

Global Email Newsletter Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/G810DCDED722EN.html>

Date: June 2026

Pages: 132

Price: US\$ 3,480.00 (Single User License)

ID: G810DCDED722EN

Abstracts

According to our (Global Info Research) latest study, the global Email Newsletter Software market size was valued at US\$ 445 million in 2025 and is forecast to a readjusted size of US\$ 671 million by 2032 with a CAGR of 6.0% during review period.

Email Newsletter Software is a tool for bulk sending of electronic newsletters, marketing emails, announcements, and customer care messages. It aims to help businesses and individuals maintain efficient, high-volume email communication with subscribers. Its core features include: a visual email editor (drag-and-drop templates), contact list management (grouping, tagging), automated workflows, A/B testing, open/click-through rate statistics, and spam scoring detection. This software is typically deployed on a SaaS cloud platform and can integrate with website forms, CRM systems, and e-commerce platforms. It is widely used in media publishing, education and training, retail e-commerce, and non-profit organizations, serving as a professional solution for large-scale, compliant business email sending, replacing traditional email clients.

The global email newsletter software market is characterized by 'maturity in North America, diversity in Europe, and rapid growth in the Asia-Pacific region.' North America (especially the US) is the largest and most competitive market, with products extending from basic communication to CRM and e-commerce automation. The European market emphasizes data privacy and GDPR compliance, with local products favored by SMEs and creators for their simplicity and compliance. The Asia-Pacific region is experiencing the fastest growth, with Chinese players like MailMe rapidly penetrating the fields of outbound emails and social media communication, while international tools are seeing increased usage among companies expanding overseas. Future trends include: AI-assisted content generation, multi-channel integration (email + SMS +

WeChat/WhatsApp), and intelligent pre-launch technology with ultra-high delivery rates. Obstacles include: tightening anti-spam policies (new regulations from Gmail and Yahoo), leading to increased costs for delivery rate optimization; lower willingness to pay among SMEs; and increased difficulty in expansion due to local compliance requirements. Dynamics include: leading vendors increasing investment in e-commerce scenarios (dynamic product recommendations), and rising interest in open-source email communication tools in specific regions.

This report is a detailed and comprehensive analysis for global Email Newsletter Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Email Newsletter Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Email Newsletter Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Email Newsletter Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Email Newsletter Software market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Email Newsletter Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Email Newsletter Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ActiveCampaign, Aweber, Brevo, Constant Contact, ConvertKit, Cuenote, Drip, Genee, GetResponse, HubSpot, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Email Newsletter Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premises

Market segment by Interaction Methods

Time-Triggered

Behavior-Triggered

Ai-Enhanced

Market segment by API QPS

200

Market segment by Application

Large Enterprise

SMEs

Market segment by players, this report covers

ActiveCampaign

Aweber

Brevo

Constant Contact

ConvertKit

Cuenote

Drip

Genee

GetResponse

HubSpot

Jiguang

Keap

Klaviyo

Mailable

Mailchimp

Mailjet

MailMe

Moosend

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Email Newsletter Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Email Newsletter Software, with revenue, gross margin, and global market share of Email Newsletter Software from 2021 to 2026.

Chapter 3, the Email Newsletter Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Email Newsletter Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Email Newsletter Software.

Chapter 13, to describe Email Newsletter Software research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Email Newsletter Software by Type

