

# Global Employee Discounts Scheme Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA286BDC98A3EN.html>

Date: May 2026

Pages: 159

Price: US\$ 4,480.00 (Single User License)

ID: GA286BDC98A3EN

## Abstracts

The global Employee Discounts Scheme market size is expected to reach \$ 6618 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

The Employee Discount Program emerged as a solution to address issues such as the high cost of purchasing company products or services, a lack of exclusive incentives, insufficient corporate cohesion, and weak internal consumption momentum among employees. Since the late 20th century—a period marked by the maturation of corporate welfare systems and intensifying market competition—the field of human resource management has increasingly integrated employee benefits and incentive systems into its strategic core; it was against this backdrop that employee discount programs first took root and began to flourish. Today, employee discount programs have evolved into comprehensive benefit packages encompassing a wide array of offerings: exclusive online platform discounts, member-only pricing at brick-and-mortar stores, points-based redemption systems, and special offers from corporate partner brands. Widely adopted across sectors such as retail, dining, tourism, technology, and manufacturing, these programs significantly boost employee satisfaction and a sense of belonging by providing exceptional discounts on goods and services, customized benefit packages, special holiday promotions, and family-inclusive privileges. Furthermore, they stimulate internal consumption, bolster corporate cohesion and brand loyalty, and facilitate a reciprocal exchange of value between the company and its workforce. Consequently, these programs have become indispensable vehicles for employee welfare and key motivational tools within modern corporate HR management, effectively elevating a company's capabilities in talent attraction, retention, and team culture building.

As a pivotal vehicle within corporate talent strategy, the Employee Discount Program is

currently undergoing a transformation?shifting from a model of 'isolated benefits' to one of a 'comprehensive ecosystem.' Moving forward, companies must leverage opportunities arising from consumption upgrades, supportive government policies, and technological advancements?specifically through technical standardization, service transparency, and ecosystem collaboration?to ensure sustainable growth. By cultivating core competitive advantages through differentiation, technological innovation, and cross-sector partnerships, companies can effectively navigate market fluctuations, cater to the diverse needs of their employees, and drive the industry toward a future characterized by greater efficiency, convenience, and intelligence.

This report studies the global Employee Discounts Scheme demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Employee Discounts Scheme, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Employee Discounts Scheme that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Employee Discounts Scheme total market, 2021-2032, (USD Million)

Global Employee Discounts Scheme total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Employee Discounts Scheme total market, key domestic companies, and share, (USD Million)

Global Employee Discounts Scheme revenue by player, revenue and market share 2021-2026, (USD Million)

Global Employee Discounts Scheme total market by Type, CAGR, 2021-2032, (USD Million)

Global Employee Discounts Scheme total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Employee Discounts Scheme market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Reward Gateway, BenefitHub, Perks at Work, PerkSpot, Pluxee, Benifex, Perkbox, Blackhawk Network, Benefit One, Personal Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Employee Discounts Scheme market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Employee Discounts Scheme Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Employee Discounts Scheme Market, Segmentation by Type:

In-House Product Discounts

Partner Brand Discounts

## Global Employee Discounts Scheme Market, Segmentation by Discount Type:

Fixed-Rate Discount

Tiered Discount

## Global Employee Discounts Scheme Market, Segmentation by Time Constraints:

Long-Term Discount

Limited-Time Discount

## Global Employee Discounts Scheme Market, Segmentation by Application:

Retail & E-commerce

Travel & Tourism

Healthcare

Tech & Telecom

Other

## Companies Profiled:

Reward Gateway

BenefitHub

Perks at Work

PerkSpot

Pluxee

Benifex

Perkbox

Blackhawk Network

Benefit One

Personal Group

Vivup

Caboodle

Access Perks

Working Advantage

Beneplace

My Staff Shop

Boostworks

Corporate Offers

CIIC Guanaitong (Shanghai) Technology Co., Ltd.

Shanghai Dongfu Network Technology Co., Ltd.

