

Global Electric Iron Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G4319A0E3A2EN.html>

Date: July 2024

Pages: 96

Price: US\$ 3,480.00 (Single User License)

ID: G4319A0E3A2EN

Abstracts

According to our (Global Info Research) latest study, the global Electric Iron market size was valued at USD 909.1 million in 2023 and is forecast to a readjusted size of USD 1237.5 million by 2030 with a CAGR of 4.5% during review period.

Electric iron is a tool for leveling clothes and fabrics, and the power is generally between 300-1000W. Its type can be divided into: ordinary type, temperature control type, steam spray type and so on. Ordinary irons have a simple structure, they are inexpensive, and are easy to manufacture and maintain. Adjustable temperature iron can automatically adjust the temperature within the range of 60-250 °C and automatically cut off the power according to the different materials used in the appropriate temperature to iron than the average type to save power. The steam spray type electric iron has both temperature control function and steam generation, and some of it is equipped with a spray device, which eliminates the trouble of artificial water spraying, and the clothing material has more uniform wetting and better ironing effect.

First of all, the growth of the global electric iron is expected to witness a significant growth over the forecast period owing to constant innovation efforts of manufacturers to attract consumers. Customers attach importance to appearance and they are interested in wrinkle-free clothes, especially for commuters who need to wear suit every single day. The price of electric iron is cheap and cheerful, people find it easy to purchase. They do not have to go to cleaning stores to make clothes wrinkle-free. It is estimated that in the Asia-Pacific region especially in China, the demand for the product is expected to grow in forecast period.

The Global Info Research report includes an overview of the development of the Electric Iron industry chain, the market status of Home Use (Dry Iron, Steam Iron), Commercial

(Dry Iron, Steam Iron), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Iron.

Regionally, the report analyzes the Electric Iron markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Iron market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Iron market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Iron industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Dry Iron, Steam Iron).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Iron market.

Regional Analysis: The report involves examining the Electric Iron market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Iron market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Iron:

Company Analysis: Report covers individual Electric Iron manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Iron. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Home Use, Commercial).

Technology Analysis: Report covers specific technologies relevant to Electric Iron. It assesses the current state, advancements, and potential future developments in Electric Iron areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Iron market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Iron market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Dry Iron

Steam Iron

Travelling Iron

Garment Steamer

Cordless Iron

Market segment by Application

Home Use

Commercial

Major players covered

Philips

Bajaj Electricals

Usha Electricals

Panasonic

Electrolux Home Products

Tefal

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Iron product scope, market overview, market estimation

caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Iron, with price, sales, revenue and global market share of Electric Iron from 2019 to 2024.

Chapter 3, the Electric Iron competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Iron breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Iron market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Iron.

Chapter 14 and 15, to describe Electric Iron sales channel, distributors, customers, research findings and conclusion.

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