1.3.1 Overview: Global Email Newsletter Software Market Size by Type: 2021 Versus 2025 Versus 2032

1.3.2 Global Email Newsletter Software Consumption Value Market Share by Type in 2025

1.3.3 Cloud-based

1.3.4 On-premises

1.4 Classification of Email Newsletter Software by Interaction Methods

1.4.1 Overview: Global Email Newsletter Software Market Size by Interaction Methods: 2021 Versus 2025 Versus 2032

1.4.2 Global Email Newsletter Software Consumption Value Market Share by Interaction Methods in 2025

1.4.3 Time-Triggered

1.4.4 Behavior-Triggered

1.4.5 Ai-Enhanced

1.5 Classification of Email Newsletter Software by API QPS

1.5.1 Overview: Global Email Newsletter Software Market Size by API QPS: 2021 Versus 2025 Versus 2032

1.5.2 Global Email Newsletter Software Consumption Value Market Share by API QPS in 2025

1.5.3 200

1.6 Global Email Newsletter Software Market by Application

1.6.1 Overview: Global Email Newsletter Software Market Size by Application: 2021 Versus 2025 Versus 2032

1.6.2 Large Enterprise

1.6.3 SMEs

1.7 Global Email Newsletter Software Market Size & Forecast

1.8 Global Email Newsletter Software Market Size and Forecast by Region

1.8.1 Global Email Newsletter Software Market Size by Region: 2021 VS 2025 VS 2032

1.8.2 Global Email Newsletter Software Market Size by Region, (2021-2032)

1.8.3 North America Email Newsletter Software Market Size and Prospect (2021-2032)

1.8.4 Europe Email Newsletter Software Market Size and Prospect (2021-2032)

- 1.8.5 Asia-Pacific Email Newsletter Software Market Size and Prospect (2021-2032)
- 1.8.6 South America Email Newsletter Software Market Size and Prospect (2021-2032)
- 1.8.7 Middle East & Africa Email Newsletter Software Market Size and Prospect (2021-2032)

2 COMPANY PROFILES

2.1 ActiveCampaign

- 2.1.1 ActiveCampaign Details
- 2.1.2 ActiveCampaign Major Business
- 2.1.3 ActiveCampaign Email Newsletter Software Product and Solutions
- 2.1.4 ActiveCampaign Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 ActiveCampaign Recent Developments and Future Plans

2.2 Aweber

- 2.2.1 Aweber Details
- 2.2.2 Aweber Major Business
- 2.2.3 Aweber Email Newsletter Software Product and Solutions
- 2.2.4 Aweber Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 Aweber Recent Developments and Future Plans

2.3 Brevo

- 2.3.1 Brevo Details
- 2.3.2 Brevo Major Business
- 2.3.3 Brevo Email Newsletter Software Product and Solutions
- 2.3.4 Brevo Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Brevo Recent Developments and Future Plans

2.4 Constant Contact

- 2.4.1 Constant Contact Details
- 2.4.2 Constant Contact Major Business
- 2.4.3 Constant Contact Email Newsletter Software Product and Solutions
- 2.4.4 Constant Contact Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 Constant Contact Recent Developments and Future Plans

2.5 ConvertKit

- 2.5.1 ConvertKit Details
- 2.5.2 ConvertKit Major Business

- 2.5.3 ConvertKit Email Newsletter Software Product and Solutions
- 2.5.4 ConvertKit Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
- 2.5.5 ConvertKit Recent Developments and Future Plans
- 2.6 Cuenote
 - 2.6.1 Cuenote Details
 - 2.6.2 Cuenote Major Business
 - 2.6.3 Cuenote Email Newsletter Software Product and Solutions
 - 2.6.4 Cuenote Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Cuenote Recent Developments and Future Plans
- 2.7 Drip
 - 2.7.1 Drip Details
 - 2.7.2 Drip Major Business
 - 2.7.3 Drip Email Newsletter Software Product and Solutions
 - 2.7.4 Drip Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Drip Recent Developments and Future Plans
- 2.8 Genee
 - 2.8.1 Genee Details
 - 2.8.2 Genee Major Business
 - 2.8.3 Genee Email Newsletter Software Product and Solutions
 - 2.8.4 Genee Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Genee Recent Developments and Future Plans
- 2.9 GetResponse
 - 2.9.1 GetResponse Details
 - 2.9.2 GetResponse Major Business
 - 2.9.3 GetResponse Email Newsletter Software Product and Solutions
 - 2.9.4 GetResponse Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 GetResponse Recent Developments and Future Plans
- 2.10 HubSpot
 - 2.10.1 HubSpot Details
 - 2.10.2 HubSpot Major Business
 - 2.10.3 HubSpot Email Newsletter Software Product and Solutions
 - 2.10.4 HubSpot Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 HubSpot Recent Developments and Future Plans

