

# Global Electronic Payment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electronic Payment market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Electronic Payment is a payment solution which is made through digital modes with no hard cash. In digital payment, both payer and payee use digital modes to send and receive money. Digital payment include payment gateway solutions, payment processing solutions, payment wallet solutions, payment security and fraud management solutions, and POS solutions.

The Global Info Research report includes an overview of the development of the Electronic Payment industry chain, the market status of BFSI (Payment Gateway Solutions, Payment Wallet Solutions), Retail (Payment Gateway Solutions, Payment Wallet Solutions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electronic Payment.

Regionally, the report analyzes the Electronic Payment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electronic Payment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electronic Payment market. It

provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electronic Payment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Payment Gateway Solutions, Payment Wallet Solutions).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electronic Payment market.

**Regional Analysis:** The report involves examining the Electronic Payment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electronic Payment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electronic Payment:

**Company Analysis:** Report covers individual Electronic Payment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electronic Payment This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, Retail).

**Technology Analysis:** Report covers specific technologies relevant to Electronic Payment. It assesses the current state, advancements, and potential future developments in Electronic Payment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electronic Payment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Electronic Payment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

#### Market segment by Type

Payment Gateway Solutions

Payment Wallet Solutions

Payment Processing Solutions

Payment Security & Fraud Management

POS Solutions

#### Market segment by Application

BFSI

Retail

Telecommunication

Entertainment

Logistics & Transportation

Government

Others

Market segment by players, this report covers

Alipay

Amazon Pay

Apple Pay

Tencent

Google Pay

First Data

Paypal

Fiserv

Visa Inc.

MasterCard

Total System Services (TSYS)

Novatti

Global Payments

Financial Software & Systems

Worldline

BlueSnap

Net 1 UEPS Technologies

Wirecard

ACI Worldwide

Worldpay (Vantiv)

Aurus Inc

Chetu

Paysafe

PayU

Yapstone

Adyen

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electronic Payment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electronic Payment, with revenue, gross margin and global market share of Electronic Payment from 2019 to 2024.

Chapter 3, the Electronic Payment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Electronic Payment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electronic Payment.

Chapter 13, to describe Electronic Payment research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Payment
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of Electronic Payment by Type
  - 1.3.1 Overview: Global Electronic Payment Market Size by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Global Electronic Payment Consumption Value Market Share by Type in 2023
  - 1.3.3 Payment Gateway Solutions
  - 1.3.4 Payment Wallet Solutions
  - 1.3.5 Payment Processing Solutions
  - 1.3.6 Payment Security & Fraud Management
  - 1.3.7 POS Solutions
- 1.4 Global Electronic Payment Market by Application
  - 1.4.1 Overview: Global Electronic Payment Market Size by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 BFSI
  - 1.4.3 Retail
  - 1.4.4 Telecommunication
  - 1.4.5 Entertainment
  - 1.4.6 Logistics & Transportation
  - 1.4.7 Government
  - 1.4.8 Others
- 1.5 Global Electronic Payment Market Size & Forecast
- 1.6 Global Electronic Payment Market Size and Forecast by Region
  - 1.6.1 Global Electronic Payment Market Size by Region: 2019 VS 2023 VS 2030
  - 1.6.2 Global Electronic Payment Market Size by Region, (2019-2030)
  - 1.6.3 North America Electronic Payment Market Size and Prospect (2019-2030)
  - 1.6.4 Europe Electronic Payment Market Size and Prospect (2019-2030)
  - 1.6.5 Asia-Pacific Electronic Payment Market Size and Prospect (2019-2030)
  - 1.6.6 South America Electronic Payment Market Size and Prospect (2019-2030)
  - 1.6.7 Middle East and Africa Electronic Payment Market Size and Prospect (2019-2030)

