

# Global Electrical Tape Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electrical Tape market size was valued at USD 1537.5 million in 2023 and is forecast to a readjusted size of USD 1778.9 million by 2030 with a CAGR of 2.1% during review period.

Electrical tape (or insulating tape) is a type of pressure-sensitive tape used to insulate electrical wires and other materials that conduct electricity. It can be made of many plastics, but vinyl is most popular, as it stretches well and gives an effective and long lasting insulation. Electrical tape for class H insulation is made of fiberglass cloth.

The electrical and electronics application dominated the Electrical Tape market, account for about 53% market share, closely followed by Auto industry in 2019.

The Electrical Tape market is classified based on type: Cloth Electrical Tape, PVC Electrical Tape, PET Electrical Tape. In 2019, PVC Electrical Tape take up the most market share, about 83%.

The Global Info Research report includes an overview of the development of the Electrical Tape industry chain, the market status of Electrical & Electronics (Cloth Electrical Tape, PVC Electrical Tape), Auto Industry (Cloth Electrical Tape, PVC Electrical Tape), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electrical Tape.

Regionally, the report analyzes the Electrical Tape markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

Electrical Tape market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electrical Tape market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electrical Tape industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Sq.m), revenue generated, and market share of different by Type (e.g., Cloth Electrical Tape, PVC Electrical Tape).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electrical Tape market.

**Regional Analysis:** The report involves examining the Electrical Tape market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electrical Tape market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electrical Tape:

**Company Analysis:** Report covers individual Electrical Tape manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electrical Tape This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electrical & Electronics,

Auto Industry).

**Technology Analysis:** Report covers specific technologies relevant to Electrical Tape. It assesses the current state, advancements, and potential future developments in Electrical Tape areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electrical Tape market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Electrical Tape market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Cloth Electrical Tape

PVC Electrical Tape

PET Electrical Tape

#### Market segment by Application

Electrical & Electronics

Auto Industry

Aerospace

Communication Industry

## Major players covered

3M

Achem (YC Group)

Tesa (Beiersdorf AG)

Nitto

IPG

Scapa

Saint Gobin (CHR)

Four Pillars

H-Old

Plymouth

Teraoka

Wurth

Shushi

Avery Dennison Corporation(Yongle)

Yongguan adhesive

Sincere

Denka

Furukawa Electric

Berry Plastics

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electrical Tape product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electrical Tape, with price, sales, revenue and global market share of Electrical Tape from 2019 to 2024.

Chapter 3, the Electrical Tape competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electrical Tape breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electrical Tape market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electrical Tape.

Chapter 14 and 15, to describe Electrical Tape sales channel, distributors, customers, research findings and conclusion.

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