2.11 Jiguang

2.11.1 Jiguang Details

2.11.2 Jiguang Major Business

2.11.3 Jiguang Email Newsletter Software Product and Solutions

2.11.4 Jiguang Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Jiguang Recent Developments and Future Plans

2.12 Keap

2.12.1 Keap Details

2.12.2 Keap Major Business

2.12.3 Keap Email Newsletter Software Product and Solutions

2.12.4 Keap Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Keap Recent Developments and Future Plans

2.13 Klaviyo

2.13.1 Klaviyo Details

2.13.2 Klaviyo Major Business

2.13.3 Klaviyo Email Newsletter Software Product and Solutions

2.13.4 Klaviyo Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Klaviyo Recent Developments and Future Plans

2.14 Mailable

2.14.1 Mailable Details

2.14.2 Mailable Major Business

2.14.3 Mailable Email Newsletter Software Product and Solutions

2.14.4 Mailable Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 Mailable Recent Developments and Future Plans

2.15 Mailchimp

2.15.1 Mailchimp Details

2.15.2 Mailchimp Major Business

2.15.3 Mailchimp Email Newsletter Software Product and Solutions

2.15.4 Mailchimp Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Mailchimp Recent Developments and Future Plans

2.16 Mailjet

2.16.1 Mailjet Details

2.16.2 Mailjet Major Business

2.16.3 Mailjet Email Newsletter Software Product and Solutions

2.16.4 Mailjet Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 Mailjet Recent Developments and Future Plans

2.17 MailMe

2.17.1 MailMe Details

2.17.2 MailMe Major Business

2.17.3 MailMe Email Newsletter Software Product and Solutions

2.17.4 MailMe Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.17.5 MailMe Recent Developments and Future Plans

2.18 Moosend

2.18.1 Moosend Details

2.18.2 Moosend Major Business

2.18.3 Moosend Email Newsletter Software Product and Solutions

2.18.4 Moosend Email Newsletter Software Revenue, Gross Margin and Market Share (2021-2026)

2.18.5 Moosend Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global Email Newsletter Software Revenue and Share by Players (2021-2026)

3.2 Market Share Analysis (2025)

3.2.1 Market Share of Email Newsletter Software by Company Revenue

3.2.2 Top 3 Email Newsletter Software Players Market Share in 2025

3.2.3 Top 6 Email Newsletter Software Players Market Share in 2025

3.3 Email Newsletter Software Market: Overall Company Footprint Analysis

3.3.1 Email Newsletter Software Market: Region Footprint

3.3.2 Email Newsletter Software Market: Company Product Type Footprint

3.3.3 Email Newsletter Software Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global Email Newsletter Software Consumption Value and Market Share by Type (2021-2026)

4.2 Global Email Newsletter Software Market Forecast by Type (2027-2032)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global Email Newsletter Software Consumption Value Market Share by Application (2021-2026)

