

# Global Electrothermal Alloy Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G2441EADBC5BEN.html>

Date: January 2026

Pages: 118

Price: US\$ 4,480.00 (Single User License)

ID: G2441EADBC5BEN

## Abstracts

The global Electrothermal Alloy market size is expected to reach \$ 809 million by 2032, rising at a market growth of 3.4% CAGR during the forecast period (2026-2032).

In 2025, global Electrothermal Alloy production reached approximately 65.4 k tons, with an average global market price of around US\$9,542 per ton. Electrothermal alloy is a functional alloy material that efficiently converts electrical energy into heat through its electrical resistance. It is primarily used to manufacture heating elements and is widely applied in industrial furnaces, household appliances (such as electric stoves and electric kettles), and laboratory equipment. Common types include nickel-chromium alloys, iron-chromium-aluminum alloys, and copper-nickel alloys.

The global electrothermal alloy market is intrinsically linked to industrial upgrading and energy transition. Currently dominated by mature nickel-chromium and iron-chromium-aluminum alloy systems, its demand is primarily driven by downstream sectors such as household appliances, industrial electric furnaces, and metallurgy. Development trends follow a dual path of 'high-end refinement' and 'green transformation.' On one hand, the advancement of global manufacturing, especially in strategic emerging industries like new energy vehicles and aerospace, imposes stricter requirements for high-temperature performance, reliability, and longevity, continuously propelling material innovation. On the other hand, global carbon neutrality goals are reshaping the energy landscape, with the construction of renewable energy facilities (e.g., solar, wind) and energy storage systems creating new growth avenues for electrothermal alloys. The main market opportunities stem from this expansion in high-end and green industries. However, significant challenges persist. A primary obstacle is the volatility in raw material prices, particularly for key metals like nickel and chromium, which directly impacts industry profitability and market growth. Additionally, the sector must continually address competitive pressure from alternative heating materials (e.g., non-metallic heating elements) in specific application fields.

This report studies the global Electrothermal Alloy production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electrothermal Alloy and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electrothermal Alloy that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electrothermal Alloy total production and demand, 2021-2032, (Tons)

Global Electrothermal Alloy total production value, 2021-2032, (USD Million)

Global Electrothermal Alloy production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Electrothermal Alloy consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Electrothermal Alloy domestic production, consumption, key domestic manufacturers and share

Global Electrothermal Alloy production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Electrothermal Alloy production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Electrothermal Alloy production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Electrothermal Alloy market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kanthal, Beijing Shougang Gitane, Shanghai Shuqing Electric Alloy, Jiangsu Brothers Alloy, Jiangsu Chunhai Electric Alloy, Danyang Shenglong Electrothermal Chemical, Jiangsu Xinhua Alloy, Changshu Electric Alloy, Danyang Haiwei Alloy, Jiangsu Shenyuan Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electrothermal Alloy market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Electrothermal Alloy Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Electrothermal Alloy Market, Segmentation by Type:

Fe-Cr-Al Series

Ni-Cr Series

Cu-Ni Series

Others

### Global Electrothermal Alloy Market, Segmentation by Shape:

Alloy Wire

Alloy Strip

Others

## Global Electrothermal Alloy Market, Segmentation by Resistance:

High Resistance Type

Low Resistance Type

## Global Electrothermal Alloy Market, Segmentation by Application:

Industrial Furnaces

Home Appliances

Others

## **Companies Profiled:**

Kanthal

Beijing Shougang Gitane

Shanghai Shuqing Electric Alloy

Jiangsu Brothers Alloy

Jiangsu Chunhai Electric Alloy

Danyang Shenglong Electrothermal Chemical

Jiangsu Xinhua Alloy

Changshu Electric Alloy

Danyang Haiwei Alloy

Jiangsu Shenyuan Group

Danyang Xinli Alloy

## Deutsche Nickel

### **Key Questions Answered:**

1. How big is the global Electrothermal Alloy market?
2. What is the demand of the global Electrothermal Alloy market?
3. What is the year over year growth of the global Electrothermal Alloy market?
4. What is the production and production value of the global Electrothermal Alloy market?
5. Who are the key producers in the global Electrothermal Alloy market?
6. What are the growth factors driving the market demand?

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