Avantus Employee Benefits

People Value

Staff Treats

## Key Questions Answered

1. How big is the global Employee Discounts Scheme market?

2. What is the demand of the global Employee Discounts Scheme market?
3. What is the year over year growth of the global Employee Discounts Scheme market?
4. What is the total value of the global Employee Discounts Scheme market?
5. Who are the Major Players in the global Employee Discounts Scheme market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Employee Discounts Scheme Introduction
- 1.2 World Employee Discounts Scheme Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Employee Discounts Scheme Total Market by Region (by Headquarter Location)
  - 1.3.1 World Employee Discounts Scheme Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.3 China Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.4 Europe Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.5 Japan Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Employee Discounts Scheme Revenue (2021-2032)
  - 1.3.8 India Based Company Employee Discounts Scheme Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Employee Discounts Scheme Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Employee Discounts Scheme Consumption Value (2021-2032)
- 2.2 World Employee Discounts Scheme Consumption Value by Region
  - 2.2.1 World Employee Discounts Scheme Consumption Value by Region (2021-2026)
  - 2.2.2 World Employee Discounts Scheme Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Employee Discounts Scheme Consumption Value (2021-2032)
- 2.4 China Employee Discounts Scheme Consumption Value (2021-2032)
- 2.5 Europe Employee Discounts Scheme Consumption Value (2021-2032)
- 2.6 Japan Employee Discounts Scheme Consumption Value (2021-2032)
- 2.7 South Korea Employee Discounts Scheme Consumption Value (2021-2032)
- 2.8 ASEAN Employee Discounts Scheme Consumption Value (2021-2032)
- 2.9 India Employee Discounts Scheme Consumption Value (2021-2032)

### **3 WORLD EMPLOYEE DISCOUNTS SCHEME COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Employee Discounts Scheme Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Employee Discounts Scheme Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Employee Discounts Scheme in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Employee Discounts Scheme in 2025
- 3.3 Employee Discounts Scheme Company Evaluation Quadrant
- 3.4 Employee Discounts Scheme Market: Overall Company Footprint Analysis
  - 3.4.1 Employee Discounts Scheme Market: Region Footprint
  - 3.4.2 Employee Discounts Scheme Market: Company Product Type Footprint
  - 3.4.3 Employee Discounts Scheme Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Employee Discounts Scheme Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Employee Discounts Scheme Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Employee Discounts Scheme Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Employee Discounts Scheme Consumption Value Comparison
  - 4.2.1 United States VS China: Employee Discounts Scheme Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Employee Discounts Scheme Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Employee Discounts Scheme Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Employee Discounts Scheme Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Employee Discounts Scheme Revenue,

(2021-2026)

4.4 China Based Companies Employee Discounts Scheme Revenue and Market Share, 2021-2026

4.4.1 China Based Employee Discounts Scheme Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Employee Discounts Scheme Revenue, (2021-2026)

4.5 Rest of World Based Employee Discounts Scheme Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Employee Discounts Scheme Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Employee Discounts Scheme Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Employee Discounts Scheme Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 In-House Product Discounts

5.2.2 Partner Brand Discounts

5.3 Market Segment by Type

5.3.1 World Employee Discounts Scheme Market Size by Type (2021-2026)

5.3.2 World Employee Discounts Scheme Market Size by Type (2027-2032)

5.3.3 World Employee Discounts Scheme Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY DISCOUNT TYPE**

6.1 World Employee Discounts Scheme Market Size Overview by Discount Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Discount Type

6.2.1 Fixed-Rate Discount

6.2.2 Tiered Discount

6.3 Market Segment by Discount Type

6.3.1 World Employee Discounts Scheme Market Size by Discount Type (2021-2026)

6.3.2 World Employee Discounts Scheme Market Size by Discount Type (2027-2032)

6.3.3 World Employee Discounts Scheme Market Size Market Share by Discount Type (2027-2032)

## **7 MARKET ANALYSIS BY TIME CONSTRAINTS**

7.1 World Employee Discounts Scheme Market Size Overview by Time Constraints:  
2021 VS 2025 VS 2032

7.2 Segment Introduction by Time Constraints

7.2.1 Long-Term Discount

7.2.2 Limited-Time Discount

7.3 Market Segment by Time Constraints

7.3.1 World Employee Discounts Scheme Market Size by Time Constraints  
(2021-2026)

7.3.2 World Employee Discounts Scheme Market Size by Time Constraints  
(2027-2032)

7.3.3 World Employee Discounts Scheme Market Size Market Share by Time  
Constraints (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Employee Discounts Scheme Market Size Overview by Application: 2021 VS  
2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Retail & E-commerce

