

Global Employee Recognition and Reward System Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/G8CC570BF87EN.html>

Date: October 2018

Pages: 128

Price: US\$ 3,480.00 (Single User License)

ID: G8CC570BF87EN

Abstracts

Employee recognition and reward system refers to a program set up by company to reward performance and motivate employees.

Scope of the Report:

This report studies the Employee Recognition and Reward System market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Employee Recognition and Reward System market by product type and applications/end industries.

Every organization needs a reward system to manage compensation, benefits, recognition, and appreciation. Furthermore, this system offers various rewards and recognition program such as peer recognition and employee nomination programs for managers and employee referrals.

Employee recognition and rewards system is expected to experience a significant growth during the forecast period, owing to increase in adoption of cloud-based solutions. Moreover, the benefits such as low cost of deployment & minimum maintenance expenses, enhanced data management, unlimited storing capacity, and access through web & mobile fuel the growth of the market.

The global Employee Recognition and Reward System market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Employee Recognition and Reward System.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Kudos

Workstride

Kwench

REFFIND

Salesforce

Globoforce

Ultimate

Solterbeck

Workstars

Achivers

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

software

Market Segment by Applications, can be divided into

Healthcare

Manufacturing

IT & Telecom

Transportation & Logistics

BFSI

Retail

Others

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