

# Global Emergency & Mass Notification Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Emergency & Mass Notification Services market size was valued at USD 1455.7 million in 2023 and is forecast to a readjusted size of USD 1918 million by 2030 with a CAGR of 4.0% during review period.

Emergency mass notification services automate the distribution and management of messages to an organization's stakeholders through multiple endpoints.

USA is the largest emergency mass notification market, and this trend is expected to continue until 2025.

The Global Info Research report includes an overview of the development of the Emergency & Mass Notification Services industry chain, the market status of Business Communications (In Building Mass Notification Solutions, Wide Area Mass Notification Solutions), Business Continuity and Disaster Recovery (In Building Mass Notification Solutions, Wide Area Mass Notification Solutions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Emergency & Mass Notification Services.

Regionally, the report analyzes the Emergency & Mass Notification Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Emergency & Mass Notification Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

### Key Features:

The report presents comprehensive understanding of the Emergency & Mass Notification Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Emergency & Mass Notification Services industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., In Building Mass Notification Solutions, Wide Area Mass Notification Solutions).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Emergency & Mass Notification Services market.

**Regional Analysis:** The report involves examining the Emergency & Mass Notification Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Emergency & Mass Notification Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Emergency & Mass Notification Services:

**Company Analysis:** Report covers individual Emergency & Mass Notification Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Emergency & Mass Notification Services This may involve surveys,

interviews, and analysis of consumer reviews and feedback from different by Application (Business Communications, Business Continuity and Disaster Recovery).

**Technology Analysis:** Report covers specific technologies relevant to Emergency & Mass Notification Services. It assesses the current state, advancements, and potential future developments in Emergency & Mass Notification Services areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Emergency & Mass Notification Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Emergency & Mass Notification Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

In Building Mass Notification Solutions

Wide Area Mass Notification Solutions

Distributed Recipient Mass Notification Solutions

### Market segment by Application

Business Communications

Business Continuity and Disaster Recovery

Integrated Public Alert and Warning

Interoperable Emergency Communication

Market segment by players, this report covers

Airbus DS Communications

AlertMedia

Alertus Technologies

Aurea

BlackBerry (AtHoc)

Everbridge

F24

IBM

MissionMode

Omnilert

OnSolve

Preparis

Rave Mobile Safety

Regroup Mass Notification

Resolver (Global AlertLink)

Singlewire Software

Sungard Availability Services

Volo

xMatters

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Emergency & Mass Notification Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Emergency & Mass Notification Services, with revenue, gross margin and global market share of Emergency & Mass Notification Services from 2019 to 2024.

Chapter 3, the Emergency & Mass Notification Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Emergency & Mass Notification Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Emergency & Mass Notification Services.

Chapter 13, to describe Emergency & Mass Notification Services research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Emergency & Mass Notification Services
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Emergency & Mass Notification Services by Type
  - 1.3.1 Overview: Global Emergency & Mass Notification Services Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Emergency & Mass Notification Services Consumption Value Market Share by Type in 2023
  - 1.3.3 In Building Mass Notification Solutions
  - 1.3.4 Wide Area Mass Notification Solutions
  - 1.3.5 Distributed Recipient Mass Notification Solutions
- 1.4 Global Emergency & Mass Notification Services Market by Application
  - 1.4.1 Overview: Global Emergency & Mass Notification Services Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Business Communications
  - 1.4.3 Business Continuity and Disaster Recovery
  - 1.4.4 Integrated Public Alert and Warning
  - 1.4.5 Interoperable Emergency Communication
- 1.5 Global Emergency & Mass Notification Services Market Size & Forecast
- 1.6 Global Emergency & Mass Notification Services Market Size and Forecast by Region
  - 1.6.1 Global Emergency & Mass Notification Services Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Emergency & Mass Notification Services Market Size by Region, (2019-2030)
  - 1.6.3 North America Emergency & Mass Notification Services Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Emergency & Mass Notification Services Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Emergency & Mass Notification Services Market Size and Prospect (2019-2030)
  - 1.6.6 South America Emergency & Mass Notification Services Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Emergency & Mass Notification Services Market Size and Prospect (2019-2030)