8.2.2 Travel & Tourism

8.2.3 Healthcare

8.2.4 Tech & Telecom

8.2.5 Other

8.3 Market Segment by Application

8.3.1 World Employee Discounts Scheme Market Size by Application (2021-2026)

8.3.2 World Employee Discounts Scheme Market Size by Application (2027-2032)

8.3.3 World Employee Discounts Scheme Market Size Market Share by Application  
(2021-2032)

## **9 COMPANY PROFILES**

9.1 Reward Gateway

9.1.1 Reward Gateway Details

9.1.2 Reward Gateway Major Business

9.1.3 Reward Gateway Employee Discounts Scheme Product and Services

9.1.4 Reward Gateway Employee Discounts Scheme Revenue, Gross Margin and  
Market Share (2021-2026)

- 9.1.5 Reward Gateway Recent Developments/Updates
- 9.1.6 Reward Gateway Competitive Strengths & Weaknesses
- 9.2 BenefitHub
  - 9.2.1 BenefitHub Details
  - 9.2.2 BenefitHub Major Business
  - 9.2.3 BenefitHub Employee Discounts Scheme Product and Services
  - 9.2.4 BenefitHub Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.2.5 BenefitHub Recent Developments/Updates
  - 9.2.6 BenefitHub Competitive Strengths & Weaknesses
- 9.3 Perks at Work
  - 9.3.1 Perks at Work Details
  - 9.3.2 Perks at Work Major Business
  - 9.3.3 Perks at Work Employee Discounts Scheme Product and Services
  - 9.3.4 Perks at Work Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Perks at Work Recent Developments/Updates
  - 9.3.6 Perks at Work Competitive Strengths & Weaknesses
- 9.4 PerkSpot
  - 9.4.1 PerkSpot Details
  - 9.4.2 PerkSpot Major Business
  - 9.4.3 PerkSpot Employee Discounts Scheme Product and Services
  - 9.4.4 PerkSpot Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 PerkSpot Recent Developments/Updates
  - 9.4.6 PerkSpot Competitive Strengths & Weaknesses
- 9.5 Pluxee
  - 9.5.1 Pluxee Details
  - 9.5.2 Pluxee Major Business
  - 9.5.3 Pluxee Employee Discounts Scheme Product and Services
  - 9.5.4 Pluxee Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Pluxee Recent Developments/Updates
  - 9.5.6 Pluxee Competitive Strengths & Weaknesses
- 9.6 Benifex
  - 9.6.1 Benifex Details
  - 9.6.2 Benifex Major Business
  - 9.6.3 Benifex Employee Discounts Scheme Product and Services
  - 9.6.4 Benifex Employee Discounts Scheme Revenue, Gross Margin and Market Share

(2021-2026)

9.6.5 Benifex Recent Developments/Updates

9.6.6 Benifex Competitive Strengths & Weaknesses

9.7 Perkbox

9.7.1 Perkbox Details

9.7.2 Perkbox Major Business

9.7.3 Perkbox Employee Discounts Scheme Product and Services

9.7.4 Perkbox Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 Perkbox Recent Developments/Updates

9.7.6 Perkbox Competitive Strengths & Weaknesses

9.8 Blackhawk Network

9.8.1 Blackhawk Network Details

9.8.2 Blackhawk Network Major Business

9.8.3 Blackhawk Network Employee Discounts Scheme Product and Services

9.8.4 Blackhawk Network Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 Blackhawk Network Recent Developments/Updates

9.8.6 Blackhawk Network Competitive Strengths & Weaknesses

9.9 Benefit One

9.9.1 Benefit One Details

9.9.2 Benefit One Major Business

9.9.3 Benefit One Employee Discounts Scheme Product and Services

9.9.4 Benefit One Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 Benefit One Recent Developments/Updates

9.9.6 Benefit One Competitive Strengths & Weaknesses

9.10 Personal Group

9.10.1 Personal Group Details

9.10.2 Personal Group Major Business

9.10.3 Personal Group Employee Discounts Scheme Product and Services

9.10.4 Personal Group Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.10.5 Personal Group Recent Developments/Updates

