

Global Electronic Shelf Label (ESL) Market by Manufacturers, Regions, Type and Application, Forecast to 2021

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Abstracts

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

ESL takes advantage of Zigbee, a low-power wireless communication technology, to keep product prices updated in real time. ESL consists of an e-paper equipped tag and gateway which delivers product information. The central server transmits information of each product to the gateway, which in turn sends such information to thousands of tags at the same time.

Scope of the Report:

This report focuses on the Electronic Shelf Label (ESL) in Global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Store Electronic Systems(imagotag)

Pricer

Displaydata

E Ink

Opticon Sensors Europe B.V

DIGI (Teraoka Seiko Co., Ltd)

Altierre

Hanshow technology

Wuxi Vision Peak Technology Co., Ltd(WEIFENG)

Market Segment by Regions, regional analysis covers

North America (USA, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America, Middle East and Africa

Market Segment by Type, covers

Liquid Crystal Display (LCD) Displays

NFC-enabled Electronic Shelf Labels

E papers Displays

Market Segment by Applications, can be divided into

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

Specialty Stores

Others

There are 13 Chapters to deeply display the global Electronic Shelf Label (ESL) market.

Chapter 1, to describe Electronic Shelf Label (ESL) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Shelf Label (ESL), with sales, revenue, and price of Electronic Shelf Label (ESL), in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic Shelf Label (ESL), for each region, from 2011 to 2016;

Chapter 5, 6, 7 and 8, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 9 and 10, to show the market by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 11, Electronic Shelf Label (ESL) market forecast, by regions, type and application, with sales and revenue, from 2016 to 2021;

Chapter 12 and 13, to describe Electronic Shelf Label (ESL) sales channel, distributors, traders, dealers, appendix and data source.

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