## 2 COMPANY PROFILES

### 2.1 Airbus DS Communications

2.1.1 Airbus DS Communications Details

2.1.2 Airbus DS Communications Major Business

2.1.3 Airbus DS Communications Emergency & Mass Notification Services Product and Solutions

2.1.4 Airbus DS Communications Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Airbus DS Communications Recent Developments and Future Plans

### 2.2 AlertMedia

2.2.1 AlertMedia Details

2.2.2 AlertMedia Major Business

2.2.3 AlertMedia Emergency & Mass Notification Services Product and Solutions

2.2.4 AlertMedia Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 AlertMedia Recent Developments and Future Plans

### 2.3 Alertus Technologies

2.3.1 Alertus Technologies Details

2.3.2 Alertus Technologies Major Business

2.3.3 Alertus Technologies Emergency & Mass Notification Services Product and Solutions

2.3.4 Alertus Technologies Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Alertus Technologies Recent Developments and Future Plans

### 2.4 Aurea

2.4.1 Aurea Details

2.4.2 Aurea Major Business

2.4.3 Aurea Emergency & Mass Notification Services Product and Solutions

2.4.4 Aurea Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Aurea Recent Developments and Future Plans

### 2.5 BlackBerry (AtHoc)

2.5.1 BlackBerry (AtHoc) Details

2.5.2 BlackBerry (AtHoc) Major Business

2.5.3 BlackBerry (AtHoc) Emergency & Mass Notification Services Product and Solutions

2.5.4 BlackBerry (AtHoc) Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)



- 2.5.5 BlackBerry (AtHoc) Recent Developments and Future Plans
- 2.6 Everbridge
  - 2.6.1 Everbridge Details
  - 2.6.2 Everbridge Major Business
  - 2.6.3 Everbridge Emergency & Mass Notification Services Product and Solutions
  - 2.6.4 Everbridge Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Everbridge Recent Developments and Future Plans
- 2.7 F24
  - 2.7.1 F24 Details
  - 2.7.2 F24 Major Business
  - 2.7.3 F24 Emergency & Mass Notification Services Product and Solutions
  - 2.7.4 F24 Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 F24 Recent Developments and Future Plans
- 2.8 IBM
  - 2.8.1 IBM Details
  - 2.8.2 IBM Major Business
  - 2.8.3 IBM Emergency & Mass Notification Services Product and Solutions
  - 2.8.4 IBM Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 IBM Recent Developments and Future Plans
- 2.9 MissionMode
  - 2.9.1 MissionMode Details
  - 2.9.2 MissionMode Major Business
  - 2.9.3 MissionMode Emergency & Mass Notification Services Product and Solutions
  - 2.9.4 MissionMode Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 MissionMode Recent Developments and Future Plans
- 2.10 Omnilert
  - 2.10.1 Omnilert Details
  - 2.10.2 Omnilert Major Business
  - 2.10.3 Omnilert Emergency & Mass Notification Services Product and Solutions
  - 2.10.4 Omnilert Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Omnilert Recent Developments and Future Plans
- 2.11 OnSolve
  - 2.11.1 OnSolve Details
  - 2.11.2 OnSolve Major Business