5.2 Global Email Newsletter Software Market Forecast by Application (2027-2032)

6 NORTH AMERICA

6.1 North America Email Newsletter Software Consumption Value by Type (2021-2032)

6.2 North America Email Newsletter Software Market Size by Application (2021-2032)

6.3 North America Email Newsletter Software Market Size by Country

6.3.1 North America Email Newsletter Software Consumption Value by Country (2021-2032)

6.3.2 United States Email Newsletter Software Market Size and Forecast (2021-2032)

6.3.3 Canada Email Newsletter Software Market Size and Forecast (2021-2032)

6.3.4 Mexico Email Newsletter Software Market Size and Forecast (2021-2032)

7 EUROPE

7.1 Europe Email Newsletter Software Consumption Value by Type (2021-2032)

7.2 Europe Email Newsletter Software Consumption Value by Application (2021-2032)

7.3 Europe Email Newsletter Software Market Size by Country

7.3.1 Europe Email Newsletter Software Consumption Value by Country (2021-2032)

7.3.2 Germany Email Newsletter Software Market Size and Forecast (2021-2032)

7.3.3 France Email Newsletter Software Market Size and Forecast (2021-2032)

7.3.4 United Kingdom Email Newsletter Software Market Size and Forecast (2021-2032)

7.3.5 Russia Email Newsletter Software Market Size and Forecast (2021-2032)

7.3.6 Italy Email Newsletter Software Market Size and Forecast (2021-2032)

8 ASIA-PACIFIC

8.1 Asia-Pacific Email Newsletter Software Consumption Value by Type (2021-2032)

8.2 Asia-Pacific Email Newsletter Software Consumption Value by Application (2021-2032)

8.3 Asia-Pacific Email Newsletter Software Market Size by Region

8.3.1 Asia-Pacific Email Newsletter Software Consumption Value by Region (2021-2032)

8.3.2 China Email Newsletter Software Market Size and Forecast (2021-2032)

8.3.3 Japan Email Newsletter Software Market Size and Forecast (2021-2032)

- 8.3.4 South Korea Email Newsletter Software Market Size and Forecast (2021-2032)
- 8.3.5 India Email Newsletter Software Market Size and Forecast (2021-2032)
- 8.3.6 Southeast Asia Email Newsletter Software Market Size and Forecast (2021-2032)
- 8.3.7 Australia Email Newsletter Software Market Size and Forecast (2021-2032)

9 SOUTH AMERICA

- 9.1 South America Email Newsletter Software Consumption Value by Type (2021-2032)
- 9.2 South America Email Newsletter Software Consumption Value by Application (2021-2032)
- 9.3 South America Email Newsletter Software Market Size by Country
 - 9.3.1 South America Email Newsletter Software Consumption Value by Country (2021-2032)
 - 9.3.2 Brazil Email Newsletter Software Market Size and Forecast (2021-2032)
 - 9.3.3 Argentina Email Newsletter Software Market Size and Forecast (2021-2032)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Email Newsletter Software Consumption Value by Type (2021-2032)
- 10.2 Middle East & Africa Email Newsletter Software Consumption Value by Application (2021-2032)
- 10.3 Middle East & Africa Email Newsletter Software Market Size by Country
 - 10.3.1 Middle East & Africa Email Newsletter Software Consumption Value by Country (2021-2032)
 - 10.3.2 Turkey Email Newsletter Software Market Size and Forecast (2021-2032)
 - 10.3.3 Saudi Arabia Email Newsletter Software Market Size and Forecast (2021-2032)
 - 10.3.4 UAE Email Newsletter Software Market Size and Forecast (2021-2032)

11 MARKET DYNAMICS

- 11.1 Email Newsletter Software Market Drivers
- 11.2 Email Newsletter Software Market Restraints
- 11.3 Email Newsletter Software Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 Email Newsletter Software Industry Chain

12.2 Email Newsletter Software Upstream Analysis

12.3 Email Newsletter Software Midstream Analysis

12.4 Email Newsletter Software Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global Email Newsletter Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 2. Global Email Newsletter Software Consumption Value by Interaction Methods, (USD Million), 2021 & 2025 & 2032
- Table 3. Global Email Newsletter Software Consumption Value by API QPS, (USD Million), 2021 & 2025 & 2032
- Table 4. Global Email Newsletter Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 5. Global Email Newsletter Software Consumption Value by Region (2021-2026) & (USD Million)
- Table 6. Global Email Newsletter Software Consumption Value by Region (2027-2032) & (USD Million)
- Table 7. ActiveCampaign Company Information, Head Office, and Major Competitors
- Table 8. ActiveCampaign Major Business
- Table 9. ActiveCampaign Email Newsletter Software Product and Solutions
- Table 10. ActiveCampaign Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 11. ActiveCampaign Recent Developments and Future Plans
- Table 12. Aweber Company Information, Head Office, and Major Competitors
- Table 13. Aweber Major Business
- Table 14. Aweber Email Newsletter Software Product and Solutions
- Table 15. Aweber Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 16. Aweber Recent Developments and Future Plans
- Table 17. Brevo Company Information, Head Office, and Major Competitors
- Table 18. Brevo Major Business
- Table 19. Brevo Email Newsletter Software Product and Solutions
- Table 20. Brevo Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 21. Constant Contact Company Information, Head Office, and Major Competitors
- Table 22. Constant Contact Major Business
- Table 23. Constant Contact Email Newsletter Software Product and Solutions
- Table 24. Constant Contact Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 25. Constant Contact Recent Developments and Future Plans

