

# Global Email Marketing Services Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G89E7564137BEN.html>

Date: February 2023

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G89E7564137BEN

## Abstracts

According to our (Global Info Research) latest study, the global Email Marketing Services market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Email Marketing Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Email Marketing Services market size and forecasts, in consumption value (\$ Million), 2018-2029

Global Email Marketing Services market size and forecasts by region and country, in consumption value (\$ Million), 2018-2029

Global Email Marketing Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2018-2029

Global Email Marketing Services market shares of main players, in revenue (\$ Million),

2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Email Marketing Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Email Marketing Services market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sendinblue, Mailchimp, ConvertKit, Hubspot and MailerLite, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market segmentation

Email Marketing Services market is split by Type and by Application. For the period 2018-2029, the growth among segments provide accurate calculations and forecasts for consumption value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Email Newsletters

Transactional Emails

Behavioral Emails

Others

## Market segment by Application

Banking, Finance and Insurance

IT and Telecommunications

Government and Health Care

Manufacturing and Logistics

Others

## Market segment by players, this report covers

Sendinblue

Mailchimp

ConvertKit

Hubspot

MailerLite

Klaviyo

AWeber

ActiveCampaign

GetResponse

Constant Contact

Campaign Monitor

Moosend

Omnisend

Drip

Thrive

Benchmark

OptinMonster

Intercom

Smash Balloon

RafflePress

RyTech

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Email Marketing Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Email Marketing Services, with revenue, gross

margin and global market share of Email Marketing Services from 2018 to 2023.

Chapter 3, the Email Marketing Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Email Marketing Services market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of Email Marketing Services.

Chapter 13, to describe Email Marketing Services research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Email Marketing Services
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Email Marketing Services by Type
  - 1.3.1 Overview: Global Email Marketing Services Market Size by Type: 2018 Versus 2022 Versus 2029
  - 1.3.2 Global Email Marketing Services Consumption Value Market Share by Type in 2022
  - 1.3.3 Email Newsletters
  - 1.3.4 Transactional Emails
  - 1.3.5 Behavioral Emails
  - 1.3.6 Others
- 1.4 Global Email Marketing Services Market by Application
  - 1.4.1 Overview: Global Email Marketing Services Market Size by Application: 2018 Versus 2022 Versus 2029
  - 1.4.2 Banking, Finance and Insurance
  - 1.4.3 IT and Telecommunications
  - 1.4.4 Government and Health Care
  - 1.4.5 Manufacturing and Logistics
  - 1.4.6 Others
- 1.5 Global Email Marketing Services Market Size & Forecast
- 1.6 Global Email Marketing Services Market Size and Forecast by Region
  - 1.6.1 Global Email Marketing Services Market Size by Region: 2018 VS 2022 VS 2029
  - 1.6.2 Global Email Marketing Services Market Size by Region, (2018-2029)
  - 1.6.3 North America Email Marketing Services Market Size and Prospect (2018-2029)
  - 1.6.4 Europe Email Marketing Services Market Size and Prospect (2018-2029)
  - 1.6.5 Asia-Pacific Email Marketing Services Market Size and Prospect (2018-2029)
  - 1.6.6 South America Email Marketing Services Market Size and Prospect (2018-2029)
  - 1.6.7 Middle East and Africa Email Marketing Services Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

- 2.1 Sendinblue
  - 2.1.1 Sendinblue Details
  - 2.1.2 Sendinblue Major Business