- 2.11.3 OnSolve Emergency & Mass Notification Services Product and Solutions
- 2.11.4 OnSolve Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
- 2.11.5 OnSolve Recent Developments and Future Plans
- 2.12 PreparaIS
  - 2.12.1 PreparaIS Details
  - 2.12.2 PreparaIS Major Business
  - 2.12.3 PreparaIS Emergency & Mass Notification Services Product and Solutions
  - 2.12.4 PreparaIS Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.12.5 PreparaIS Recent Developments and Future Plans
- 2.13 Rave Mobile Safety
  - 2.13.1 Rave Mobile Safety Details
  - 2.13.2 Rave Mobile Safety Major Business
  - 2.13.3 Rave Mobile Safety Emergency & Mass Notification Services Product and Solutions
  - 2.13.4 Rave Mobile Safety Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Rave Mobile Safety Recent Developments and Future Plans
- 2.14 Regroup Mass Notification
  - 2.14.1 Regroup Mass Notification Details
  - 2.14.2 Regroup Mass Notification Major Business
  - 2.14.3 Regroup Mass Notification Emergency & Mass Notification Services Product and Solutions
  - 2.14.4 Regroup Mass Notification Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Regroup Mass Notification Recent Developments and Future Plans
- 2.15 Resolver (Global AlertLink)
  - 2.15.1 Resolver (Global AlertLink) Details
  - 2.15.2 Resolver (Global AlertLink) Major Business
  - 2.15.3 Resolver (Global AlertLink) Emergency & Mass Notification Services Product and Solutions
  - 2.15.4 Resolver (Global AlertLink) Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Resolver (Global AlertLink) Recent Developments and Future Plans
- 2.16 Singlewire Software
  - 2.16.1 Singlewire Software Details
  - 2.16.2 Singlewire Software Major Business
  - 2.16.3 Singlewire Software Emergency & Mass Notification Services Product and

## Solutions

2.16.4 Singlewire Software Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.16.5 Singlewire Software Recent Developments and Future Plans

## 2.17 Sungard Availability Services

2.17.1 Sungard Availability Services Details

2.17.2 Sungard Availability Services Major Business

2.17.3 Sungard Availability Services Emergency & Mass Notification Services Product and Solutions

2.17.4 Sungard Availability Services Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.17.5 Sungard Availability Services Recent Developments and Future Plans

## 2.18 Volo

2.18.1 Volo Details

2.18.2 Volo Major Business

2.18.3 Volo Emergency & Mass Notification Services Product and Solutions

2.18.4 Volo Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.18.5 Volo Recent Developments and Future Plans

## 2.19 xMatters

2.19.1 xMatters Details

2.19.2 xMatters Major Business

2.19.3 xMatters Emergency & Mass Notification Services Product and Solutions

2.19.4 xMatters Emergency & Mass Notification Services Revenue, Gross Margin and Market Share (2019-2024)

2.19.5 xMatters Recent Developments and Future Plans

## **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Emergency & Mass Notification Services Revenue and Share by Players (2019-2024)

### 3.2 Market Share Analysis (2023)

3.2.1 Market Share of Emergency & Mass Notification Services by Company Revenue

3.2.2 Top 3 Emergency & Mass Notification Services Players Market Share in 2023

3.2.3 Top 6 Emergency & Mass Notification Services Players Market Share in 2023

3.3 Emergency & Mass Notification Services Market: Overall Company Footprint Analysis

3.3.1 Emergency & Mass Notification Services Market: Region Footprint

3.3.2 Emergency & Mass Notification Services Market: Company Product Type

## Footprint

3.3.3 Emergency & Mass Notification Services Market: Company Product Application

## Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Emergency & Mass Notification Services Consumption Value and Market Share by Type (2019-2024)

4.2 Global Emergency & Mass Notification Services Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2024)

5.2 Global Emergency & Mass Notification Services Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Emergency & Mass Notification Services Consumption Value by Type (2019-2030)

6.2 North America Emergency & Mass Notification Services Consumption Value by Application (2019-2030)

6.3 North America Emergency & Mass Notification Services Market Size by Country

6.3.1 North America Emergency & Mass Notification Services Consumption Value by Country (2019-2030)

6.3.2 United States Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

6.3.3 Canada Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

6.3.4 Mexico Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Emergency & Mass Notification Services Consumption Value by Type

(2019-2030)

7.2 Europe Emergency & Mass Notification Services Consumption Value by Application (2019-2030)

7.3 Europe Emergency & Mass Notification Services Market Size by Country

7.3.1 Europe Emergency & Mass Notification Services Consumption Value by Country (2019-2030)

7.3.2 Germany Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

7.3.3 France Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

7.3.5 Russia Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

7.3.6 Italy Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Emergency & Mass Notification Services Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Emergency & Mass Notification Services Consumption Value by Application (2019-2030)

