

# Global Electronic Shelf Labels(ESL) Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

The electronic shelf label (ESL) market for display components is likely to grow at the highest CAGR during the forecast period.

### SCOPE OF THE REPORT:

This report focuses on the Electronic Shelf Labels(ESL) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The growth of the electronic Shelf Labels(ESL) market can be attributed to driving factors such as increasing operational efficiency with real-time product positioning, more cost-efficient and less time-consuming alternative to paper labels, and trending retail automation.

The worldwide market for Electronic Shelf Labels(ESL) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Pricer(Sweden)

SES-imagotag(France)

Samsung Electro-Mechanics(South Korea)

E Ink Holding(Taiwan)

Displaydata(UK)

M2Communication(Taiwan)

Diebold Nixdorf(Germany)

Opticon Sensors Europe(Netherlands)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lcd Esl

Segmented E-Paper Esl

Full-Graphic E-Paper Esl

Market Segment by Applications, can be divided into

Introduction

Healthcare

Logistics

Retail

Manufacturing

Automotive

Fast-Moving Consumer Goods

There are 15 Chapters to deeply display the global Electronic Shelf Labels(ESL) market.

Chapter 1, to describe Electronic Shelf Labels(ESL) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Shelf Labels(ESL), with sales, revenue, and price of Electronic Shelf Labels(ESL), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic Shelf Labels(ESL), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic Shelf Labels(ESL) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electronic Shelf Labels(ESL) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

## Contents

### 1 MARKET OVERVIEW

- 1.1 Electronic Shelf Labels(ESL) Introduction
- 1.2 Market Analysis by Type
  - 1.2.1 Lcd EsI
  - 1.2.2 Segmented E-Paper EsI
  - 1.2.3 Full-Graphic E-Paper EsI
- 1.3 Market Analysis by Applications
  - 1.3.1 Introduction
  - 1.3.2 Healthcare
  - 1.3.3 Logistics
  - 1.3.4 Retail
  - 1.3.5 Manufacturing
  - 1.3.6 Automotive
  - 1.3.7 Fast-Moving Consumer Goods
- 1.4 Market Analysis by Regions
  - 1.4.1 North America (United States, Canada and Mexico)
    - 1.4.1.1 United States Market States and Outlook (2013-2023)
    - 1.4.1.2 Canada Market States and Outlook (2013-2023)
    - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
  - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
    - 1.4.2.1 Germany Market States and Outlook (2013-2023)
    - 1.4.2.2 France Market States and Outlook (2013-2023)
    - 1.4.2.3 UK Market States and Outlook (2013-2023)
    - 1.4.2.4 Russia Market States and Outlook (2013-2023)
    - 1.4.2.5 Italy Market States and Outlook (2013-2023)
  - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
    - 1.4.3.1 China Market States and Outlook (2013-2023)
    - 1.4.3.2 Japan Market States and Outlook (2013-2023)
    - 1.4.3.3 Korea Market States and Outlook (2013-2023)
    - 1.4.3.4 India Market States and Outlook (2013-2023)
    - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
  - 1.4.4 South America, Middle East and Africa
    - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
    - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
    - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
    - 1.4.4.4 South Africa Market States and Outlook (2013-2023)

#### 1.4.4.5 Nigeria Market States and Outlook (2013-2023)

### 1.5 Market Dynamics

#### 1.5.1 Market Opportunities

#### 1.5.2 Market Risk

#### 1.5.3 Market Driving Force

## 2 MANUFACTURERS PROFILES

### 2.1 Pricer(Sweden)

#### 2.1.1 Business Overview

#### 2.1.2 Electronic Shelf Labels(ESL) Type and Applications

##### 2.1.2.1 Product A

##### 2.1.2.2 Product B

#### 2.1.3 Pricer(Sweden) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.2 SES-imagotag(France)

#### 2.2.1 Business Overview

#### 2.2.2 Electronic Shelf Labels(ESL) Type and Applications

##### 2.2.2.1 Product A

##### 2.2.2.2 Product B

#### 2.2.3 SES-imagotag(France) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.3 Samsung Electro-Mechanics(South Korea)

#### 2.3.1 Business Overview

#### 2.3.2 Electronic Shelf Labels(ESL) Type and Applications

##### 2.3.2.1 Product A

##### 2.3.2.2 Product B

#### 2.3.3 Samsung Electro-Mechanics(South Korea) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.4 E Ink Holding(Taiwan)

