

Global Electronic Compass Sensor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electronic Compass Sensor market size is expected to reach \$ 700 million by 2032, rising at a market growth of 14.9% CAGR during the forecast period (2026-2032).

Electronic Compass Sensor refers to the industry for sensors that provide directional (heading) information by detecting the Earth's magnetic field and combining it with motion data from accelerometers and gyroscopes. These sensors are typically implemented through magnetometers or multi-sensor fusion systems (IMU-based eCompass solutions), enabling accurate orientation and navigation capabilities. They are widely used in smartphones, wearable devices, automotive navigation systems, drones, robotics, and aerospace applications, where precise heading information is critical for positioning and motion tracking.

From a technology perspective, Electronic Compass Sensors are mainly built on Hall effect, AMR (anisotropic magnetoresistance), GMR (giant magnetoresistance), and increasingly TMR (tunnel magnetoresistance) technologies. Among these, TMR-based sensors are gaining traction due to higher sensitivity, lower power consumption, and improved temperature stability. Market development is also driven by increasing integration trends, where standalone magnetometers are being replaced by 6-axis or 9-axis IMUs with embedded sensor fusion algorithms that directly output orientation data.

In terms of market structure and competitive landscape, the industry is highly consolidated at the high end, dominated by a few global semiconductor and MEMS sensor manufacturers such as Bosch Sensortec, STMicroelectronics, Asahi Kasei Microdevices, TDK Corporation, and Honeywell International. These companies control

core magnetometer and IMU technologies, while mid- and low-tier players compete in module-level integration and niche applications such as industrial navigation and robotics.

From a financial perspective, Electronic Compass Sensors generally exhibit relatively attractive gross margins compared with many hardware segments, primarily due to high semiconductor integration and low marginal manufacturing cost. Gross margins for leading MEMS and magnetic sensor suppliers typically range from approximately 40% to 65%, depending on product complexity, integration level, and end-market (consumer vs automotive). Automotive and aerospace-grade solutions tend to achieve higher pricing power due to stricter qualification requirements, while consumer electronics sensors face greater price pressure but benefit from high-volume scaling.

Looking forward, the market is expected to evolve toward higher integration, improved sensor fusion, and migration to advanced magnetic sensing technologies such as TMR. Growth is primarily driven by expanding applications in autonomous driving, AR/VR devices, drones, and smart robotics. At the same time, competition is intensifying as Chinese players such as MEMSIC and MultiDimension Technology gradually enter the global supply chain, although high-end markets remain dominated by established Japanese, European, and US suppliers.

This report studies the global Electronic Compass Sensor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electronic Compass Sensor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electronic Compass Sensor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electronic Compass Sensor total production and demand, 2021-2032, (K Units)

Global Electronic Compass Sensor total production value, 2021-2032, (USD Million)

Global Electronic Compass Sensor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electronic Compass Sensor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electronic Compass Sensor domestic production, consumption, key domestic manufacturers and share

Global Electronic Compass Sensor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electronic Compass Sensor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electronic Compass Sensor production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electronic Compass Sensor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Asahi Kasei Microdevices, Bosch Sensortec, STMicroelectronics, NXP Semiconductors, MEMSIC, Honeywell International, TDK Corporation, Alps Alpine, Infineon Technologies, PNI Sensors, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electronic Compass Sensor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electronic Compass Sensor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electronic Compass Sensor Market, Segmentation by Type:

Hall Effect Sensor

AMR Sensor

Others

Global Electronic Compass Sensor Market, Segmentation by Integration Level:

Discrete Magnetometer

6-axis / 9-axis IMU

eCompass SoC

Module

Global Electronic Compass Sensor Market, Segmentation by Performance Tier:

Low-end

Mid-range

High-performance

Navigation-grade

Global Electronic Compass Sensor Market, Segmentation by Application:

Consumer Electronics

Aerospace & Defense

Automotive

Others

Companies Profiled:

Asahi Kasei Microdevices

Bosch Sensortec

STMicroelectronics

NXP Semiconductors

MEMSIC

Honeywell International

TDK Corporation

Alps Alpine

Infineon Technologies

PNI Sensors

Oceanserver Technologies

ams-OSRAM

MultiDimension Technology

Epson

VectorNav Technologies

SBG Systems

Key Questions Answered:

1. How big is the global Electronic Compass Sensor market?
2. What is the demand of the global Electronic Compass Sensor market?
3. What is the year over year growth of the global Electronic Compass Sensor market?
4. What is the production and production value of the global Electronic Compass Sensor market?
5. Who are the key producers in the global Electronic Compass Sensor market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Electronic Compass Sensor Introduction
- 1.2 World Electronic Compass Sensor Supply & Forecast
 - 1.2.1 World Electronic Compass Sensor Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Electronic Compass Sensor Production (2021-2032)
 - 1.2.3 World Electronic Compass Sensor Pricing Trends (2021-2032)
- 1.3 World Electronic Compass Sensor Production by Region (Based on Production Site)
 - 1.3.1 World Electronic Compass Sensor Production Value by Region (2021-2032)
 - 1.3.2 World Electronic Compass Sensor Production by Region (2021-2032)
 - 1.3.3 World Electronic Compass Sensor Average Price by Region (2021-2032)
 - 1.3.4 North America Electronic Compass Sensor Production (2021-2032)
 - 1.3.5 Europe Electronic Compass Sensor Production (2021-2032)
 - 1.3.6 China Electronic Compass Sensor Production (2021-2032)
 - 1.3.7 Japan Electronic Compass Sensor Production (2021-2032)
 - 1.3.8 South Korea Electronic Compass Sensor Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Electronic Compass Sensor Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Electronic Compass Sensor Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Electronic Compass Sensor Demand (2021-2032)
- 2.2 World Electronic Compass Sensor Consumption by Region
 - 2.2.1 World Electronic Compass Sensor Consumption by Region (2021-2026)
 - 2.2.2 World Electronic Compass Sensor Consumption Forecast by Region (2027-2032)
- 2.3 United States Electronic Compass Sensor Consumption (2021-2032)
- 2.4 China Electronic Compass Sensor Consumption (2021-2032)
- 2.5 Europe Electronic Compass Sensor Consumption (2021-2032)
- 2.6 Japan Electronic Compass Sensor Consumption (2021-2032)
- 2.7 South Korea Electronic Compass Sensor Consumption (2021-2032)
- 2.8 ASEAN Electronic Compass Sensor Consumption (2021-2032)
- 2.9 India Electronic Compass Sensor Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Electronic Compass Sensor Production Value by Manufacturer (2021-2026)
- 3.2 World Electronic Compass Sensor Production by Manufacturer (2021-2026)
- 3.3 World Electronic Compass Sensor Average Price by Manufacturer (2021-2026)
- 3.4 Electronic Compass Sensor Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Electronic Compass Sensor Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Electronic Compass Sensor in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Electronic Compass Sensor in 2025
- 3.6 Electronic Compass Sensor Market: Overall Company Footprint Analysis
 - 3.6.1 Electronic Compass Sensor Market: Region Footprint
 - 3.6.2 Electronic Compass Sensor Market: Company Product Type Footprint
 - 3.6.3 Electronic Compass Sensor Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Electronic Compass Sensor Production Value Comparison
 - 4.1.1 United States VS China: Electronic Compass Sensor Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Electronic Compass Sensor Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Electronic Compass Sensor Production Comparison
 - 4.2.1 United States VS China: Electronic Compass Sensor Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Electronic Compass Sensor Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Electronic Compass Sensor Consumption Comparison
 - 4.3.1 United States VS China: Electronic Compass Sensor Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Electronic Compass Sensor Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Electronic Compass Sensor Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Electronic Compass Sensor Manufacturers, Headquarters

and Production Site (States, Country)

4.4.2 United States Based Manufacturers Electronic Compass Sensor Production Value (2021-2026)

4.4.3 United States Based Manufacturers Electronic Compass Sensor Production (2021-2026)

4.5 China Based Electronic Compass Sensor Manufacturers and Market Share

4.5.1 China Based Electronic Compass Sensor Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Electronic Compass Sensor Production Value (2021-2026)