8.3 Asia-Pacific Emergency & Mass Notification Services Market Size by Region

8.3.1 Asia-Pacific Emergency & Mass Notification Services Consumption Value by Region (2019-2030)

8.3.2 China Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

8.3.3 Japan Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

8.3.4 South Korea Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

8.3.5 India Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

8.3.7 Australia Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Emergency & Mass Notification Services Consumption Value by Type (2019-2030)

9.2 South America Emergency & Mass Notification Services Consumption Value by Application (2019-2030)

9.3 South America Emergency & Mass Notification Services Market Size by Country

9.3.1 South America Emergency & Mass Notification Services Consumption Value by Country (2019-2030)

9.3.2 Brazil Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

9.3.3 Argentina Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Emergency & Mass Notification Services Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Emergency & Mass Notification Services Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Emergency & Mass Notification Services Market Size by Country

10.3.1 Middle East & Africa Emergency & Mass Notification Services Consumption Value by Country (2019-2030)

10.3.2 Turkey Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

10.3.4 UAE Emergency & Mass Notification Services Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Emergency & Mass Notification Services Market Drivers

11.2 Emergency & Mass Notification Services Market Restraints

11.3 Emergency & Mass Notification Services Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Emergency & Mass Notification Services Industry Chain

12.2 Emergency & Mass Notification Services Upstream Analysis

12.3 Emergency & Mass Notification Services Midstream Analysis

12.4 Emergency & Mass Notification Services Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer



## List Of Tables

### LIST OF TABLES

- Table 1. Global Emergency & Mass Notification Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global Emergency & Mass Notification Services Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global Emergency & Mass Notification Services Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global Emergency & Mass Notification Services Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Airbus DS Communications Company Information, Head Office, and Major Competitors
- Table 6. Airbus DS Communications Major Business
- Table 7. Airbus DS Communications Emergency & Mass Notification Services Product and Solutions
- Table 8. Airbus DS Communications Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Airbus DS Communications Recent Developments and Future Plans
- Table 10. AlertMedia Company Information, Head Office, and Major Competitors
- Table 11. AlertMedia Major Business
- Table 12. AlertMedia Emergency & Mass Notification Services Product and Solutions
- Table 13. AlertMedia Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. AlertMedia Recent Developments and Future Plans
- Table 15. Alertus Technologies Company Information, Head Office, and Major Competitors
- Table 16. Alertus Technologies Major Business
- Table 17. Alertus Technologies Emergency & Mass Notification Services Product and Solutions
- Table 18. Alertus Technologies Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. Alertus Technologies Recent Developments and Future Plans
- Table 20. Aurea Company Information, Head Office, and Major Competitors
- Table 21. Aurea Major Business
- Table 22. Aurea Emergency & Mass Notification Services Product and Solutions
- Table 23. Aurea Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 24. Aurea Recent Developments and Future Plans
- Table 25. BlackBerry (AtHoc) Company Information, Head Office, and Major Competitors
- Table 26. BlackBerry (AtHoc) Major Business
- Table 27. BlackBerry (AtHoc) Emergency & Mass Notification Services Product and Solutions
- Table 28. BlackBerry (AtHoc) Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 29. BlackBerry (AtHoc) Recent Developments and Future Plans
- Table 30. Everbridge Company Information, Head Office, and Major Competitors
- Table 31. Everbridge Major Business
- Table 32. Everbridge Emergency & Mass Notification Services Product and Solutions
- Table 33. Everbridge Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 34. Everbridge Recent Developments and Future Plans
- Table 35. F24 Company Information, Head Office, and Major Competitors
- Table 36. F24 Major Business
- Table 37. F24 Emergency & Mass Notification Services Product and Solutions
- Table 38. F24 Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 39. F24 Recent Developments and Future Plans
- Table 40. IBM Company Information, Head Office, and Major Competitors
- Table 41. IBM Major Business
- Table 42. IBM Emergency & Mass Notification Services Product and Solutions
- Table 43. IBM Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 44. IBM Recent Developments and Future Plans
- Table 45. MissionMode Company Information, Head Office, and Major Competitors
- Table 46. MissionMode Major Business
- Table 47. MissionMode Emergency & Mass Notification Services Product and Solutions
- Table 48. MissionMode Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 49. MissionMode Recent Developments and Future Plans
- Table 50. Omnilert Company Information, Head Office, and Major Competitors
- Table 51. Omnilert Major Business
- Table 52. Omnilert Emergency & Mass Notification Services Product and Solutions
- Table 53. Omnilert Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 54. Omnilert Recent Developments and Future Plans

