

Global Electronic Musical Instruments Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electronic Musical Instruments market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

An electronic instrument refers to a musical instrument in which a musician triggers an electronic signal by specific means, using electronic synthesis or sampling techniques to make sound through an electroacoustic device, such as an electronic piano, an electric piano, an electronic synthesizer, an electronic drum, etc.

With the continuous expansion of the domestic market, local enterprises are becoming more and more mature. Imports are decreasing, and exports are increasing. For the future sales model of electronic instruments in the domestic market, the status quo is basically maintained. In 2017, the number of electronic music users in China reached 290 million, an increase of 45.2 percent over the same period last year; in 2018, it reached 360 million, an increase of 25.2 percent over the same period last year; and by 2020, the number of electronic music users in China is expected to reach 580 million. The electronic music market has just started in China, and the population dividend in China is huge. With the cultivation of users by audio manufacturers, the scale of electronic music users in China will continue to grow. Chinese government has formulated a series of plans to promote music art education and mass cultural entertainment, to promote the prosperity of the music culture market. In the case of good policies, China's cultural and recreational consumer groups continue to expand. With the continuous improvement of the income level of residents in China, the proportion of basic consumption expenditure such as food, clothing, housing and transportation is gradually reduced, and the growth rate of entertainment consumption

expenditure is relatively fast, and the proportion is gradually rising. Under the promotion of favorable policy and rising national entertainment consumption, China's electronic instrument industry ushered in development opportunities. Under the background of foreign brands entering China, the competition of electronic instrument market is becoming more and more fierce, and the local electronic instrument industry will face greater challenges.

The Global Info Research report includes an overview of the development of the Electronic Musical Instruments industry chain, the market status of Band Use (Electric Piano, Electronic Organ), Home Use (Electric Piano, Electronic Organ), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electronic Musical Instruments.

Regionally, the report analyzes the Electronic Musical Instruments markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electronic Musical Instruments market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electronic Musical Instruments market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electronic Musical Instruments industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Electric Piano, Electronic Organ).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electronic Musical Instruments market.

Regional Analysis: The report involves examining the Electronic Musical Instruments market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electronic Musical Instruments market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electronic Musical Instruments:

Company Analysis: Report covers individual Electronic Musical Instruments manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electronic Musical Instruments. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Band Use, Home Use).

Technology Analysis: Report covers specific technologies relevant to Electronic Musical Instruments. It assesses the current state, advancements, and potential future developments in Electronic Musical Instruments areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electronic Musical Instruments market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electronic Musical Instruments market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and

value.

Market segment by Type

Electric Piano

Electronic Organ

Electric Guitar/Electric Bass

Electronic Drum

Electronic Synthesizer

Others

Market segment by Application

Band Use

Home Use

Teaching Use

Others

Major players covered

Yamaha

Guangzhou Pearl River Piano Group Co., Ltd.

Ringway Tech. (Jiangsu) Co., Ltd.

Beijing Hsinghai Piano Group Limited

Shanghai Huaxin Musical Instrument Co., Ltd.

Gibson Brands

Medeli Electronics (Shanghai) Co., Ltd.

Roland

Wuhan Eleca Electronics Co., Ltd.

KORG

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electronic Musical Instruments product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electronic Musical Instruments, with price, sales, revenue and global market share of Electronic Musical Instruments from 2019 to 2024.

Chapter 3, the Electronic Musical Instruments competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electronic Musical Instruments breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electronic Musical Instruments market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electronic Musical Instruments.

Chapter 14 and 15, to describe Electronic Musical Instruments sales channel, distributors, customers, research findings and conclusion.

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