South America Employee Training and Applicant Tracking Software (ATS)

Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Employee Training and Applicant Tracking Software (ATS) Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 EtQ

2.1.1 EtQ Details

2.1.2 EtQ Major Business

2.1.3 EtQ Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.1.4 EtQ Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 EtQ Recent Developments and Future Plans

2.2 Halogen Software

2.2.1 Halogen Software Details

2.2.2 Halogen Software Major Business

2.2.3 Halogen Software Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.2.4 Halogen Software Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Halogen Software Recent Developments and Future Plans

2.3 MasterControl

2.3.1 MasterControl Details

2.3.2 MasterControl Major Business

2.3.3 MasterControl Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.3.4 MasterControl Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 MasterControl Recent Developments and Future Plans

2.4 WCAS-QuickBase

2.4.1 WCAS-QuickBase Details

2.4.2 WCAS-QuickBase Major Business

2.4.3 WCAS-QuickBase Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.4.4 WCAS-QuickBase Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 WCAS-QuickBase Recent Developments and Future Plans

2.5 ConvergePoint

2.5.1 ConvergePoint Details

2.5.2 ConvergePoint Major Business

2.5.3 ConvergePoint Employee Training and Applicant Tracking Software (ATS)

Product and Solutions

2.5.4 ConvergePoint Employee Training and Applicant Tracking Software (ATS)

Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 ConvergePoint Recent Developments and Future Plans

2.6 Culture Amp

2.6.1 Culture Amp Details

2.6.2 Culture Amp Major Business

2.6.3 Culture Amp Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.6.4 Culture Amp Employee Training and Applicant Tracking Software (ATS)

Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Culture Amp Recent Developments and Future Plans

2.7 Intelex Technologies

2.7.1 Intelex Technologies Details

2.7.2 Intelex Technologies Major Business

2.7.3 Intelex Technologies Employee Training and Applicant Tracking Software (ATS)

Product and Solutions

2.7.4 Intelex Technologies Employee Training and Applicant Tracking Software (ATS)

Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Intelex Technologies Recent Developments and Future Plans

2.8 Litmos by CallidusCloud

2.8.1 Litmos by CallidusCloud Details

2.8.2 Litmos by CallidusCloud Major Business

2.8.3 Litmos by CallidusCloud Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.8.4 Litmos by CallidusCloud Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Litmos by CallidusCloud Recent Developments and Future Plans

2.9 SkyPrep

2.9.1 SkyPrep Details

2.9.2 SkyPrep Major Business

2.9.3 SkyPrep Employee Training and Applicant Tracking Software (ATS) Product and Solutions

2.9.4 SkyPrep Employee Training and Applicant Tracking Software (ATS) Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 SkyPrep Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Employee Training and Applicant Tracking Software (ATS) Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Employee Training and Applicant Tracking Software (ATS) by Company Revenue

3.2.2 Top 3 Employee Training and Applicant Tracking Software (ATS) Players Market Share in 2023

3.2.3 Top 6 Employee Training and Applicant Tracking Software (ATS) Players Market Share in 2023

3.3 Employee Training and Applicant Tracking Software (ATS) Market: Overall Company Footprint Analysis

3.3.1 Employee Training and Applicant Tracking Software (ATS) Market: Region Footprint

3.3.2 Employee Training and Applicant Tracking Software (ATS) Market: Company Product Type Footprint

3.3.3 Employee Training and Applicant Tracking Software (ATS) Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Employee Training and Applicant Tracking Software (ATS) Consumption Value and Market Share by Type (2019-2024)

4.2 Global Employee Training and Applicant Tracking Software (ATS) Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Employee Training and Applicant Tracking Software (ATS) Consumption Value Market Share by Application (2019-2024)

5.2 Global Employee Training and Applicant Tracking Software (ATS) Market Forecast by Application (2025-2030)

6 NORTH AMERICA

6.1 North America Employee Training and Applicant Tracking Software (ATS)
Consumption Value by Type (2019-2030)

6.2 North America Employee Training and Applicant Tracking Software (ATS)
Consumption Value by Application (2019-2030)

6.3 North America Employee Training and Applicant Tracking Software (ATS) Market
Size by Country

6.3.1 North America Employee Training and Applicant Tracking Software (ATS)
Consumption Value by Country (2019-2030)

6.3.2 United States Employee Training and Applicant Tracking Software (ATS) Market
Size and Forecast (2019-2030)

6.3.3 Canada Employee Training and Applicant Tracking Software (ATS) Market Size
and Forecast (2019-2030)

6.3.4 Mexico Employee Training and Applicant Tracking Software (ATS) Market Size
and Forecast (2019-2030)

7 EUROPE

7.1 Europe Employee Training and Applicant Tracking Software (ATS) Consumption
Value by Type (2019-2030)

7.2 Europe Employee Training and Applicant Tracking Software (ATS) Consumption
Value by Application (2019-2030)

7.3 Europe Employee Training and Applicant Tracking Software (ATS) Market Size by
Country

7.3.1 Europe Employee Training and Applicant Tracking Software (ATS) Consumption
Value by Country (2019-2030)

7.3.2 Germany Employee Training and Applicant Tracking Software (ATS) Market Size
and Forecast (2019-2030)

7.3.3 France Employee Training and Applicant Tracking Software (ATS) Market Size
and Forecast (2019-2030)

7.3.4 United Kingdom Employee Training and Applicant Tracking Software (ATS)
Market Size and Forecast (2019-2030)

7.3.5 Russia Employee Training and Applicant Tracking Software (ATS) Market Size
and Forecast (2019-2030)

7.3.6 Italy Employee Training and Applicant Tracking Software (ATS) Market Size and
Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Employee Training and Applicant Tracking Software (ATS) Market Size by Region

8.3.1 Asia-Pacific Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Region (2019-2030)

8.3.2 China Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

8.3.3 Japan Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

8.3.4 South Korea Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

8.3.5 India Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

8.3.7 Australia Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Type (2019-2030)

9.2 South America Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Application (2019-2030)

9.3 South America Employee Training and Applicant Tracking Software (ATS) Market Size by Country

9.3.1 South America Employee Training and Applicant Tracking Software (ATS) Consumption Value by Country (2019-2030)

9.3.2 Brazil Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

9.3.3 Argentina Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa Employee Training and Applicant Tracking Software (ATS)

Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Employee Training and Applicant Tracking Software (ATS) Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Employee Training and Applicant Tracking Software (ATS) Market Size by Country

10.3.1 Middle East & Africa Employee Training and Applicant Tracking Software (ATS) Consumption Value by Country (2019-2030)

10.3.2 Turkey Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

10.3.4 UAE Employee Training and Applicant Tracking Software (ATS) Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 Employee Training and Applicant Tracking Software (ATS) Market Drivers

11.2 Employee Training and Applicant Tracking Software (ATS) Market Restraints

11.3 Employee Training and Applicant Tracking Software (ATS) Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Employee Training and Applicant Tracking Software (ATS) Industry Chain

12.2 Employee Training and Applicant Tracking Software (ATS) Upstream Analysis

12.3 Employee Training and Applicant Tracking Software (ATS) Midstream Analysis

12.4 Employee Training and Applicant Tracking Software (ATS) Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

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