9.10.6 Personal Group Competitive Strengths & Weaknesses

9.11 Vivup

9.11.1 Vivup Details

9.11.2 Vivup Major Business

9.11.3 Vivup Employee Discounts Scheme Product and Services

9.11.4 Vivup Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.11.5 Vivup Recent Developments/Updates

9.11.6 Vivup Competitive Strengths & Weaknesses

9.12 Caboodle

9.12.1 Caboodle Details

9.12.2 Caboodle Major Business

9.12.3 Caboodle Employee Discounts Scheme Product and Services

9.12.4 Caboodle Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.12.5 Caboodle Recent Developments/Updates

9.12.6 Caboodle Competitive Strengths & Weaknesses

9.13 Access Perks

9.13.1 Access Perks Details

9.13.2 Access Perks Major Business

9.13.3 Access Perks Employee Discounts Scheme Product and Services

9.13.4 Access Perks Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.13.5 Access Perks Recent Developments/Updates

9.13.6 Access Perks Competitive Strengths & Weaknesses

9.14 Working Advantage

9.14.1 Working Advantage Details

9.14.2 Working Advantage Major Business

9.14.3 Working Advantage Employee Discounts Scheme Product and Services

9.14.4 Working Advantage Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.14.5 Working Advantage Recent Developments/Updates

9.14.6 Working Advantage Competitive Strengths & Weaknesses

9.15 Beneplace

9.15.1 Beneplace Details

9.15.2 Beneplace Major Business

9.15.3 Beneplace Employee Discounts Scheme Product and Services

9.15.4 Beneplace Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

9.15.5 Beneplace Recent Developments/Updates

9.15.6 Beneplace Competitive Strengths & Weaknesses

9.16 My Staff Shop

9.16.1 My Staff Shop Details

9.16.2 My Staff Shop Major Business

- 9.16.3 My Staff Shop Employee Discounts Scheme Product and Services
- 9.16.4 My Staff Shop Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
- 9.16.5 My Staff Shop Recent Developments/Updates
- 9.16.6 My Staff Shop Competitive Strengths & Weaknesses
- 9.17 Boostworks
  - 9.17.1 Boostworks Details
  - 9.17.2 Boostworks Major Business
  - 9.17.3 Boostworks Employee Discounts Scheme Product and Services
  - 9.17.4 Boostworks Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.17.5 Boostworks Recent Developments/Updates
  - 9.17.6 Boostworks Competitive Strengths & Weaknesses
- 9.18 Corporate Offers
  - 9.18.1 Corporate Offers Details
  - 9.18.2 Corporate Offers Major Business
  - 9.18.3 Corporate Offers Employee Discounts Scheme Product and Services
  - 9.18.4 Corporate Offers Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.18.5 Corporate Offers Recent Developments/Updates
  - 9.18.6 Corporate Offers Competitive Strengths & Weaknesses
- 9.19 CIIC Guanaitong (Shanghai) Technology Co., Ltd.
  - 9.19.1 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Details
  - 9.19.2 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Major Business
  - 9.19.3 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Employee Discounts Scheme Product and Services
  - 9.19.4 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.19.5 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Recent Developments/Updates
  - 9.19.6 CIIC Guanaitong (Shanghai) Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.20 Shanghai Dongfu Network Technology Co., Ltd.
  - 9.20.1 Shanghai Dongfu Network Technology Co., Ltd. Details
  - 9.20.2 Shanghai Dongfu Network Technology Co., Ltd. Major Business
  - 9.20.3 Shanghai Dongfu Network Technology Co., Ltd. Employee Discounts Scheme Product and Services
  - 9.20.4 Shanghai Dongfu Network Technology Co., Ltd. Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)

- 9.20.5 Shanghai Dongfu Network Technology Co., Ltd. Recent Developments/Updates
- 9.20.6 Shanghai Dongfu Network Technology Co., Ltd. Competitive Strengths & Weaknesses
- 9.21 Avantus Employee Benefits
  - 9.21.1 Avantus Employee Benefits Details
  - 9.21.2 Avantus Employee Benefits Major Business
  - 9.21.3 Avantus Employee Benefits Employee Discounts Scheme Product and Services
  - 9.21.4 Avantus Employee Benefits Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.21.5 Avantus Employee Benefits Recent Developments/Updates
  - 9.21.6 Avantus Employee Benefits Competitive Strengths & Weaknesses
- 9.22 People Value
  - 9.22.1 People Value Details
  - 9.22.2 People Value Major Business
  - 9.22.3 People Value Employee Discounts Scheme Product and Services
  - 9.22.4 People Value Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.22.5 People Value Recent Developments/Updates
  - 9.22.6 People Value Competitive Strengths & Weaknesses
- 9.23 Staff Treats
  - 9.23.1 Staff Treats Details
  - 9.23.2 Staff Treats Major Business
  - 9.23.3 Staff Treats Employee Discounts Scheme Product and Services
  - 9.23.4 Staff Treats Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026)
  - 9.23.5 Staff Treats Recent Developments/Updates
  - 9.23.6 Staff Treats Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Employee Discounts Scheme Industry Chain
- 10.2 Employee Discounts Scheme Upstream Analysis
- 10.3 Employee Discounts Scheme Midstream Analysis
- 10.4 Employee Discounts Scheme Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Employee Discounts Scheme Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Employee Discounts Scheme Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Employee Discounts Scheme Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Employee Discounts Scheme Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Employee Discounts Scheme Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Employee Discounts Scheme Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Employee Discounts Scheme Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Employee Discounts Scheme Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Employee Discounts Scheme Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Employee Discounts Scheme Players in 2025

