

Global Employee Feedback Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Employee Feedback Software market size is expected to reach \$ 3271 million by 2032, rising at a market growth of 14.6% CAGR during the forecast period (2026-2032).

Employee Feedback Software refers to digital platforms that continuously capture, analyze, and operationalize employee input to improve engagement, experience, and organizational effectiveness. Core functions typically include pulse and lifecycle surveys, anonymous feedback channels, sentiment and ?team health? monitoring, manager check-ins, and multi-rater feedback, supported by analytics that segment results by org structure and workforce attributes (e.g., team, role, region, tenure). Beyond reporting, leading solutions emphasize a closed-loop workflow?translating insights into action plans with owners, timelines, and follow-up tracking?so organizations can address root causes, mitigate attrition risk, and strengthen leadership and culture. Most offerings are delivered as subscription cloud software and integrate with HR systems, performance/talent tools, and collaboration platforms to enable continuous listening and measurable improvement at scale.

As hybrid work normalizes and talent mobility accelerates, organizations are moving beyond annual surveys toward higher-frequency pulse programs, lifecycle surveys, and always-on feedback channels. The market?s center of gravity is shifting from one-time diagnosis to ongoing operations?treating employee experience as an organizational asset that requires continuous measurement, governance, and iterative improvement. As a result, vendors increasingly connect feedback collection with action planning, manager enablement, and outcome tracking, enabling leaders to identify issues quickly, assign ownership, and validate impact at the team level.

Key opportunities are driven by retention and productivity priorities, advances in analytics that scale qualitative-text insights and risk signals, and large enterprises seeking standardized listening frameworks across regions and layers. However,

adoption challenges are also intensifying: stricter privacy and anonymity governance, cross-region data controls, and permission models can materially affect implementation; ?tool fatigue? and declining participation can undermine ROI if leaders fail to close the loop; and integration complexity with HR platforms, collaboration tools, and talent systems can extend deployment timelines and increase total cost of ownership.

Demand is trending toward platforms that deliver end-to-end workflows?from real-time feedback capture to action tracking and impact review?while maintaining strong mobile usability for frontline populations. Buyers also increasingly require benchmarkable metrics and governance-ready reporting so employee experience can be discussed in operational terms. Overall, the category is evolving from a survey tool into an operating system for organizational health, with competition increasingly defined by execution speed, data governance, integration depth, and scalable adoption.

This report studies the global Employee Feedback Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Employee Feedback Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Employee Feedback Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Employee Feedback Software total market, 2021-2032, (USD Million)

Global Employee Feedback Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Employee Feedback Software total market, key domestic companies, and share, (USD Million)

Global Employee Feedback Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Employee Feedback Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Employee Feedback Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Employee Feedback Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Culture Amp, Achievers, Lattice, Inc., Workday, Inc., Microsoft Corporation, Cornerstone OnDemand, PeopleFluent, Mitrastech, WebMD Health Services, Beisen, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Employee Feedback Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Employee Feedback Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Employee Feedback Software Market, Segmentation by Type:

Cloud SaaS

Private Cloud Managed

On Premises

Global Employee Feedback Software Market, Segmentation by Anonymity Model:

Anonymous by Default

Identified by Default

Selectable Anonymous or Identified

Global Employee Feedback Software Market, Segmentation by Survey Cadence:

Always On Continuous Listening

Pulse Surveys

Lifecycle Surveys

Others

Global Employee Feedback Software Market, Segmentation by Buyer Company Size:

Enterprise Large

Mid Market

Small Business

Global Employee Feedback Software Market, Segmentation by Application:

Engagement and Culture

Performance Enablement Feedback

Experience and Journey Analytics

Others

Companies Profiled:

Culture Amp

Achievers

Lattice, Inc.

Workday, Inc.

