

Global Employee Feedback Platform Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Employee Feedback Platform market size was valued at US\$ 888 million in 2024 and is forecast to a readjusted size of USD 5053 million by 2031 with a CAGR of 28.5% during review period.

Employee Feedback Platform is an application that can help improve employee engagement, retention and productivity. The Employee Feedback Platform industry can be broken down into several segments, Cloud-based, On-premises, etc.

Across the world, the major players cover 15Five, Culture Amp, TinyPulse, etc.

Global Employee Feedback Platform key players include Achievers, Culture Amp, Saba Software, Reflektive, Peakon, a Workday company, etc. Global top five players hold a share over 29%.

North America is the largest market, with a share about 35%, followed by Europe, and Asia-Pacific, both have a share about 59 percent.

In terms of product, Cloud-based is the largest segment, with a share over 67%. And in terms of application, the largest application is Large Enterprises.

This report is a detailed and comprehensive analysis for global Employee Feedback Platform market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors

that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Employee Feedback Platform market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Employee Feedback Platform market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Employee Feedback Platform market size and forecasts, by Type and by End User, in consumption value (\$ Million), 2020-2031

Global Employee Feedback Platform market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Employee Feedback Platform

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Employee Feedback Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 15Five, Culture Amp, TinyPulse, Weekdone, Impraise, Achievers, Reflektive, Peakon, a Workday company, LinkedIn Glint, Saba Software, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Employee Feedback Platform market is split by Type and by End User. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by End User. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by End User

SMEs

Large Enterprises

Market segment by players, this report covers

15Five

Culture Amp

TinyPulse

Weekdone

Impraise

Achievers

Reflektive

Peakon, a Workday company

LinkedIn Glint

Saba Software

ReviewSnap

Lattice

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Employee Feedback Platform product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Employee Feedback Platform, with revenue, gross margin, and global market share of Employee Feedback Platform from 2020 to 2025.

Chapter 3, the Employee Feedback Platform competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by End User, with consumption value and growth rate by Type, by End User, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Employee Feedback Platform market forecast, by regions, by Type and by End User, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Employee Feedback Platform.

Chapter 13, to describe Employee Feedback Platform research findings and conclusion.

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