- 2.1.3 Sendinblue Email Marketing Services Product and Solutions
- 2.1.4 Sendinblue Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
- 2.1.5 Sendinblue Recent Developments and Future Plans
- 2.2 Mailchimp
  - 2.2.1 Mailchimp Details
  - 2.2.2 Mailchimp Major Business
  - 2.2.3 Mailchimp Email Marketing Services Product and Solutions
  - 2.2.4 Mailchimp Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.2.5 Mailchimp Recent Developments and Future Plans
- 2.3 ConvertKit
  - 2.3.1 ConvertKit Details
  - 2.3.2 ConvertKit Major Business
  - 2.3.3 ConvertKit Email Marketing Services Product and Solutions
  - 2.3.4 ConvertKit Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.3.5 ConvertKit Recent Developments and Future Plans
- 2.4 Hubspot
  - 2.4.1 Hubspot Details
  - 2.4.2 Hubspot Major Business
  - 2.4.3 Hubspot Email Marketing Services Product and Solutions
  - 2.4.4 Hubspot Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.4.5 Hubspot Recent Developments and Future Plans
- 2.5 MailerLite
  - 2.5.1 MailerLite Details
  - 2.5.2 MailerLite Major Business
  - 2.5.3 MailerLite Email Marketing Services Product and Solutions
  - 2.5.4 MailerLite Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.5.5 MailerLite Recent Developments and Future Plans
- 2.6 Klaviyo
  - 2.6.1 Klaviyo Details
  - 2.6.2 Klaviyo Major Business
  - 2.6.3 Klaviyo Email Marketing Services Product and Solutions
  - 2.6.4 Klaviyo Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.6.5 Klaviyo Recent Developments and Future Plans

## 2.7 AWeber

### 2.7.1 AWeber Details

### 2.7.2 AWeber Major Business

### 2.7.3 AWeber Email Marketing Services Product and Solutions

### 2.7.4 AWeber Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)

### 2.7.5 AWeber Recent Developments and Future Plans

## 2.8 ActiveCampaign

### 2.8.1 ActiveCampaign Details

### 2.8.2 ActiveCampaign Major Business

### 2.8.3 ActiveCampaign Email Marketing Services Product and Solutions

### 2.8.4 ActiveCampaign Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)

### 2.8.5 ActiveCampaign Recent Developments and Future Plans

## 2.9 GetResponse

### 2.9.1 GetResponse Details

### 2.9.2 GetResponse Major Business

### 2.9.3 GetResponse Email Marketing Services Product and Solutions

### 2.9.4 GetResponse Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)

### 2.9.5 GetResponse Recent Developments and Future Plans

## 2.10 Constant Contact

### 2.10.1 Constant Contact Details

### 2.10.2 Constant Contact Major Business

### 2.10.3 Constant Contact Email Marketing Services Product and Solutions

### 2.10.4 Constant Contact Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)

### 2.10.5 Constant Contact Recent Developments and Future Plans

## 2.11 Campaign Monitor

### 2.11.1 Campaign Monitor Details

### 2.11.2 Campaign Monitor Major Business

### 2.11.3 Campaign Monitor Email Marketing Services Product and Solutions

### 2.11.4 Campaign Monitor Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)

### 2.11.5 Campaign Monitor Recent Developments and Future Plans

## 2.12 Moosend

### 2.12.1 Moosend Details

### 2.12.2 Moosend Major Business

### 2.12.3 Moosend Email Marketing Services Product and Solutions



- 2.12.4 Moosend Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
- 2.12.5 Moosend Recent Developments and Future Plans
- 2.13 Omnisend
  - 2.13.1 Omnisend Details
  - 2.13.2 Omnisend Major Business
  - 2.13.3 Omnisend Email Marketing Services Product and Solutions
  - 2.13.4 Omnisend Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.13.5 Omnisend Recent Developments and Future Plans
- 2.14 Drip
  - 2.14.1 Drip Details
  - 2.14.2 Drip Major Business
  - 2.14.3 Drip Email Marketing Services Product and Solutions
  - 2.14.4 Drip Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.14.5 Drip Recent Developments and Future Plans
- 2.15 Thrive
  - 2.15.1 Thrive Details
  - 2.15.2 Thrive Major Business
  - 2.15.3 Thrive Email Marketing Services Product and Solutions
  - 2.15.4 Thrive Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.15.5 Thrive Recent Developments and Future Plans
- 2.16 Benchmark
  - 2.16.1 Benchmark Details
  - 2.16.2 Benchmark Major Business
  - 2.16.3 Benchmark Email Marketing Services Product and Solutions
  - 2.16.4 Benchmark Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.16.5 Benchmark Recent Developments and Future Plans
- 2.17 OptinMonster
  - 2.17.1 OptinMonster Details
  - 2.17.2 OptinMonster Major Business
  - 2.17.3 OptinMonster Email Marketing Services Product and Solutions
  - 2.17.4 OptinMonster Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.17.5 OptinMonster Recent Developments and Future Plans
- 2.18 Intercom