#### 2.4.1 Business Overview

#### 2.4.2 Electronic Shelf Labels(ESL) Type and Applications

##### 2.4.2.1 Product A

##### 2.4.2.2 Product B

#### 2.4.3 E Ink Holding(Taiwan) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### 2.5 Displaydata(UK)

#### 2.5.1 Business Overview

#### 2.5.2 Electronic Shelf Labels(ESL) Type and Applications

2.5.2.1 Product A

2.5.2.2 Product B

2.5.3 Displaydata(UK) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6 M2Communication(Taiwan)

2.6.1 Business Overview

2.6.2 Electronic Shelf Labels(ESL) Type and Applications

2.6.2.1 Product A

2.6.2.2 Product B

2.6.3 M2Communication(Taiwan) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7 Diebold Nixdorf(Germany)

2.7.1 Business Overview

2.7.2 Electronic Shelf Labels(ESL) Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Diebold Nixdorf(Germany) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8 Opticon Sensors Europe(Netherlands)

2.8.1 Business Overview

2.8.2 Electronic Shelf Labels(ESL) Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Opticon Sensors Europe(Netherlands) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL ELECTRONIC SHELF LABELS(ESL) SALES, REVENUE, MARKET SHARE AND COMPETITION BY MANUFACTURER (2016-2017)**

3.1 Global Electronic Shelf Labels(ESL) Sales and Market Share by Manufacturer (2016-2017)

3.2 Global Electronic Shelf Labels(ESL) Revenue and Market Share by Manufacturer (2016-2017)

3.3 Market Concentration Rate

3.3.1 Top 3 Electronic Shelf Labels(ESL) Manufacturer Market Share in 2017

3.3.2 Top 6 Electronic Shelf Labels(ESL) Manufacturer Market Share in 2017

3.4 Market Competition Trend

### **4 GLOBAL ELECTRONIC SHELF LABELS(ESL) MARKET ANALYSIS BY REGIONS**

#### 4.1 Global Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Regions

4.1.1 Global Electronic Shelf Labels(ESL) Sales and Market Share by Regions (2013-2018)

4.1.2 Global Electronic Shelf Labels(ESL) Revenue and Market Share by Regions (2013-2018)

4.2 North America Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

4.3 Europe Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

4.4 Asia-Pacific Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

4.5 South America Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

4.6 Middle East and Africa Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

### **5 NORTH AMERICA ELECTRONIC SHELF LABELS(ESL) BY COUNTRIES**

5.1 North America Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Countries

5.1.1 North America Electronic Shelf Labels(ESL) Sales and Market Share by Countries (2013-2018)

5.1.2 North America Electronic Shelf Labels(ESL) Revenue and Market Share by Countries (2013-2018)

5.2 United States Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

5.3 Canada Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

5.4 Mexico Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

### **6 EUROPE ELECTRONIC SHELF LABELS(ESL) BY COUNTRIES**

6.1 Europe Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Countries

6.1.1 Europe Electronic Shelf Labels(ESL) Sales and Market Share by Countries (2013-2018)

6.1.2 Europe Electronic Shelf Labels(ESL) Revenue and Market Share by Countries (2013-2018)

6.2 Germany Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

6.3 UK Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

6.4 France Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

6.5 Russia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

6.6 Italy Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC ELECTRONIC SHELF LABELS(ESL) BY COUNTRIES**

7.1 Asia-Pacific Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Countries

7.1.1 Asia-Pacific Electronic Shelf Labels(ESL) Sales and Market Share by Countries (2013-2018)

7.1.2 Asia-Pacific Electronic Shelf Labels(ESL) Revenue and Market Share by Countries (2013-2018)

7.2 China Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

7.3 Japan Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

7.4 Korea Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

7.5 India Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

7.6 Southeast Asia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

## **8 SOUTH AMERICA ELECTRONIC SHELF LABELS(ESL) BY COUNTRIES**

8.1 South America Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Countries

8.1.1 South America Electronic Shelf Labels(ESL) Sales and Market Share by Countries (2013-2018)

8.1.2 South America Electronic Shelf Labels(ESL) Revenue and Market Share by Countries (2013-2018)

8.2 Brazil Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

8.3 Argentina Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

8.4 Colombia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA ELECTRONIC SHELF LABELS(ESL) BY COUNTRIES**

9.1 Middle East and Africa Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Countries

9.1.1 Middle East and Africa Electronic Shelf Labels(ESL) Sales and Market Share by Countries (2013-2018)

9.1.2 Middle East and Africa Electronic Shelf Labels(ESL) Revenue and Market Share by Countries (2013-2018)

9.2 Saudi Arabia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

9.3 UAE Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

9.4 Egypt Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

9.5 Nigeria Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

9.6 South Africa Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

## **10 GLOBAL ELECTRONIC SHELF LABELS(ESL) MARKET SEGMENT BY TYPE**

10.1 Global Electronic Shelf Labels(ESL) Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Electronic Shelf Labels(ESL) Sales and Market Share by Type (2013-2018)

