

Global Email Marketing Software Market 2022 by Company, Regions, Type and Application, Forecast to 2028

<https://marketpublishers.com/r/G8A909F4B2DAEN.html>

Date: February 2022

Pages: 114

Price: US\$ 3,480.00 (Single User License)

ID: G8A909F4B2DAEN

Abstracts

The Email Marketing Software market report provides a detailed analysis of global market size, regional and country-level market size, segmentation market growth, market share, competitive Landscape, sales analysis, impact of domestic and global market players, value chain optimization, trade regulations, recent developments, opportunities analysis, strategic market growth analysis, product launches, area marketplace expanding, and technological innovations.

According to our (Global Info Research) latest study, due to COVID-19 pandemic, the global Email Marketing Software market size is estimated to be worth US\$ million in 2021 and is forecast to a readjusted size of USD million by 2028 with a CAGR of % during review period. Banking, Finance and Insurance (BFSI) accounting for % of the Email Marketing Software global market in 2021, is projected to value USD million by 2028, growing at a % CAGR in next six years. While Cloud-based segment is altered to a % CAGR between 2022 and 2028.

Global key companies of Email Marketing Software include iContact, Constant Contact, MailChimp, Campaigner, and GetResponse, etc. In terms of revenue, the global top four players hold a share over % in 2021.

Market segmentation

Email Marketing Software market is split by Type and by Application. For the period 2017-2028, the growth among segments provide accurate calculations and forecasts for revenue by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type, covers

Cloud-based

On-premises

Market segment by Application, can be divided into

Banking, Finance and Insurance (BFSI)

IT and Telecommunications

Government and Health Care

Manufacturing and Logistics

Others

Market segment by players, this report covers

iContact

Constant Contact

MailChimp

Campaigner

GetResponse

AWeber

Pinpointe

Benchmark Email

VerticalResponse

Mad Mimi

Campaign Monitor

Zoho Campaigns

SendinBlue

Infusionsoft

HubSpot

Pardot

VerticalResponse (Deluxe)

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia, and Rest of Asia-Pacific)

South America (Brazil, Argentina, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 12 chapters:

Chapter 1, to describe Email Marketing Software product scope, market overview, market opportunities, market driving force and market risks.

Chapter 2, to profile the top players of Email Marketing Software, with revenue, gross

margin and global market share of Email Marketing Software from 2019 to 2022.

Chapter 3, the Email Marketing Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with revenue and growth rate by Type, application, from 2017 to 2028.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2017 to 2022. and Email Marketing Software market forecast, by regions, type and application, with revenue, from 2023 to 2028.

Chapter 11 and 12, to describe Email Marketing Software research findings and conclusion, appendix and data source.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Email Marketing Software
- 1.2 Classification of Email Marketing Software by Type
 - 1.2.1 Overview: Global Email Marketing Software Market Size by Type: 2017 Versus 2021 Versus 2028
 - 1.2.2 Global Email Marketing Software Revenue Market Share by Type in 2021
 - 1.2.3 Cloud-based
 - 1.2.4 On-premises
- 1.3 Global Email Marketing Software Market by Application
 - 1.3.1 Overview: Global Email Marketing Software Market Size by Application: 2017 Versus 2021 Versus 2028
 - 1.3.2 Banking, Finance and Insurance (BFSI)
 - 1.3.3 IT and Telecommunications
 - 1.3.4 Government and Health Care
 - 1.3.5 Manufacturing and Logistics
 - 1.3.6 Others
- 1.4 Global Email Marketing Software Market Size & Forecast
- 1.5 Global Email Marketing Software Market Size and Forecast by Region
 - 1.5.1 Global Email Marketing Software Market Size by Region: 2017 VS 2021 VS 2028
 - 1.5.2 Global Email Marketing Software Market Size by Region, (2017-2022)
 - 1.5.3 North America Email Marketing Software Market Size and Prospect (2017-2028)
 - 1.5.4 Europe Email Marketing Software Market Size and Prospect (2017-2028)
 - 1.5.5 Asia-Pacific Email Marketing Software Market Size and Prospect (2017-2028)
 - 1.5.6 South America Email Marketing Software Market Size and Prospect (2017-2028)
 - 1.5.7 Middle East and Africa Email Marketing Software Market Size and Prospect (2017-2028)
- 1.6 Market Drivers, Restraints and Trends
 - 1.6.1 Email Marketing Software Market Drivers
 - 1.6.2 Email Marketing Software Market Restraints
 - 1.6.3 Email Marketing Software Trends Analysis