4.5.3 China Based Manufacturers Electronic Compass Sensor Production (2021-2026)

4.6 Rest of World Based Electronic Compass Sensor Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Electronic Compass Sensor Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Electronic Compass Sensor Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Electronic Compass Sensor Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Electronic Compass Sensor Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hall Effect Sensor

5.2.2 AMR Sensor

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Electronic Compass Sensor Production by Type (2021-2032)

5.3.2 World Electronic Compass Sensor Production Value by Type (2021-2032)

5.3.3 World Electronic Compass Sensor Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY INTEGRATION LEVEL

6.1 World Electronic Compass Sensor Market Size Overview by Integration Level: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Integration Level

6.2.1 Discrete Magnetometer

6.2.2 6-axis / 9-axis IMU

6.2.3 eCompass SoC

6.2.4 Module

6.3 Market Segment by Integration Level

6.3.1 World Electronic Compass Sensor Production by Integration Level (2021-2032)

6.3.2 World Electronic Compass Sensor Production Value by Integration Level (2021-2032)

6.3.3 World Electronic Compass Sensor Average Price by Integration Level (2021-2032)

7 MARKET ANALYSIS BY PERFORMANCE TIER

7.1 World Electronic Compass Sensor Market Size Overview by Performance Tier: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Performance Tier

7.2.1 Low-end

7.2.2 Mid-range

7.2.3 High-performance

7.2.4 Navigation-grade

7.3 Market Segment by Performance Tier

7.3.1 World Electronic Compass Sensor Production by Performance Tier (2021-2032)

7.3.2 World Electronic Compass Sensor Production Value by Performance Tier (2021-2032)

7.3.3 World Electronic Compass Sensor Average Price by Performance Tier (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Electronic Compass Sensor Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Consumer Electronics

8.2.2 Aerospace & Defense

8.2.3 Automotive

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Electronic Compass Sensor Production by Application (2021-2032)

8.3.2 World Electronic Compass Sensor Production Value by Application (2021-2032)

8.3.3 World Electronic Compass Sensor Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Asahi Kasei Microdevices

9.1.1 Asahi Kasei Microdevices Details

9.1.2 Asahi Kasei Microdevices Major Business

9.1.3 Asahi Kasei Microdevices Electronic Compass Sensor Product and Services

9.1.4 Asahi Kasei Microdevices Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Asahi Kasei Microdevices Recent Developments/Updates

9.1.6 Asahi Kasei Microdevices Competitive Strengths & Weaknesses

9.2 Bosch Sensortec

9.2.1 Bosch Sensortec Details

9.2.2 Bosch Sensortec Major Business

9.2.3 Bosch Sensortec Electronic Compass Sensor Product and Services

9.2.4 Bosch Sensortec Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Bosch Sensortec Recent Developments/Updates

9.2.6 Bosch Sensortec Competitive Strengths & Weaknesses

9.3 STMicroelectronics

9.3.1 STMicroelectronics Details

9.3.2 STMicroelectronics Major Business

9.3.3 STMicroelectronics Electronic Compass Sensor Product and Services

9.3.4 STMicroelectronics Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 STMicroelectronics Recent Developments/Updates

9.3.6 STMicroelectronics Competitive Strengths & Weaknesses

9.4 NXP Semiconductors

9.4.1 NXP Semiconductors Details

9.4.2 NXP Semiconductors Major Business

9.4.3 NXP Semiconductors Electronic Compass Sensor Product and Services

9.4.4 NXP Semiconductors Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 NXP Semiconductors Recent Developments/Updates