Table 26. ConvertKit Company Information, Head Office, and Major Competitors

Table 27. ConvertKit Major Business

Table 28. ConvertKit Email Newsletter Software Product and Solutions

Table 29. ConvertKit Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. ConvertKit Recent Developments and Future Plans

Table 31. Cuenote Company Information, Head Office, and Major Competitors

Table 32. Cuenote Major Business

Table 33. Cuenote Email Newsletter Software Product and Solutions

Table 34. Cuenote Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Cuenote Recent Developments and Future Plans

Table 36. Drip Company Information, Head Office, and Major Competitors

Table 37. Drip Major Business

Table 38. Drip Email Newsletter Software Product and Solutions

Table 39. Drip Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Drip Recent Developments and Future Plans

Table 41. Genee Company Information, Head Office, and Major Competitors

Table 42. Genee Major Business

Table 43. Genee Email Newsletter Software Product and Solutions

Table 44. Genee Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. Genee Recent Developments and Future Plans

Table 46. GetResponse Company Information, Head Office, and Major Competitors

Table 47. GetResponse Major Business

Table 48. GetResponse Email Newsletter Software Product and Solutions

Table 49. GetResponse Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. GetResponse Recent Developments and Future Plans

Table 51. HubSpot Company Information, Head Office, and Major Competitors

Table 52. HubSpot Major Business

Table 53. HubSpot Email Newsletter Software Product and Solutions

Table 54. HubSpot Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. HubSpot Recent Developments and Future Plans

Table 56. Jiguang Company Information, Head Office, and Major Competitors

Table 57. Jiguang Major Business

Table 58. Jiguang Email Newsletter Software Product and Solutions

Table 59. Jiguang Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Jiguang Recent Developments and Future Plans

Table 61. Keap Company Information, Head Office, and Major Competitors

Table 62. Keap Major Business

Table 63. Keap Email Newsletter Software Product and Solutions

Table 64. Keap Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Keap Recent Developments and Future Plans

Table 66. Klaviyo Company Information, Head Office, and Major Competitors

Table 67. Klaviyo Major Business

Table 68. Klaviyo Email Newsletter Software Product and Solutions

Table 69. Klaviyo Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Klaviyo Recent Developments and Future Plans

Table 71. Mailable Company Information, Head Office, and Major Competitors

Table 72. Mailable Major Business

Table 73. Mailable Email Newsletter Software Product and Solutions

Table 74. Mailable Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Mailable Recent Developments and Future Plans

Table 76. Mailchimp Company Information, Head Office, and Major Competitors

Table 77. Mailchimp Major Business

Table 78. Mailchimp Email Newsletter Software Product and Solutions

Table 79. Mailchimp Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Mailchimp Recent Developments and Future Plans

Table 81. Mailjet Company Information, Head Office, and Major Competitors

Table 82. Mailjet Major Business

Table 83. Mailjet Email Newsletter Software Product and Solutions

Table 84. Mailjet Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Mailjet Recent Developments and Future Plans

Table 86. MailMe Company Information, Head Office, and Major Competitors

Table 87. MailMe Major Business

Table 88. MailMe Email Newsletter Software Product and Solutions

Table 89. MailMe Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. MailMe Recent Developments and Future Plans

- Table 91. Moosend Company Information, Head Office, and Major Competitors
- Table 92. Moosend Major Business
- Table 93. Moosend Email Newsletter Software Product and Solutions
- Table 94. Moosend Email Newsletter Software Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 95. Moosend Recent Developments and Future Plans
- Table 96. Global Email Newsletter Software Revenue (USD Million) by Players (2021-2026)
- Table 97. Global Email Newsletter Software Revenue Share by Players (2021-2026)
- Table 98. Breakdown of Email Newsletter Software by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 99. Market Position of Players in Email Newsletter Software, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
- Table 100. Head Office of Key Email Newsletter Software Players
- Table 101. Email Newsletter Software Market: Company Product Type Footprint
- Table 102. Email Newsletter Software Market: Company Product Application Footprint
- Table 103. Email Newsletter Software New Market Entrants and Barriers to Market Entry
- Table 104. Email Newsletter Software Mergers, Acquisition, Agreements, and Collaborations
- Table 105. Global Email Newsletter Software Consumption Value (USD Million) by Type (2021-2026)
- Table 106. Global Email Newsletter Software Consumption Value Share by Type (2021-2026)
- Table 107. Global Email Newsletter Software Consumption Value Forecast by Type (2027-2032)
- Table 108. Global Email Newsletter Software Consumption Value by Application (2021-2026)
- Table 109. Global Email Newsletter Software Consumption Value Forecast by Application (2027-2032)
- Table 110. North America Email Newsletter Software Consumption Value by Type (2021-2026) & (USD Million)
- Table 111. North America Email Newsletter Software Consumption Value by Type (2027-2032) & (USD Million)
- Table 112. North America Email Newsletter Software Consumption Value by Application (2021-2026) & (USD Million)
- Table 113. North America Email Newsletter Software Consumption Value by Application (2027-2032) & (USD Million)
- Table 114. North America Email Newsletter Software Consumption Value by Country