10.1.2 Global Electronic Shelf Labels(ESL) Revenue and Market Share by Type (2013-2018)

10.2 Lcd Esl Sales Growth and Price

10.2.1 Global Lcd Esl Sales Growth (2013-2018)

10.2.2 Global Lcd Esl Price (2013-2018)

10.3 Segmented E-Paper Esl Sales Growth and Price

10.3.1 Global Segmented E-Paper Esl Sales Growth (2013-2018)

10.3.2 Global Segmented E-Paper Esl Price (2013-2018)

10.4 Full-Graphic E-Paper Esl Sales Growth and Price

10.4.1 Global Full-Graphic E-Paper Esl Sales Growth (2013-2018)

10.4.2 Global Full-Graphic E-Paper Esl Price (2013-2018)

## **11 GLOBAL ELECTRONIC SHELF LABELS(ESL) MARKET SEGMENT BY APPLICATION**

11.1 Global Electronic Shelf Labels(ESL) Sales Market Share by Application (2013-2018)

11.2 Introduction Sales Growth (2013-2018)

11.3 Healthcare Sales Growth (2013-2018)

11.4 Logistics Sales Growth (2013-2018)

11.5 Retail Sales Growth (2013-2018)

11.6 Manufacturing Sales Growth (2013-2018)

11.7 Automotive Sales Growth (2013-2018)

11.8 Fast-Moving Consumer Goods Sales Growth (2013-2018)

## **12 ELECTRONIC SHELF LABELS(ESL) MARKET FORECAST (2018-2023)**

12.1 Global Electronic Shelf Labels(ESL) Sales, Revenue and Growth Rate (2018-2023)

12.2 Electronic Shelf Labels(ESL) Market Forecast by Regions (2018-2023)

12.2.1 North America Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

- 12.2.2 Europe Electronic Shelf Labels(ESL) Market Forecast (2018-2023)
- 12.2.3 Asia-Pacific Electronic Shelf Labels(ESL) Market Forecast (2018-2023)
- 12.2.4 South America Electronic Shelf Labels(ESL) Market Forecast (2018-2023)
- 12.2.5 Middle East and Africa Electronic Shelf Labels(ESL) Market Forecast (2018-2023)
- 12.3 Electronic Shelf Labels(ESL) Market Forecast by Type (2018-2023)
  - 12.3.1 Global Electronic Shelf Labels(ESL) Sales Forecast by Type (2018-2023)
  - 12.3.2 Global Electronic Shelf Labels(ESL) Market Share Forecast by Type (2018-2023)
- 12.4 Electronic Shelf Labels(ESL) Market Forecast by Application (2018-2023)
  - 12.4.1 Global Electronic Shelf Labels(ESL) Sales Forecast by Application (2018-2023)
  - 12.4.2 Global Electronic Shelf Labels(ESL) Market Share Forecast by Application (2018-2023)

## **13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS**

- 13.1 Sales Channel
  - 13.1.1 Direct Marketing
  - 13.1.2 Indirect Marketing
  - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

## **14 RESEARCH FINDINGS AND CONCLUSION**

## **15 APPENDIX**

- 15.1 Methodology
- 15.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Electronic Shelf Labels(ESL) Picture

Table Product Specifications of Electronic Shelf Labels(ESL)

Figure Global Sales Market Share of Electronic Shelf Labels(ESL) by Types in 2017

Table Electronic Shelf Labels(ESL) Types for Major Manufacturers

Figure Lcd Esl Picture

Figure Segmented E-Paper Esl Picture

Figure Full-Graphic E-Paper Esl Picture

Figure Electronic Shelf Labels(ESL) Sales Market Share by Applications in 2017

Figure Introduction Picture

Figure Healthcare Picture

Figure Logistics Picture

Figure Retail Picture

Figure Manufacturing Picture

Figure Automotive Picture

Figure Fast-Moving Consumer Goods Picture

Figure United States Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure France Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure UK Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure China Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure India Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure Southeast Asia Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure Brazil Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure Egypt Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure Saudi Arabia Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure South Africa Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Figure Nigeria Electronic Shelf Labels(ESL) Revenue (Value) and Growth Rate

