

# Global Electroluminescent (EL) Phosphors Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Electroluminescent (EL) Phosphors market size is expected to reach \$ 10.36 million by 2032, rising at a market growth of 7.0% CAGR during the forecast period (2026-2032).

In 2025, global Electroluminescent (EL) Phosphors production reached approximately 5.46 tons, with an average global market price of around US\$1,154 per kilogram. Electroluminescent (EL) phosphor is an inorganic powder luminescent material that directly converts electrical energy into light energy. Its luminescent colors mainly include blue, green, orange, and transitional colors of the above colors. It can be widely used in AC and DC electroluminescent devices such as EL glass screens, EL enamel screens, EL plastic screens, and EL wires.

The global electroluminescent phosphors market is in a phase of steady growth within niche applications, fundamentally driven by material performance optimization and continuous expansion into emerging application scenarios. The current market landscape features a concentrated competitive structure dominated by specialized players such as Leuchtstoffwerk Breitung GmbH and China Keyan Optoelectronics possessing core material formulation capabilities, with product portfolios encompassing blue, green, orange and white variants to address differentiated application requirements. Development trends point decisively toward enhanced luminous efficiency and improved stability, with the industry actively pursuing performance breakthroughs through material composition optimization and preparation process refinement, while applications extend from traditional EL panels and EL wires toward diversified scenarios including automotive instrument backlighting, advertising displays, and consumer electronics. Growth opportunities arise from global advancements in flexible display technology, proliferation of smart wearable devices, and increasing

demand for nighttime safety identification, alongside emerging market industrialization driving basic material consumption. However, market expansion faces significant barriers including high technical thresholds for inorganic phosphor materials, extended new product development cycles with substantial R&D investment requirements, competitive pressure from alternative technologies including OLED and quantum dots, and operational risks from upstream rare earth raw material price volatility, collectively representing hurdles that sustainable market expansion must overcome.

This report studies the global Electroluminescent (EL) Phosphors production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electroluminescent (EL) Phosphors and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electroluminescent (EL) Phosphors that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electroluminescent (EL) Phosphors total production and demand, 2021-2032, (Kg)

Global Electroluminescent (EL) Phosphors total production value, 2021-2032, (USD Million)

Global Electroluminescent (EL) Phosphors production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kg), (based on production site)

Global Electroluminescent (EL) Phosphors consumption by region & country, CAGR, 2021-2032 & (Kg)

U.S. VS China: Electroluminescent (EL) Phosphors domestic production, consumption, key domestic manufacturers and share

Global Electroluminescent (EL) Phosphors production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kg)

Global Electroluminescent (EL) Phosphors production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kg)

Global Electroluminescent (EL) Phosphors production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kg)

This report profiles key players in the global Electroluminescent (EL) Phosphors market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leuchtstoffwerk Breitung GmbH, Shanghai Keyan Phosphor Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electroluminescent (EL) Phosphors market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kg) and average price (US\$/Kg) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electroluminescent (EL) Phosphors Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Electroluminescent (EL) Phosphors Market, Segmentation by Type:

