

# Global Electrolyte Supplement Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GDBE3969E2DDEN.html>

Date: June 2025

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: GDBE3969E2DDEN

## Abstracts

According to our (Global Info Research) latest study, the global Electrolyte Supplement market size was valued at US\$ 605 million in 2024 and is forecast to a readjusted size of USD 1360 million by 2031 with a CAGR of 12.4% during review period.

Electrolytes are essential minerals that carry an electric charge. They play a role in muscle contraction, nerve impulses, blood pressure and your heart rhythm. When we sweat, we lose electrolytes and in extreme cases, we may develop dehydration and electrolyte imbalances. One of the challenges for active people is to determine if electrolyte imbalances are limiting their exercise performance. Supplement claims make these minerals seem appealing but leave consumers unclear about the risks and benefits.

A dietary supplement is a manufactured product intended to supplement one's diet by taking a pill, capsule, tablet, powder, or liquid. A supplement can provide nutrients either extracted from food sources or that are synthetic in order to increase the quantity of their consumption. The class of nutrient compounds includes vitamins, minerals, fiber, fatty acids, and amino acids. Dietary supplements can also contain substances that have not been confirmed as being essential to life, but are marketed as having a beneficial biological effect, such as plant pigments or polyphenols. Animals can also be a source of supplement ingredients, such as collagen from chickens or fish for example. These are also sold individually and in combination, and may be combined with nutrient ingredients. The European Commission has also established harmonized rules to help insure that food supplements are safe and appropriately labeled.

This report is a detailed and comprehensive analysis for global Electrolyte Supplement

market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Electrolyte Supplement market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electrolyte Supplement market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electrolyte Supplement market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electrolyte Supplement market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electrolyte Supplement

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electrolyte Supplement market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Skratch Labs, Huma Gel, Klean Athlete, Liquid IV, Pedialyte, ZICO Rising, Adapted Nutrition, Tailwind Nutrition, SaltStick, SOS Hydration, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Electrolyte Supplement market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Powder

Gel

Solution

Capsules and Tablets

### Market segment by Application

Online Sales

Pharmacy Sales

Supermarket Sales

### Major players covered

Skratch Labs

Huma Gel

Klean Athlete

Liquid IV

Pedialyte

ZICO Rising

Adapted Nutrition

Tailwind Nutrition

SaltStick

SOS Hydration

Nuun Hydration

Vital Proteins

GU Energy Labs

DripDrop

Key Nutrients

BodyHealth

Elemental Labs

UCAN

Pure Encapsulations

Ultima

Orgain

Swolverine

Kaged

Onnit

Transparent Labs

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electrolyte Supplement product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electrolyte Supplement, with price, sales quantity, revenue, and global market share of Electrolyte Supplement from 2020 to 2025.

Chapter 3, the Electrolyte Supplement competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electrolyte Supplement breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electrolyte Supplement market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electrolyte Supplement.

Chapter 14 and 15, to describe Electrolyte Supplement sales channel, distributors, customers, research findings and conclusion.

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