- 2.18.1 Intercom Details
- 2.18.2 Intercom Major Business
- 2.18.3 Intercom Email Marketing Services Product and Solutions
- 2.18.4 Intercom Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
- 2.18.5 Intercom Recent Developments and Future Plans
- 2.19 Smash Balloon
  - 2.19.1 Smash Balloon Details
  - 2.19.2 Smash Balloon Major Business
  - 2.19.3 Smash Balloon Email Marketing Services Product and Solutions
  - 2.19.4 Smash Balloon Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.19.5 Smash Balloon Recent Developments and Future Plans
- 2.20 RafflePress
  - 2.20.1 RafflePress Details
  - 2.20.2 RafflePress Major Business
  - 2.20.3 RafflePress Email Marketing Services Product and Solutions
  - 2.20.4 RafflePress Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.20.5 RafflePress Recent Developments and Future Plans
- 2.21 RyTech
  - 2.21.1 RyTech Details
  - 2.21.2 RyTech Major Business
  - 2.21.3 RyTech Email Marketing Services Product and Solutions
  - 2.21.4 RyTech Email Marketing Services Revenue, Gross Margin and Market Share (2018-2023)
  - 2.21.5 RyTech Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Email Marketing Services Revenue and Share by Players (2018-2023)
- 3.2 Market Share Analysis (2022)
  - 3.2.1 Market Share of Email Marketing Services by Company Revenue
  - 3.2.2 Top 3 Email Marketing Services Players Market Share in 2022
  - 3.2.3 Top 6 Email Marketing Services Players Market Share in 2022
- 3.3 Email Marketing Services Market: Overall Company Footprint Analysis
  - 3.3.1 Email Marketing Services Market: Region Footprint
  - 3.3.2 Email Marketing Services Market: Company Product Type Footprint
  - 3.3.3 Email Marketing Services Market: Company Product Application Footprint

- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

- 4.1 Global Email Marketing Services Consumption Value and Market Share by Type (2018-2023)
- 4.2 Global Email Marketing Services Market Forecast by Type (2024-2029)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

- 5.1 Global Email Marketing Services Consumption Value Market Share by Application (2018-2023)
- 5.2 Global Email Marketing Services Market Forecast by Application (2024-2029)

## **6 NORTH AMERICA**

- 6.1 North America Email Marketing Services Consumption Value by Type (2018-2029)
- 6.2 North America Email Marketing Services Consumption Value by Application (2018-2029)
- 6.3 North America Email Marketing Services Market Size by Country
  - 6.3.1 North America Email Marketing Services Consumption Value by Country (2018-2029)
  - 6.3.2 United States Email Marketing Services Market Size and Forecast (2018-2029)
  - 6.3.3 Canada Email Marketing Services Market Size and Forecast (2018-2029)
  - 6.3.4 Mexico Email Marketing Services Market Size and Forecast (2018-2029)

## **7 EUROPE**

- 7.1 Europe Email Marketing Services Consumption Value by Type (2018-2029)
- 7.2 Europe Email Marketing Services Consumption Value by Application (2018-2029)
- 7.3 Europe Email Marketing Services Market Size by Country
  - 7.3.1 Europe Email Marketing Services Consumption Value by Country (2018-2029)
  - 7.3.2 Germany Email Marketing Services Market Size and Forecast (2018-2029)
  - 7.3.3 France Email Marketing Services Market Size and Forecast (2018-2029)
  - 7.3.4 United Kingdom Email Marketing Services Market Size and Forecast (2018-2029)
  - 7.3.5 Russia Email Marketing Services Market Size and Forecast (2018-2029)
  - 7.3.6 Italy Email Marketing Services Market Size and Forecast (2018-2029)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Email Marketing Services Consumption Value by Type (2018-2029)

