

# Global Elevator Multimedia Advertising Market 2025 by Company, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GC647155DA5EEN.html>

Date: September 2025

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: GC647155DA5EEN

## Abstracts

According to our (Global Info Research) latest study, the global Elevator Multimedia Advertising market size was valued at US\$ 4243 million in 2024 and is forecast to a readjusted size of USD 6196 million by 2031 with a CAGR of 5.7% during review period.

Elevator multimedia advertising refers to the use of digital screens, interactive displays, or audio-visual systems installed inside or near elevators to deliver advertisements and information to a captive audience. Typically found in office buildings, residential complexes, shopping malls, and hotels, these screens display a mix of commercial ads, news, weather updates, and entertainment content. This advertising format leverages the high dwell time and focused attention of elevator users, offering brands a targeted and cost-effective way to reach specific demographics in a closed, high-traffic environment.

This report is a detailed and comprehensive analysis for global Elevator Multimedia Advertising market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### Key Features:

Global Elevator Multimedia Advertising market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Elevator Multimedia Advertising market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Elevator Multimedia Advertising market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Elevator Multimedia Advertising market shares of main players, in revenue (\$ Million), 2020-2025

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Elevator Multimedia Advertising
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Elevator Multimedia Advertising market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Captivate, Vertical Impression, Vertical City, Jardine Schindler, HYGH, Goldbach, Blue Line Media, Focus Media Information Technology, Chengdu Xinchao Media, Shenzhen Chinese Media, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Elevator Multimedia Advertising market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

LCD Screen Advertising

Projection Advertising

## Market segment by Application

Food

Alcoholic Beverages

Medicine

Transportation

Other

## Market segment by players, this report covers

Captivate

Vertical Impression

Vertical City

Jardine Schindler

HYGH

Goldbach

Blue Line Media

Focus Media Information Technology

Chengdu Xinchao Media

Shenzhen Chinese Media

Beijing Tikinmedia Technology

City-media (Shanghai) Culture Media

Shanghai Tizhixing Information Technology

Shenzhen Guanzhu Media

Shenzhen Tongzhong Advertising

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Elevator Multimedia Advertising product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Elevator Multimedia Advertising, with revenue, gross margin, and global market share of Elevator Multimedia Advertising from 2020 to 2025.

Chapter 3, the Elevator Multimedia Advertising competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Elevator Multimedia Advertising market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Elevator Multimedia Advertising.

Chapter 13, to describe Elevator Multimedia Advertising research findings and conclusion.

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