Microsoft Corporation

Cornerstone OnDemand

PeopleFluent

Mitratach

WebMD Health Services

Beisen

ZhisiYun

Redsea Cloud

Yonyou

Kingdee

Key Questions Answered

1. How big is the global Employee Feedback Software market?
2. What is the demand of the global Employee Feedback Software market?
3. What is the year over year growth of the global Employee Feedback Software market?
4. What is the total value of the global Employee Feedback Software market?
5. Who are the Major Players in the global Employee Feedback Software market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Employee Feedback Software Introduction
- 1.2 World Employee Feedback Software Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Employee Feedback Software Total Market by Region (by Headquarter Location)
 - 1.3.1 World Employee Feedback Software Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.3 China Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.4 Europe Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.5 Japan Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.6 South Korea Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company Employee Feedback Software Revenue (2021-2032)
 - 1.3.8 India Based Company Employee Feedback Software Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Employee Feedback Software Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Employee Feedback Software Consumption Value (2021-2032)
- 2.2 World Employee Feedback Software Consumption Value by Region
 - 2.2.1 World Employee Feedback Software Consumption Value by Region (2021-2026)
 - 2.2.2 World Employee Feedback Software Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Employee Feedback Software Consumption Value (2021-2032)
- 2.4 China Employee Feedback Software Consumption Value (2021-2032)
- 2.5 Europe Employee Feedback Software Consumption Value (2021-2032)
- 2.6 Japan Employee Feedback Software Consumption Value (2021-2032)
- 2.7 South Korea Employee Feedback Software Consumption Value (2021-2032)
- 2.8 ASEAN Employee Feedback Software Consumption Value (2021-2032)
- 2.9 India Employee Feedback Software Consumption Value (2021-2032)

3 WORLD EMPLOYEE FEEDBACK SOFTWARE COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Employee Feedback Software Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Employee Feedback Software Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Employee Feedback Software in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Employee Feedback Software in 2025
- 3.3 Employee Feedback Software Company Evaluation Quadrant
- 3.4 Employee Feedback Software Market: Overall Company Footprint Analysis
 - 3.4.1 Employee Feedback Software Market: Region Footprint
 - 3.4.2 Employee Feedback Software Market: Company Product Type Footprint
 - 3.4.3 Employee Feedback Software Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Employee Feedback Software Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Employee Feedback Software Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Employee Feedback Software Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Employee Feedback Software Consumption Value Comparison
 - 4.2.1 United States VS China: Employee Feedback Software Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Employee Feedback Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Employee Feedback Software Companies and Market Share, 2021-2026
 - 4.3.1 United States Based Employee Feedback Software Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Employee Feedback Software Revenue,

(2021-2026)

4.4 China Based Companies Employee Feedback Software Revenue and Market Share, 2021-2026

4.4.1 China Based Employee Feedback Software Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Employee Feedback Software Revenue, (2021-2026)

4.5 Rest of World Based Employee Feedback Software Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Employee Feedback Software Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Employee Feedback Software Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Employee Feedback Software Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud SaaS

5.2.2 Private Cloud Managed

5.2.3 On Premises

5.3 Market Segment by Type

5.3.1 World Employee Feedback Software Market Size by Type (2021-2026)

5.3.2 World Employee Feedback Software Market Size by Type (2027-2032)

5.3.3 World Employee Feedback Software Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY ANONYMITY MODEL

6.1 World Employee Feedback Software Market Size Overview by Anonymity Model: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Anonymity Model

6.2.1 Anonymous by Default

6.2.2 Identified by Default

6.2.3 Selectable Anonymous or Identified

6.3 Market Segment by Anonymity Model

6.3.1 World Employee Feedback Software Market Size by Anonymity Model (2021-2026)

6.3.2 World Employee Feedback Software Market Size by Anonymity Model

(2027-2032)

6.3.3 World Employee Feedback Software Market Size Market Share by Anonymity Model (2027-2032)

7 MARKET ANALYSIS BY SURVEY CADENCE

7.1 World Employee Feedback Software Market Size Overview by Survey Cadence: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Survey Cadence

7.2.1 Always On Continuous Listening

7.2.2 Pulse Surveys

7.2.3 Lifecycle Surveys

7.2.4 Others

7.3 Market Segment by Survey Cadence

7.3.1 World Employee Feedback Software Market Size by Survey Cadence (2021-2026)

7.3.2 World Employee Feedback Software Market Size by Survey Cadence (2027-2032)

7.3.3 World Employee Feedback Software Market Size Market Share by Survey Cadence (2027-2032)

8 MARKET ANALYSIS BY BUYER COMPANY SIZE

8.1 World Employee Feedback Software Market Size Overview by Buyer Company Size: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Buyer Company Size

