

Global Electronic Article Surveillance (EAS) System Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electronic Article Surveillance (EAS) System market size was valued at USD 1568.1 million in 2023 and is forecast to a readjusted size of USD 1987.7 million by 2030 with a CAGR of 3.4% during review period.

Electronic article surveillance (EAS) is a technological method for preventing shoplifting from retail stores, pilferage of books from libraries or removal of properties from office buildings. Special tags are fixed to merchandise or books. These tags are removed or deactivated by the clerks when the item is properly bought or checked out. At the exits of the store, a detection system sounds an alarm or otherwise alerts the staff when it senses active tags. Some stores also have detection systems at the entrance to the restrooms that sound an alarm if someone tries to take unpaid merchandise with them into the restroom. For high-value goods that are to be manipulated by the patrons, wired alarm clips called spider wrap may be used instead of tags.

Global Electronic Article Surveillance (EAS) System key players include Checkpoint Systems, Tyco Retail Solutions, Hangzhou Century Co., Ltd, etc. Global top three manufacturers hold a share over 45%.

North America is the largest market, with a share over 30%, followed by Europe, and Asia-Pacific, both have a share over 55 percent.

In terms of product, Soft Tag is the largest segment, with a share over 85%. And in terms of application, the largest application is Supermarkets and Large Grocery, followed by Clothing and Fashion Accessories, Cosmetics or Pharmacy, etc.

The Global Info Research report includes an overview of the development of the Electronic Article Surveillance (EAS) System industry chain, the market status of Clothing and Fashion Accessories (Hard Tag, Soft Tag), Cosmetics or Pharmacy (Hard Tag, Soft Tag), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electronic Article Surveillance (EAS) System.

Regionally, the report analyzes the Electronic Article Surveillance (EAS) System markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electronic Article Surveillance (EAS) System market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electronic Article Surveillance (EAS) System market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electronic Article Surveillance (EAS) System industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hard Tag, Soft Tag).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electronic Article Surveillance (EAS) System market.

Regional Analysis: The report involves examining the Electronic Article Surveillance (EAS) System market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Electronic Article Surveillance (EAS) System market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electronic Article Surveillance (EAS) System:

Company Analysis: Report covers individual Electronic Article Surveillance (EAS) System players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electronic Article Surveillance (EAS) System. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clothing and Fashion Accessories, Cosmetics or Pharmacy).

Technology Analysis: Report covers specific technologies relevant to Electronic Article Surveillance (EAS) System. It assesses the current state, advancements, and potential future developments in Electronic Article Surveillance (EAS) System areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electronic Article Surveillance (EAS) System market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electronic Article Surveillance (EAS) System market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hard Tag

Soft Tag

Deactivator Or Detacher

Detection System

Permanent Deactivation Tag

Market segment by Application

Clothing and Fashion Accessories

Cosmetics or Pharmacy

Supermarkets and Large Grocery

Others

Market segment by players, this report covers

Checkpoint Systems

Tyco Retail Solutions

Nedap

Hangzhou Century Co., Ltd

Gunnebo Gateway

WGSPi

Ketec

All Tag

Universal Surveillance Systems

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electronic Article Surveillance (EAS) System product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electronic Article Surveillance (EAS) System, with revenue, gross margin and global market share of Electronic Article Surveillance (EAS) System from 2019 to 2024.

Chapter 3, the Electronic Article Surveillance (EAS) System competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Electronic Article Surveillance (EAS) System market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electronic Article Surveillance (EAS) System.

Chapter 13, to describe Electronic Article Surveillance (EAS) System research findings and conclusion.

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