

Global Electronic Invitation Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electronic Invitation Software market size was valued at US\$ 316 million in 2024 and is forecast to a readjusted size of USD 481 million by 2031 with a CAGR of 6.2% during review period.

The Electronic Invitation Software market displays a robust development status with promising prospects, primarily driven by the digital transformation of event planning and communication practices. This software streamlines the process of creating, sending, and managing invitations digitally, offering convenience, cost-effectiveness, and environmental sustainability compared to traditional paper-based invites. The market's growth is propelled by several key drivers, including the increasing preference for digital communication methods, the need for seamless event organization, and the rising demand for personalized and interactive invitations. Additionally, businesses and individuals across various sectors rely on electronic invitation software to improve RSVP tracking, monitor guest responses, and enhance event engagement. However, hindrance factors include challenges related to ensuring invitation deliverability, potential issues with email spam filters impacting message visibility, and concerns about data privacy and security. Market challenges also encompass the need for continuous innovation to differentiate offerings in a competitive landscape and to address evolving user expectations. Despite these hurdles, the continuous shift toward digitalization in event planning, coupled with the software's ability to streamline invitation management processes, is expected to drive sustained growth in the Electronic Invitation Software market, catering to the evolving needs of businesses and individuals seeking efficient event communication solutions.

This report is a detailed and comprehensive analysis for global Electronic Invitation

Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electronic Invitation Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Electronic Invitation Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Electronic Invitation Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Electronic Invitation Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electronic Invitation Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electronic Invitation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Canva, Invys, Crello, Invitation Maker RSVP Maker, Evite, Smilebox, Adobe Creative Cloud Express, CorelDRAW, EDRAW Max, CardWorks, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Electronic Invitation Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

On-premises

Cloud Based

Market segment by Application

Enterprise

Personal

Market segment by players, this report covers

Canva

Invys

Crello

Invitation Maker RSVP Maker

Evite

Smilebox

Adobe Creative Cloud Express

CorelDRAW

EDraw Max

CardWorks

Greetings Island

PicMonkey

Punchbowl

Paperturn

RSVPify

Pingg

Minted

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electronic Invitation Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electronic Invitation Software, with revenue,

gross margin, and global market share of Electronic Invitation Software from 2020 to 2025.

Chapter 3, the Electronic Invitation Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and Electronic Invitation Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electronic Invitation Software.

Chapter 13, to describe Electronic Invitation Software research findings and conclusion.

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