9.4.6 NXP Semiconductors Competitive Strengths & Weaknesses

9.5 MEMSIC

9.5.1 MEMSIC Details

9.5.2 MEMSIC Major Business

9.5.3 MEMSIC Electronic Compass Sensor Product and Services

- 9.5.4 MEMSIC Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 MEMSIC Recent Developments/Updates
- 9.5.6 MEMSIC Competitive Strengths & Weaknesses
- 9.6 Honeywell International
 - 9.6.1 Honeywell International Details
 - 9.6.2 Honeywell International Major Business
 - 9.6.3 Honeywell International Electronic Compass Sensor Product and Services
 - 9.6.4 Honeywell International Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Honeywell International Recent Developments/Updates
 - 9.6.6 Honeywell International Competitive Strengths & Weaknesses
- 9.7 TDK Corporation
 - 9.7.1 TDK Corporation Details
 - 9.7.2 TDK Corporation Major Business
 - 9.7.3 TDK Corporation Electronic Compass Sensor Product and Services
 - 9.7.4 TDK Corporation Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 TDK Corporation Recent Developments/Updates
 - 9.7.6 TDK Corporation Competitive Strengths & Weaknesses
- 9.8 Alps Alpine
 - 9.8.1 Alps Alpine Details
 - 9.8.2 Alps Alpine Major Business
 - 9.8.3 Alps Alpine Electronic Compass Sensor Product and Services
 - 9.8.4 Alps Alpine Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Alps Alpine Recent Developments/Updates
 - 9.8.6 Alps Alpine Competitive Strengths & Weaknesses
- 9.9 Infineon Technologies
 - 9.9.1 Infineon Technologies Details
 - 9.9.2 Infineon Technologies Major Business
 - 9.9.3 Infineon Technologies Electronic Compass Sensor Product and Services
 - 9.9.4 Infineon Technologies Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Infineon Technologies Recent Developments/Updates
 - 9.9.6 Infineon Technologies Competitive Strengths & Weaknesses
- 9.10 PNI Sensors
 - 9.10.1 PNI Sensors Details
 - 9.10.2 PNI Sensors Major Business

- 9.10.3 PNI Sensors Electronic Compass Sensor Product and Services
- 9.10.4 PNI Sensors Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 PNI Sensors Recent Developments/Updates
- 9.10.6 PNI Sensors Competitive Strengths & Weaknesses
- 9.11 Oceanserver Technologies
 - 9.11.1 Oceanserver Technologies Details
 - 9.11.2 Oceanserver Technologies Major Business
 - 9.11.3 Oceanserver Technologies Electronic Compass Sensor Product and Services
 - 9.11.4 Oceanserver Technologies Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 Oceanserver Technologies Recent Developments/Updates
 - 9.11.6 Oceanserver Technologies Competitive Strengths & Weaknesses
- 9.12 ams-OSRAM
 - 9.12.1 ams-OSRAM Details
 - 9.12.2 ams-OSRAM Major Business
 - 9.12.3 ams-OSRAM Electronic Compass Sensor Product and Services
 - 9.12.4 ams-OSRAM Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 ams-OSRAM Recent Developments/Updates
 - 9.12.6 ams-OSRAM Competitive Strengths & Weaknesses
- 9.13 MultiDimension Technology
 - 9.13.1 MultiDimension Technology Details
 - 9.13.2 MultiDimension Technology Major Business
 - 9.13.3 MultiDimension Technology Electronic Compass Sensor Product and Services
 - 9.13.4 MultiDimension Technology Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 MultiDimension Technology Recent Developments/Updates
 - 9.13.6 MultiDimension Technology Competitive Strengths & Weaknesses
- 9.14 Epson
 - 9.14.1 Epson Details
 - 9.14.2 Epson Major Business
 - 9.14.3 Epson Electronic Compass Sensor Product and Services
 - 9.14.4 Epson Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Epson Recent Developments/Updates
 - 9.14.6 Epson Competitive Strengths & Weaknesses
- 9.15 VectorNav Technologies
 - 9.15.1 VectorNav Technologies Details