8.2 Asia-Pacific Email Marketing Services Consumption Value by Application (2018-2029)

8.3 Asia-Pacific Email Marketing Services Market Size by Region

8.3.1 Asia-Pacific Email Marketing Services Consumption Value by Region (2018-2029)

8.3.2 China Email Marketing Services Market Size and Forecast (2018-2029)

8.3.3 Japan Email Marketing Services Market Size and Forecast (2018-2029)

8.3.4 South Korea Email Marketing Services Market Size and Forecast (2018-2029)

8.3.5 India Email Marketing Services Market Size and Forecast (2018-2029)

8.3.6 Southeast Asia Email Marketing Services Market Size and Forecast (2018-2029)

8.3.7 Australia Email Marketing Services Market Size and Forecast (2018-2029)

## **9 SOUTH AMERICA**

9.1 South America Email Marketing Services Consumption Value by Type (2018-2029)

9.2 South America Email Marketing Services Consumption Value by Application (2018-2029)

9.3 South America Email Marketing Services Market Size by Country

9.3.1 South America Email Marketing Services Consumption Value by Country (2018-2029)

9.3.2 Brazil Email Marketing Services Market Size and Forecast (2018-2029)

9.3.3 Argentina Email Marketing Services Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Email Marketing Services Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Email Marketing Services Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Email Marketing Services Market Size by Country

10.3.1 Middle East & Africa Email Marketing Services Consumption Value by Country (2018-2029)

10.3.2 Turkey Email Marketing Services Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Email Marketing Services Market Size and Forecast (2018-2029)

10.3.4 UAE Email Marketing Services Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

- 11.1 Email Marketing Services Market Drivers
- 11.2 Email Marketing Services Market Restraints
- 11.3 Email Marketing Services Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers
  - 11.4.4 Threat of Substitutes
  - 11.4.5 Competitive Rivalry
- 11.5 Influence of COVID-19 and Russia-Ukraine War
  - 11.5.1 Influence of COVID-19
  - 11.5.2 Influence of Russia-Ukraine War

## **12 INDUSTRY CHAIN ANALYSIS**

- 12.1 Email Marketing Services Industry Chain
- 12.2 Email Marketing Services Upstream Analysis
- 12.3 Email Marketing Services Midstream Analysis
- 12.4 Email Marketing Services Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Email Marketing Services Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Email Marketing Services Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Email Marketing Services Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Email Marketing Services Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Sendinblue Company Information, Head Office, and Major Competitors

Table 6. Sendinblue Major Business

Table 7. Sendinblue Email Marketing Services Product and Solutions

Table 8. Sendinblue Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Sendinblue Recent Developments and Future Plans

Table 10. Mailchimp Company Information, Head Office, and Major Competitors

Table 11. Mailchimp Major Business

Table 12. Mailchimp Email Marketing Services Product and Solutions

Table 13. Mailchimp Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. Mailchimp Recent Developments and Future Plans

Table 15. ConvertKit Company Information, Head Office, and Major Competitors

Table 16. ConvertKit Major Business

Table 17. ConvertKit Email Marketing Services Product and Solutions

Table 18. ConvertKit Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. ConvertKit Recent Developments and Future Plans

Table 20. Hubspot Company Information, Head Office, and Major Competitors

Table 21. Hubspot Major Business

Table 22. Hubspot Email Marketing Services Product and Solutions

Table 23. Hubspot Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. Hubspot Recent Developments and Future Plans

Table 25. MailerLite Company Information, Head Office, and Major Competitors

Table 26. MailerLite Major Business

Table 27. MailerLite Email Marketing Services Product and Solutions

Table 28. MailerLite Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. MailerLite Recent Developments and Future Plans

Table 30. Klaviyo Company Information, Head Office, and Major Competitors

Table 31. Klaviyo Major Business

Table 32. Klaviyo Email Marketing Services Product and Solutions

Table 33. Klaviyo Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Klaviyo Recent Developments and Future Plans

Table 35. AWeber Company Information, Head Office, and Major Competitors

Table 36. AWeber Major Business

Table 37. AWeber Email Marketing Services Product and Solutions

Table 38. AWeber Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. AWeber Recent Developments and Future Plans

