

Global Electrically Insulating Floor Mat Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electrically Insulating Floor Mat market size was valued at US\$ 802 million in 2025 and is forecast to a readjusted size of US\$ 1085 million by 2032 with a CAGR of 4.4% during review period.

Electrically insulating floor mats are safety protection materials laid in areas where electrical equipment is operated. They are typically made of high-insulation rubber or composite materials to isolate the human body from the conductive path of the ground, preventing step voltage and electric shock accidents, and ensuring the safety of electrical and electronic workers.

Upstream sources mainly include raw materials such as natural rubber, synthetic rubber, insulating fillers, flame retardants, and aging-resistant additives; downstream applications are concentrated in substations, power distribution rooms, power maintenance sites, new energy power plants, rail transit, electrical control rooms, and industrial equipment maintenance.

The global unit price of electrically insulating floor mats is US\$12.8 per square meter, with annual sales of approximately 60.9 million square meters and a global annual production capacity of 62 million square meters. The industry profit margin is 25%.

This report is a detailed and comprehensive analysis for global Electrically Insulating Floor Mat market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electrically Insulating Floor Mat market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Electrically Insulating Floor Mat market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Electrically Insulating Floor Mat market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global Electrically Insulating Floor Mat market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electrically Insulating Floor Mat

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electrically Insulating Floor Mat market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include RAAH Group, Trelleborg, COBA International, Wearwell, Justrite Safety Group, Plastics Rubber Company (PRC), COELAN, Duratuf Products, Kiran Rubber Industries, Viking Rubber, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electrically Insulating Floor Mat market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Thin Type (2-3mm)

Medium-thick Type (4-6mm)

Thick Type (8-12 mm)

Market segment by Materials

Natural Rubber Insulating Mat

Synthetic Rubber Insulating Mat

Rubber Composite Insulating Mat

Market segment by Surface Structure

Flat Insulating Type

Striped Anti-slip Type

Patterned Anti-slip Type

Market segment by Application

Substations

Rail Transit

Electrical Equipment

Industrial Equipment

Other

Major players covered

RAAH Group

Trelleborg

COBA International

Wearwell

Justrite Safety Group

Plastics Rubber Company (PRC)

COELAN

Duratuf Products

Kiran Rubber Industries

Viking Rubber

Sealey Tools

Tianjin Qihang Plastic Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electrically Insulating Floor Mat product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electrically Insulating Floor Mat, with price, sales quantity, revenue, and global market share of Electrically Insulating Floor Mat from 2021 to 2026.

Chapter 3, the Electrically Insulating Floor Mat competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electrically Insulating Floor Mat breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electrically Insulating Floor Mat market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electrically Insulating Floor Mat.

Chapter 14 and 15, to describe Electrically Insulating Floor Mat sales channel, distributors, customers, research findings and conclusion.

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