Blue EL Phosphors

Green EL Phosphors

Orange EL Phosphors

White EL Phosphors

#### Global Electroluminescent (EL) Phosphors Market, Segmentation by Brightness:

Standard

High Bright

#### Global Electroluminescent (EL) Phosphors Market, Segmentation by Application:

EL Panels

EL Wires

Others

#### Companies Profiled:

Leuchtstoffwerk Breitung GmbH

Shanghai Keyan Phosphor Technology

**Key Questions Answered:**

1. How big is the global Electroluminescent (EL) Phosphors market?
2. What is the demand of the global Electroluminescent (EL) Phosphors market?
3. What is the year over year growth of the global Electroluminescent (EL) Phosphors market?
4. What is the production and production value of the global Electroluminescent (EL) Phosphors market?
5. Who are the key producers in the global Electroluminescent (EL) Phosphors market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Electroluminescent (EL) Phosphors Introduction
- 1.2 World Electroluminescent (EL) Phosphors Supply & Forecast
  - 1.2.1 World Electroluminescent (EL) Phosphors Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Electroluminescent (EL) Phosphors Production (2021-2032)
  - 1.2.3 World Electroluminescent (EL) Phosphors Pricing Trends (2021-2032)
- 1.3 World Electroluminescent (EL) Phosphors Production by Region (Based on Production Site)
  - 1.3.1 World Electroluminescent (EL) Phosphors Production Value by Region (2021-2032)
  - 1.3.2 World Electroluminescent (EL) Phosphors Production by Region (2021-2032)
  - 1.3.3 World Electroluminescent (EL) Phosphors Average Price by Region (2021-2032)
  - 1.3.4 Europe Electroluminescent (EL) Phosphors Production (2021-2032)
  - 1.3.5 China Electroluminescent (EL) Phosphors Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Electroluminescent (EL) Phosphors Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Electroluminescent (EL) Phosphors Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Electroluminescent (EL) Phosphors Demand (2021-2032)
- 2.2 World Electroluminescent (EL) Phosphors Consumption by Region
  - 2.2.1 World Electroluminescent (EL) Phosphors Consumption by Region (2021-2026)
  - 2.2.2 World Electroluminescent (EL) Phosphors Consumption Forecast by Region (2027-2032)
- 2.3 United States Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.4 China Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.5 Europe Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.6 Japan Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.7 South Korea Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.8 ASEAN Electroluminescent (EL) Phosphors Consumption (2021-2032)
- 2.9 India Electroluminescent (EL) Phosphors Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Electroluminescent (EL) Phosphors Production Value by Manufacturer (2021-2026)
- 3.2 World Electroluminescent (EL) Phosphors Production by Manufacturer (2021-2026)
- 3.3 World Electroluminescent (EL) Phosphors Average Price by Manufacturer (2021-2026)
- 3.4 Electroluminescent (EL) Phosphors Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Electroluminescent (EL) Phosphors Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Electroluminescent (EL) Phosphors in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Electroluminescent (EL) Phosphors in 2025
- 3.6 Electroluminescent (EL) Phosphors Market: Overall Company Footprint Analysis
  - 3.6.1 Electroluminescent (EL) Phosphors Market: Region Footprint
  - 3.6.2 Electroluminescent (EL) Phosphors Market: Company Product Type Footprint
  - 3.6.3 Electroluminescent (EL) Phosphors Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Electroluminescent (EL) Phosphors Production Value Comparison
  - 4.1.1 United States VS China: Electroluminescent (EL) Phosphors Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Electroluminescent (EL) Phosphors Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Electroluminescent (EL) Phosphors Production Comparison
  - 4.2.1 United States VS China: Electroluminescent (EL) Phosphors Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Electroluminescent (EL) Phosphors Production Market Share Comparison (2021 & 2025 & 2032)

#### 4.3 United States VS China: Electroluminescent (EL) Phosphors Consumption Comparison

4.3.1 United States VS China: Electroluminescent (EL) Phosphors Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Electroluminescent (EL) Phosphors Consumption Market Share Comparison (2021 & 2025 & 2032)

#### 4.4 United States Based Electroluminescent (EL) Phosphors Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Electroluminescent (EL) Phosphors Production Value (2021-2026)

4.4.3 United States Based Manufacturers Electroluminescent (EL) Phosphors Production (2021-2026)

#### 4.5 China Based Electroluminescent (EL) Phosphors Manufacturers and Market Share

4.5.1 China Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Electroluminescent (EL) Phosphors Production Value (2021-2026)

4.5.3 China Based Manufacturers Electroluminescent (EL) Phosphors Production (2021-2026)

#### 4.6 Rest of World Based Electroluminescent (EL) Phosphors Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production (2021-2026)