Table 40. ActiveCampaign Company Information, Head Office, and Major Competitors

Table 41. ActiveCampaign Major Business

Table 42. ActiveCampaign Email Marketing Services Product and Solutions

Table 43. ActiveCampaign Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. ActiveCampaign Recent Developments and Future Plans

Table 45. GetResponse Company Information, Head Office, and Major Competitors

Table 46. GetResponse Major Business

Table 47. GetResponse Email Marketing Services Product and Solutions

Table 48. GetResponse Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. GetResponse Recent Developments and Future Plans

Table 50. Constant Contact Company Information, Head Office, and Major Competitors

Table 51. Constant Contact Major Business

Table 52. Constant Contact Email Marketing Services Product and Solutions

Table 53. Constant Contact Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Constant Contact Recent Developments and Future Plans

Table 55. Campaign Monitor Company Information, Head Office, and Major Competitors

Table 56. Campaign Monitor Major Business

Table 57. Campaign Monitor Email Marketing Services Product and Solutions

Table 58. Campaign Monitor Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Campaign Monitor Recent Developments and Future Plans

Table 60. Moosend Company Information, Head Office, and Major Competitors

Table 61. Moosend Major Business

Table 62. Moosend Email Marketing Services Product and Solutions

Table 63. Moosend Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Moosend Recent Developments and Future Plans

Table 65. Omnisend Company Information, Head Office, and Major Competitors

Table 66. Omnisend Major Business

Table 67. Omnisend Email Marketing Services Product and Solutions

Table 68. Omnisend Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 69. Omnisend Recent Developments and Future Plans

Table 70. Drip Company Information, Head Office, and Major Competitors

Table 71. Drip Major Business

Table 72. Drip Email Marketing Services Product and Solutions

Table 73. Drip Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 74. Drip Recent Developments and Future Plans

Table 75. Thrive Company Information, Head Office, and Major Competitors

Table 76. Thrive Major Business

Table 77. Thrive Email Marketing Services Product and Solutions

Table 78. Thrive Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 79. Thrive Recent Developments and Future Plans

Table 80. Benchmark Company Information, Head Office, and Major Competitors

Table 81. Benchmark Major Business

Table 82. Benchmark Email Marketing Services Product and Solutions

Table 83. Benchmark Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 84. Benchmark Recent Developments and Future Plans

Table 85. OptinMonster Company Information, Head Office, and Major Competitors

Table 86. OptinMonster Major Business

Table 87. OptinMonster Email Marketing Services Product and Solutions

Table 88. OptinMonster Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. OptinMonster Recent Developments and Future Plans

Table 90. Intercom Company Information, Head Office, and Major Competitors

Table 91. Intercom Major Business

Table 92. Intercom Email Marketing Services Product and Solutions



Table 93. Intercom Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 94. Intercom Recent Developments and Future Plans

Table 95. Smash Balloon Company Information, Head Office, and Major Competitors

Table 96. Smash Balloon Major Business

Table 97. Smash Balloon Email Marketing Services Product and Solutions

Table 98. Smash Balloon Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 99. Smash Balloon Recent Developments and Future Plans

Table 100. RafflePress Company Information, Head Office, and Major Competitors

Table 101. RafflePress Major Business

Table 102. RafflePress Email Marketing Services Product and Solutions

Table 103. RafflePress Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 104. RafflePress Recent Developments and Future Plans

Table 105. RyTech Company Information, Head Office, and Major Competitors

Table 106. RyTech Major Business

Table 107. RyTech Email Marketing Services Product and Solutions

Table 108. RyTech Email Marketing Services Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 109. RyTech Recent Developments and Future Plans

Table 110. Global Email Marketing Services Revenue (USD Million) by Players (2018-2023)

Table 111. Global Email Marketing Services Revenue Share by Players (2018-2023)

Table 112. Breakdown of Email Marketing Services by Company Type (Tier 1, Tier 2, and Tier 3)

Table 113. Market Position of Players in Email Marketing Services, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 114. Head Office of Key Email Marketing Services Players

Table 115. Email Marketing Services Market: Company Product Type Footprint

Table 116. Email Marketing Services Market: Company Product Application Footprint

