

# Global Electronic Article Surveillance Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global Electronic Article Surveillance market size was valued at US\$ 1663 million in 2024 and is forecast to a readjusted size of USD 2057 million by 2031 with a CAGR of 3.1% during review period.

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

Currently, there are many producing companies in the world Electronic Article Surveillance (EAS) System industry, especially in North America and Europe. The main market players are Checkpoint Systems, Tyco Retail Solutions, Nedap, Hangzhou Century Co., Ltd, Gunnebo Gateway, WGSPI, Ketec, All Tag and Universal Surveillance Systems. Top two players are Checkpoint Systems and Tyco Retail Solutions, with 38% market shares. North America is the largest consumption of Electronic Article Surveillance (EAS) System, with a sales market share nearly 33%. The second place is Asia-Pacific region; following North America with the sales market share over 28%. Asia Pacific is another important consumption market of Electronic Article Surveillance (EAS) System.

This report is a detailed and comprehensive analysis for global Electronic Article Surveillance market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Electronic Article Surveillance market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Electronic Article Surveillance market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Electronic Article Surveillance market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Electronic Article Surveillance market shares of main players, in revenue (\$ Million), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electronic Article Surveillance

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electronic Article Surveillance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Checkpoint Systems, Tyco Retail Solutions, Nedap, Hangzhou Century Co., Ltd, Gunnebo Gateway, WGSPI, Ketec, All Tag, Universal Surveillance Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

Electronic Article Surveillance market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Hard Tag

Soft Tag

Deactivator or Detacher

Detection System

Permanent Deactivation Tag

### Market segment by Application

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

### Market segment by players, this report covers

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPI

Ketec

All Tag

Universal Surveillance Systems

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electronic Article Surveillance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electronic Article Surveillance, with revenue, gross margin, and global market share of Electronic Article Surveillance from 2020 to 2025.

Chapter 3, the Electronic Article Surveillance competitive situation, revenue, and global

market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Electronic Article Surveillance market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electronic Article Surveillance.

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