

Global Elevator Position Indicators and Lift Display Modules Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Elevator Position Indicators and Lift Display Modules market size is expected to reach \$ 1198 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Elevator Position Indicators and Lift Display Modules are dedicated display components used in elevator cars, landing stations, hall indicators, car operating panels, landing operating panels, and modernization interfaces. Their core function is to convert signals from elevator controllers, car control boards, landing call systems, or communication buses into passenger-readable information, including floor position, travel direction, arrival indication, service status, fire or inspection mode, overload warnings, fault messages, emergency guidance, building announcements, and multimedia content. The product scope covers LED segment displays, LED dot-matrix indicators, LCD display boards, TFT-LCD graphical indicators, touchscreen displays, multimedia elevator screens, hall lantern displays, and connected display systems with content-management capability. Typical interfaces include CAN bus, RS485, serial communication, discrete inputs, and elevator-OEM-specific protocols. The market serves both new elevator installations and modernization or spare-parts replacement demand, with product competitiveness driven by reliability, readability, protocol compatibility, EMC performance, installation flexibility, accessibility, and long-term serviceability.

Based on our research, elevator display products should be viewed as a dedicated elevator HMI and signaling component rather than a generic digital signage product. The essential function is to provide passengers and maintenance personnel with real-time floor, direction, arrival, service, fire, inspection, overload, fault and emergency

information. This safety-and-guidance role makes basic elevator displays a recurring and resilient demand category, while the upgrade cycle is driven by TFT screens, multimedia interfaces, connected content management, touchscreen functions and modernization projects.

Demand growth is increasingly linked to modernization rather than only new installations. Mature markets have large installed bases and aging equipment, making display, COP, LOP and hall indicator replacement a relatively low-cost but highly visible upgrade. In China, the new installation cycle is more exposed to property-market fluctuations, but the expanding installed base creates a larger replacement and aftermarket opportunity. Premium commercial buildings, hotels, hospitals, transport hubs and public facilities are more likely to adopt TFT, multimedia and connected display systems, while residential and budget projects continue to rely on LED, dot-matrix and basic LCD products.

From a technology perspective, the product roadmap is moving from numeric floor indication to graphical, connected and experience-oriented interfaces. LED and dot-matrix displays remain relevant because of low cost, long life and easy replacement, while TFT-LCD modules are becoming the mainstream option for mid- to high-end projects due to their ability to display icons, multi-language text, travel direction, status messages and branded graphics. Connected multimedia displays add announcements, weather, news, advertising and emergency guidance. Future competitiveness will depend not only on screen hardware, but also on protocol compatibility, retrofit efficiency, content-management software, remote update capability and integration with elevator controllers.

From the perspective of industry dynamics, the digitalization and modernization businesses of global elevator OEMs are driving the upgrade of display modules. Official materials from KONE, Otis, Schindler and other elevator OEMs show that their maintenance and modernization businesses are sizable, while they are also continuing to promote elevator information screens, media screens, connected displays and passenger communication interfaces. KONE's official website also discloses its planned combination with TKE; if completed, the transaction would further strengthen leading elevator OEMs' bargaining power in maintenance, modernization and digital component procurement. Independent display suppliers will need to differentiate themselves through customization, compatibility, delivery speed, retrofit adaptability and regional service capabilities; otherwise, they may face pressure from integrated elevator OEM display solutions and generic digital signage manufacturers.

This report studies the global Elevator Position Indicators and Lift Display Modules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Elevator Position Indicators and Lift Display Modules and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Elevator Position Indicators and Lift Display Modules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Elevator Position Indicators and Lift Display Modules total production and demand, 2021-2032, (K Units)

Global Elevator Position Indicators and Lift Display Modules total production value, 2021-2032, (USD Million)

Global Elevator Position Indicators and Lift Display Modules production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Elevator Position Indicators and Lift Display Modules consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Elevator Position Indicators and Lift Display Modules domestic production, consumption, key domestic manufacturers and share

Global Elevator Position Indicators and Lift Display Modules production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Elevator Position Indicators and Lift Display Modules production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Elevator Position Indicators and Lift Display Modules production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Elevator Position Indicators and Lift Display Modules market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dewhurst Group plc, Vantage Elevator Solutions, C.E. Electronics, Inc., DMG S.p.A., SCHAEFER GmbH, MAD Elevator Inc., Shanghai STEP Electric Corporation, Guangdong Wabon Technology Co., Ltd., Jiangsu WELM Technology Co., Ltd., Vega S.r.l., etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Elevator Position Indicators and Lift Display Modules market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Elevator Position Indicators and Lift Display Modules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Elevator Position Indicators and Lift Display Modules Market, Segmentation by Type:

Elevator Position Indicator

Elevator Display Module

Elevator Multimedia Display

Other Elevator Display Products

Global Elevator Position Indicators and Lift Display Modules Market, Segmentation by Display Technology:

LED Segment Display

LCD Display

TFT-LCD Display

Other Display Technology

Global Elevator Position Indicators and Lift Display Modules Market, Segmentation by Installation Location:

Car Display

Hall / Landing Display

Other Installation Location

Global Elevator Position Indicators and Lift Display Modules Market, Segmentation by Application:

Residential Elevator

Commercial Elevator

Hospital Elevator

Others

Companies Profiled:

Dewhurst Group plc

Vantage Elevator Solutions

C.E. Electronics, Inc.

DMG S.p.A.

SCHAEFER GmbH

MAD Elevator Inc.

Shanghai STEP Electric Corporation

Guangdong Wabon Technology Co., Ltd.

Jiangsu WELM Technology Co., Ltd.

Vega S.r.l.

Nidec Corporation

Innovation Industries, Inc.

Monitor Elevator Products

KW Aufzugstechnik GmbH

Hans & Jos. Kronenberg GmbH

Butkon Asansör

WECO Elevator Products

Suzhou Dazen Electromechanical Technology Co., Ltd.

EPCO

Elevator Systems, LLC

TAL Engineering Ltd

World Electronics, Inc.

Shenyang Bluelight Group

Shenzhen Tilian Technology Co., Ltd.

Ningbo Laisheng Electric Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Elevator Position Indicators and Lift Display Modules market?
2. What is the demand of the global Elevator Position Indicators and Lift Display Modules market?
3. What is the year over year growth of the global Elevator Position Indicators and Lift Display Modules market?
4. What is the production and production value of the global Elevator Position Indicators and Lift Display Modules market?
5. Who are the key producers in the global Elevator Position Indicators and Lift Display Modules market?
6. What are the growth factors driving the market demand?

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