

Global Employee Experience Management Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Employee Experience Management Software market size was valued at US\$ 311 million in 2024 and is forecast to a readjusted size of USD 410 million by 2031 with a CAGR of 4.1% during review period.

Employee experience management software, also known as employee engagement software or employee feedback software, is designed to help organizations measure, analyze, and improve employee satisfaction, productivity, and overall experience.

This software typically offers features such as employee surveys, pulse surveys, performance evaluations, feedback management, recognition and rewards programs, collaboration tools, and analytics. By leveraging these tools, businesses can gather feedback from employees, track engagement levels, identify areas for improvement, and take actions to enhance the employee experience.

The market for employee experience management software has been growing rapidly in recent years as organizations recognize the importance of employee engagement and satisfaction in driving productivity, retention, and business success. Companies are increasingly investing in software solutions that can help them create a positive work environment, foster employee well-being, and boost overall performance.

Key players in this market include Qualtrics, Glint (LinkedIn), Medallia, Culture Amp, Peakon (Workday), and many others. These companies offer a range of employee experience management software solutions that cater to different organizational sizes and industries.

This report is a detailed and comprehensive analysis for global Employee Experience Management Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Employee Experience Management Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Employee Experience Management Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Employee Experience Management Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Employee Experience Management Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Employee Experience Management Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Employee Experience Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Lattice Engagement, Culture Amp, Blink, Glint, Qualtrics, 15Five, Survey Sparrow, Achievers, PxidaX, Kudos, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Employee Experience Management Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Application

SMEs

Large Enterprises

Market segment by players, this report covers

Lattice Engagement

Culture Amp

Blink

Glint

Qualtrics

15Five

Survey Sparrow

Achievers

PxidaX

Kudos

Kazoo

Quantum Workplace

Nextthink

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Employee Experience Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Employee Experience Management Software, with revenue, gross margin, and global market share of Employee Experience Management Software from 2020 to 2025.

Chapter 3, the Employee Experience Management Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Employee Experience Management Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Employee Experience Management Software.

Chapter 13, to describe Employee Experience Management Software research findings and conclusion.

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Figure 60. Middle East & Africa Employee Experience Management Software

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