### **5 MARKET ANALYSIS BY TYPE**

#### 5.1 World Electroluminescent (EL) Phosphors Market Size Overview by Type: 2021 VS 2025 VS 2032

#### 5.2 Segment Introduction by Type

5.2.1 Blue EL Phosphors

5.2.2 Green EL Phosphors

5.2.3 Orange EL Phosphors

5.2.4 White EL Phosphors

### 5.3 Market Segment by Type

5.3.1 World Electroluminescent (EL) Phosphors Production by Type (2021-2032)

5.3.2 World Electroluminescent (EL) Phosphors Production Value by Type (2021-2032)

5.3.3 World Electroluminescent (EL) Phosphors Average Price by Type (2021-2032)

## 6 MARKET ANALYSIS BY BRIGHTNESS

6.1 World Electroluminescent (EL) Phosphors Market Size Overview by Brightness: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Brightness

6.2.1 Standard

6.2.2 High Bright

6.3 Market Segment by Brightness

6.3.1 World Electroluminescent (EL) Phosphors Production by Brightness (2021-2032)

6.3.2 World Electroluminescent (EL) Phosphors Production Value by Brightness (2021-2032)

6.3.3 World Electroluminescent (EL) Phosphors Average Price by Brightness (2021-2032)

## 7 MARKET ANALYSIS BY APPLICATION

7.1 World Electroluminescent (EL) Phosphors Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 EL Panels

7.2.2 EL Wires

7.2.3 Others

7.3 Market Segment by Application

7.3.1 World Electroluminescent (EL) Phosphors Production by Application (2021-2032)

7.3.2 World Electroluminescent (EL) Phosphors Production Value by Application (2021-2032)

7.3.3 World Electroluminescent (EL) Phosphors Average Price by Application (2021-2032)

## 8 COMPANY PROFILES

8.1 Leuchtstoffwerk Breitung GmbH

8.1.1 Leuchtstoffwerk Breitung GmbH Details

- 8.1.2 Leuchtstoffwerk Breitung GmbH Major Business
- 8.1.3 Leuchtstoffwerk Breitung GmbH Electroluminescent (EL) Phosphors Product and Services
- 8.1.4 Leuchtstoffwerk Breitung GmbH Electroluminescent (EL) Phosphors Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.1.5 Leuchtstoffwerk Breitung GmbH Recent Developments/Updates
- 8.1.6 Leuchtstoffwerk Breitung GmbH Competitive Strengths & Weaknesses
- 8.2 Shanghai Keyan Phosphor Technology
  - 8.2.1 Shanghai Keyan Phosphor Technology Details
  - 8.2.2 Shanghai Keyan Phosphor Technology Major Business
  - 8.2.3 Shanghai Keyan Phosphor Technology Electroluminescent (EL) Phosphors Product and Services
  - 8.2.4 Shanghai Keyan Phosphor Technology Electroluminescent (EL) Phosphors Production, Price, Value, Gross Margin and Market Share (2021-2026)
  - 8.2.5 Shanghai Keyan Phosphor Technology Recent Developments/Updates
  - 8.2.6 Shanghai Keyan Phosphor Technology Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

- 9.1 Electroluminescent (EL) Phosphors Industry Chain
- 9.2 Electroluminescent (EL) Phosphors Upstream Analysis
  - 9.2.1 Electroluminescent (EL) Phosphors Core Raw Materials
  - 9.2.2 Main Manufacturers of Electroluminescent (EL) Phosphors Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Electroluminescent (EL) Phosphors Production Mode
- 9.6 Electroluminescent (EL) Phosphors Procurement Model
- 9.7 Electroluminescent (EL) Phosphors Industry Sales Model and Sales Channels
  - 9.7.1 Electroluminescent (EL) Phosphors Sales Model
  - 9.7.2 Electroluminescent (EL) Phosphors Typical Distributors

