

Global Embroidery Sewing Machine Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Embroidery Sewing Machine market size is expected to reach \$ 9081 million by 2032, rising at a market growth of 3.7% CAGR during the forecast period (2026-2032).

Embroidery sewing machines are mechanical devices used for sewing and embellishing fabrics, garments, home textiles, and decorative items. They include both traditional mechanical sewing equipment and digitally controlled industrial and household appliances. Sewing machines connect textile materials mechanically or electronically, while embroidery machines use digital patterns to control multiple needles for simultaneous sewing, enabling the automated production of complex decorative patterns. With the increasing demand for manufacturing automation and personalized textiles, modern equipment is continuously integrating intelligent control, servo motors, and multi-needle configurations to improve production efficiency and sewing quality. Sewing and embroidery machines are suitable for various scenarios such as garment manufacturing, interior decoration, DIY handicrafts, brand customization, and commercial embroidery, forming an important part of the global textile machinery ecosystem. In 2025, the global production of embroidery sewing machines was approximately 18,285,400 units, with an average price of approximately US\$374 per unit and a gross profit margin of approximately 33.8%.

China and Southeast Asia are the main markets for embroidery and sewing machines, accounting for more than half of the market share. Major manufacturers in the market include Tajima, Brother, Feiyue, Jack, and ZOJE. The global sewing and embroidery machine market is experiencing structural development opportunities. On the one hand, with the continued expansion of the global textile manufacturing industry and the rapid growth of garment customization services, the demand for industrial sewing and

embroidery is steadily increasing, driving the large-scale deployment of high-performance sewing and embroidery equipment. As the textile industry undergoes greater digital transformation, more and more production units are upgrading traditional machinery to computer-controlled sewing and embroidery systems to improve production efficiency and product consistency. On the other hand, with the rise of DIY handicrafts, personalized fashion brands, and online customization businesses, sales of home and small commercial equipment continue to grow in many markets worldwide. Demand for precision embroidery systems and intelligent sewing equipment is particularly evident in manufacturing centers in the Asia-Pacific region and high-end markets in Europe and North America.

Despite the overall positive market trend, the industry still faces significant challenges. The high initial investment and maintenance costs of high-end automated equipment pose a major obstacle for small and medium-sized enterprises to adopt advanced systems. Complex software and control systems increase the skill requirements for operators, leading to increased personnel training costs in some regions. Furthermore, global trade frictions, supply chain instability, and raw material price fluctuations all put pressure on manufacturing costs and delivery cycles. While manufacturers are pushing for technological upgrades, they also need to address intensified global market competition and the risks of price wars between brands and channels.

From the downstream user perspective, apparel manufacturers' interest in automation and flexible manufacturing solutions continues to rise. Large factories are accelerating the integration of digital sewing and multi-needle embroidery technologies to meet the demands of fast fashion and short-cycle production. At the same time, personalized customization and branded embellishment services are driving the growth of embroidery machine applications in small workshops and design studios. In the home market, retail DIY, handcrafted creations, and small-batch production trends are also increasing the demand for smart home sewing machines. These trends collectively prompt OEMs to increase investment in technological innovation and product differentiation to meet the diverse needs of different uses and consumer groups.

This report studies the global Embroidery Sewing Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Embroidery Sewing Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Embroidery Sewing Machine that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Embroidery Sewing Machine total production and demand, 2021-2032, (K Units)

Global Embroidery Sewing Machine total production value, 2021-2032, (USD Million)

Global Embroidery Sewing Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Embroidery Sewing Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Embroidery Sewing Machine domestic production, consumption, key domestic manufacturers and share

Global Embroidery Sewing Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Embroidery Sewing Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Embroidery Sewing Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Embroidery Sewing Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tajima, Brother, Juki Corporation, Toyota, Gemsy, SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF), SunStar, Janome, Bernina, Pegasus, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Embroidery Sewing Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Embroidery Sewing Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Embroidery Sewing Machine Market, Segmentation by Type:

Sewing Machine

Embroidery Machine

Global Embroidery Sewing Machine Market, Segmentation by Automation:

Computerized

Mechanical

Global Embroidery Sewing Machine Market, Segmentation by Price:

Entry Level (100?449 USD)

Mid-Range (450?799 USD)

High-End (800?1500+ USD)

Global Embroidery Sewing Machine Market, Segmentation by Application:

Industrial

Household

Companies Profiled:

Tajima

Brother

Juki Corporation

Toyota

Gemsky

SVP Worldwide(Jaguar, Singer, Husqvarna Viking, PFAFF)

SunStar

Janome

Bernina

Pegasus

Baby Lock

Barudan

ZSK

HappyJapan

Feiyue

Jack

ZOJE

Shang Gong Group

Typical

Maqi

MAX

Feiya

Jingwei Electronic

Yuelong Sewing Equipment

Xinsheng Sewing Equipment

Feiying Electric Machinery

Shenshilei Group

Maya

Key Questions Answered:

1. How big is the global Embroidery Sewing Machine market?
2. What is the demand of the global Embroidery Sewing Machine market?
3. What is the year over year growth of the global Embroidery Sewing Machine market?
4. What is the production and production value of the global Embroidery Sewing Machine market?
5. Who are the key producers in the global Embroidery Sewing Machine market?
6. What are the growth factors driving the market demand?

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