

# Global Emotion Analytics Software Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Emotion Analytics Software market size is expected to reach \$ 8612.8 million by 2029, rising at a market growth of 15.5% CAGR during the forecast period (2023-2029).

Emotion Analytics Software has become increasingly important in call centers, sales, and marketing divisions to understand client feelings. Marketing and sales teams can gain a comprehensive understanding of their customers by combining sentiment analysis with their existing CRM data to create tailored advertising campaigns. This is expected to support the growth of the emotion analytics market.

This report studies the global Emotion Analytics Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Emotion Analytics Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Emotion Analytics Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Emotion Analytics Software total market, 2018-2029, (USD Million)

Global Emotion Analytics Software total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Emotion Analytics Software total market, key domestic companies and share, (USD Million)

Global Emotion Analytics Software revenue by player and market share 2018-2023, (USD Million)

Global Emotion Analytics Software total market by Type, CAGR, 2018-2029, (USD Million)

Global Emotion Analytics Software total market by Application, CAGR, 2018-2029, (USD Million)

This reports profiles major players in the global Emotion Analytics Software market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NVISO SA, Microsoft, iMotions A/S, IBM, TAWNY, MorphCast, CloudTalk, Noldus and Pansensic, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Emotion Analytics Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Emotion Analytics Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Emotion Analytics Software Market, Segmentation by Type

Facial Analytics

Speech Analytics

Video Analytics

Others

### Global Emotion Analytics Software Market, Segmentation by Application

Media & Entertainment

Retail and Education

Financial Services

Healthcare

Others

### Companies Profiled:

NVISO SA

Microsoft

iMotions A/S

IBM

TAWNY

MorphCast

CloudTalk

Noldus

Pansensic

Entropik Tech

MindsDB

Realeyes

Call Journey

Behavioral Signals

Kairos

Eyeris

Sightcorp

Emotional Recognition

Sensum

SOMA Analytics

## Key Questions Answered

1. How big is the global Emotion Analytics Software market?
2. What is the demand of the global Emotion Analytics Software market?
3. What is the year over year growth of the global Emotion Analytics Software market?
4. What is the total value of the global Emotion Analytics Software market?
5. Who are the major players in the global Emotion Analytics Software market?
6. What are the growth factors driving the market demand?

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