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

- 11.1 Methodology
- 11.2 Research Process and Data Source
- 11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Electroluminescent (EL) Phosphors Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Electroluminescent (EL) Phosphors Production Value by Region (2021-2026) & (USD Million)

Table 3. World Electroluminescent (EL) Phosphors Production Value by Region (2027-2032) & (USD Million)

Table 4. World Electroluminescent (EL) Phosphors Production Value Market Share by Region (2021-2026)

Table 5. World Electroluminescent (EL) Phosphors Production Value Market Share by Region (2027-2032)

Table 6. World Electroluminescent (EL) Phosphors Production by Region (2021-2026) & (Kg)

Table 7. World Electroluminescent (EL) Phosphors Production by Region (2027-2032) & (Kg)

Table 8. World Electroluminescent (EL) Phosphors Production Market Share by Region (2021-2026)

Table 9. World Electroluminescent (EL) Phosphors Production Market Share by Region (2027-2032)

Table 10. World Electroluminescent (EL) Phosphors Average Price by Region (2021-2026) & (US\$/Kg)

Table 11. World Electroluminescent (EL) Phosphors Average Price by Region (2027-2032) & (US\$/Kg)

Table 12. Electroluminescent (EL) Phosphors Major Market Trends

Table 13. World Electroluminescent (EL) Phosphors Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kg)

Table 14. World Electroluminescent (EL) Phosphors Consumption by Region (2021-2026) & (Kg)

Table 15. World Electroluminescent (EL) Phosphors Consumption Forecast by Region (2027-2032) & (Kg)

Table 16. World Electroluminescent (EL) Phosphors Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Electroluminescent (EL) Phosphors Producers in 2025

Table 18. World Electroluminescent (EL) Phosphors Production by Manufacturer (2021-2026) & (Kg)

Table 19. Production Market Share of Key Electroluminescent (EL) Phosphors Producers in 2025

Table 20. World Electroluminescent (EL) Phosphors Average Price by Manufacturer (2021-2026) & (US\$/Kg)

Table 21. Global Electroluminescent (EL) Phosphors Company Evaluation Quadrant

Table 22. World Electroluminescent (EL) Phosphors Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Electroluminescent (EL) Phosphors Production Site of Key Manufacturer

Table 24. Electroluminescent (EL) Phosphors Market: Company Product Type Footprint

Table 25. Electroluminescent (EL) Phosphors Market: Company Product Application Footprint

Table 26. Electroluminescent (EL) Phosphors Competitive Factors

Table 27. Electroluminescent (EL) Phosphors New Entrant and Capacity Expansion Plans

Table 28. Electroluminescent (EL) Phosphors Mergers & Acquisitions Activity

Table 29. United States VS China Electroluminescent (EL) Phosphors Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Electroluminescent (EL) Phosphors Production Comparison, (2021 & 2025 & 2032) & (Kg)

Table 31. United States VS China Electroluminescent (EL) Phosphors Consumption Comparison, (2021 & 2025 & 2032) & (Kg)

Table 32. United States Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Electroluminescent (EL) Phosphors Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Electroluminescent (EL) Phosphors Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Electroluminescent (EL) Phosphors Production (2021-2026) & (Kg)

Table 36. United States Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share (2021-2026)

Table 37. China Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Electroluminescent (EL) Phosphors Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Electroluminescent (EL) Phosphors Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Electroluminescent (EL) Phosphors Production,

(2021-2026) & (Kg)

Table 41. China Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share (2021-2026)

Table 42. Rest of World Based Electroluminescent (EL) Phosphors Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production, (2021-2026) & (Kg)

Table 46. Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share (2021-2026)

Table 47. World Electroluminescent (EL) Phosphors Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Electroluminescent (EL) Phosphors Production by Type (2021-2026) & (Kg)

Table 49. World Electroluminescent (EL) Phosphors Production by Type (2027-2032) & (Kg)

Table 50. World Electroluminescent (EL) Phosphors Production Value by Type (2021-2026) & (USD Million)