Table 117. Email Marketing Services New Market Entrants and Barriers to Market Entry

Table 118. Email Marketing Services Mergers, Acquisition, Agreements, and Collaborations

Table 119. Global Email Marketing Services Consumption Value (USD Million) by Type (2018-2023)

Table 120. Global Email Marketing Services Consumption Value Share by Type (2018-2023)

Table 121. Global Email Marketing Services Consumption Value Forecast by Type

(2024-2029)

Table 122. Global Email Marketing Services Consumption Value by Application (2018-2023)

Table 123. Global Email Marketing Services Consumption Value Forecast by Application (2024-2029)

Table 124. North America Email Marketing Services Consumption Value by Type (2018-2023) & (USD Million)

Table 125. North America Email Marketing Services Consumption Value by Type (2024-2029) & (USD Million)

Table 126. North America Email Marketing Services Consumption Value by Application (2018-2023) & (USD Million)

Table 127. North America Email Marketing Services Consumption Value by Application (2024-2029) & (USD Million)

Table 128. North America Email Marketing Services Consumption Value by Country (2018-2023) & (USD Million)

Table 129. North America Email Marketing Services Consumption Value by Country (2024-2029) & (USD Million)

Table 130. Europe Email Marketing Services Consumption Value by Type (2018-2023) & (USD Million)

Table 131. Europe Email Marketing Services Consumption Value by Type (2024-2029) & (USD Million)

Table 132. Europe Email Marketing Services Consumption Value by Application (2018-2023) & (USD Million)

Table 133. Europe Email Marketing Services Consumption Value by Application (2024-2029) & (USD Million)

Table 134. Europe Email Marketing Services Consumption Value by Country (2018-2023) & (USD Million)

Table 135. Europe Email Marketing Services Consumption Value by Country (2024-2029) & (USD Million)

Table 136. Asia-Pacific Email Marketing Services Consumption Value by Type (2018-2023) & (USD Million)

Table 137. Asia-Pacific Email Marketing Services Consumption Value by Type (2024-2029) & (USD Million)

Table 138. Asia-Pacific Email Marketing Services Consumption Value by Application (2018-2023) & (USD Million)

Table 139. Asia-Pacific Email Marketing Services Consumption Value by Application (2024-2029) & (USD Million)

Table 140. Asia-Pacific Email Marketing Services Consumption Value by Region (2018-2023) & (USD Million)

Table 141. Asia-Pacific Email Marketing Services Consumption Value by Region (2024-2029) & (USD Million)

Table 142. South America Email Marketing Services Consumption Value by Type (2018-2023) & (USD Million)

Table 143. South America Email Marketing Services Consumption Value by Type (2024-2029) & (USD Million)

Table 144. South America Email Marketing Services Consumption Value by Application (2018-2023) & (USD Million)

Table 145. South America Email Marketing Services Consumption Value by Application (2024-2029) & (USD Million)

Table 146. South America Email Marketing Services Consumption Value by Country (2018-2023) & (USD Million)

Table 147. South America Email Marketing Services Consumption Value by Country (2024-2029) & (USD Million)

Table 148. Middle East & Africa Email Marketing Services Consumption Value by Type (2018-2023) & (USD Million)

Table 149. Middle East & Africa Email Marketing Services Consumption Value by Type (2024-2029) & (USD Million)

Table 150. Middle East & Africa Email Marketing Services Consumption Value by Application (2018-2023) & (USD Million)

Table 151. Middle East & Africa Email Marketing Services Consumption Value by Application (2024-2029) & (USD Million)

Table 152. Middle East & Africa Email Marketing Services Consumption Value by Country (2018-2023) & (USD Million)

Table 153. Middle East & Africa Email Marketing Services Consumption Value by Country (2024-2029) & (USD Million)

Table 154. Email Marketing Services Raw Material

Table 155. Key Suppliers of Email Marketing Services Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Email Marketing Services Picture

Figure 2. Global Email Marketing Services Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Email Marketing Services Consumption Value Market Share by Type in 2022

Figure 4. Email Newsletters

Figure 5. Transactional Emails

Figure 6. Behavioral Emails

Figure 7. Others

Figure 8. Global Email Marketing Services Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 9. Email Marketing Services Consumption Value Market Share by Application in 2022

