

Global Emotion Recognition Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Emotion Recognition Software market size is expected to reach \$ 1193 million by 2032, rising at a market growth of 8.5% CAGR during the forecast period (2026-2032).

Emotion Recognition Software refers to software systems that use technologies such as artificial intelligence, computer vision, speech analysis, and natural language processing to identify, quantify, and interpret signals such as facial expressions, tone of voice, and behavioral characteristics, thereby outputting emotion categories, emotional tendencies, or emotional intensity.

Emotion recognition software heavily relies on artificial intelligence (AI) and machine learning algorithms to analyze facial expressions, voice patterns, and other behavioral cues. The increasing adoption of AI across various industries has contributed to the growth of emotion recognition technology. Emotion recognition software is finding applications in diverse industries, including marketing and advertising, healthcare, automotive, customer service, and human-computer interaction. The ability to gauge user emotions and sentiment is becoming crucial for enhancing user experiences and tailoring services accordingly. Social media platforms and market research companies are utilizing emotion recognition software to understand consumer sentiments and emotional reactions to products, services, and advertisements. This data helps in developing targeted marketing campaigns and improving product offerings.

This report studies the global Emotion Recognition Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Emotion

Recognition Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Emotion Recognition Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Emotion Recognition Software total market, 2021-2032, (USD Million)

Global Emotion Recognition Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Emotion Recognition Software total market, key domestic companies, and share, (USD Million)

Global Emotion Recognition Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Emotion Recognition Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Emotion Recognition Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Emotion Recognition Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Smart Eye, Noldus, Hume AI, audEERING, Uniphore, Realeyes, Kairos, Face++, NEC, SoftBank, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Emotion Recognition Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Emotion Recognition Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Emotion Recognition Software Market, Segmentation by Type:

Detecting Physiological Signals

Detecting Emotional Behavior

Global Emotion Recognition Software Market, Segmentation by Deployment:

Cloud-based

On-premises

Global Emotion Recognition Software Market, Segmentation by Modality:

Facial Emotion Recognition Software

Voice Emotion Recognition Software

Text Sentiment & Emotion Recognition Software

Multimodal Emotion Recognition Software

Global Emotion Recognition Software Market, Segmentation by Application:

Medical Emergencies and Healthcare

Advertising

Law Enforcement

Entertainment and Consumer Electronics

Others

Companies Profiled:

Smart Eye

Noldus

Hume AI

audEERING

Uniphore

Realeyes

Kairos

Face++

NEC

SoftBank

FaceReader

Behavioral Signals

IBM

SkyBiometry

Megvii

Cynny

Luxand

NtechLab

Emozo Labs

CoolTool

iMotions

Element Human

Good Vibrations Company

EyeSee

AdMobilize

Resonate

Key Questions Answered

1. How big is the global Emotion Recognition Software market?
2. What is the demand of the global Emotion Recognition Software market?
3. What is the year over year growth of the global Emotion Recognition Software market?
4. What is the total value of the global Emotion Recognition Software market?
5. Who are the Major Players in the global Emotion Recognition Software market?

6. What are the growth factors driving the market demand?

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