8.2.1 Enterprise Large

8.2.2 Mid Market

8.2.3 Small Business

8.3 Market Segment by Buyer Company Size

8.3.1 World Employee Feedback Software Market Size by Buyer Company Size (2021-2026)

8.3.2 World Employee Feedback Software Market Size by Buyer Company Size (2027-2032)

8.3.3 World Employee Feedback Software Market Size Market Share by Buyer Company Size (2027-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Employee Feedback Software Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Engagement and Culture

9.2.2 Performance Enablement Feedback

9.2.3 Experience and Journey Analytics

9.2.4 Others

9.3 Market Segment by Application

9.3.1 World Employee Feedback Software Market Size by Application (2021-2026)

9.3.2 World Employee Feedback Software Market Size by Application (2027-2032)

9.3.3 World Employee Feedback Software Market Size Market Share by Application (2021-2032)

10 COMPANY PROFILES

10.1 Culture Amp

10.1.1 Culture Amp Details

10.1.2 Culture Amp Major Business

10.1.3 Culture Amp Employee Feedback Software Product and Services

10.1.4 Culture Amp Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.1.5 Culture Amp Recent Developments/Updates

10.1.6 Culture Amp Competitive Strengths & Weaknesses

10.2 Achievers

10.2.1 Achievers Details

10.2.2 Achievers Major Business

10.2.3 Achievers Employee Feedback Software Product and Services

10.2.4 Achievers Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.2.5 Achievers Recent Developments/Updates

10.2.6 Achievers Competitive Strengths & Weaknesses

10.3 Lattice, Inc.

10.3.1 Lattice, Inc. Details

10.3.2 Lattice, Inc. Major Business

10.3.3 Lattice, Inc. Employee Feedback Software Product and Services

10.3.4 Lattice, Inc. Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.3.5 Lattice, Inc. Recent Developments/Updates

10.3.6 Lattice, Inc. Competitive Strengths & Weaknesses

10.4 Workday, Inc.

10.4.1 Workday, Inc. Details

10.4.2 Workday, Inc. Major Business

10.4.3 Workday, Inc. Employee Feedback Software Product and Services

10.4.4 Workday, Inc. Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.4.5 Workday, Inc. Recent Developments/Updates

10.4.6 Workday, Inc. Competitive Strengths & Weaknesses

10.5 Microsoft Corporation

10.5.1 Microsoft Corporation Details

10.5.2 Microsoft Corporation Major Business

10.5.3 Microsoft Corporation Employee Feedback Software Product and Services

10.5.4 Microsoft Corporation Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.5.5 Microsoft Corporation Recent Developments/Updates

10.5.6 Microsoft Corporation Competitive Strengths & Weaknesses

10.6 Cornerstone OnDemand

10.6.1 Cornerstone OnDemand Details

10.6.2 Cornerstone OnDemand Major Business

10.6.3 Cornerstone OnDemand Employee Feedback Software Product and Services

10.6.4 Cornerstone OnDemand Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.6.5 Cornerstone OnDemand Recent Developments/Updates