- Table 55. OnSolve Company Information, Head Office, and Major Competitors
- Table 56. OnSolve Major Business
- Table 57. OnSolve Emergency & Mass Notification Services Product and Solutions
- Table 58. OnSolve Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. OnSolve Recent Developments and Future Plans
- Table 60. Preparis Company Information, Head Office, and Major Competitors
- Table 61. Preparis Major Business
- Table 62. Preparis Emergency & Mass Notification Services Product and Solutions
- Table 63. Preparis Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 64. Preparis Recent Developments and Future Plans
- Table 65. Rave Mobile Safety Company Information, Head Office, and Major Competitors
- Table 66. Rave Mobile Safety Major Business
- Table 67. Rave Mobile Safety Emergency & Mass Notification Services Product and Solutions
- Table 68. Rave Mobile Safety Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 69. Rave Mobile Safety Recent Developments and Future Plans
- Table 70. Regroup Mass Notification Company Information, Head Office, and Major Competitors
- Table 71. Regroup Mass Notification Major Business
- Table 72. Regroup Mass Notification Emergency & Mass Notification Services Product and Solutions
- Table 73. Regroup Mass Notification Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 74. Regroup Mass Notification Recent Developments and Future Plans
- Table 75. Resolver (Global AlertLink) Company Information, Head Office, and Major Competitors
- Table 76. Resolver (Global AlertLink) Major Business
- Table 77. Resolver (Global AlertLink) Emergency & Mass Notification Services Product and Solutions
- Table 78. Resolver (Global AlertLink) Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 79. Resolver (Global AlertLink) Recent Developments and Future Plans
- Table 80. Singlewire Software Company Information, Head Office, and Major Competitors
- Table 81. Singlewire Software Major Business

Table 82. Singlewire Software Emergency & Mass Notification Services Product and Solutions

Table 83. Singlewire Software Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. Singlewire Software Recent Developments and Future Plans

Table 85. Sungard Availability Services Company Information, Head Office, and Major Competitors

Table 86. Sungard Availability Services Major Business

Table 87. Sungard Availability Services Emergency & Mass Notification Services Product and Solutions

Table 88. Sungard Availability Services Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Sungard Availability Services Recent Developments and Future Plans

Table 90. Volo Company Information, Head Office, and Major Competitors

Table 91. Volo Major Business

Table 92. Volo Emergency & Mass Notification Services Product and Solutions

Table 93. Volo Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 94. Volo Recent Developments and Future Plans

Table 95. xMatters Company Information, Head Office, and Major Competitors

Table 96. xMatters Major Business

Table 97. xMatters Emergency & Mass Notification Services Product and Solutions

Table 98. xMatters Emergency & Mass Notification Services Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 99. xMatters Recent Developments and Future Plans

Table 100. Global Emergency & Mass Notification Services Revenue (USD Million) by Players (2019-2024)

Table 101. Global Emergency & Mass Notification Services Revenue Share by Players (2019-2024)

Table 102. Breakdown of Emergency & Mass Notification Services by Company Type (Tier 1, Tier 2, and Tier 3)

Table 103. Market Position of Players in Emergency & Mass Notification Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 104. Head Office of Key Emergency & Mass Notification Services Players

Table 105. Emergency & Mass Notification Services Market: Company Product Type Footprint

Table 106. Emergency & Mass Notification Services Market: Company Product Application Footprint

Table 107. Emergency & Mass Notification Services New Market Entrants and Barriers

to Market Entry

Table 108. Emergency & Mass Notification Services Mergers, Acquisition, Agreements, and Collaborations

