

Global Emollient Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Emollient market size was valued at USD 1352 million in 2023 and is forecast to a readjusted size of USD 1595.4 million by 2030 with a CAGR of 2.4% during review period.

Emollient is the medical word for a moisturizer. Emollients trap moisture in the skin and form a

Protective oily layer on the outer skin which helps skin repair and improves skin hydration. Emollients replace natural oils that help keep water in the skin to prevent it becoming dry, cracked, rough, scaly and itchy. Their use can prevent conditions like eczema 'flaring up'.

Global Emollient key players include BASF SE, Croda International Plc, Lubrizol Corporation, etc. Global top three manufacturers hold a share over 50%.

Europe is the largest market, with a share about 35%, followed by China, and North America, both have a share over 40 percent.

In terms of product, Synthetic is the largest segment, with a share over 75%. And in terms of application, the largest application is Skin Care, followed by Hair Care, Oral Care, etc.

The Global Info Research report includes an overview of the development of the Emollient industry chain, the market status of Skin Care (Synthetic, Natural oil), Hair Care (Synthetic, Natural oil), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

Emollient.

Regionally, the report analyzes the Emollient markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Emollient market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Emollient market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Emollient industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tonnes), revenue generated, and market share of different by Type (e.g., Synthetic, Natural oil).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Emollient market.

Regional Analysis: The report involves examining the Emollient market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Emollient market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Emollient:

Company Analysis: Report covers individual Emollient manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Emollient. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Skin Care, Hair Care).

Technology Analysis: Report covers specific technologies relevant to Emollient. It assesses the current state, advancements, and potential future developments in Emollient areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Emollient market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Emollient market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Synthetic

Natural oil

Market segment by Application

Skin Care

Hair Care

Oral Care

Others

Major players covered

BASF SE

Croda International Plc

Lubrizol Corporation

Ashland Inc

Evonik Industries AG

Stepan

AAK AB

Lipo Chemicals

Innospec Inc.

Lonza Group Ltd

Kunshan Shuangyou

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Emollient product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Emollient, with price, sales, revenue and global market share of Emollient from 2019 to 2024.

Chapter 3, the Emollient competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Emollient breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Emollient market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Emollient.

Chapter 14 and 15, to describe Emollient sales channel, distributors, customers, research findings and conclusion.

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