

# **Global Electronic Shelf Labels(ESL) Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023**

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## **Abstracts**

The electronic shelf label (ESL) market for display components is likely to grow at the highest CAGR during the forecast period.

Scope of the Report:

This report focuses on the Electronic Shelf Labels(ESL) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes The market based on manufacturers, regions, type and application. The growth of the electronic Shelf Labels(ESL) market can be attributed to driving factors such as increasing operational efficiency with real-time product positioning, more cost-efficient and less time-consuming alternative to paper labels, and trending retail automation.

The worldwide market for Electronic Shelf Labels(ESL) is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Pricer(Sweden)

SES-imagotag(France)

Samsung Electro-Mechanics(South Korea)

E Ink Holding(Taiwan)

Displaydata(UK)

M2Communication(Taiwan)

Diebold Nixdorf(Germany)

Opticon Sensors Europe(Netherlands)

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lcd Esl

Segmented E-Paper Esl

Full-Graphic E-Paper Esl

Market Segment by Applications, can be divided into

Introduction

Healthcare

Logistics

Retail

Manufacturing

Automotive

Fast-Moving Consumer Goods

There are 15 Chapters to deeply display The global Electronic Shelf Labels(ESL) market.

Chapter 1, to describe Electronic Shelf Labels(ESL) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Shelf Labels(ESL), with sales, revenue, and price of Electronic Shelf Labels(ESL), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show The global market by regions, with sales, revenue and market share of Electronic Shelf Labels(ESL), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze The market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show The market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic Shelf Labels(ESL) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electronic Shelf Labels(ESL) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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