### 2 COMPANY PROFILES

#### 2.1 Alipay

- 2.1.1 Alipay Details
- 2.1.2 Alipay Major Business
- 2.1.3 Alipay Electronic Payment Product and Solutions
- 2.1.4 Alipay Electronic Payment Revenue, Gross Margin and Market Share  
(2019-2024)
- 2.1.5 Alipay Recent Developments and Future Plans
- 2.2 Amazon Pay
  - 2.2.1 Amazon Pay Details
  - 2.2.2 Amazon Pay Major Business
  - 2.2.3 Amazon Pay Electronic Payment Product and Solutions
  - 2.2.4 Amazon Pay Electronic Payment Revenue, Gross Margin and Market Share  
(2019-2024)
  - 2.2.5 Amazon Pay Recent Developments and Future Plans
- 2.3 Apple Pay
  - 2.3.1 Apple Pay Details
  - 2.3.2 Apple Pay Major Business
  - 2.3.3 Apple Pay Electronic Payment Product and Solutions
  - 2.3.4 Apple Pay Electronic Payment Revenue, Gross Margin and Market Share  
(2019-2024)
  - 2.3.5 Apple Pay Recent Developments and Future Plans
- 2.4 Tencent
  - 2.4.1 Tencent Details
  - 2.4.2 Tencent Major Business
  - 2.4.3 Tencent Electronic Payment Product and Solutions
  - 2.4.4 Tencent Electronic Payment Revenue, Gross Margin and Market Share  
(2019-2024)
  - 2.4.5 Tencent Recent Developments and Future Plans
- 2.5 Google Pay
  - 2.5.1 Google Pay Details
  - 2.5.2 Google Pay Major Business
  - 2.5.3 Google Pay Electronic Payment Product and Solutions
  - 2.5.4 Google Pay Electronic Payment Revenue, Gross Margin and Market Share  
(2019-2024)
  - 2.5.5 Google Pay Recent Developments and Future Plans
- 2.6 First Data
  - 2.6.1 First Data Details
  - 2.6.2 First Data Major Business
  - 2.6.3 First Data Electronic Payment Product and Solutions
  - 2.6.4 First Data Electronic Payment Revenue, Gross Margin and Market Share



(2019-2024)

2.6.5 First Data Recent Developments and Future Plans

2.7 Paypal

2.7.1 Paypal Details

2.7.2 Paypal Major Business

2.7.3 Paypal Electronic Payment Product and Solutions

2.7.4 Paypal Electronic Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.7.5 Paypal Recent Developments and Future Plans

2.8 Fiserv

2.8.1 Fiserv Details

2.8.2 Fiserv Major Business

2.8.3 Fiserv Electronic Payment Product and Solutions

2.8.4 Fiserv Electronic Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.8.5 Fiserv Recent Developments and Future Plans

2.9 Visa Inc.

2.9.1 Visa Inc. Details

2.9.2 Visa Inc. Major Business

2.9.3 Visa Inc. Electronic Payment Product and Solutions

2.9.4 Visa Inc. Electronic Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.9.5 Visa Inc. Recent Developments and Future Plans

2.10 MasterCard

2.10.1 MasterCard Details

2.10.2 MasterCard Major Business

2.10.3 MasterCard Electronic Payment Product and Solutions

2.10.4 MasterCard Electronic Payment Revenue, Gross Margin and Market Share

(2019-2024)

2.10.5 MasterCard Recent Developments and Future Plans

2.11 Total System Services (TSYS)

2.11.1 Total System Services (TSYS) Details

2.11.2 Total System Services (TSYS) Major Business

2.11.3 Total System Services (TSYS) Electronic Payment Product and Solutions

2.11.4 Total System Services (TSYS) Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Total System Services (TSYS) Recent Developments and Future Plans

