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Global Electronic Shelf Label (ESL) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Electronic Shelf Label, also known by the acronym ESL. It is the latest solution for inventory and price management in the retail sector, based on the use of advanced IT technology. ESL replaces conventional paper price tags attached to the shelves of supermarkets and department stores with, for example, LCDs and electronic paper (E-paper) that show information on product price, sales promotions, etc.

Scope of the Report:

This report focuses on the Electronic Shelf Label (ESL) in global market, especially in North America, Europe, Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, types and applications.

Market Segment by Manufacturers, this report covers

SES (imagotag)

Pricer

Samsung

E Ink

Displaydata

Opticon Sensors Europe B.V

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DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Liquid Crystal Display (LCD) Displays

E papers Displays

Market Segment by Applications, can be divided into

Department Stores/Mass Merchandise

Grocery/Supermarket

Drug Stores

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Specialty Stores

Others

There are 15 Chapters to deeply display the global Electronic Shelf Label (ESL) market.

Chapter 1, to describe Electronic Shelf Label (ESL) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Shelf Label (ESL), with sales, revenue, and price of Electronic Shelf Label (ESL), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic Shelf Label (ESL), for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic Shelf Label (ESL) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Electronic Shelf Label (ESL) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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