Table 12. World Employee Discounts Scheme Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Employee Discounts Scheme Company Evaluation Quadrant

Table 14. Head Office of Key Employee Discounts Scheme Players

Table 15. Employee Discounts Scheme Market: Company Product Type Footprint

Table 16. Employee Discounts Scheme Market: Company Product Application Footprint

Table 17. Employee Discounts Scheme Mergers & Acquisitions Activity

Table 18. United States VS China Employee Discounts Scheme Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Employee Discounts Scheme Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Employee Discounts Scheme Companies, Headquarters (States, Country)

Table 21. United States Based Companies Employee Discounts Scheme Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Employee Discounts Scheme Revenue Market Share (2021-2026)

Table 23. China Based Employee Discounts Scheme Companies, Headquarters (Province, Country)

Table 24. China Based Companies Employee Discounts Scheme Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Employee Discounts Scheme Revenue Market Share (2021-2026)

Table 26. Rest of World Based Employee Discounts Scheme Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Employee Discounts Scheme Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Employee Discounts Scheme Revenue Market Share (2021-2026)

Table 29. World Employee Discounts Scheme Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Employee Discounts Scheme Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Employee Discounts Scheme Market Size by Type (2027-2032) & (USD Million)

Table 32. World Employee Discounts Scheme Market Size by Discount Type, (USD Million), 2021 & 2025 & 2032

Table 33. World Employee Discounts Scheme Market Size Value by Discount Type (2021-2026) & (USD Million)

Table 34. World Employee Discounts Scheme Market Size by Discount Type (2027-2032) & (USD Million)

Table 35. World Employee Discounts Scheme Market Size by Time Constraints, (USD Million), 2021 & 2025 & 2032

Table 36. World Employee Discounts Scheme Market Size Value by Time Constraints (2021-2026) & (USD Million)

Table 37. World Employee Discounts Scheme Market Size by Time Constraints (2027-2032) & (USD Million)

Table 38. World Employee Discounts Scheme Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Employee Discounts Scheme Market Size by Application (2021-2026) & (USD Million)

Table 40. World Employee Discounts Scheme Market Size by Application (2027-2032) & (USD Million)