10.6.6 Cornerstone OnDemand Competitive Strengths & Weaknesses

10.7 PeopleFluent

10.7.1 PeopleFluent Details

10.7.2 PeopleFluent Major Business

10.7.3 PeopleFluent Employee Feedback Software Product and Services

10.7.4 PeopleFluent Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.7.5 PeopleFluent Recent Developments/Updates

10.7.6 PeopleFluent Competitive Strengths & Weaknesses

10.8 Mitratach

10.8.1 Mitratach Details

10.8.2 Mitratach Major Business

10.8.3 Mitratach Employee Feedback Software Product and Services

10.8.4 Mitratach Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

10.8.5 Mitratach Recent Developments/Updates

- 10.8.6 Mitratesch Competitive Strengths & Weaknesses
- 10.9 WebMD Health Services
 - 10.9.1 WebMD Health Services Details
 - 10.9.2 WebMD Health Services Major Business
 - 10.9.3 WebMD Health Services Employee Feedback Software Product and Services
 - 10.9.4 WebMD Health Services Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)
 - 10.9.5 WebMD Health Services Recent Developments/Updates
 - 10.9.6 WebMD Health Services Competitive Strengths & Weaknesses
- 10.10 Beisen
 - 10.10.1 Beisen Details
 - 10.10.2 Beisen Major Business
 - 10.10.3 Beisen Employee Feedback Software Product and Services
 - 10.10.4 Beisen Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)
 - 10.10.5 Beisen Recent Developments/Updates
 - 10.10.6 Beisen Competitive Strengths & Weaknesses
- 10.11 ZhisiYun
 - 10.11.1 ZhisiYun Details
 - 10.11.2 ZhisiYun Major Business
 - 10.11.3 ZhisiYun Employee Feedback Software Product and Services
 - 10.11.4 ZhisiYun Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)
 - 10.11.5 ZhisiYun Recent Developments/Updates
 - 10.11.6 ZhisiYun Competitive Strengths & Weaknesses
- 10.12 Redsea Cloud
 - 10.12.1 Redsea Cloud Details
 - 10.12.2 Redsea Cloud Major Business
 - 10.12.3 Redsea Cloud Employee Feedback Software Product and Services
 - 10.12.4 Redsea Cloud Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)
 - 10.12.5 Redsea Cloud Recent Developments/Updates
 - 10.12.6 Redsea Cloud Competitive Strengths & Weaknesses
- 10.13 Yonyou
 - 10.13.1 Yonyou Details
 - 10.13.2 Yonyou Major Business
 - 10.13.3 Yonyou Employee Feedback Software Product and Services
 - 10.13.4 Yonyou Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)

- 10.13.5 Yonyou Recent Developments/Updates
- 10.13.6 Yonyou Competitive Strengths & Weaknesses
- 10.14 Kingdee
 - 10.14.1 Kingdee Details
 - 10.14.2 Kingdee Major Business
 - 10.14.3 Kingdee Employee Feedback Software Product and Services
 - 10.14.4 Kingdee Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026)
 - 10.14.5 Kingdee Recent Developments/Updates
 - 10.14.6 Kingdee Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

- 11.1 Employee Feedback Software Industry Chain
- 11.2 Employee Feedback Software Upstream Analysis
- 11.3 Employee Feedback Software Midstream Analysis
- 11.4 Employee Feedback Software Downstream Analysis

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology
- 13.2 Research Process and Data Source
- 13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Employee Feedback Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Employee Feedback Software Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Employee Feedback Software Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Employee Feedback Software Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Employee Feedback Software Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Employee Feedback Software Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Employee Feedback Software Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Employee Feedback Software Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Employee Feedback Software Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Employee Feedback Software Players in 2025

Table 12. World Employee Feedback Software Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Employee Feedback Software Company Evaluation Quadrant

Table 14. Head Office of Key Employee Feedback Software Players

Table 15. Employee Feedback Software Market: Company Product Type Footprint

Table 16. Employee Feedback Software Market: Company Product Application Footprint

Table 17. Employee Feedback Software Mergers & Acquisitions Activity

Table 18. United States VS China Employee Feedback Software Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Employee Feedback Software Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Employee Feedback Software Companies, Headquarters (States, Country)

Table 21. United States Based Companies Employee Feedback Software Revenue,

(2021-2026) & (USD Million)

Table 22. United States Based Companies Employee Feedback Software Revenue Market Share (2021-2026)

Table 23. China Based Employee Feedback Software Companies, Headquarters (Province, Country)

Table 24. China Based Companies Employee Feedback Software Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Employee Feedback Software Revenue Market Share (2021-2026)

Table 26. Rest of World Based Employee Feedback Software Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Employee Feedback Software Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Employee Feedback Software Revenue Market Share (2021-2026)

Table 29. World Employee Feedback Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Employee Feedback Software Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Employee Feedback Software Market Size by Type (2027-2032) & (USD Million)

Table 32. World Employee Feedback Software Market Size by Anonymity Model, (USD Million), 2021 & 2025 & 2032

Table 33. World Employee Feedback Software Market Size Value by Anonymity Model (2021-2026) & (USD Million)

Table 34. World Employee Feedback Software Market Size by Anonymity Model (2027-2032) & (USD Million)

Table 35. World Employee Feedback Software Market Size by Survey Cadence, (USD Million), 2021 & 2025 & 2032

Table 36. World Employee Feedback Software Market Size Value by Survey Cadence (2021-2026) & (USD Million)