- 9.15.2 VectorNav Technologies Major Business
- 9.15.3 VectorNav Technologies Electronic Compass Sensor Product and Services
- 9.15.4 VectorNav Technologies Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.15.5 VectorNav Technologies Recent Developments/Updates
- 9.15.6 VectorNav Technologies Competitive Strengths & Weaknesses
- 9.16 SBG Systems
 - 9.16.1 SBG Systems Details
 - 9.16.2 SBG Systems Major Business
 - 9.16.3 SBG Systems Electronic Compass Sensor Product and Services
 - 9.16.4 SBG Systems Electronic Compass Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 SBG Systems Recent Developments/Updates
 - 9.16.6 SBG Systems Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Electronic Compass Sensor Industry Chain
- 10.2 Electronic Compass Sensor Upstream Analysis
 - 10.2.1 Electronic Compass Sensor Core Raw Materials
 - 10.2.2 Main Manufacturers of Electronic Compass Sensor Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Electronic Compass Sensor Production Mode
- 10.6 Electronic Compass Sensor Procurement Model
- 10.7 Electronic Compass Sensor Industry Sales Model and Sales Channels
 - 10.7.1 Electronic Compass Sensor Sales Model
 - 10.7.2 Electronic Compass Sensor Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Electronic Compass Sensor Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Electronic Compass Sensor Production Value by Region (2021-2026) & (USD Million)

Table 3. World Electronic Compass Sensor Production Value by Region (2027-2032) & (USD Million)

Table 4. World Electronic Compass Sensor Production Value Market Share by Region (2021-2026)

Table 5. World Electronic Compass Sensor Production Value Market Share by Region (2027-2032)

Table 6. World Electronic Compass Sensor Production by Region (2021-2026) & (K Units)

Table 7. World Electronic Compass Sensor Production by Region (2027-2032) & (K Units)

Table 8. World Electronic Compass Sensor Production Market Share by Region (2021-2026)

Table 9. World Electronic Compass Sensor Production Market Share by Region (2027-2032)

Table 10. World Electronic Compass Sensor Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World Electronic Compass Sensor Average Price by Region (2027-2032) & (USD/Unit)

Table 12. Electronic Compass Sensor Major Market Trends

Table 13. World Electronic Compass Sensor Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Electronic Compass Sensor Consumption by Region (2021-2026) & (K Units)

Table 15. World Electronic Compass Sensor Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Electronic Compass Sensor Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Electronic Compass Sensor Producers in 2025

Table 18. World Electronic Compass Sensor Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Electronic Compass Sensor Producers in 2025

Table 20. World Electronic Compass Sensor Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global Electronic Compass Sensor Company Evaluation Quadrant

Table 22. World Electronic Compass Sensor Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Electronic Compass Sensor Production Site of Key Manufacturer

Table 24. Electronic Compass Sensor Market: Company Product Type Footprint

Table 25. Electronic Compass Sensor Market: Company Product Application Footprint

Table 26. Electronic Compass Sensor Competitive Factors

Table 27. Electronic Compass Sensor New Entrant and Capacity Expansion Plans

Table 28. Electronic Compass Sensor Mergers & Acquisitions Activity

Table 29. United States VS China Electronic Compass Sensor Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Electronic Compass Sensor Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Electronic Compass Sensor Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Electronic Compass Sensor Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Electronic Compass Sensor Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Electronic Compass Sensor Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Electronic Compass Sensor Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Electronic Compass Sensor Production Market Share (2021-2026)

Table 37. China Based Electronic Compass Sensor Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Electronic Compass Sensor Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Electronic Compass Sensor Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Electronic Compass Sensor Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Electronic Compass Sensor Production Market

Share (2021-2026)

Table 42. Rest of World Based Electronic Compass Sensor Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Electronic Compass Sensor Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Electronic Compass Sensor Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Electronic Compass Sensor Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Electronic Compass Sensor Production Market Share (2021-2026)

Table 47. World Electronic Compass Sensor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Electronic Compass Sensor Production by Type (2021-2026) & (K Units)

Table 49. World Electronic Compass Sensor Production by Type (2027-2032) & (K Units)

Table 50. World Electronic Compass Sensor Production Value by Type (2021-2026) & (USD Million)

Table 51. World Electronic Compass Sensor Production Value by Type (2027-2032) & (USD Million)