2.12 Novatti

2.12.1 Novatti Details

- 2.12.2 Novatti Major Business
- 2.12.3 Novatti Electronic Payment Product and Solutions
- 2.12.4 Novatti Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
- 2.12.5 Novatti Recent Developments and Future Plans
- 2.13 Global Payments
  - 2.13.1 Global Payments Details
  - 2.13.2 Global Payments Major Business
  - 2.13.3 Global Payments Electronic Payment Product and Solutions
  - 2.13.4 Global Payments Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.13.5 Global Payments Recent Developments and Future Plans
- 2.14 Financial Software & Systems
  - 2.14.1 Financial Software & Systems Details
  - 2.14.2 Financial Software & Systems Major Business
  - 2.14.3 Financial Software & Systems Electronic Payment Product and Solutions
  - 2.14.4 Financial Software & Systems Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.14.5 Financial Software & Systems Recent Developments and Future Plans
- 2.15 Worldline
  - 2.15.1 Worldline Details
  - 2.15.2 Worldline Major Business
  - 2.15.3 Worldline Electronic Payment Product and Solutions
  - 2.15.4 Worldline Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.15.5 Worldline Recent Developments and Future Plans
- 2.16 BlueSnap
  - 2.16.1 BlueSnap Details
  - 2.16.2 BlueSnap Major Business
  - 2.16.3 BlueSnap Electronic Payment Product and Solutions
  - 2.16.4 BlueSnap Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.16.5 BlueSnap Recent Developments and Future Plans
- 2.17 Net 1 UEPS Technologies
  - 2.17.1 Net 1 UEPS Technologies Details
  - 2.17.2 Net 1 UEPS Technologies Major Business
  - 2.17.3 Net 1 UEPS Technologies Electronic Payment Product and Solutions
  - 2.17.4 Net 1 UEPS Technologies Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)

- 2.17.5 Net 1 UEPS Technologies Recent Developments and Future Plans
- 2.18 Wirecard
  - 2.18.1 Wirecard Details
  - 2.18.2 Wirecard Major Business
  - 2.18.3 Wirecard Electronic Payment Product and Solutions
  - 2.18.4 Wirecard Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.18.5 Wirecard Recent Developments and Future Plans
- 2.19 ACI Worldwide
  - 2.19.1 ACI Worldwide Details
  - 2.19.2 ACI Worldwide Major Business
  - 2.19.3 ACI Worldwide Electronic Payment Product and Solutions
  - 2.19.4 ACI Worldwide Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.19.5 ACI Worldwide Recent Developments and Future Plans
- 2.20 Worldpay (Vantiv)
  - 2.20.1 Worldpay (Vantiv) Details
  - 2.20.2 Worldpay (Vantiv) Major Business
  - 2.20.3 Worldpay (Vantiv) Electronic Payment Product and Solutions
  - 2.20.4 Worldpay (Vantiv) Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.20.5 Worldpay (Vantiv) Recent Developments and Future Plans
- 2.21 Aurus Inc
  - 2.21.1 Aurus Inc Details
  - 2.21.2 Aurus Inc Major Business
  - 2.21.3 Aurus Inc Electronic Payment Product and Solutions
  - 2.21.4 Aurus Inc Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.21.5 Aurus Inc Recent Developments and Future Plans
- 2.22 Chetu
  - 2.22.1 Chetu Details
  - 2.22.2 Chetu Major Business
  - 2.22.3 Chetu Electronic Payment Product and Solutions
  - 2.22.4 Chetu Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.22.5 Chetu Recent Developments and Future Plans
- 2.23 Paysafe
  - 2.23.1 Paysafe Details
  - 2.23.2 Paysafe Major Business