Table 37. World Employee Feedback Software Market Size by Survey Cadence (2027-2032) & (USD Million)

Table 38. World Employee Feedback Software Market Size by Buyer Company Size, (USD Million), 2021 & 2025 & 2032

Table 39. World Employee Feedback Software Market Size Value by Buyer Company Size (2021-2026) & (USD Million)

Table 40. World Employee Feedback Software Market Size by Buyer Company Size (2027-2032) & (USD Million)

Table 41. World Employee Feedback Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 42. World Employee Feedback Software Market Size by Application (2021-2026) & (USD Million)

Table 43. World Employee Feedback Software Market Size by Application (2027-2032) & (USD Million)

Table 44. Culture Amp Basic Information, Manufacturing Base and Competitors

Table 45. Culture Amp Major Business

Table 46. Culture Amp Employee Feedback Software Product and Services

Table 47. Culture Amp Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 48. Culture Amp Recent Developments/Updates

Table 49. Culture Amp Competitive Strengths & Weaknesses

Table 50. Achievers Basic Information, Manufacturing Base and Competitors

Table 51. Achievers Major Business

Table 52. Achievers Employee Feedback Software Product and Services

Table 53. Achievers Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 54. Achievers Recent Developments/Updates

Table 55. Achievers Competitive Strengths & Weaknesses

Table 56. Lattice, Inc. Basic Information, Manufacturing Base and Competitors

Table 57. Lattice, Inc. Major Business

Table 58. Lattice, Inc. Employee Feedback Software Product and Services

Table 59. Lattice, Inc. Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 60. Lattice, Inc. Recent Developments/Updates

Table 61. Lattice, Inc. Competitive Strengths & Weaknesses

Table 62. Workday, Inc. Basic Information, Manufacturing Base and Competitors

Table 63. Workday, Inc. Major Business

Table 64. Workday, Inc. Employee Feedback Software Product and Services

Table 65. Workday, Inc. Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 66. Workday, Inc. Recent Developments/Updates

Table 67. Workday, Inc. Competitive Strengths & Weaknesses

Table 68. Microsoft Corporation Basic Information, Manufacturing Base and Competitors

Table 69. Microsoft Corporation Major Business

Table 70. Microsoft Corporation Employee Feedback Software Product and Services

Table 71. Microsoft Corporation Employee Feedback Software Revenue, Gross Margin

and Market Share (2021-2026) & (USD Million)

Table 72. Microsoft Corporation Recent Developments/Updates

Table 73. Microsoft Corporation Competitive Strengths & Weaknesses

Table 74. Cornerstone OnDemand Basic Information, Manufacturing Base and Competitors

Table 75. Cornerstone OnDemand Major Business

Table 76. Cornerstone OnDemand Employee Feedback Software Product and Services

Table 77. Cornerstone OnDemand Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 78. Cornerstone OnDemand Recent Developments/Updates

Table 79. Cornerstone OnDemand Competitive Strengths & Weaknesses

Table 80. PeopleFluent Basic Information, Manufacturing Base and Competitors

Table 81. PeopleFluent Major Business

Table 82. PeopleFluent Employee Feedback Software Product and Services

Table 83. PeopleFluent Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 84. PeopleFluent Recent Developments/Updates

Table 85. PeopleFluent Competitive Strengths & Weaknesses

Table 86. Mitrastech Basic Information, Manufacturing Base and Competitors

Table 87. Mitrastech Major Business

Table 88. Mitrastech Employee Feedback Software Product and Services

Table 89. Mitrastech Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 90. Mitrastech Recent Developments/Updates

Table 91. Mitrastech Competitive Strengths & Weaknesses

Table 92. WebMD Health Services Basic Information, Manufacturing Base and Competitors

Table 93. WebMD Health Services Major Business

Table 94. WebMD Health Services Employee Feedback Software Product and Services

Table 95. WebMD Health Services Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 96. WebMD Health Services Recent Developments/Updates

Table 97. WebMD Health Services Competitive Strengths & Weaknesses

Table 98. Beisen Basic Information, Manufacturing Base and Competitors

Table 99. Beisen Major Business

Table 100. Beisen Employee Feedback Software Product and Services

Table 101. Beisen Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 102. Beisen Recent Developments/Updates