Table 52. World Electronic Compass Sensor Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Electronic Compass Sensor Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Electronic Compass Sensor Production Value by Integration Level, (USD Million), 2021 & 2025 & 2032

Table 55. World Electronic Compass Sensor Production by Integration Level (2021-2026) & (K Units)

Table 56. World Electronic Compass Sensor Production by Integration Level (2027-2032) & (K Units)

Table 57. World Electronic Compass Sensor Production Value by Integration Level (2021-2026) & (USD Million)

Table 58. World Electronic Compass Sensor Production Value by Integration Level (2027-2032) & (USD Million)

Table 59. World Electronic Compass Sensor Average Price by Integration Level (2021-2026) & (USD/Unit)

Table 60. World Electronic Compass Sensor Average Price by Integration Level (2027-2032) & (USD/Unit)

Table 61. World Electronic Compass Sensor Production Value by Performance Tier, (USD Million), 2021 & 2025 & 2032
Table 62. World Electronic Compass Sensor Production by Performance Tier (2021-2026) & (K Units)
Table 63. World Electronic Compass Sensor Production by Performance Tier (2027-2032) & (K Units)
Table 64. World Electronic Compass Sensor Production Value by Performance Tier (2021-2026) & (USD Million)
Table 65. World Electronic Compass Sensor Production Value by Performance Tier (2027-2032) & (USD Million)
Table 66. World Electronic Compass Sensor Average Price by Performance Tier (2021-2026) & (USD/Unit)
Table 67. World Electronic Compass Sensor Average Price by Performance Tier (2027-2032) & (USD/Unit)
Table 68. World Electronic Compass Sensor Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Electronic Compass Sensor Production by Application (2021-2026) & (K Units)
Table 70. World Electronic Compass Sensor Production by Application (2027-2032) & (K Units)
Table 71. World Electronic Compass Sensor Production Value by Application (2021-2026) & (USD Million)
Table 72. World Electronic Compass Sensor Production Value by Application (2027-2032) & (USD Million)
Table 73. World Electronic Compass Sensor Average Price by Application (2021-2026) & (USD/Unit)
Table 74. World Electronic Compass Sensor Average Price by Application (2027-2032) & (USD/Unit)
Table 75. Asahi Kasei Microdevices Basic Information, Manufacturing Base and Competitors
Table 76. Asahi Kasei Microdevices Major Business
Table 77. Asahi Kasei Microdevices Electronic Compass Sensor Product and Services
Table 78. Asahi Kasei Microdevices Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Asahi Kasei Microdevices Recent Developments/Updates
Table 80. Asahi Kasei Microdevices Competitive Strengths & Weaknesses
Table 81. Bosch Sensortec Basic Information, Manufacturing Base and Competitors
Table 82. Bosch Sensortec Major Business

Table 83. Bosch Sensortec Electronic Compass Sensor Product and Services

Table 84. Bosch Sensortec Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Bosch Sensortec Recent Developments/Updates

Table 86. Bosch Sensortec Competitive Strengths & Weaknesses

Table 87. STMicroelectronics Basic Information, Manufacturing Base and Competitors

Table 88. STMicroelectronics Major Business

Table 89. STMicroelectronics Electronic Compass Sensor Product and Services

Table 90. STMicroelectronics Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. STMicroelectronics Recent Developments/Updates

Table 92. STMicroelectronics Competitive Strengths & Weaknesses

Table 93. NXP Semiconductors Basic Information, Manufacturing Base and Competitors

Table 94. NXP Semiconductors Major Business

Table 95. NXP Semiconductors Electronic Compass Sensor Product and Services

Table 96. NXP Semiconductors Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. NXP Semiconductors Recent Developments/Updates

Table 98. NXP Semiconductors Competitive Strengths & Weaknesses

Table 99. MEMSIC Basic Information, Manufacturing Base and Competitors

Table 100. MEMSIC Major Business

Table 101. MEMSIC Electronic Compass Sensor Product and Services

Table 102. MEMSIC Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. MEMSIC Recent Developments/Updates