Table 41. Reward Gateway Basic Information, Manufacturing Base and Competitors

- Table 42. Reward Gateway Major Business
- Table 43. Reward Gateway Employee Discounts Scheme Product and Services
- Table 44. Reward Gateway Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Reward Gateway Recent Developments/Updates
- Table 46. Reward Gateway Competitive Strengths & Weaknesses
- Table 47. BenefitHub Basic Information, Manufacturing Base and Competitors
- Table 48. BenefitHub Major Business
- Table 49. BenefitHub Employee Discounts Scheme Product and Services
- Table 50. BenefitHub Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. BenefitHub Recent Developments/Updates
- Table 52. BenefitHub Competitive Strengths & Weaknesses
- Table 53. Perks at Work Basic Information, Manufacturing Base and Competitors
- Table 54. Perks at Work Major Business
- Table 55. Perks at Work Employee Discounts Scheme Product and Services
- Table 56. Perks at Work Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Perks at Work Recent Developments/Updates
- Table 58. Perks at Work Competitive Strengths & Weaknesses
- Table 59. PerkSpot Basic Information, Manufacturing Base and Competitors
- Table 60. PerkSpot Major Business
- Table 61. PerkSpot Employee Discounts Scheme Product and Services
- Table 62. PerkSpot Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. PerkSpot Recent Developments/Updates
- Table 64. PerkSpot Competitive Strengths & Weaknesses
- Table 65. Pluxee Basic Information, Manufacturing Base and Competitors
- Table 66. Pluxee Major Business
- Table 67. Pluxee Employee Discounts Scheme Product and Services
- Table 68. Pluxee Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Pluxee Recent Developments/Updates
- Table 70. Pluxee Competitive Strengths & Weaknesses
- Table 71. Benifex Basic Information, Manufacturing Base and Competitors
- Table 72. Benifex Major Business
- Table 73. Benifex Employee Discounts Scheme Product and Services
- Table 74. Benifex Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. Benifex Recent Developments/Updates
- Table 76. Benifex Competitive Strengths & Weaknesses
- Table 77. Perkbox Basic Information, Manufacturing Base and Competitors
- Table 78. Perkbox Major Business
- Table 79. Perkbox Employee Discounts Scheme Product and Services
- Table 80. Perkbox Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. Perkbox Recent Developments/Updates
- Table 82. Perkbox Competitive Strengths & Weaknesses
- Table 83. Blackhawk Network Basic Information, Manufacturing Base and Competitors
- Table 84. Blackhawk Network Major Business
- Table 85. Blackhawk Network Employee Discounts Scheme Product and Services
- Table 86. Blackhawk Network Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. Blackhawk Network Recent Developments/Updates
- Table 88. Blackhawk Network Competitive Strengths & Weaknesses
- Table 89. Benefit One Basic Information, Manufacturing Base and Competitors
- Table 90. Benefit One Major Business
- Table 91. Benefit One Employee Discounts Scheme Product and Services
- Table 92. Benefit One Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. Benefit One Recent Developments/Updates
- Table 94. Benefit One Competitive Strengths & Weaknesses
- Table 95. Personal Group Basic Information, Manufacturing Base and Competitors
- Table 96. Personal Group Major Business
- Table 97. Personal Group Employee Discounts Scheme Product and Services
- Table 98. Personal Group Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Personal Group Recent Developments/Updates
- Table 100. Personal Group Competitive Strengths & Weaknesses
- Table 101. Vivup Basic Information, Manufacturing Base and Competitors
- Table 102. Vivup Major Business
- Table 103. Vivup Employee Discounts Scheme Product and Services
- Table 104. Vivup Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Vivup Recent Developments/Updates
- Table 106. Vivup Competitive Strengths & Weaknesses
- Table 107. Caboodle Basic Information, Manufacturing Base and Competitors
- Table 108. Caboodle Major Business

- Table 109. Caboodle Employee Discounts Scheme Product and Services
- Table 110. Caboodle Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. Caboodle Recent Developments/Updates
- Table 112. Caboodle Competitive Strengths & Weaknesses
- Table 113. Access Perks Basic Information, Manufacturing Base and Competitors
- Table 114. Access Perks Major Business
- Table 115. Access Perks Employee Discounts Scheme Product and Services
- Table 116. Access Perks Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Access Perks Recent Developments/Updates
- Table 118. Access Perks Competitive Strengths & Weaknesses
- Table 119. Working Advantage Basic Information, Manufacturing Base and Competitors
- Table 120. Working Advantage Major Business
- Table 121. Working Advantage Employee Discounts Scheme Product and Services
- Table 122. Working Advantage Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. Working Advantage Recent Developments/Updates
- Table 124. Working Advantage Competitive Strengths & Weaknesses
- Table 125. Beneplace Basic Information, Manufacturing Base and Competitors
- Table 126. Beneplace Major Business
- Table 127. Beneplace Employee Discounts Scheme Product and Services
- Table 128. Beneplace Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Beneplace Recent Developments/Updates
- Table 130. Beneplace Competitive Strengths & Weaknesses
- Table 131. My Staff Shop Basic Information, Manufacturing Base and Competitors
- Table 132. My Staff Shop Major Business
- Table 133. My Staff Shop Employee Discounts Scheme Product and Services
- Table 134. My Staff Shop Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. My Staff Shop Recent Developments/Updates
- Table 136. My Staff Shop Competitive Strengths & Weaknesses
- Table 137. Boostworks Basic Information, Manufacturing Base and Competitors
- Table 138. Boostworks Major Business
- Table 139. Boostworks Employee Discounts Scheme Product and Services
- Table 140. Boostworks Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Boostworks Recent Developments/Updates

Table 142. Boostworks Competitive Strengths & Weaknesses

Table 143. Corporate Offers Basic Information, Manufacturing Base and Competitors

