

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Electronic Article Surveillance Market 2018, Forecast to 2023

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## Abstracts

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

Scope of the Report:

This report focuses on the Electronic Article Surveillance in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. North America is the largest consumption of Electronic Article Surveillance (EAS) System, with a sales market share nearly 33.54% in 2016..

The second place is Asia-Pacific region; following North America with the sales market share over 28.01%. Asia Pacific is another important consumption market of Electronic Article Surveillance (EAS) System

Electronic Article Surveillance (EAS) System used in Retail industry including Clothing & Fashion Accessories, Cosmetics/Pharmacy, Supermarkets & Large Grocery and Others. Report data showed that 37.51% of the Electronic Article Surveillance (EAS) System market demand in Supermarkets & Large Grocery, 30.27% in Clothing & Fashion Accessories, and 18.17% in Cosmetics/Pharmacy in 2016.

Briefly speaking, in the next few years, Electronic Article Surveillance (EAS) System

industry will still be a relative highly energetic industry. Sales of Electronic Article Surveillance (EAS) System have brought a lot of opportunities, there will more companies enter into this industry, especially in developing countries

The worldwide market for Electronic Article Surveillance is expected to grow at a CAGR of roughly 3.3% over the next five years, will reach 1620 million US\$ in 2023, from 1330 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

Sentry Technology

Ketec

All Tag

Universal Surveillance Systems

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hard Tag

Soft Tag

Deactivator or Detacher

Detection system

Permanent Deactivation Tag

Market Segment by Applications, can be divided into

Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Others

There are 15 Chapters to deeply display the global Electronic Article Surveillance market.

Chapter 1, to describe Electronic Article Surveillance Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Electronic Article Surveillance, with sales, revenue, and price of Electronic Article Surveillance, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Electronic Article Surveillance, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Electronic Article Surveillance market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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