2 COMPANY PROFILES

- 2.1 iContact
 - 2.1.1 iContact Details
 - 2.1.2 iContact Major Business

- 2.1.3 iContact Email Marketing Software Product and Solutions
- 2.1.4 iContact Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
- 2.1.5 iContact Recent Developments and Future Plans
- 2.2 Constant Contact
 - 2.2.1 Constant Contact Details
 - 2.2.2 Constant Contact Major Business
 - 2.2.3 Constant Contact Email Marketing Software Product and Solutions
 - 2.2.4 Constant Contact Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.2.5 Constant Contact Recent Developments and Future Plans
- 2.3 MailChimp
 - 2.3.1 MailChimp Details
 - 2.3.2 MailChimp Major Business
 - 2.3.3 MailChimp Email Marketing Software Product and Solutions
 - 2.3.4 MailChimp Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.3.5 MailChimp Recent Developments and Future Plans
- 2.4 Campaigner
 - 2.4.1 Campaigner Details
 - 2.4.2 Campaigner Major Business
 - 2.4.3 Campaigner Email Marketing Software Product and Solutions
 - 2.4.4 Campaigner Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.4.5 Campaigner Recent Developments and Future Plans
- 2.5 GetResponse
 - 2.5.1 GetResponse Details
 - 2.5.2 GetResponse Major Business
 - 2.5.3 GetResponse Email Marketing Software Product and Solutions
 - 2.5.4 GetResponse Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.5.5 GetResponse Recent Developments and Future Plans
- 2.6 AWeber
 - 2.6.1 AWeber Details
 - 2.6.2 AWeber Major Business
 - 2.6.3 AWeber Email Marketing Software Product and Solutions
 - 2.6.4 AWeber Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)
 - 2.6.5 AWeber Recent Developments and Future Plans

2.7 Pinpointe

2.7.1 Pinpointe Details

2.7.2 Pinpointe Major Business

2.7.3 Pinpointe Email Marketing Software Product and Solutions

2.7.4 Pinpointe Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.7.5 Pinpointe Recent Developments and Future Plans

2.8 Benchmark Email

2.8.1 Benchmark Email Details

2.8.2 Benchmark Email Major Business

2.8.3 Benchmark Email Email Marketing Software Product and Solutions

2.8.4 Benchmark Email Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.8.5 Benchmark Email Recent Developments and Future Plans

2.9 VerticalResponse

2.9.1 VerticalResponse Details

2.9.2 VerticalResponse Major Business

2.9.3 VerticalResponse Email Marketing Software Product and Solutions

2.9.4 VerticalResponse Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.9.5 VerticalResponse Recent Developments and Future Plans

2.10 Mad Mimi

2.10.1 Mad Mimi Details

2.10.2 Mad Mimi Major Business

2.10.3 Mad Mimi Email Marketing Software Product and Solutions

2.10.4 Mad Mimi Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.10.5 Mad Mimi Recent Developments and Future Plans

2.11 Campaign Monitor

2.11.1 Campaign Monitor Details

2.11.2 Campaign Monitor Major Business

2.11.3 Campaign Monitor Email Marketing Software Product and Solutions

2.11.4 Campaign Monitor Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.11.5 Campaign Monitor Recent Developments and Future Plans