Table 104. MEMSIC Competitive Strengths & Weaknesses

Table 105. Honeywell International Basic Information, Manufacturing Base and Competitors

Table 106. Honeywell International Major Business

Table 107. Honeywell International Electronic Compass Sensor Product and Services

Table 108. Honeywell International Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Honeywell International Recent Developments/Updates

Table 110. Honeywell International Competitive Strengths & Weaknesses
Table 111. TDK Corporation Basic Information, Manufacturing Base and Competitors
Table 112. TDK Corporation Major Business
Table 113. TDK Corporation Electronic Compass Sensor Product and Services
Table 114. TDK Corporation Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. TDK Corporation Recent Developments/Updates
Table 116. TDK Corporation Competitive Strengths & Weaknesses
Table 117. Alps Alpine Basic Information, Manufacturing Base and Competitors
Table 118. Alps Alpine Major Business
Table 119. Alps Alpine Electronic Compass Sensor Product and Services
Table 120. Alps Alpine Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Alps Alpine Recent Developments/Updates
Table 122. Alps Alpine Competitive Strengths & Weaknesses
Table 123. Infineon Technologies Basic Information, Manufacturing Base and Competitors
Table 124. Infineon Technologies Major Business
Table 125. Infineon Technologies Electronic Compass Sensor Product and Services
Table 126. Infineon Technologies Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Infineon Technologies Recent Developments/Updates
Table 128. Infineon Technologies Competitive Strengths & Weaknesses
Table 129. PNI Sensors Basic Information, Manufacturing Base and Competitors
Table 130. PNI Sensors Major Business
Table 131. PNI Sensors Electronic Compass Sensor Product and Services
Table 132. PNI Sensors Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. PNI Sensors Recent Developments/Updates
Table 134. PNI Sensors Competitive Strengths & Weaknesses
Table 135. Oceanserver Technologies Basic Information, Manufacturing Base and Competitors
Table 136. Oceanserver Technologies Major Business
Table 137. Oceanserver Technologies Electronic Compass Sensor Product and Services

Table 138. Oceanserver Technologies Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Oceanserver Technologies Recent Developments/Updates

Table 140. Oceanserver Technologies Competitive Strengths & Weaknesses

Table 141. ams-OSRAM Basic Information, Manufacturing Base and Competitors

Table 142. ams-OSRAM Major Business

Table 143. ams-OSRAM Electronic Compass Sensor Product and Services

Table 144. ams-OSRAM Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. ams-OSRAM Recent Developments/Updates

Table 146. ams-OSRAM Competitive Strengths & Weaknesses

Table 147. MultiDimension Technology Basic Information, Manufacturing Base and Competitors

Table 148. MultiDimension Technology Major Business

Table 149. MultiDimension Technology Electronic Compass Sensor Product and Services

Table 150. MultiDimension Technology Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. MultiDimension Technology Recent Developments/Updates

Table 152. MultiDimension Technology Competitive Strengths & Weaknesses

Table 153. Epson Basic Information, Manufacturing Base and Competitors

Table 154. Epson Major Business

Table 155. Epson Electronic Compass Sensor Product and Services

Table 156. Epson Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Epson Recent Developments/Updates

Table 158. Epson Competitive Strengths & Weaknesses

Table 159. VectorNav Technologies Basic Information, Manufacturing Base and Competitors

Table 160. VectorNav Technologies Major Business

Table 161. VectorNav Technologies Electronic Compass Sensor Product and Services

Table 162. VectorNav Technologies Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. VectorNav Technologies Recent Developments/Updates

Table 164. VectorNav Technologies Competitive Strengths & Weaknesses

Table 165. SBG Systems Basic Information, Manufacturing Base and Competitors

Table 166. SBG Systems Major Business

Table 167. SBG Systems Electronic Compass Sensor Product and Services

Table 168. SBG Systems Electronic Compass Sensor Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. SBG Systems Recent Developments/Updates

Table 170. SBG Systems Competitive Strengths & Weaknesses

Table 171. Global Key Players of Electronic Compass Sensor Upstream (Raw Materials)

