

Global Electronic Kettle Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electronic Kettle market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The driving factors for purchasing an electronic kettle may include:

- 1. Convenience and time-saving:** An electronic kettle allows for quick and efficient boiling of water compared to traditional stovetop kettles. The automatic heating element and temperature controls enable rapid boiling, making it convenient for tasks like making tea, coffee, instant soups, or hot beverages.
- 2. Energy efficiency:** Electronic kettles are generally more energy-efficient than boiling water on a stovetop. They have features like automatic shut-off or energy-saving modes that help reduce energy consumption by using only the necessary amount of power to heat the water.
- 3. Safety features:** Electronic kettles often come equipped with built-in safety features. These can include boil-dry protection, which automatically turns off or switches to a standby mode if there's no water in the kettle, or cool-touch exteriors to prevent burns while handling.
- 4. Temperature control options:** Some electronic kettles offer temperature control settings that allow precise heating based on specific requirements. This is particularly useful for brewing different types of tea or coffee, where optimal water temperatures are crucial for flavor extraction.

5. **Water filtration features:** Certain electronic kettles come with built-in water filtration systems or filters that help purify and improve the taste of the water being boiled. These filters can remove impurities, chlorine, and other contaminants, ensuring cleaner and better-tasting hot beverages.
6. **Design and aesthetics:** Electronic kettles come in a variety of designs, finishes, and colors, allowing individuals to choose options that match their kitchen decor or personal preferences. They can add a modern and stylish touch to the kitchen countertop.
7. **Ease of use and ergonomics:** Electronic kettles are designed for simplicity and user-friendly operation. They typically have features like one-touch buttons, easy-to-read water level indicators, and comfortable handles for pouring. These features enhance usability and make the kettle easy to handle.
8. **Cordless and mobility:** Many electronic kettles have cordless designs, allowing for easy mobility and serving. The kettle can be lifted off the base, making it convenient to carry and pour without having to worry about tangled cords.
9. **Capacity options:** Electronic kettles are available in various capacities to suit different needs. Whether it's a small kettle for personal use or a larger one for a family or social gatherings, there is a range of options to choose from based on specific requirements.
10. **Affordability:** Electronic kettles are often considered affordable and cost-effective kitchen appliances. They provide a simple and efficient solution for boiling water, eliminating the need for using a stovetop and reducing energy waste.

When considering purchasing an electronic kettle, it's important to evaluate these driving factors based on individual preferences, lifestyle, budget, and specific features one values the most in a kettle.

The Global Info Research report includes an overview of the development of the Electronic Kettle industry chain, the market status of Household (Below 1.1L, 1.1-2L), Commercial (Below 1.1L, 1.1-2L), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electronic Kettle.

Regionally, the report analyzes the Electronic Kettle markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electronic Kettle market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electronic Kettle market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electronic Kettle industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 1.1L, 1.1-2L).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electronic Kettle market.

Regional Analysis: The report involves examining the Electronic Kettle market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electronic Kettle market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electronic Kettle:

Company Analysis: Report covers individual Electronic Kettle manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electronic Kettle This may involve surveys, interviews, and analysis of

consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Electronic Kettle. It assesses the current state, advancements, and potential future developments in Electronic Kettle areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electronic Kettle market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electronic Kettle market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Below 1.1L

1.1-2L

Above 2L

Market segment by Application

Household

Commercial

Major players covered

Philips

Midea

Supor

Grelide

Ronshen

Joyound

Peskkoe

Bear

SKG

OPO

Povos

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electronic Kettle product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electronic Kettle, with price, sales, revenue and global market share of Electronic Kettle from 2019 to 2024.

Chapter 3, the Electronic Kettle competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electronic Kettle breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electronic Kettle market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electronic Kettle.

Chapter 14 and 15, to describe Electronic Kettle sales channel, distributors, customers, research findings and conclusion.

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