2.12 Zoho Campaigns

2.12.1 Zoho Campaigns Details

2.12.2 Zoho Campaigns Major Business

2.12.3 Zoho Campaigns Email Marketing Software Product and Solutions

2.12.4 Zoho Campaigns Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.12.5 Zoho Campaigns Recent Developments and Future Plans

2.13 SendinBlue

2.13.1 SendinBlue Details

2.13.2 SendinBlue Major Business

2.13.3 SendinBlue Email Marketing Software Product and Solutions

2.13.4 SendinBlue Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.13.5 SendinBlue Recent Developments and Future Plans

2.14 Infusionsoft

2.14.1 Infusionsoft Details

2.14.2 Infusionsoft Major Business

2.14.3 Infusionsoft Email Marketing Software Product and Solutions

2.14.4 Infusionsoft Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.14.5 Infusionsoft Recent Developments and Future Plans

2.15 HubSpot

2.15.1 HubSpot Details

2.15.2 HubSpot Major Business

2.15.3 HubSpot Email Marketing Software Product and Solutions

2.15.4 HubSpot Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.15.5 HubSpot Recent Developments and Future Plans

2.16 Pardot

2.16.1 Pardot Details

2.16.2 Pardot Major Business

2.16.3 Pardot Email Marketing Software Product and Solutions

2.16.4 Pardot Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.16.5 Pardot Recent Developments and Future Plans

2.17 VerticalResponse (Deluxe)

2.17.1 VerticalResponse (Deluxe) Details

2.17.2 VerticalResponse (Deluxe) Major Business

2.17.3 VerticalResponse (Deluxe) Email Marketing Software Product and Solutions

2.17.4 VerticalResponse (Deluxe) Email Marketing Software Revenue, Gross Margin and Market Share (2019, 2020, 2021, and 2022)

2.17.5 VerticalResponse (Deluxe) Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global Email Marketing Software Revenue and Share by Players (2019, 2020, 2021, and 2022)
- 3.2 Market Concentration Rate
 - 3.2.1 Top 3 Email Marketing Software Players Market Share in 2021
 - 3.2.2 Top 10 Email Marketing Software Players Market Share in 2021
 - 3.2.3 Market Competition Trend
- 3.3 Email Marketing Software Players Head Office, Products and Services Provided
- 3.4 Email Marketing Software Mergers & Acquisitions
- 3.5 Email Marketing Software New Entrants and Expansion Plans

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global Email Marketing Software Revenue and Market Share by Type (2017-2022)
- 4.2 Global Email Marketing Software Market Forecast by Type (2023-2028)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global Email Marketing Software Revenue Market Share by Application (2017-2022)
- 5.2 Global Email Marketing Software Market Forecast by Application (2023-2028)

6 NORTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 6.1 North America Email Marketing Software Revenue by Type (2017-2028)
- 6.2 North America Email Marketing Software Revenue by Application (2017-2028)
- 6.3 North America Email Marketing Software Market Size by Country
 - 6.3.1 North America Email Marketing Software Revenue by Country (2017-2028)
 - 6.3.2 United States Email Marketing Software Market Size and Forecast (2017-2028)
 - 6.3.3 Canada Email Marketing Software Market Size and Forecast (2017-2028)
 - 6.3.4 Mexico Email Marketing Software Market Size and Forecast (2017-2028)

7 EUROPE BY COUNTRY, BY TYPE, AND BY APPLICATION

- 7.1 Europe Email Marketing Software Revenue by Type (2017-2028)
- 7.2 Europe Email Marketing Software Revenue by Application (2017-2028)
- 7.3 Europe Email Marketing Software Market Size by Country
 - 7.3.1 Europe Email Marketing Software Revenue by Country (2017-2028)

- 7.3.2 Germany Email Marketing Software Market Size and Forecast (2017-2028)
- 7.3.3 France Email Marketing Software Market Size and Forecast (2017-2028)
- 7.3.4 United Kingdom Email Marketing Software Market Size and Forecast (2017-2028)
- 7.3.5 Russia Email Marketing Software Market Size and Forecast (2017-2028)
- 7.3.6 Italy Email Marketing Software Market Size and Forecast (2017-2028)

