

# Global Electronic Article Surveillance (EAS) Tag and Label Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# Abstracts

According to our (Global Info Research) latest study, the global Electronic Article Surveillance (EAS) Tag and Label market size was valued at USD 779.9 million in 2023 and is forecast to a readjusted size of USD 988.6 million by 2030 with a CAGR of 3.4% during review period.

Electronic Article Surveillance (EAS) Tag and Label is a type of Tag or Label used to prevent shoplifting from retail stores, pilferage of books from libraries, or unwanted removal of properties from office buildings.

When using EAS, there is no need for extensive monitoring in each area. This saves money and provides the highest level of safety and security for the product. This is a direct result of increasing reports of shoplifting around the world. Businesses are also investing heavily in developing this smart labeling technology.

The Global Info Research report includes an overview of the development of the Electronic Article Surveillance (EAS) Tag and Label industry chain, the market status of Clothing & Fashion Accessories (Hard, Soft), Cosmetics/Pharmacy (Hard, Soft), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electronic Article Surveillance (EAS) Tag and Label.

Regionally, the report analyzes the Electronic Article Surveillance (EAS) Tag and Label markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electronic Article Surveillance (EAS) Tag and Label



market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electronic Article Surveillance (EAS) Tag and Label market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electronic Article Surveillance (EAS) Tag and Label industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Hard, Soft).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electronic Article Surveillance (EAS) Tag and Label market.

Regional Analysis: The report involves examining the Electronic Article Surveillance (EAS) Tag and Label market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electronic Article Surveillance (EAS) Tag and Label market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electronic Article Surveillance (EAS) Tag and Label:

Company Analysis: Report covers individual Electronic Article Surveillance (EAS) Tag and Label manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,



partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electronic Article Surveillance (EAS) Tag and Label This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clothing & Fashion Accessories, Cosmetics/Pharmacy).

Technology Analysis: Report covers specific technologies relevant to Electronic Article Surveillance (EAS) Tag and Label. It assesses the current state, advancements, and potential future developments in Electronic Article Surveillance (EAS) Tag and Label areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electronic Article Surveillance (EAS) Tag and Label market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

**Market Segmentation** 

Electronic Article Surveillance (EAS) Tag and Label market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Hard

Soft

Permanent Deactivation

Market segment by Application



#### Clothing & Fashion Accessories

Cosmetics/Pharmacy

Supermarkets & Large Grocery

Libraries

Others

Major players covered

**Checkpoint Systems** 

Tyco Retail Solutions

Nedap

Hangzhou Century

**Gunnebo Gateway** 

Sentry Technology

Ketec

All Tag

Universal Surveillance Systems

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electronic Article Surveillance (EAS) Tag and Label product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electronic Article Surveillance (EAS) Tag and Label, with price, sales, revenue and global market share of Electronic Article Surveillance (EAS) Tag and Label from 2019 to 2024.

Chapter 3, the Electronic Article Surveillance (EAS) Tag and Label competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electronic Article Surveillance (EAS) Tag and Label breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Electronic Article Surveillance (EAS) Tag and Label market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electronic Article Surveillance (EAS) Tag and Label.

Chapter 14 and 15, to describe Electronic Article Surveillance (EAS) Tag and Label



sales channel, distributors, customers, research findings and conclusion.



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