(2013-2023)

Table Pricer(Sweden) Basic Information, Manufacturing Base and Competitors

Table Pricer(Sweden) Electronic Shelf Labels(ESL) Type and Applications

Table Pricer(Sweden) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table SES-imagotag(France) Basic Information, Manufacturing Base and Competitors

Table SES-imagotag(France) Electronic Shelf Labels(ESL) Type and Applications

Table SES-imagotag(France) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Electro-Mechanics(South Korea) Basic Information, Manufacturing Base and Competitors

Table Samsung Electro-Mechanics(South Korea) Electronic Shelf Labels(ESL) Type and Applications

Table Samsung Electro-Mechanics(South Korea) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table E Ink Holding(Taiwan) Basic Information, Manufacturing Base and Competitors

Table E Ink Holding(Taiwan) Electronic Shelf Labels(ESL) Type and Applications

Table E Ink Holding(Taiwan) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table Displaydata(UK) Basic Information, Manufacturing Base and Competitors

Table Displaydata(UK) Electronic Shelf Labels(ESL) Type and Applications

Table Displaydata(UK) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Table M2Communication(Taiwan) Basic Information, Manufacturing Base and Competitors

Table M2Communication(Taiwan) Electronic Shelf Labels(ESL) Type and Applications  
Table M2Communication(Taiwan) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Table Diebold Nixdorf(Germany) Basic Information, Manufacturing Base and Competitors  
Table Diebold Nixdorf(Germany) Electronic Shelf Labels(ESL) Type and Applications  
Table Diebold Nixdorf(Germany) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Table Opticon Sensors Europe(Netherlands) Basic Information, Manufacturing Base and Competitors  
Table Opticon Sensors Europe(Netherlands) Electronic Shelf Labels(ESL) Type and Applications  
Table Opticon Sensors Europe(Netherlands) Electronic Shelf Labels(ESL) Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)  
Table Global Electronic Shelf Labels(ESL) Sales by Manufacturer (2016-2017)  
Figure Global Electronic Shelf Labels(ESL) Sales Market Share by Manufacturer in 2016  
Figure Global Electronic Shelf Labels(ESL) Sales Market Share by Manufacturer in 2017  
Table Global Electronic Shelf Labels(ESL) Revenue by Manufacturer (2016-2017)  
Figure Global Electronic Shelf Labels(ESL) Revenue Market Share by Manufacturer in 2016  
Figure Global Electronic Shelf Labels(ESL) Revenue Market Share by Manufacturer in 2017  
Figure Top 3 Electronic Shelf Labels(ESL) Manufacturer (Revenue) Market Share in 2017  
Figure Top 6 Electronic Shelf Labels(ESL) Manufacturer (Revenue) Market Share in 2017  
Figure Global Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)  
Figure Global Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)  
Table Global Electronic Shelf Labels(ESL) Sales by Regions (2013-2018)  
Table Global Electronic Shelf Labels(ESL) Sales Market Share by Regions (2013-2018)  
Table Global Electronic Shelf Labels(ESL) Revenue by Regions (2013-2018)  
Figure Global Electronic Shelf Labels(ESL) Revenue Market Share by Regions in 2013  
Figure Global Electronic Shelf Labels(ESL) Revenue Market Share by Regions in 2017  
Figure North America Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)  
Figure Europe Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)  
Figure Asia-Pacific Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)  
Figure South America Electronic Shelf Labels(ESL) Sales and Growth Rate

(2013-2018)

Figure Middle East and Africa Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure North America Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)

Table North America Electronic Shelf Labels(ESL) Sales by Countries (2013-2018)

Table North America Electronic Shelf Labels(ESL) Sales Market Share by Countries (2013-2018)

Figure North America Electronic Shelf Labels(ESL) Sales Market Share by Countries in 2013

Figure North America Electronic Shelf Labels(ESL) Sales Market Share by Countries in 2017

Table North America Electronic Shelf Labels(ESL) Revenue by Countries (2013-2018)

Table North America Electronic Shelf Labels(ESL) Revenue Market Share by Countries (2013-2018)

Figure North America Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2013

Figure North America Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2017

Figure United States Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Canada Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Mexico Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Europe Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)

Table Europe Electronic Shelf Labels(ESL) Sales by Countries (2013-2018)