- 2.23.3 Paysafe Electronic Payment Product and Solutions
- 2.23.4 Paysafe Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
- 2.23.5 Paysafe Recent Developments and Future Plans
- 2.24 PayU
  - 2.24.1 PayU Details
  - 2.24.2 PayU Major Business
  - 2.24.3 PayU Electronic Payment Product and Solutions
  - 2.24.4 PayU Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.24.5 PayU Recent Developments and Future Plans
- 2.25 Yapstone
  - 2.25.1 Yapstone Details
  - 2.25.2 Yapstone Major Business
  - 2.25.3 Yapstone Electronic Payment Product and Solutions
  - 2.25.4 Yapstone Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.25.5 Yapstone Recent Developments and Future Plans
- 2.26 Adyen
  - 2.26.1 Adyen Details
  - 2.26.2 Adyen Major Business
  - 2.26.3 Adyen Electronic Payment Product and Solutions
  - 2.26.4 Adyen Electronic Payment Revenue, Gross Margin and Market Share (2019-2024)
  - 2.26.5 Adyen Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

- 3.1 Global Electronic Payment Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
  - 3.2.1 Market Share of Electronic Payment by Company Revenue
  - 3.2.2 Top 3 Electronic Payment Players Market Share in 2023
  - 3.2.3 Top 6 Electronic Payment Players Market Share in 2023
- 3.3 Electronic Payment Market: Overall Company Footprint Analysis
  - 3.3.1 Electronic Payment Market: Region Footprint
  - 3.3.2 Electronic Payment Market: Company Product Type Footprint
  - 3.3.3 Electronic Payment Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

## **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Electronic Payment Consumption Value and Market Share by Type (2019-2024)

4.2 Global Electronic Payment Market Forecast by Type (2025-2030)

## **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Electronic Payment Consumption Value Market Share by Application (2019-2024)

5.2 Global Electronic Payment Market Forecast by Application (2025-2030)

## **6 NORTH AMERICA**

6.1 North America Electronic Payment Consumption Value by Type (2019-2030)

6.2 North America Electronic Payment Consumption Value by Application (2019-2030)

6.3 North America Electronic Payment Market Size by Country

6.3.1 North America Electronic Payment Consumption Value by Country (2019-2030)

6.3.2 United States Electronic Payment Market Size and Forecast (2019-2030)

6.3.3 Canada Electronic Payment Market Size and Forecast (2019-2030)

6.3.4 Mexico Electronic Payment Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Electronic Payment Consumption Value by Type (2019-2030)

7.2 Europe Electronic Payment Consumption Value by Application (2019-2030)

7.3 Europe Electronic Payment Market Size by Country

7.3.1 Europe Electronic Payment Consumption Value by Country (2019-2030)

7.3.2 Germany Electronic Payment Market Size and Forecast (2019-2030)

7.3.3 France Electronic Payment Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Electronic Payment Market Size and Forecast (2019-2030)

7.3.5 Russia Electronic Payment Market Size and Forecast (2019-2030)

7.3.6 Italy Electronic Payment Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Electronic Payment Consumption Value by Type (2019-2030)

8.2 Asia-Pacific Electronic Payment Consumption Value by Application (2019-2030)

### 8.3 Asia-Pacific Electronic Payment Market Size by Region

- 8.3.1 Asia-Pacific Electronic Payment Consumption Value by Region (2019-2030)
- 8.3.2 China Electronic Payment Market Size and Forecast (2019-2030)
- 8.3.3 Japan Electronic Payment Market Size and Forecast (2019-2030)
- 8.3.4 South Korea Electronic Payment Market Size and Forecast (2019-2030)
- 8.3.5 India Electronic Payment Market Size and Forecast (2019-2030)
- 8.3.6 Southeast Asia Electronic Payment Market Size and Forecast (2019-2030)
- 8.3.7 Australia Electronic Payment Market Size and Forecast (2019-2030)

## 9 SOUTH AMERICA

- 9.1 South America Electronic Payment Consumption Value by Type (2019-2030)
- 9.2 South America Electronic Payment Consumption Value by Application (2019-2030)
- 9.3 South America Electronic Payment Market Size by Country
  - 9.3.1 South America Electronic Payment Consumption Value by Country (2019-2030)
  - 9.3.2 Brazil Electronic Payment Market Size and Forecast (2019-2030)
  - 9.3.3 Argentina Electronic Payment Market Size and Forecast (2019-2030)