(2021-2026) & (USD Million)

Table 115. North America Email Newsletter Software Consumption Value by Country (2027-2032) & (USD Million)

Table 116. Europe Email Newsletter Software Consumption Value by Type (2021-2026) & (USD Million)

Table 117. Europe Email Newsletter Software Consumption Value by Type (2027-2032) & (USD Million)

Table 118. Europe Email Newsletter Software Consumption Value by Application (2021-2026) & (USD Million)

Table 119. Europe Email Newsletter Software Consumption Value by Application (2027-2032) & (USD Million)

Table 120. Europe Email Newsletter Software Consumption Value by Country (2021-2026) & (USD Million)

Table 121. Europe Email Newsletter Software Consumption Value by Country (2027-2032) & (USD Million)

Table 122. Asia-Pacific Email Newsletter Software Consumption Value by Type (2021-2026) & (USD Million)

Table 123. Asia-Pacific Email Newsletter Software Consumption Value by Type (2027-2032) & (USD Million)

Table 124. Asia-Pacific Email Newsletter Software Consumption Value by Application (2021-2026) & (USD Million)

Table 125. Asia-Pacific Email Newsletter Software Consumption Value by Application (2027-2032) & (USD Million)

Table 126. Asia-Pacific Email Newsletter Software Consumption Value by Region (2021-2026) & (USD Million)

Table 127. Asia-Pacific Email Newsletter Software Consumption Value by Region (2027-2032) & (USD Million)

Table 128. South America Email Newsletter Software Consumption Value by Type (2021-2026) & (USD Million)

Table 129. South America Email Newsletter Software Consumption Value by Type (2027-2032) & (USD Million)

Table 130. South America Email Newsletter Software Consumption Value by Application (2021-2026) & (USD Million)

Table 131. South America Email Newsletter Software Consumption Value by Application (2027-2032) & (USD Million)

Table 132. South America Email Newsletter Software Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America Email Newsletter Software Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa Email Newsletter Software Consumption Value by Type (2021-2026) & (USD Million)

Table 135. Middle East & Africa Email Newsletter Software Consumption Value by Type (2027-2032) & (USD Million)

Table 136. Middle East & Africa Email Newsletter Software Consumption Value by Application (2021-2026) & (USD Million)

Table 137. Middle East & Africa Email Newsletter Software Consumption Value by Application (2027-2032) & (USD Million)

Table 138. Middle East & Africa Email Newsletter Software Consumption Value by Country (2021-2026) & (USD Million)

Table 139. Middle East & Africa Email Newsletter Software Consumption Value by Country (2027-2032) & (USD Million)

Table 140. Global Key Players of Email Newsletter Software Upstream (Raw Materials)

Table 141. Global Email Newsletter Software Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Email Newsletter Software Picture

Figure 2. Global Email Newsletter Software Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Email Newsletter Software Consumption Value Market Share by Type in 2025

Figure 4. Cloud-based

Figure 5. On-premises

Figure 6. Global Email Newsletter Software Consumption Value by Interaction Methods, (USD Million), 2021 & 2025 & 2032

Figure 7. Global Email Newsletter Software Consumption Value Market Share by Interaction Methods in 2025

Figure 8. Time-Triggered

Figure 9. Behavior-Triggered

Figure 10. Ai-Enhanced

Figure 11. Global Email Newsletter Software Consumption Value by API QPS, (USD Million), 2021 & 2025 & 2032