8 ASIA-PACIFIC BY REGION, BY TYPE, AND BY APPLICATION

- 8.1 Asia-Pacific Email Marketing Software Revenue by Type (2017-2028)
- 8.2 Asia-Pacific Email Marketing Software Revenue by Application (2017-2028)
- 8.3 Asia-Pacific Email Marketing Software Market Size by Region
 - 8.3.1 Asia-Pacific Email Marketing Software Revenue by Region (2017-2028)
 - 8.3.2 China Email Marketing Software Market Size and Forecast (2017-2028)
 - 8.3.3 Japan Email Marketing Software Market Size and Forecast (2017-2028)
 - 8.3.4 South Korea Email Marketing Software Market Size and Forecast (2017-2028)
 - 8.3.5 India Email Marketing Software Market Size and Forecast (2017-2028)
 - 8.3.6 Southeast Asia Email Marketing Software Market Size and Forecast (2017-2028)
 - 8.3.7 Australia Email Marketing Software Market Size and Forecast (2017-2028)

9 SOUTH AMERICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 9.1 South America Email Marketing Software Revenue by Type (2017-2028)
- 9.2 South America Email Marketing Software Revenue by Application (2017-2028)
- 9.3 South America Email Marketing Software Market Size by Country
 - 9.3.1 South America Email Marketing Software Revenue by Country (2017-2028)
 - 9.3.2 Brazil Email Marketing Software Market Size and Forecast (2017-2028)
 - 9.3.3 Argentina Email Marketing Software Market Size and Forecast (2017-2028)

10 MIDDLE EAST & AFRICA BY COUNTRY, BY TYPE, AND BY APPLICATION

- 10.1 Middle East & Africa Email Marketing Software Revenue by Type (2017-2028)
- 10.2 Middle East & Africa Email Marketing Software Revenue by Application (2017-2028)
- 10.3 Middle East & Africa Email Marketing Software Market Size by Country
 - 10.3.1 Middle East & Africa Email Marketing Software Revenue by Country (2017-2028)
 - 10.3.2 Turkey Email Marketing Software Market Size and Forecast (2017-2028)
 - 10.3.3 Saudi Arabia Email Marketing Software Market Size and Forecast (2017-2028)

10.3.4 UAE Email Marketing Software Market Size and Forecast (2017-2028)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Email Marketing Software Revenue by Type, (USD Million), 2017 VS 2021 VS 2028

Table 2. Global Email Marketing Software Revenue by Application, (USD Million), 2017 VS 2021 VS 2028

Table 3. Global Market Email Marketing Software Revenue (Million USD) Comparison by Region (2017 VS 2021 VS 2028)

Table 4. Global Email Marketing Software Revenue (USD Million) by Region (2017-2022)

Table 5. Global Email Marketing Software Revenue Market Share by Region (2023-2028)

Table 6. iContact Corporate Information, Head Office, and Major Competitors

Table 7. iContact Major Business

Table 8. iContact Email Marketing Software Product and Solutions

Table 9. iContact Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 10. Constant Contact Corporate Information, Head Office, and Major Competitors

Table 11. Constant Contact Major Business

Table 12. Constant Contact Email Marketing Software Product and Solutions

Table 13. Constant Contact Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 14. MailChimp Corporate Information, Head Office, and Major Competitors

Table 15. MailChimp Major Business

Table 16. MailChimp Email Marketing Software Product and Solutions

Table 17. MailChimp Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 18. Campaigner Corporate Information, Head Office, and Major Competitors

Table 19. Campaigner Major Business

Table 20. Campaigner Email Marketing Software Product and Solutions

Table 21. Campaigner Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 22. GetResponse Corporate Information, Head Office, and Major Competitors