## 10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa Electronic Payment Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa Electronic Payment Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa Electronic Payment Market Size by Country
  - 10.3.1 Middle East & Africa Electronic Payment Consumption Value by Country (2019-2030)
  - 10.3.2 Turkey Electronic Payment Market Size and Forecast (2019-2030)
  - 10.3.3 Saudi Arabia Electronic Payment Market Size and Forecast (2019-2030)
  - 10.3.4 UAE Electronic Payment Market Size and Forecast (2019-2030)

## 11 MARKET DYNAMICS

- 11.1 Electronic Payment Market Drivers
- 11.2 Electronic Payment Market Restraints
- 11.3 Electronic Payment Trends Analysis
- 11.4 Porters Five Forces Analysis
  - 11.4.1 Threat of New Entrants
  - 11.4.2 Bargaining Power of Suppliers
  - 11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Electronic Payment Industry Chain

12.2 Electronic Payment Upstream Analysis

12.3 Electronic Payment Midstream Analysis

12.4 Electronic Payment Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Electronic Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Electronic Payment Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Electronic Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Electronic Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Alipay Company Information, Head Office, and Major Competitors

Table 6. Alipay Major Business

Table 7. Alipay Electronic Payment Product and Solutions

Table 8. Alipay Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Alipay Recent Developments and Future Plans

Table 10. Amazon Pay Company Information, Head Office, and Major Competitors

Table 11. Amazon Pay Major Business

Table 12. Amazon Pay Electronic Payment Product and Solutions

Table 13. Amazon Pay Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. Amazon Pay Recent Developments and Future Plans

Table 15. Apple Pay Company Information, Head Office, and Major Competitors

Table 16. Apple Pay Major Business

Table 17. Apple Pay Electronic Payment Product and Solutions

Table 18. Apple Pay Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Apple Pay Recent Developments and Future Plans

Table 20. Tencent Company Information, Head Office, and Major Competitors

Table 21. Tencent Major Business

Table 22. Tencent Electronic Payment Product and Solutions

Table 23. Tencent Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Tencent Recent Developments and Future Plans

Table 25. Google Pay Company Information, Head Office, and Major Competitors

Table 26. Google Pay Major Business

Table 27. Google Pay Electronic Payment Product and Solutions



Table 28. Google Pay Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Google Pay Recent Developments and Future Plans

Table 30. First Data Company Information, Head Office, and Major Competitors

Table 31. First Data Major Business

Table 32. First Data Electronic Payment Product and Solutions

Table 33. First Data Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. First Data Recent Developments and Future Plans

Table 35. Paypal Company Information, Head Office, and Major Competitors

Table 36. Paypal Major Business

Table 37. Paypal Electronic Payment Product and Solutions

Table 38. Paypal Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Paypal Recent Developments and Future Plans

Table 40. Fiserv Company Information, Head Office, and Major Competitors

Table 41. Fiserv Major Business

Table 42. Fiserv Electronic Payment Product and Solutions

Table 43. Fiserv Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Fiserv Recent Developments and Future Plans

Table 45. Visa Inc. Company Information, Head Office, and Major Competitors

Table 46. Visa Inc. Major Business

Table 47. Visa Inc. Electronic Payment Product and Solutions

Table 48. Visa Inc. Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Visa Inc. Recent Developments and Future Plans

Table 50. MasterCard Company Information, Head Office, and Major Competitors

Table 51. MasterCard Major Business

Table 52. MasterCard Electronic Payment Product and Solutions

Table 53. MasterCard Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. MasterCard Recent Developments and Future Plans

Table 55. Total System Services (TSYS) Company Information, Head Office, and Major Competitors

