

Global Emotion Recognition Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Emotion Recognition Software market size was valued at US\$ 636 million in 2025 and is forecast to a readjusted size of US\$ 1193 million by 2032 with a CAGR of 8.5% during review period.

Emotion Recognition Software refers to software systems that use technologies such as artificial intelligence, computer vision, speech analysis, and natural language processing to identify, quantify, and interpret signals such as facial expressions, tone of voice, and behavioral characteristics, thereby outputting emotion categories, emotional tendencies, or emotional intensity.

Emotion recognition software heavily relies on artificial intelligence (AI) and machine learning algorithms to analyze facial expressions, voice patterns, and other behavioral cues. The increasing adoption of AI across various industries has contributed to the growth of emotion recognition technology. Emotion recognition software is finding applications in diverse industries, including marketing and advertising, healthcare, automotive, customer service, and human-computer interaction. The ability to gauge user emotions and sentiment is becoming crucial for enhancing user experiences and tailoring services accordingly. Social media platforms and market research companies are utilizing emotion recognition software to understand consumer sentiments and emotional reactions to products, services, and advertisements. This data helps in developing targeted marketing campaigns and improving product offerings.

This report is a detailed and comprehensive analysis for global Emotion Recognition Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing,

this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Emotion Recognition Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Emotion Recognition Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Emotion Recognition Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Emotion Recognition Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Emotion Recognition Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Emotion Recognition Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Smart Eye, Noldus, Hume AI, audEERING, Uniphore, Realeyes, Kairos, Face++, NEC, SoftBank, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Emotion Recognition Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Detecting Physiological Signals

- Detecting Emotional Behavior

Market segment by Deployment

- Cloud-based

- On-premises

Market segment by Modality

- Facial Emotion Recognition Software

- Voice Emotion Recognition Software

- Text Sentiment & Emotion Recognition Software

- Multimodal Emotion Recognition Software

Market segment by Application

- Medical Emergencies and Healthcare

- Advertising

- Law Enforcement

Entertainment and Consumer Electronics

Others

Market segment by players, this report covers

Smart Eye

Noldus

Hume AI

audEERING

Uniphore

Realeyes

Kairos

Face++

NEC

SoftBank

FaceReader

Behavioral Signals

IBM

SkyBiometry

Megvii

Cynny

Luxand

NtechLab

Emozo Labs

CoolTool

iMotions

Element Human

Good Vibrations Company

EyeSee

AdMobilize

Resonate

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Emotion Recognition Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Emotion Recognition Software, with revenue, gross margin, and global market share of Emotion Recognition Software from 2021 to 2026.

Chapter 3, the Emotion Recognition Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Emotion Recognition Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Emotion Recognition Software.

Chapter 13, to describe Emotion Recognition Software research findings and conclusion.

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