Table 51. World Electroluminescent (EL) Phosphors Production Value by Type (2027-2032) & (USD Million)

Table 52. World Electroluminescent (EL) Phosphors Average Price by Type (2021-2026) & (US\$/Kg)

Table 53. World Electroluminescent (EL) Phosphors Average Price by Type (2027-2032) & (US\$/Kg)

Table 54. World Electroluminescent (EL) Phosphors Production Value by Brightness, (USD Million), 2021 & 2025 & 2032

Table 55. World Electroluminescent (EL) Phosphors Production by Brightness (2021-2026) & (Kg)

Table 56. World Electroluminescent (EL) Phosphors Production by Brightness (2027-2032) & (Kg)

Table 57. World Electroluminescent (EL) Phosphors Production Value by Brightness (2021-2026) & (USD Million)

Table 58. World Electroluminescent (EL) Phosphors Production Value by Brightness (2027-2032) & (USD Million)

Table 59. World Electroluminescent (EL) Phosphors Average Price by Brightness (2021-2026) & (US\$/Kg)

Table 60. World Electroluminescent (EL) Phosphors Average Price by Brightness (2027-2032) & (US\$/Kg)

Table 61. World Electroluminescent (EL) Phosphors Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Electroluminescent (EL) Phosphors Production by Application (2021-2026) & (Kg)

Table 63. World Electroluminescent (EL) Phosphors Production by Application (2027-2032) & (Kg)

Table 64. World Electroluminescent (EL) Phosphors Production Value by Application (2021-2026) & (USD Million)

Table 65. World Electroluminescent (EL) Phosphors Production Value by Application (2027-2032) & (USD Million)

Table 66. World Electroluminescent (EL) Phosphors Average Price by Application (2021-2026) & (US\$/Kg)

Table 67. World Electroluminescent (EL) Phosphors Average Price by Application (2027-2032) & (US\$/Kg)

Table 68. Leuchtstoffwerk Breitung GmbH Basic Information, Manufacturing Base and Competitors

Table 69. Leuchtstoffwerk Breitung GmbH Major Business

Table 70. Leuchtstoffwerk Breitung GmbH Electroluminescent (EL) Phosphors Product and Services

Table 71. Leuchtstoffwerk Breitung GmbH Electroluminescent (EL) Phosphors Production (Kg), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. Leuchtstoffwerk Breitung GmbH Recent Developments/Updates

Table 73. Leuchtstoffwerk Breitung GmbH Competitive Strengths & Weaknesses

Table 74. Shanghai Keyan Phosphor Technology Basic Information, Manufacturing Base and Competitors

Table 75. Shanghai Keyan Phosphor Technology Major Business

Table 76. Shanghai Keyan Phosphor Technology Electroluminescent (EL) Phosphors Product and Services

Table 77. Shanghai Keyan Phosphor Technology Electroluminescent (EL) Phosphors Production (Kg), Price (US\$/Kg), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. Shanghai Keyan Phosphor Technology Recent Developments/Updates

Table 79. Shanghai Keyan Phosphor Technology Competitive Strengths & Weaknesses

Table 80. Global Key Players of Electroluminescent (EL) Phosphors Upstream (Raw Materials)