Table 56. Total System Services (TSYS) Major Business

Table 57. Total System Services (TSYS) Electronic Payment Product and Solutions

Table 58. Total System Services (TSYS) Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Total System Services (TSYS) Recent Developments and Future Plans

Table 60. Novatti Company Information, Head Office, and Major Competitors

Table 61. Novatti Major Business

Table 62. Novatti Electronic Payment Product and Solutions

Table 63. Novatti Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Novatti Recent Developments and Future Plans

Table 65. Global Payments Company Information, Head Office, and Major Competitors

Table 66. Global Payments Major Business

Table 67. Global Payments Electronic Payment Product and Solutions

Table 68. Global Payments Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. Global Payments Recent Developments and Future Plans

Table 70. Financial Software & Systems Company Information, Head Office, and Major Competitors

Table 71. Financial Software & Systems Major Business

Table 72. Financial Software & Systems Electronic Payment Product and Solutions

Table 73. Financial Software & Systems Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Financial Software & Systems Recent Developments and Future Plans

Table 75. Worldline Company Information, Head Office, and Major Competitors

Table 76. Worldline Major Business

Table 77. Worldline Electronic Payment Product and Solutions

Table 78. Worldline Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. Worldline Recent Developments and Future Plans

Table 80. BlueSnap Company Information, Head Office, and Major Competitors

Table 81. BlueSnap Major Business

Table 82. BlueSnap Electronic Payment Product and Solutions

Table 83. BlueSnap Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 84. BlueSnap Recent Developments and Future Plans

Table 85. Net 1 UEPS Technologies Company Information, Head Office, and Major Competitors

Table 86. Net 1 UEPS Technologies Major Business

Table 87. Net 1 UEPS Technologies Electronic Payment Product and Solutions

Table 88. Net 1 UEPS Technologies Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 89. Net 1 UEPS Technologies Recent Developments and Future Plans

- Table 90. Wirecard Company Information, Head Office, and Major Competitors
- Table 91. Wirecard Major Business
- Table 92. Wirecard Electronic Payment Product and Solutions
- Table 93. Wirecard Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 94. Wirecard Recent Developments and Future Plans
- Table 95. ACI Worldwide Company Information, Head Office, and Major Competitors
- Table 96. ACI Worldwide Major Business
- Table 97. ACI Worldwide Electronic Payment Product and Solutions
- Table 98. ACI Worldwide Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 99. ACI Worldwide Recent Developments and Future Plans
- Table 100. Worldpay (Vantiv) Company Information, Head Office, and Major Competitors
- Table 101. Worldpay (Vantiv) Major Business
- Table 102. Worldpay (Vantiv) Electronic Payment Product and Solutions
- Table 103. Worldpay (Vantiv) Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 104. Worldpay (Vantiv) Recent Developments and Future Plans
- Table 105. Aurus Inc Company Information, Head Office, and Major Competitors
- Table 106. Aurus Inc Major Business
- Table 107. Aurus Inc Electronic Payment Product and Solutions
- Table 108. Aurus Inc Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 109. Aurus Inc Recent Developments and Future Plans
- Table 110. Chetu Company Information, Head Office, and Major Competitors
- Table 111. Chetu Major Business
- Table 112. Chetu Electronic Payment Product and Solutions
- Table 113. Chetu Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 114. Chetu Recent Developments and Future Plans
- Table 115. Paysafe Company Information, Head Office, and Major Competitors
- Table 116. Paysafe Major Business
- Table 117. Paysafe Electronic Payment Product and Solutions
- Table 118. Paysafe Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 119. Paysafe Recent Developments and Future Plans
- Table 120. PayU Company Information, Head Office, and Major Competitors
- Table 121. PayU Major Business