Table 109. Global Emergency & Mass Notification Services Consumption Value (USD Million) by Type (2019-2024)

Table 110. Global Emergency & Mass Notification Services Consumption Value Share by Type (2019-2024)

Table 111. Global Emergency & Mass Notification Services Consumption Value Forecast by Type (2025-2030)

Table 112. Global Emergency & Mass Notification Services Consumption Value by Application (2019-2024)

Table 113. Global Emergency & Mass Notification Services Consumption Value Forecast by Application (2025-2030)

Table 114. North America Emergency & Mass Notification Services Consumption Value by Type (2019-2024) & (USD Million)

Table 115. North America Emergency & Mass Notification Services Consumption Value by Type (2025-2030) & (USD Million)

Table 116. North America Emergency & Mass Notification Services Consumption Value by Application (2019-2024) & (USD Million)

Table 117. North America Emergency & Mass Notification Services Consumption Value by Application (2025-2030) & (USD Million)

Table 118. North America Emergency & Mass Notification Services Consumption Value by Country (2019-2024) & (USD Million)

Table 119. North America Emergency & Mass Notification Services Consumption Value by Country (2025-2030) & (USD Million)

Table 120. Europe Emergency & Mass Notification Services Consumption Value by Type (2019-2024) & (USD Million)

Table 121. Europe Emergency & Mass Notification Services Consumption Value by Type (2025-2030) & (USD Million)

Table 122. Europe Emergency & Mass Notification Services Consumption Value by Application (2019-2024) & (USD Million)

Table 123. Europe Emergency & Mass Notification Services Consumption Value by Application (2025-2030) & (USD Million)

Table 124. Europe Emergency & Mass Notification Services Consumption Value by Country (2019-2024) & (USD Million)

Table 125. Europe Emergency & Mass Notification Services Consumption Value by Country (2025-2030) & (USD Million)

Table 126. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Type (2019-2024) & (USD Million)

Table 127. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Type (2025-2030) & (USD Million)

Table 128. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Application (2019-2024) & (USD Million)

Table 129. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Application (2025-2030) & (USD Million)

Table 130. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Region (2019-2024) & (USD Million)

Table 131. Asia-Pacific Emergency & Mass Notification Services Consumption Value by Region (2025-2030) & (USD Million)

Table 132. South America Emergency & Mass Notification Services Consumption Value by Type (2019-2024) & (USD Million)

Table 133. South America Emergency & Mass Notification Services Consumption Value by Type (2025-2030) & (USD Million)

Table 134. South America Emergency & Mass Notification Services Consumption Value by Application (2019-2024) & (USD Million)

Table 135. South America Emergency & Mass Notification Services Consumption Value by Application (2025-2030) & (USD Million)

Table 136. South America Emergency & Mass Notification Services Consumption Value by Country (2019-2024) & (USD Million)

Table 137. South America Emergency & Mass Notification Services Consumption Value by Country (2025-2030) & (USD Million)

Table 138. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Type (2019-2024) & (USD Million)

Table 139. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Type (2025-2030) & (USD Million)

Table 140. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Application (2019-2024) & (USD Million)

Table 141. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Application (2025-2030) & (USD Million)

Table 142. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Country (2019-2024) & (USD Million)

Table 143. Middle East & Africa Emergency & Mass Notification Services Consumption Value by Country (2025-2030) & (USD Million)

Table 144. Emergency & Mass Notification Services Raw Material

Table 145. Key Suppliers of Emergency & Mass Notification Services Raw Materials



## List Of Figures

### LIST OF FIGURES

Figure 1. Emergency & Mass Notification Services Picture

Figure 2. Global Emergency & Mass Notification Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Emergency & Mass Notification Services Consumption Value Market Share by Type in 2023

Figure 4. In Building Mass Notification Solutions

Figure 5. Wide Area Mass Notification Solutions

Figure 6. Distributed Recipient Mass Notification Solutions

Figure 7. Global Emergency & Mass Notification Services Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. Emergency & Mass Notification Services Consumption Value Market Share by Application in 2023