- Table 103. Beisen Competitive Strengths & Weaknesses
- Table 104. ZhisiYun Basic Information, Manufacturing Base and Competitors
- Table 105. ZhisiYun Major Business
- Table 106. ZhisiYun Employee Feedback Software Product and Services
- Table 107. ZhisiYun Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 108. ZhisiYun Recent Developments/Updates
- Table 109. ZhisiYun Competitive Strengths & Weaknesses
- Table 110. Redsea Cloud Basic Information, Manufacturing Base and Competitors
- Table 111. Redsea Cloud Major Business
- Table 112. Redsea Cloud Employee Feedback Software Product and Services
- Table 113. Redsea Cloud Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 114. Redsea Cloud Recent Developments/Updates
- Table 115. Redsea Cloud Competitive Strengths & Weaknesses
- Table 116. Yonyou Basic Information, Manufacturing Base and Competitors
- Table 117. Yonyou Major Business
- Table 118. Yonyou Employee Feedback Software Product and Services
- Table 119. Yonyou Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Yonyou Recent Developments/Updates
- Table 121. Yonyou Competitive Strengths & Weaknesses
- Table 122. Kingdee Basic Information, Manufacturing Base and Competitors
- Table 123. Kingdee Major Business
- Table 124. Kingdee Employee Feedback Software Product and Services
- Table 125. Kingdee Employee Feedback Software Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. Kingdee Recent Developments/Updates
- Table 127. Kingdee Competitive Strengths & Weaknesses
- Table 128. Global Key Players of Employee Feedback Software Upstream (Raw Materials)
- Table 129. Global Employee Feedback Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Employee Feedback Software Picture

Figure 2. World Employee Feedback Software Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Employee Feedback Software Total Revenue (2021-2032) & (USD Million)

Figure 4. World Employee Feedback Software Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Employee Feedback Software Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Employee Feedback Software Revenue (2021-2032) & (USD Million)

Figure 13. Employee Feedback Software Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 16. World Employee Feedback Software Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 18. China Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 23. India Employee Feedback Software Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Employee Feedback Software by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Employee Feedback Software Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Employee Feedback Software Markets in 2025

Figure 27. United States VS China: Employee Feedback Software Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Employee Feedback Software Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Employee Feedback Software Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Employee Feedback Software Market Size Market Share by Type in 2025

Figure 31. Cloud SaaS

Figure 32. Private Cloud Managed

Figure 33. On Premises

Figure 34. World Employee Feedback Software Market Size Market Share by Type (2021-2032)

Figure 35. World Employee Feedback Software Market Size by Anonymity Model, (USD Million), 2021 & 2025 & 2032

Figure 36. World Employee Feedback Software Market Size Market Share by Anonymity Model in 2025

Figure 37. Anonymous by Default

Figure 38. Identified by Default

Figure 39. Selectable Anonymous or Identified

Figure 40. World Employee Feedback Software Market Size Market Share by Anonymity Model (2021-2032)

Figure 41. World Employee Feedback Software Market Size by Survey Cadence, (USD Million), 2021 & 2025 & 2032

Figure 42. World Employee Feedback Software Market Size Market Share by Survey

Cadence in 2025

Figure 43. Always On Continuous Listening

Figure 44. Pulse Surveys

Figure 45. Lifecycle Surveys

Figure 46. Others

Figure 47. World Employee Feedback Software Market Size Market Share by Survey Cadence (2021-2032)

Figure 48. World Employee Feedback Software Market Size by Buyer Company Size, (USD Million), 2021 & 2025 & 2032

Figure 49. World Employee Feedback Software Market Size Market Share by Buyer Company Size in 2025

Figure 50. Enterprise Large

Figure 51. Mid Market

Figure 52. Small Business

Figure 53. World Employee Feedback Software Market Size Market Share by Buyer Company Size (2021-2032)

Figure 54. World Employee Feedback Software Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 55. World Employee Feedback Software Market Size Market Share by Application in 2025

Figure 56. Engagement and Culture

Figure 57. Performance Enablement Feedback

Figure 58. Experience and Journey Analytics

Figure 59. Others

Figure 60. World Employee Feedback Software Market Size Market Share by Application (2021-2032)

Figure 61. Employee Feedback Software Industrial Chain

Figure 62. Methodology

Figure 63. Research Process and Data Source

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