- Table 122. PayU Electronic Payment Product and Solutions
- Table 123. PayU Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 124. PayU Recent Developments and Future Plans
- Table 125. Yapstone Company Information, Head Office, and Major Competitors
- Table 126. Yapstone Major Business
- Table 127. Yapstone Electronic Payment Product and Solutions
- Table 128. Yapstone Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 129. Yapstone Recent Developments and Future Plans
- Table 130. Adyen Company Information, Head Office, and Major Competitors
- Table 131. Adyen Major Business
- Table 132. Adyen Electronic Payment Product and Solutions
- Table 133. Adyen Electronic Payment Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 134. Adyen Recent Developments and Future Plans
- Table 135. Global Electronic Payment Revenue (USD Million) by Players (2019-2024)
- Table 136. Global Electronic Payment Revenue Share by Players (2019-2024)
- Table 137. Breakdown of Electronic Payment by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 138. Market Position of Players in Electronic Payment, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 139. Head Office of Key Electronic Payment Players
- Table 140. Electronic Payment Market: Company Product Type Footprint
- Table 141. Electronic Payment Market: Company Product Application Footprint
- Table 142. Electronic Payment New Market Entrants and Barriers to Market Entry
- Table 143. Electronic Payment Mergers, Acquisition, Agreements, and Collaborations
- Table 144. Global Electronic Payment Consumption Value (USD Million) by Type (2019-2024)
- Table 145. Global Electronic Payment Consumption Value Share by Type (2019-2024)
- Table 146. Global Electronic Payment Consumption Value Forecast by Type (2025-2030)
- Table 147. Global Electronic Payment Consumption Value by Application (2019-2024)
- Table 148. Global Electronic Payment Consumption Value Forecast by Application (2025-2030)
- Table 149. North America Electronic Payment Consumption Value by Type (2019-2024) & (USD Million)
- Table 150. North America Electronic Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 151. North America Electronic Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 152. North America Electronic Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 153. North America Electronic Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 154. North America Electronic Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 155. Europe Electronic Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 156. Europe Electronic Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 157. Europe Electronic Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 158. Europe Electronic Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 159. Europe Electronic Payment Consumption Value by Country (2019-2024) & (USD Million)

Table 160. Europe Electronic Payment Consumption Value by Country (2025-2030) & (USD Million)

Table 161. Asia-Pacific Electronic Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 162. Asia-Pacific Electronic Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 163. Asia-Pacific Electronic Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 164. Asia-Pacific Electronic Payment Consumption Value by Application (2025-2030) & (USD Million)

Table 165. Asia-Pacific Electronic Payment Consumption Value by Region (2019-2024) & (USD Million)

Table 166. Asia-Pacific Electronic Payment Consumption Value by Region (2025-2030) & (USD Million)

Table 167. South America Electronic Payment Consumption Value by Type (2019-2024) & (USD Million)

Table 168. South America Electronic Payment Consumption Value by Type (2025-2030) & (USD Million)

Table 169. South America Electronic Payment Consumption Value by Application (2019-2024) & (USD Million)

Table 170. South America Electronic Payment Consumption Value by Application

(2025-2030) & (USD Million)

Table 171. South America Electronic Payment Consumption Value by Country

(2019-2024) & (USD Million)

Table 172. South America Electronic Payment Consumption Value by Country

(2025-2030) & (USD Million)

Table 173. Middle East & Africa Electronic Payment Consumption Value by Type

(2019-2024) & (USD Million)

Table 174. Middle East & Africa Electronic Payment Consumption Value by Type

(2025-2030) & (USD Million)

Table 175. Middle East & Africa Electronic Payment Consumption Value by Application

(2019-2024) & (USD Million)

Table 176. Middle East & Africa Electronic Payment Consumption Value by Application

(2025-2030) & (USD Million)

Table 177. Middle East & Africa Electronic Payment Consumption Value by Country

(2019-2024) & (USD Million)

Table 178. Middle East & Africa Electronic Payment Consumption Value by Country

(2025-2030) & (USD Million)

Table 179. Electronic Payment Raw Material

Table 180. Key Suppliers of Electronic Payment Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Electronic Payment Picture