Table 23. GetResponse Major Business

Table 24. GetResponse Email Marketing Software Product and Solutions

Table 25. GetResponse Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 26. AWeber Corporate Information, Head Office, and Major Competitors
Table 27. AWeber Major Business
Table 28. AWeber Email Marketing Software Product and Solutions
Table 29. AWeber Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 30. Pinpointe Corporate Information, Head Office, and Major Competitors
Table 31. Pinpointe Major Business
Table 32. Pinpointe Email Marketing Software Product and Solutions
Table 33. Pinpointe Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 34. Benchmark Email Corporate Information, Head Office, and Major Competitors
Table 35. Benchmark Email Major Business
Table 36. Benchmark Email Email Marketing Software Product and Solutions
Table 37. Benchmark Email Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 38. VerticalResponse Corporate Information, Head Office, and Major Competitors
Table 39. VerticalResponse Major Business
Table 40. VerticalResponse Email Marketing Software Product and Solutions
Table 41. VerticalResponse Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 42. Mad Mimi Corporate Information, Head Office, and Major Competitors
Table 43. Mad Mimi Major Business
Table 44. Mad Mimi Email Marketing Software Product and Solutions
Table 45. Mad Mimi Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 46. Campaign Monitor Corporate Information, Head Office, and Major Competitors
Table 47. Campaign Monitor Major Business
Table 48. Campaign Monitor Email Marketing Software Product and Solutions
Table 49. Campaign Monitor Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 50. Zoho Campaigns Corporate Information, Head Office, and Major Competitors
Table 51. Zoho Campaigns Major Business
Table 52. Zoho Campaigns Email Marketing Software Product and Solutions
Table 53. Zoho Campaigns Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)
Table 54. SendinBlue Corporate Information, Head Office, and Major Competitors
Table 55. SendinBlue Major Business
Table 56. SendinBlue Email Marketing Software Product and Solutions

Table 57. SendinBlue Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 58. Infusionsoft Corporate Information, Head Office, and Major Competitors

Table 59. Infusionsoft Major Business

Table 60. Infusionsoft Email Marketing Software Product and Solutions

Table 61. Infusionsoft Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 62. HubSpot Corporate Information, Head Office, and Major Competitors

Table 63. HubSpot Major Business

Table 64. HubSpot Email Marketing Software Product and Solutions

Table 65. HubSpot Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 66. Pardot Corporate Information, Head Office, and Major Competitors

Table 67. Pardot Major Business

Table 68. Pardot Email Marketing Software Product and Solutions

Table 69. Pardot Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 70. VerticalResponse (Deluxe) Corporate Information, Head Office, and Major Competitors

Table 71. VerticalResponse (Deluxe) Major Business

Table 72. VerticalResponse (Deluxe) Email Marketing Software Product and Solutions

Table 73. VerticalResponse (Deluxe) Email Marketing Software Revenue (USD Million), Gross Margin and Market Share (2019, 2020, 2021, and 2022)

Table 74. Global Email Marketing Software Revenue (USD Million) by Players (2019, 2020, 2021, and 2022)

Table 75. Global Email Marketing Software Revenue Share by Players (2019, 2020, 2021, and 2022)

Table 76. Breakdown of Email Marketing Software by Company Type (Tier 1, Tier 2 and Tier 3)

Table 77. Email Marketing Software Players Head Office, Products and Services Provided

Table 78. Email Marketing Software Mergers & Acquisitions in the Past Five Years

Table 79. Email Marketing Software New Entrants and Expansion Plans

Table 80. Global Email Marketing Software Revenue (USD Million) by Type (2017-2022)

Table 81. Global Email Marketing Software Revenue Share by Type (2017-2022)

Table 82. Global Email Marketing Software Revenue Forecast by Type (2023-2028)

Table 83. Global Email Marketing Software Revenue by Application (2017-2022)

Table 84. Global Email Marketing Software Revenue Forecast by Application

(2023-2028)

Table 85. North America Email Marketing Software Revenue by Type (2017-2022) & (USD Million)

Table 86. North America Email Marketing Software Revenue by Type (2023-2028) & (USD Million)

Table 87. North America Email Marketing Software Revenue by Application (2017-2022) & (USD Million)