Table 81. Global Electroluminescent (EL) Phosphors Typical Customers

Table 82. Electroluminescent (EL) Phosphors Typical Distributors

## List Of Figures

### LIST OF FIGURES

- Figure 1. Electroluminescent (EL) Phosphors Picture
- Figure 2. World Electroluminescent (EL) Phosphors Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Electroluminescent (EL) Phosphors Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Electroluminescent (EL) Phosphors Production (2021-2032) & (Kg)
- Figure 5. World Electroluminescent (EL) Phosphors Average Price (2021-2032) & (US\$/Kg)
- Figure 6. World Electroluminescent (EL) Phosphors Production Value Market Share by Region (2021-2032)
- Figure 7. World Electroluminescent (EL) Phosphors Production Market Share by Region (2021-2032)
- Figure 8. Europe Electroluminescent (EL) Phosphors Production (2021-2032) & (Kg)
- Figure 9. China Electroluminescent (EL) Phosphors Production (2021-2032) & (Kg)
- Figure 10. Electroluminescent (EL) Phosphors Market Drivers
- Figure 11. Factors Affecting Demand
- Figure 12. World Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 13. World Electroluminescent (EL) Phosphors Consumption Market Share by Region (2021-2032)
- Figure 14. United States Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 15. China Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 16. Europe Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 17. Japan Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 18. South Korea Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 19. ASEAN Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 20. India Electroluminescent (EL) Phosphors Consumption (2021-2032) & (Kg)
- Figure 21. Producer Shipments of Electroluminescent (EL) Phosphors by Manufacturer Revenue (\$MM) and Market Share (%): 2025
- Figure 22. Global Four-firm Concentration Ratios (CR4) for Electroluminescent (EL) Phosphors Markets in 2025
- Figure 23. Global Four-firm Concentration Ratios (CR8) for Electroluminescent (EL) Phosphors Markets in 2025

Figure 24. United States VS China: Electroluminescent (EL) Phosphors Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 25. United States VS China: Electroluminescent (EL) Phosphors Production Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Electroluminescent (EL) Phosphors Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share 2025

Figure 28. China Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share 2025

Figure 29. Rest of World Based Manufacturers Electroluminescent (EL) Phosphors Production Market Share 2025

Figure 30. World Electroluminescent (EL) Phosphors Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 31. World Electroluminescent (EL) Phosphors Production Value Market Share by Type in 2025

Figure 32. Blue EL Phosphors

Figure 33. Green EL Phosphors

Figure 34. Orange EL Phosphors

Figure 35. White EL Phosphors

Figure 36. World Electroluminescent (EL) Phosphors Production Market Share by Type (2021-2032)

Figure 37. World Electroluminescent (EL) Phosphors Production Value Market Share by Type (2021-2032)

Figure 38. World Electroluminescent (EL) Phosphors Average Price by Type (2021-2032) & (US\$/Kg)

Figure 39. World Electroluminescent (EL) Phosphors Production Value by Brightness, (USD Million), 2021 & 2025 & 2032

Figure 40. World Electroluminescent (EL) Phosphors Production Value Market Share by Brightness in 2025

Figure 41. Standard

Figure 42. High Bright

Figure 43. World Electroluminescent (EL) Phosphors Production Market Share by Brightness (2021-2032)

Figure 44. World Electroluminescent (EL) Phosphors Production Value Market Share by Brightness (2021-2032)

Figure 45. World Electroluminescent (EL) Phosphors Average Price by Brightness (2021-2032) & (US\$/Kg)

Figure 46. World Electroluminescent (EL) Phosphors Production Value by Application,

(USD Million), 2021 & 2025 & 2032

Figure 47. World Electroluminescent (EL) Phosphors Production Value Market Share by Application in 2025

Figure 48. EL Panels

Figure 49. EL Wires

Figure 50. Others

Figure 51. World Electroluminescent (EL) Phosphors Production Market Share by Application (2021-2032)

Figure 52. World Electroluminescent (EL) Phosphors Production Value Market Share by Application (2021-2032)

Figure 53. World Electroluminescent (EL) Phosphors Average Price by Application (2021-2032) & (US\$/Kg)

Figure 54. Electroluminescent (EL) Phosphors Industry Chain

Figure 55. Electroluminescent (EL) Phosphors Procurement Model

Figure 56. Electroluminescent (EL) Phosphors Sales Model

Figure 57. Electroluminescent (EL) Phosphors Sales Channels, Direct Sales, and Distribution

Figure 58. Methodology

Figure 59. Research Process and Data Source

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