Figure 10. Banking, Finance and Insurance Picture

Figure 11. IT and Telecommunications Picture

Figure 12. Government and Health Care Picture

Figure 13. Manufacturing and Logistics Picture

Figure 14. Others Picture

Figure 15. Global Email Marketing Services Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 16. Global Email Marketing Services Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 17. Global Market Email Marketing Services Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 18. Global Email Marketing Services Consumption Value Market Share by Region (2018-2029)

Figure 19. Global Email Marketing Services Consumption Value Market Share by Region in 2022

Figure 20. North America Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 21. Europe Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 22. Asia-Pacific Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 23. South America Email Marketing Services Consumption Value (2018-2029) &

(USD Million)

Figure 24. Middle East and Africa Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 25. Global Email Marketing Services Revenue Share by Players in 2022

Figure 26. Email Marketing Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 27. Global Top 3 Players Email Marketing Services Market Share in 2022

Figure 28. Global Top 6 Players Email Marketing Services Market Share in 2022

Figure 29. Global Email Marketing Services Consumption Value Share by Type (2018-2023)

Figure 30. Global Email Marketing Services Market Share Forecast by Type (2024-2029)

Figure 31. Global Email Marketing Services Consumption Value Share by Application (2018-2023)

Figure 32. Global Email Marketing Services Market Share Forecast by Application (2024-2029)

Figure 33. North America Email Marketing Services Consumption Value Market Share by Type (2018-2029)

Figure 34. North America Email Marketing Services Consumption Value Market Share by Application (2018-2029)

Figure 35. North America Email Marketing Services Consumption Value Market Share by Country (2018-2029)

Figure 36. United States Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 37. Canada Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 38. Mexico Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 39. Europe Email Marketing Services Consumption Value Market Share by Type (2018-2029)

Figure 40. Europe Email Marketing Services Consumption Value Market Share by Application (2018-2029)

Figure 41. Europe Email Marketing Services Consumption Value Market Share by Country (2018-2029)

Figure 42. Germany Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 43. France Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 44. United Kingdom Email Marketing Services Consumption Value (2018-2029)

& (USD Million)

Figure 45. Russia Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 46. Italy Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 47. Asia-Pacific Email Marketing Services Consumption Value Market Share by Type (2018-2029)

Figure 48. Asia-Pacific Email Marketing Services Consumption Value Market Share by Application (2018-2029)

Figure 49. Asia-Pacific Email Marketing Services Consumption Value Market Share by Region (2018-2029)

Figure 50. China Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 51. Japan Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 52. South Korea Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 53. India Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 54. Southeast Asia Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 55. Australia Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 56. South America Email Marketing Services Consumption Value Market Share by Type (2018-2029)

Figure 57. South America Email Marketing Services Consumption Value Market Share by Application (2018-2029)

Figure 58. South America Email Marketing Services Consumption Value Market Share by Country (2018-2029)

Figure 59. Brazil Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 60. Argentina Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 61. Middle East and Africa Email Marketing Services Consumption Value Market Share by Type (2018-2029)

Figure 62. Middle East and Africa Email Marketing Services Consumption Value Market Share by Application (2018-2029)

Figure 63. Middle East and Africa Email Marketing Services Consumption Value Market Share by Country (2018-2029)

Figure 64. Turkey Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 65. Saudi Arabia Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 66. UAE Email Marketing Services Consumption Value (2018-2029) & (USD Million)

Figure 67. Email Marketing Services Market Drivers

Figure 68. Email Marketing Services Market Restraints

Figure 69. Email Marketing Services Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Manufacturing Cost Structure Analysis of Email Marketing Services in 2022

Figure 72. Manufacturing Process Analysis of Email Marketing Services

Figure 73. Email Marketing Services Industrial Chain

Figure 74. Methodology

Figure 75. Research Process and Data Source

## I would like to order

Product name: Global Email Marketing Services Market 2023 by Company, Regions, Type and Application, Forecast to 2029

Product link: <https://marketpublishers.com/r/G89E7564137BEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G89E7564137BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



