

Global Electronic Article Surveillance System(EAS) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electronic Article Surveillance System(EAS) market size is expected to reach \$ 2711 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

Electronic article surveillance system (EAS) is a loss-prevention technology widely used in retail stores, supermarkets, libraries, pharmacies, apparel shops, and warehouse facilities. The system consists of electronic tags attached to merchandise and detection antennas installed at store exits. When tagged products pass through the detection zone without proper deactivation or removal, the system triggers an audible and visual alarm. Major EAS technologies include Radio Frequency (RF), Acousto-Magnetic (AM), Electromagnetic (EM), and Microwave systems, with RF and AM technologies dominating the global market. Global sales volume for electronic article surveillance (EAS) systems in 2025 is projected to be approximately 3.4 million units, with an average market selling price of around \$520 per unit. The industry's average gross profit margin is approximately 35%-50%. The EAS industry chain consists of upstream component suppliers, midstream system manufacturers, and downstream end users. Upstream participants provide RF chips, magnetic materials, PCBs, electronic components, plastics, acousto-magnetic strips, electromagnetic labels, and software development services. Magnetic materials and RF sensing modules represent critical technologies. Midstream companies develop and manufacture EAS gates, tags, deactivators, detachers, alarm controllers, and management software. Increasingly, manufacturers are integrating RFID functionality into traditional EAS platforms to provide combined security and inventory management solutions. Downstream applications span supermarkets, convenience stores, apparel retailers, department stores, libraries, pharmacies, cosmetics shops, and warehouse facilities. As retail shrinkage continues to rise globally, retailers are investing heavily in advanced loss-

prevention technologies. Meanwhile, AI-based video analytics, IoT connectivity, and cloud platforms are transforming EAS systems from standalone anti-theft devices into intelligent retail management platforms capable of supporting traffic analytics, asset tracking, and inventory visibility.

Retail shrinkage caused by theft, employee fraud, and inventory inaccuracies remains the primary growth driver for the EAS industry. The rapid expansion of self-checkout systems, unmanned stores, and open-display merchandising formats has increased the need for automated loss-prevention technologies. Retailers are therefore investing heavily in EAS infrastructure to reduce losses and improve operational efficiency. The integration of RFID, AI-powered video analytics, IoT connectivity, and EAS technologies is transforming traditional security systems into comprehensive retail intelligence platforms capable of supporting inventory management, customer analytics, and supply-chain visibility. Furthermore, retail modernization across emerging economies and the growth of omnichannel retailing continue to generate new market opportunities. Nevertheless, the industry faces several risks. The declining cost of RFID technology may encourage some retailers to bypass conventional EAS systems altogether. Economic downturns can reduce retailer capital expenditures, delaying system upgrades and new installations. Regulatory differences in radio-frequency standards and electronic equipment certifications increase international expansion costs. The market is also relatively concentrated, with established vendors benefiting from strong patent portfolios, extensive distribution networks, and long-term customer relationships. Additionally, tag tampering, signal shielding, and technological circumvention remain ongoing challenges, requiring continuous investment in innovation to maintain detection accuracy and system effectiveness.

This report studies the global Electronic Article Surveillance System(EAS) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electronic Article Surveillance System(EAS) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electronic Article Surveillance System(EAS) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electronic Article Surveillance System(EAS) total production and demand, 2021-2032, (Units)

Global Electronic Article Surveillance System(EAS) total production value, 2021-2032, (USD Million)

Global Electronic Article Surveillance System(EAS) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Electronic Article Surveillance System(EAS) consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Electronic Article Surveillance System(EAS) domestic production, consumption, key domestic manufacturers and share

Global Electronic Article Surveillance System(EAS) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Electronic Article Surveillance System(EAS) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Electronic Article Surveillance System(EAS) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Electronic Article Surveillance System(EAS) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sensormatic Solutions, Nedap, Hangzhou Century Co., Ltd, Gunnebo Gateway, WGSPI, Checkpoint Systems, Ketec, ALL-TAG, Cross Point, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electronic Article Surveillance System(EAS) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electronic Article Surveillance System(EAS) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electronic Article Surveillance System(EAS) Market, Segmentation by Type:

Radio Frequency (RF)

Acousto-Magnetic (AM)

Electromagnetic (EM)

Microwave System

Others

Global Electronic Article Surveillance System(EAS) Market, Segmentation by Product Type:

Detection Gate System

Hard Tags

Soft Labels

Detachers

Deactivators

Global Electronic Article Surveillance System(EAS) Market, Segmentation by System Architecture:

Standalone System

Networked System

Cloud-based System

AI-enabled Smart System

Global Electronic Article Surveillance System(EAS) Market, Segmentation by Application:

Apparel Retail

Supermarkets & Hypermarkets

Convenience Stores

Logistics

Others

Companies Profiled:

Sensormatic Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPi

Checkpoint Systems

Ketec

ALL-TAG

Cross Point

Key Questions Answered:

1. How big is the global Electronic Article Surveillance System(EAS) market?
2. What is the demand of the global Electronic Article Surveillance System(EAS) market?
3. What is the year over year growth of the global Electronic Article Surveillance System(EAS) market?
4. What is the production and production value of the global Electronic Article Surveillance System(EAS) market?
5. Who are the key producers in the global Electronic Article Surveillance System(EAS) market?
6. What are the growth factors driving the market demand?

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