Table Europe Electronic Shelf Labels(ESL) Sales Market Share by Countries (2013-2018)

Table Europe Electronic Shelf Labels(ESL) Revenue by Countries (2013-2018)

Figure Europe Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2016

Figure Europe Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2017

Figure Germany Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure UK Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure France Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Russia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Italy Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Electronic Shelf Labels(ESL) Sales by Countries (2013-2018)

Table Asia-Pacific Electronic Shelf Labels(ESL) Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Electronic Shelf Labels(ESL) Sales Market Share by Countries 2017

Table Asia-Pacific Electronic Shelf Labels(ESL) Revenue by Countries (2013-2018)

Figure Asia-Pacific Electronic Shelf Labels(ESL) Revenue Market Share by Countries 2017

Figure China Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Japan Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Korea Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure India Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Southeast Asia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure South America Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)

Table South America Electronic Shelf Labels(ESL) Sales by Countries (2013-2018)

Table South America Electronic Shelf Labels(ESL) Sales Market Share by Countries (2013-2018)

Figure South America Electronic Shelf Labels(ESL) Sales Market Share by Countries in 2017

Table South America Electronic Shelf Labels(ESL) Revenue by Countries (2013-2018)

Table South America Electronic Shelf Labels(ESL) Revenue Market Share by Countries (2013-2018)

Figure South America Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2017

Figure Brazil Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Argentina Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Colombia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Electronic Shelf Labels(ESL) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa Electronic Shelf Labels(ESL) Sales by Countries (2013-2018)

Table Middle East and Africa Electronic Shelf Labels(ESL) Sales Market Share by Countries (2013-2018)

Figure Middle East and Africa Electronic Shelf Labels(ESL) Sales Market Share by Countries in 2017

Table Middle East and Africa Electronic Shelf Labels(ESL) Revenue by Countries (2013-2018)

Table Middle East and Africa Electronic Shelf Labels(ESL) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2013

Figure Middle East and Africa Electronic Shelf Labels(ESL) Revenue Market Share by Countries in 2017

Figure Saudi Arabia Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure UAE Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Egypt Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure Nigeria Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Figure South Africa Electronic Shelf Labels(ESL) Sales and Growth Rate (2013-2018)

Table Global Electronic Shelf Labels(ESL) Sales by Type (2013-2018)

Table Global Electronic Shelf Labels(ESL) Sales Share by Type (2013-2018)

Table Global Electronic Shelf Labels(ESL) Revenue by Type (2013-2018)

Table Global Electronic Shelf Labels(ESL) Revenue Share by Type (2013-2018)

Figure Global Lcd Esl Sales Growth (2013-2018)

Figure Global Lcd Esl Price (2013-2018)

Figure Global Segmented E-Paper Esl Sales Growth (2013-2018)

Figure Global Segmented E-Paper Esl Price (2013-2018)

Figure Global Full-Graphic E-Paper Esl Sales Growth (2013-2018)

Figure Global Full-Graphic E-Paper Esl Price (2013-2018)

Table Global Electronic Shelf Labels(ESL) Sales by Application (2013-2018)

Table Global Electronic Shelf Labels(ESL) Sales Share by Application (2013-2018)

Figure Global Healthcare Sales Growth (2013-2018)

Figure Global Logistics Sales Growth (2013-2018)

Figure Global Retail Sales Growth (2013-2018)

Figure Global Manufacturing Sales Growth (2013-2018)

Figure Global Automotive Sales Growth (2013-2018)

Figure Global Fast-Moving Consumer Goods Sales Growth (2013-2018)

Figure Global Electronic Shelf Labels(ESL) Sales, Revenue and Growth Rate (2018-2023)

Table Global Electronic Shelf Labels(ESL) Sales Forecast by Regions (2018-2023)

Table Global Electronic Shelf Labels(ESL) Market Share Forecast by Regions (2018-2023)

Figure North America Sales Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

Figure Europe Sales Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

Figure Asia-Pacific Sales Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

Figure South America Sales Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

Figure Middle East and Africa Sales Electronic Shelf Labels(ESL) Market Forecast (2018-2023)

Table Global Electronic Shelf Labels(ESL) Sales Forecast by Type (2018-2023)

Table Global Electronic Shelf Labels(ESL) Market Share Forecast by Type (2018-2023)

Table Global Electronic Shelf Labels(ESL) Sales Forecast by Application (2018-2023)

Table Global Electronic Shelf Labels(ESL) Market Share Forecast by Application  
(2018-2023)

Table Distributors/Traders/ Dealers List

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