Figure 12. Global Email Newsletter Software Consumption Value Market Share by API QPS in 2025

Figure 13. 200

Figure 17. Global Email Newsletter Software Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 18. Email Newsletter Software Consumption Value Market Share by Application in 2025

Figure 19. Large Enterprise Picture

Figure 20. SMEs Picture

Figure 21. Global Email Newsletter Software Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 22. Global Email Newsletter Software Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 23. Global Market Email Newsletter Software Consumption Value (USD Million) Comparison by Region (2021 VS 2025 VS 2032)

Figure 24. Global Email Newsletter Software Consumption Value Market Share by Region (2021-2032)

Figure 25. Global Email Newsletter Software Consumption Value Market Share by Region in 2025

Figure 26. North America Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 27. Europe Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 28. Asia-Pacific Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 29. South America Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 30. Middle East & Africa Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 31. Company Three Recent Developments and Future Plans

Figure 32. Global Email Newsletter Software Revenue Share by Players in 2025

Figure 33. Email Newsletter Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2025

Figure 34. Market Share of Email Newsletter Software by Player Revenue in 2025

Figure 35. Top 3 Email Newsletter Software Players Market Share in 2025

Figure 36. Top 6 Email Newsletter Software Players Market Share in 2025

Figure 37. Global Email Newsletter Software Consumption Value Share by Type (2021-2026)

Figure 38. Global Email Newsletter Software Market Share Forecast by Type (2027-2032)

Figure 39. Global Email Newsletter Software Consumption Value Share by Application (2021-2026)

Figure 40. Global Email Newsletter Software Market Share Forecast by Application (2027-2032)

Figure 41. North America Email Newsletter Software Consumption Value Market Share by Type (2021-2032)

Figure 42. North America Email Newsletter Software Consumption Value Market Share by Application (2021-2032)

Figure 43. North America Email Newsletter Software Consumption Value Market Share by Country (2021-2032)

Figure 44. United States Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 45. Canada Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 46. Mexico Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 47. Europe Email Newsletter Software Consumption Value Market Share by Type (2021-2032)

Figure 48. Europe Email Newsletter Software Consumption Value Market Share by Application (2021-2032)

Figure 49. Europe Email Newsletter Software Consumption Value Market Share by Country (2021-2032)

Figure 50. Germany Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 51. France Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 52. United Kingdom Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 53. Russia Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 54. Italy Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 55. Asia-Pacific Email Newsletter Software Consumption Value Market Share by Type (2021-2032)

Figure 56. Asia-Pacific Email Newsletter Software Consumption Value Market Share by Application (2021-2032)

Figure 57. Asia-Pacific Email Newsletter Software Consumption Value Market Share by Region (2021-2032)

Figure 58. China Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 59. Japan Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 60. South Korea Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 61. India Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 62. Southeast Asia Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 63. Australia Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 64. South America Email Newsletter Software Consumption Value Market Share by Type (2021-2032)

Figure 65. South America Email Newsletter Software Consumption Value Market Share by Application (2021-2032)

Figure 66. South America Email Newsletter Software Consumption Value Market Share by Country (2021-2032)

Figure 67. Brazil Email Newsletter Software Consumption Value (2021-2032) & (USD

Million)

Figure 68. Argentina Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 69. Middle East & Africa Email Newsletter Software Consumption Value Market Share by Type (2021-2032)

Figure 70. Middle East & Africa Email Newsletter Software Consumption Value Market Share by Application (2021-2032)

Figure 71. Middle East & Africa Email Newsletter Software Consumption Value Market Share by Country (2021-2032)

Figure 72. Turkey Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 73. Saudi Arabia Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 74. UAE Email Newsletter Software Consumption Value (2021-2032) & (USD Million)

Figure 75. Email Newsletter Software Market Drivers

Figure 76. Email Newsletter Software Market Restraints

Figure 77. Email Newsletter Software Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Email Newsletter Software Industrial Chain

Figure 80. Methodology

Figure 81. Research Process and Data Source

I would like to order

Product name: Global Email Newsletter Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

Product link: <https://marketpublishers.com/r/G810DCDED722EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G810DCDED722EN.html>