

# **Global Embedded Analytics Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023**

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## **Abstracts**

The services segment is expected to grow at the highest CAGR during the forecast period, out of which, education and training services in the professional services segment is projected to witness the highest demand, due to the growing need of embedded analytics software solutions across organizations.

### **SCOPE OF THE REPORT:**

This report studies the Embedded Analytics market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Embedded Analytics market by product type and applications/end industries.

The Banking, Financial Services, and Insurance (BFSI) industry is expected to hold the largest share of the embedded analytics market in 2017. The growth is fueled by the growing need to simplify the workload related to security and the increasing dependence on data generated from various Information Technology (IT) systems, used for financial transactions. The healthcare and life sciences vertical is expected to grow at the highest CAGR during the forecast period, due to the increasing need to store and manage data coming from various connected healthcare devices and health record systems, used across healthcare organizations.

The global Embedded Analytics market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of 15.5% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which

cannot be ignored. Any changes from United States might affect the development trend of Embedded Analytics.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Microsoft Corporation

Opentext Corporation

Oracle Corporation

SAP SE

SAS Institute

Tableau Software Inc.

BIRST, Inc.

Information Builders

Logi Analytics

Microstrategy Incorporated

Sisense, Inc.

Tibco Software

Qliktech International Ab

Yellowfin International

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

#### Market Segment by Type, covers

Managed services

Professional services

Consulting services

Education and training

Support and maintenance

#### Market Segment by Applications, can be divided into

IT

Marketing and sales

Production

Finance

Human resources (HR)

Others (product development and legal)

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