

# Global Electrified Shelf Systems Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GCD093BE5896EN.html>

Date: March 2026

Pages: 146

Price: US\$ 4,480.00 (Single User License)

ID: GCD093BE5896EN

## Abstracts

The global Electrified Shelf Systems market size is expected to reach \$ 1538 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Electrified Shelf Systems are integrated shelving solutions combining power supply, intelligent control, and communication, widely used in retail, warehousing, and logistics industries. This system provides continuous power and data connectivity to electronic shelf labels (ESLs), digital advertising screens, sensors, cameras, lighting, RFID readers, and other devices by embedding low-voltage power rails, power modules, and data interfaces within the shelving. The system typically supports modular installation, plug-and-play functionality, remote control, and centralized management. Traditional shelving cannot power intelligent devices, leading to complex wiring, difficult maintenance, and limited functionality. Electrified Shelf Systems, through a unified power supply and communication platform, significantly simplify wiring, improve equipment stability, and support intelligent operation, making them a key infrastructure for realizing smart retail and smart warehousing. The average price of this product is approximately \$300 per unit, with global sales of approximately 3.4 million units.

This report studies the global Electrified Shelf Systems production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electrified Shelf Systems and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electrified Shelf Systems that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Electrified Shelf Systems total production and demand, 2021-2032, (K Units)

Global Electrified Shelf Systems total production value, 2021-2032, (USD Million)

Global Electrified Shelf Systems production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Electrified Shelf Systems consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Electrified Shelf Systems domestic production, consumption, key domestic manufacturers and share

Global Electrified Shelf Systems production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Electrified Shelf Systems production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Electrified Shelf Systems production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Electrified Shelf Systems market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Vusion, Hanshow Technology, Pricer AB, Displaydata, LG Innotek, Panasonic Connect, Samsung Display Solutions, Wanzl, ITAB Group, Visplay, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Electrified Shelf Systems market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electrified Shelf Systems Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Electrified Shelf Systems Market, Segmentation by Type:

Low-Voltage Dc Power Supply Type

PoE Power Supply Type

Other

#### Global Electrified Shelf Systems Market, Segmentation by Structure Type:

Single-Sided

Double-Sided

Adjustable

Other

#### Global Electrified Shelf Systems Market, Segmentation by Integrated Equipment Type:

Electronic Shelf Label Type

Digital Advertising Screen Integrated Type

Other

#### Global Electrified Shelf Systems Market, Segmentation by Application:

Retail Industry

Smart Warehousing

Pharmaceutical & Laboratory

Other

#### Companies Profiled:

Vusion

Hanshow Technology

Pricer AB

Displaydata

LG Innotek

Panasonic Connect

Samsung Display Solutions

Wanzl

ITAB Group

Visplay

Elektra GmbH

Mago SA

Zeplinn

Mills Shelving

Zambelli

Vital Valt

Rackline

**Key Questions Answered:**

1. How big is the global Electrified Shelf Systems market?
2. What is the demand of the global Electrified Shelf Systems market?
3. What is the year over year growth of the global Electrified Shelf Systems market?
4. What is the production and production value of the global Electrified Shelf Systems market?
5. Who are the key producers in the global Electrified Shelf Systems market?
6. What are the growth factors driving the market demand?

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