

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Emollient Market 2018, Forecast to 2023

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Abstracts

Emollient is the medical word for a moisturizer. Emollients trap moisture in the skin and form a

Protective oily layer on the outer skin which helps skin repair and improves skin hydration. Emollients replace natural oils that help keep water in the skin to prevent it becoming dry, cracked, rough, scaly and itchy. Their use can prevent conditions like eczema 'flaring up.

Scope of the Report:

This report focuses on the Emollient in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Major factors driving growth of this market include the increasing aging populations leading to growth in skin diseases, Consumption upgrade and increasing disposable income in emerging economies, Technical progress of skin care products and the public awareness of physical and mental health. However, lack of mature preparation technology in emerging economies are expected to restrain the growth of this market. Emollient hold potential shares in cosmetic industry because of its natural and non-allergic characteristics. Emollients are classified on the basis of their uses as, soap substitute emollients, creams, ointments and bath additives. Thus Emollient market is segmented on the basis of its applications in cosmetic industries which includes, skin care, oral care, hair care, make up, toiletries and fragrances. Among all the segments, skin care segment contributes highest market share on the pie. Make up & toiletries segments are expected to grow over the forecast period, due to consumer inclination



towards natural products.

Emollient market is further segmented into regions such as, North America, Latin America, Europe, Asia Pacific, Japan, Middle East and Africa. Europe, Asia Pacific and MEA are the major markets for natural products.

The global market demand for cosmetics derived from natural products is rapidly growing, skin care is largest and fasted growing product segment in cosmetic industry. Growth in global market for natural product based cosmetics, has fueled demand for Emollient.

Europe is the major market by volume as well as value where U.S has prominent market shares. Asia pacific has high market potential due to growing cosmetic care industries in emerging economies like China and India. Japan also poses high potential for natural emollients as expanding economy.

The boom in the cosmetic industry for natural emollients has led to various opportunities for natural coconut derived emollient market. Increase consciousness about personal appearance and use of different body care products and improved standard of living in the emerging economies like India, China and Japan are fueling the market growth of natural emollients. Rising demand for natural substance based emollients is further expected to drive the market demand in the near future.

Organic growth in cosmetic industry, increasing market demand for multifunctional and natural ingredients are some of the market drivers for coconut based emollients. Emollients market value growth is expected to be surge due to consumer inclination towards more expensive personal care products. Also the growth of skin care segment in specialized products for men skin care, baby care and women skin care is also prominent market growth driver.

The worldwide market for Emollient is expected to grow at a CAGR of roughly 2.9% over the next five years, will reach 1390 million US\$ in 2023, from 1170 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

BASF SE

Croda International Plc

Lubrizol Corporation

Ashland Inc







Hair Care	
Oral Care	
Others	

There are 15 Chapters to deeply display the global Emollient market.

Chapter 1, to describe Emollient Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Emollient, with sales, revenue, and price of Emollient, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Emollient, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Emollient market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Emollient sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source



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