Table 144. Corporate Offers Major Business

Table 145. Corporate Offers Employee Discounts Scheme Product and Services

Table 146. Corporate Offers Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. Corporate Offers Recent Developments/Updates

Table 148. Corporate Offers Competitive Strengths & Weaknesses

Table 149. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 150. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Major Business

Table 151. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Employee Discounts Scheme Product and Services

Table 152. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Recent Developments/Updates

Table 154. CIIC Guanaitong (Shanghai) Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 155. Shanghai Dongfu Network Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 156. Shanghai Dongfu Network Technology Co., Ltd. Major Business

Table 157. Shanghai Dongfu Network Technology Co., Ltd. Employee Discounts Scheme Product and Services

Table 158. Shanghai Dongfu Network Technology Co., Ltd. Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. Shanghai Dongfu Network Technology Co., Ltd. Recent Developments/Updates

Table 160. Shanghai Dongfu Network Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 161. Avantus Employee Benefits Basic Information, Manufacturing Base and Competitors

Table 162. Avantus Employee Benefits Major Business

Table 163. Avantus Employee Benefits Employee Discounts Scheme Product and Services

Table 164. Avantus Employee Benefits Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 165. Avantus Employee Benefits Recent Developments/Updates

Table 166. Avantus Employee Benefits Competitive Strengths & Weaknesses

- Table 167. People Value Basic Information, Manufacturing Base and Competitors
- Table 168. People Value Major Business
- Table 169. People Value Employee Discounts Scheme Product and Services
- Table 170. People Value Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. People Value Recent Developments/Updates
- Table 172. People Value Competitive Strengths & Weaknesses
- Table 173. Staff Treats Basic Information, Manufacturing Base and Competitors
- Table 174. Staff Treats Major Business
- Table 175. Staff Treats Employee Discounts Scheme Product and Services
- Table 176. Staff Treats Employee Discounts Scheme Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 177. Staff Treats Recent Developments/Updates
- Table 178. Staff Treats Competitive Strengths & Weaknesses
- Table 179. Global Key Players of Employee Discounts Scheme Upstream (Raw Materials)
- Table 180. Global Employee Discounts Scheme Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Employee Discounts Scheme Picture

Figure 2. World Employee Discounts Scheme Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Employee Discounts Scheme Total Revenue (2021-2032) & (USD Million)

Figure 4. World Employee Discounts Scheme Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Employee Discounts Scheme Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Employee Discounts Scheme Revenue (2021-2032) & (USD Million)

Figure 13. Employee Discounts Scheme Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 16. World Employee Discounts Scheme Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 18. China Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 23. India Employee Discounts Scheme Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Employee Discounts Scheme by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Employee Discounts Scheme Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Employee Discounts Scheme Markets in 2025

Figure 27. United States VS China: Employee Discounts Scheme Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Employee Discounts Scheme Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Employee Discounts Scheme Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Employee Discounts Scheme Market Size Market Share by Type in 2025

Figure 31. In-House Product Discounts

Figure 32. Partner Brand Discounts

Figure 33. World Employee Discounts Scheme Market Size Market Share by Type (2021-2032)

Figure 34. World Employee Discounts Scheme Market Size by Discount Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Employee Discounts Scheme Market Size Market Share by Discount Type in 2025

Figure 36. Fixed-Rate Discount

Figure 37. Tiered Discount

Figure 38. World Employee Discounts Scheme Market Size Market Share by Discount Type (2021-2032)

Figure 39. World Employee Discounts Scheme Market Size by Time Constraints, (USD Million), 2021 & 2025 & 2032

Figure 40. World Employee Discounts Scheme Market Size Market Share by Time Constraints in 2025

Figure 41. Long-Term Discount

Figure 42. Limited-Time Discount

Figure 43. World Employee Discounts Scheme Market Size Market Share by Time Constraints (2021-2032)

Figure 44. World Employee Discounts Scheme Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Employee Discounts Scheme Market Size Market Share by Application in 2025

Figure 46. Retail & E-commerce

Figure 47. Travel & Tourism

Figure 48. Healthcare

Figure 49. Tech & Telecom

Figure 50. Other

Figure 51. World Employee Discounts Scheme Market Size Market Share by Application (2021-2032)

Figure 52. Employee Discounts Scheme Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

## I would like to order

Product name: Global Employee Discounts Scheme Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GA286BDC98A3EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA286BDC98A3EN.html>