Figure 9. Business Communications Picture

Figure 10. Business Continuity and Disaster Recovery Picture

Figure 11. Integrated Public Alert and Warning Picture

Figure 12. Interoperable Emergency Communication Picture

Figure 13. Global Emergency & Mass Notification Services Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Emergency & Mass Notification Services Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Market Emergency & Mass Notification Services Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 16. Global Emergency & Mass Notification Services Consumption Value Market Share by Region (2019-2030)

Figure 17. Global Emergency & Mass Notification Services Consumption Value Market Share by Region in 2023

Figure 18. North America Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 19. Europe Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 20. Asia-Pacific Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 21. South America Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 22. Middle East and Africa Emergency & Mass Notification Services

Consumption Value (2019-2030) & (USD Million)

Figure 23. Global Emergency & Mass Notification Services Revenue Share by Players in 2023

Figure 24. Emergency & Mass Notification Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 25. Global Top 3 Players Emergency & Mass Notification Services Market Share in 2023

Figure 26. Global Top 6 Players Emergency & Mass Notification Services Market Share in 2023

Figure 27. Global Emergency & Mass Notification Services Consumption Value Share by Type (2019-2024)

Figure 28. Global Emergency & Mass Notification Services Market Share Forecast by Type (2025-2030)

Figure 29. Global Emergency & Mass Notification Services Consumption Value Share by Application (2019-2024)

Figure 30. Global Emergency & Mass Notification Services Market Share Forecast by Application (2025-2030)

Figure 31. North America Emergency & Mass Notification Services Consumption Value Market Share by Type (2019-2030)

Figure 32. North America Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2030)

Figure 33. North America Emergency & Mass Notification Services Consumption Value Market Share by Country (2019-2030)

Figure 34. United States Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 35. Canada Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 36. Mexico Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 37. Europe Emergency & Mass Notification Services Consumption Value Market Share by Type (2019-2030)

Figure 38. Europe Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2030)

Figure 39. Europe Emergency & Mass Notification Services Consumption Value Market Share by Country (2019-2030)

Figure 40. Germany Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 41. France Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 42. United Kingdom Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 43. Russia Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 44. Italy Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 45. Asia-Pacific Emergency & Mass Notification Services Consumption Value Market Share by Type (2019-2030)

Figure 46. Asia-Pacific Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2030)

Figure 47. Asia-Pacific Emergency & Mass Notification Services Consumption Value Market Share by Region (2019-2030)

Figure 48. China Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 49. Japan Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 50. South Korea Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 51. India Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 52. Southeast Asia Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 53. Australia Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 54. South America Emergency & Mass Notification Services Consumption Value Market Share by Type (2019-2030)

Figure 55. South America Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2030)

Figure 56. South America Emergency & Mass Notification Services Consumption Value Market Share by Country (2019-2030)

Figure 57. Brazil Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 58. Argentina Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 59. Middle East and Africa Emergency & Mass Notification Services Consumption Value Market Share by Type (2019-2030)

Figure 60. Middle East and Africa Emergency & Mass Notification Services Consumption Value Market Share by Application (2019-2030)

Figure 61. Middle East and Africa Emergency & Mass Notification Services



Consumption Value Market Share by Country (2019-2030)

Figure 62. Turkey Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 63. Saudi Arabia Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 64. UAE Emergency & Mass Notification Services Consumption Value (2019-2030) & (USD Million)

Figure 65. Emergency & Mass Notification Services Market Drivers

Figure 66. Emergency & Mass Notification Services Market Restraints

Figure 67. Emergency & Mass Notification Services Market Trends

Figure 68. Porters Five Forces Analysis

Figure 69. Manufacturing Cost Structure Analysis of Emergency & Mass Notification Services in 2023

Figure 70. Manufacturing Process Analysis of Emergency & Mass Notification Services

Figure 71. Emergency & Mass Notification Services Industrial Chain

Figure 72. Methodology

Figure 73. Research Process and Data Source

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