Table 88. North America Email Marketing Software Revenue by Application (2023-2028) & (USD Million)

Table 89. North America Email Marketing Software Revenue by Country (2017-2022) & (USD Million)

Table 90. North America Email Marketing Software Revenue by Country (2023-2028) & (USD Million)

Table 91. Europe Email Marketing Software Revenue by Type (2017-2022) & (USD Million)

Table 92. Europe Email Marketing Software Revenue by Type (2023-2028) & (USD Million)

Table 93. Europe Email Marketing Software Revenue by Application (2017-2022) & (USD Million)

Table 94. Europe Email Marketing Software Revenue by Application (2023-2028) & (USD Million)

Table 95. Europe Email Marketing Software Revenue by Country (2017-2022) & (USD Million)

Table 96. Europe Email Marketing Software Revenue by Country (2023-2028) & (USD Million)

Table 97. Asia-Pacific Email Marketing Software Revenue by Type (2017-2022) & (USD Million)

Table 98. Asia-Pacific Email Marketing Software Revenue by Type (2023-2028) & (USD Million)

Table 99. Asia-Pacific Email Marketing Software Revenue by Application (2017-2022) & (USD Million)

Table 100. Asia-Pacific Email Marketing Software Revenue by Application (2023-2028) & (USD Million)

Table 101. Asia-Pacific Email Marketing Software Revenue by Region (2017-2022) & (USD Million)

Table 102. Asia-Pacific Email Marketing Software Revenue by Region (2023-2028) & (USD Million)

Table 103. South America Email Marketing Software Revenue by Type (2017-2022) & (USD Million)

Table 104. South America Email Marketing Software Revenue by Type (2023-2028) & (USD Million)

Table 105. South America Email Marketing Software Revenue by Application (2017-2022) & (USD Million)

Table 106. South America Email Marketing Software Revenue by Application (2023-2028) & (USD Million)

Table 107. South America Email Marketing Software Revenue by Country (2017-2022) & (USD Million)

Table 108. South America Email Marketing Software Revenue by Country (2023-2028) & (USD Million)

Table 109. Middle East & Africa Email Marketing Software Revenue by Type (2017-2022) & (USD Million)

Table 110. Middle East & Africa Email Marketing Software Revenue by Type (2023-2028) & (USD Million)

Table 111. Middle East & Africa Email Marketing Software Revenue by Application (2017-2022) & (USD Million)

Table 112. Middle East & Africa Email Marketing Software Revenue by Application (2023-2028) & (USD Million)

Table 113. Middle East & Africa Email Marketing Software Revenue by Country (2017-2022) & (USD Million)

Table 114. Middle East & Africa Email Marketing Software Revenue by Country (2023-2028) & (USD Million)

List Of Figures

LIST OF FIGURES

- Figure 1. Email Marketing Software Picture
- Figure 2. Global Email Marketing Software Revenue Market Share by Type in 2021
- Figure 3. Cloud-based
- Figure 4. On-premises
- Figure 5. Email Marketing Software Revenue Market Share by Application in 2021
- Figure 6. Banking, Finance and Insurance (BFSI) Picture
- Figure 7. IT and Telecommunications Picture
- Figure 8. Government and Health Care Picture
- Figure 9. Manufacturing and Logistics Picture
- Figure 10. Others Picture
- Figure 11. Global Email Marketing Software Market Size, (USD Million): 2017 VS 2021 VS 2028
- Figure 12. Global Email Marketing Software Revenue and Forecast (2017-2028) & (USD Million)
- Figure 13. Global Email Marketing Software Revenue Market Share by Region (2017-2028)
- Figure 14. Global Email Marketing Software Revenue Market Share by Region in 2021
- Figure 15. North America Email Marketing Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 16. Europe Email Marketing Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 17. Asia-Pacific Email Marketing Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 18. South America Email Marketing Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 19. Middle East and Africa Email Marketing Software Revenue (USD Million) and Growth Rate (2017-2028)
- Figure 20. Email Marketing Software Market Drivers
- Figure 21. Email Marketing Software Market Restraints
- Figure 22. Email Marketing Software Market Trends
- Figure 23. iContact Recent Developments and Future Plans
- Figure 24. Constant Contact Recent Developments and Future Plans
- Figure 25. MailChimp Recent Developments and Future Plans
- Figure 26. Campaigner Recent Developments and Future Plans
- Figure 27. GetResponse Recent Developments and Future Plans