Figure 2. Global Electronic Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Electronic Payment Consumption Value Market Share by Type in 2023

Figure 4. Payment Gateway Solutions

Figure 5. Payment Wallet Solutions

Figure 6. Payment Processing Solutions

Figure 7. Payment Security & Fraud Management

Figure 8. POS Solutions

Figure 9. Global Electronic Payment Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 10. Electronic Payment Consumption Value Market Share by Application in 2023

Figure 11. BFSI Picture

Figure 12. Retail Picture

Figure 13. Telecommunication Picture

Figure 14. Entertainment Picture

Figure 15. Logistics & Transportation Picture

Figure 16. Government Picture

Figure 17. Others Picture

Figure 18. Global Electronic Payment Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 19. Global Electronic Payment Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 20. Global Market Electronic Payment Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 21. Global Electronic Payment Consumption Value Market Share by Region (2019-2030)

Figure 22. Global Electronic Payment Consumption Value Market Share by Region in 2023

Figure 23. North America Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Electronic Payment Consumption Value (2019-2030) & (USD Million)

Million)

Figure 27. Middle East and Africa Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Electronic Payment Revenue Share by Players in 2023

Figure 29. Electronic Payment Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 30. Global Top 3 Players Electronic Payment Market Share in 2023

Figure 31. Global Top 6 Players Electronic Payment Market Share in 2023

Figure 32. Global Electronic Payment Consumption Value Share by Type (2019-2024)

Figure 33. Global Electronic Payment Market Share Forecast by Type (2025-2030)

Figure 34. Global Electronic Payment Consumption Value Share by Application (2019-2024)

Figure 35. Global Electronic Payment Market Share Forecast by Application (2025-2030)

Figure 36. North America Electronic Payment Consumption Value Market Share by Type (2019-2030)

Figure 37. North America Electronic Payment Consumption Value Market Share by Application (2019-2030)

Figure 38. North America Electronic Payment Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 40. Canada Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 41. Mexico Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 42. Europe Electronic Payment Consumption Value Market Share by Type (2019-2030)

Figure 43. Europe Electronic Payment Consumption Value Market Share by Application (2019-2030)

Figure 44. Europe Electronic Payment Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 46. France Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 47. United Kingdom Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 48. Russia Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 49. Italy Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Electronic Payment Consumption Value Market Share by Type



(2019-2030)

Figure 51. Asia-Pacific Electronic Payment Consumption Value Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Electronic Payment Consumption Value Market Share by Region (2019-2030)

Figure 53. China Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 54. Japan Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 55. South Korea Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 56. India Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 57. Southeast Asia Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 58. Australia Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 59. South America Electronic Payment Consumption Value Market Share by Type (2019-2030)

Figure 60. South America Electronic Payment Consumption Value Market Share by Application (2019-2030)

Figure 61. South America Electronic Payment Consumption Value Market Share by Country (2019-2030)

Figure 62. Brazil Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 63. Argentina Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 64. Middle East and Africa Electronic Payment Consumption Value Market Share by Type (2019-2030)

Figure 65. Middle East and Africa Electronic Payment Consumption Value Market Share by Application (2019-2030)

Figure 66. Middle East and Africa Electronic Payment Consumption Value Market Share by Country (2019-2030)

Figure 67. Turkey Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 68. Saudi Arabia Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 69. UAE Electronic Payment Consumption Value (2019-2030) & (USD Million)

Figure 70. Electronic Payment Market Drivers

Figure 71. Electronic Payment Market Restraints

Figure 72. Electronic Payment Market Trends

Figure 73. Porters Five Forces Analysis

Figure 74. Manufacturing Cost Structure Analysis of Electronic Payment in 2023

Figure 75. Manufacturing Process Analysis of Electronic Payment

Figure 76. Electronic Payment Industrial Chain

Figure 77. Methodology

Figure 78. Research Process and Data Source

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