Table 172. Global Electronic Compass Sensor Typical Customers

Table 173. Electronic Compass Sensor Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Electronic Compass Sensor Picture

Figure 2. World Electronic Compass Sensor Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Electronic Compass Sensor Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 5. World Electronic Compass Sensor Average Price (2021-2032) & (USD/Unit)

Figure 6. World Electronic Compass Sensor Production Value Market Share by Region (2021-2032)

Figure 7. World Electronic Compass Sensor Production Market Share by Region (2021-2032)

Figure 8. North America Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 9. Europe Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 10. China Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 11. Japan Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 12. South Korea Electronic Compass Sensor Production (2021-2032) & (K Units)

Figure 13. Electronic Compass Sensor Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 16. World Electronic Compass Sensor Consumption Market Share by Region (2021-2032)

Figure 17. United States Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 18. China Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 19. Europe Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 20. Japan Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 21. South Korea Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 23. India Electronic Compass Sensor Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Electronic Compass Sensor by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Electronic Compass Sensor Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Electronic Compass Sensor Markets in 2025

Figure 27. United States VS China: Electronic Compass Sensor Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Electronic Compass Sensor Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Electronic Compass Sensor Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Electronic Compass Sensor Production Market Share 2025

Figure 31. China Based Manufacturers Electronic Compass Sensor Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Electronic Compass Sensor Production Market Share 2025

Figure 33. World Electronic Compass Sensor Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Electronic Compass Sensor Production Value Market Share by Type in 2025

Figure 35. Hall Effect Sensor

Figure 36. AMR Sensor

Figure 37. Others

Figure 38. World Electronic Compass Sensor Production Market Share by Type (2021-2032)

Figure 39. World Electronic Compass Sensor Production Value Market Share by Type (2021-2032)

Figure 40. World Electronic Compass Sensor Average Price by Type (2021-2032) & (USD/Unit)

Figure 41. World Electronic Compass Sensor Production Value by Integration Level, (USD Million), 2021 & 2025 & 2032

Figure 42. World Electronic Compass Sensor Production Value Market Share by Integration Level in 2025

Figure 43. Discrete Magnetometer

Figure 44. 6-axis / 9-axis IMU

Figure 45. eCompass SoC

Figure 46. Module

Figure 47. World Electronic Compass Sensor Production Market Share by Integration Level (2021-2032)

Figure 48. World Electronic Compass Sensor Production Value Market Share by Integration Level (2021-2032)

Figure 49. World Electronic Compass Sensor Average Price by Integration Level (2021-2032) & (USD/Unit)

Figure 50. World Electronic Compass Sensor Production Value by Performance Tier, (USD Million), 2021 & 2025 & 2032

Figure 51. World Electronic Compass Sensor Production Value Market Share by Performance Tier in 2025

Figure 52. Low-end

Figure 53. Mid-range

Figure 54. High-performance

Figure 55. Navigation-grade

Figure 56. World Electronic Compass Sensor Production Market Share by Performance Tier (2021-2032)

Figure 57. World Electronic Compass Sensor Production Value Market Share by Performance Tier (2021-2032)

Figure 58. World Electronic Compass Sensor Average Price by Performance Tier (2021-2032) & (USD/Unit)

Figure 59. World Electronic Compass Sensor Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 60. World Electronic Compass Sensor Production Value Market Share by Application in 2025

Figure 61. Consumer Electronics

Figure 62. Aerospace & Defense

Figure 63. Automotive

Figure 64. Others

Figure 65. World Electronic Compass Sensor Production Market Share by Application (2021-2032)

Figure 66. World Electronic Compass Sensor Production Value Market Share by Application (2021-2032)

Figure 67. World Electronic Compass Sensor Average Price by Application (2021-2032) & (USD/Unit)

Figure 68. Electronic Compass Sensor Industry Chain

Figure 69. Electronic Compass Sensor Procurement Model

Figure 70. Electronic Compass Sensor Sales Model

Figure 71. Electronic Compass Sensor Sales Channels, Direct Sales, and Distribution

Figure 72. Methodology

Figure 73. Research Process and Data Source

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