Figure 28. AWeber Recent Developments and Future Plans

Figure 29. Pinpointe Recent Developments and Future Plans

Figure 30. Benchmark Email Recent Developments and Future Plans

Figure 31. VerticalResponse Recent Developments and Future Plans

Figure 32. Mad Mimi Recent Developments and Future Plans

Figure 33. Campaign Monitor Recent Developments and Future Plans

Figure 34. Zoho Campaigns Recent Developments and Future Plans

Figure 35. SendinBlue Recent Developments and Future Plans

Figure 36. Infusionsoft Recent Developments and Future Plans

Figure 37. HubSpot Recent Developments and Future Plans

Figure 38. Pardot Recent Developments and Future Plans

Figure 39. VerticalResponse (Deluxe) Recent Developments and Future Plans

Figure 40. Global Email Marketing Software Revenue Share by Players in 2021

Figure 41. Email Marketing Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2021

Figure 42. Global Top 3 Players Email Marketing Software Revenue Market Share in 2021

Figure 43. Global Top 10 Players Email Marketing Software Revenue Market Share in 2021

Figure 44. Key Players Market Share Trend (Top 3 Market Share: 2020 VS 2021 VS 2022)

Figure 45. Global Email Marketing Software Revenue Share by Type in 2021

Figure 46. Global Email Marketing Software Market Share Forecast by Type (2023-2028)

Figure 47. Global Email Marketing Software Revenue Share by Application in 2021

Figure 48. Global Email Marketing Software Market Share Forecast by Application (2023-2028)

Figure 49. North America Email Marketing Software Sales Market Share by Type (2017-2028)

Figure 50. North America Email Marketing Software Sales Market Share by Application (2017-2028)

Figure 51. North America Email Marketing Software Revenue Market Share by Country (2017-2028)

Figure 52. United States Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 53. Canada Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 54. Mexico Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 55. Europe Email Marketing Software Sales Market Share by Type (2017-2028)

Figure 56. Europe Email Marketing Software Sales Market Share by Application (2017-2028)

Figure 57. Europe Email Marketing Software Revenue Market Share by Country (2017-2028)

Figure 58. Germany Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 59. France Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 60. United Kingdom Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 61. Russia Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 62. Italy Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 63. Asia-Pacific Email Marketing Software Sales Market Share by Type (2017-2028)

Figure 64. Asia-Pacific Email Marketing Software Sales Market Share by Application (2017-2028)

Figure 65. Asia-Pacific Email Marketing Software Revenue Market Share by Region (2017-2028)

Figure 66. China Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 67. Japan Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 68. South Korea Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 69. India Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 70. Southeast Asia Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 71. Australia Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 72. South America Email Marketing Software Sales Market Share by Type (2017-2028)

Figure 73. South America Email Marketing Software Sales Market Share by Application (2017-2028)

Figure 74. South America Email Marketing Software Revenue Market Share by Country (2017-2028)

Figure 75. Brazil Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 76. Argentina Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 77. Middle East and Africa Email Marketing Software Sales Market Share by Type (2017-2028)

Figure 78. Middle East and Africa Email Marketing Software Sales Market Share by Application (2017-2028)

Figure 79. Middle East and Africa Email Marketing Software Revenue Market Share by Country (2017-2028)

Figure 80. Turkey Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 81. Saudi Arabia Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 82. UAE Email Marketing Software Revenue and Growth Rate (2017-2028) & (USD Million)

Figure 83. Methodology

Figure 84. Research Process and Data Source

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