

Global Electric Zero Turn Mower Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Electric Zero Turn Mower market size was valued at US\$ 2261 million in 2025 and is forecast to a readjusted size of US\$ 3529 million by 2032 with a CAGR of 6.6% during review period.

A zero turn mower is a specialized riding mower that uses two independent drive wheels, similar to a tank, to achieve a virtually zero turning radius. In 2024, global Electric Zero Turn Mower production reached approximately 391 k units, with an average global market price of around US\$ 5200 per unit.

The growth of the electric zero turn mower market is primarily driven by growing consumer demand for environmentally friendly, low-noise gardening equipment, improvements in lithium battery technology that improve range and power, increasingly stringent government regulations on fuel-powered gardening equipment, and the demand for efficient, low-maintenance mowing solutions among residential and commercial users. Electric models, with their zero emissions, quiet operation, ease of operation, and intelligent potential, are rapidly replacing traditional gasoline-powered zero turn mowers and becoming the mainstream choice in the mid- to high-end lawn care market.

This report is a detailed and comprehensive analysis for global Electric Zero Turn Mower market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market

share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Zero Turn Mower market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Zero Turn Mower market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Zero Turn Mower market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Electric Zero Turn Mower market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Electric Zero Turn Mower
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Zero Turn Mower market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Husqvarna, John Deere, Toro, Greenworks, Mean Green Mowers, Craftsman, MTD Products, Ariens, DR Power Equipment, BobCat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Zero Turn Mower market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Stand-on Mower

Ride-on Mower

Market segment by Application

Residential

Commercial

Major players covered

Husqvarna

John Deere

Toro

Greenworks

Mean Green Mowers

Craftsman

MTD Products

Ariens

DR Power Equipment

BobCat

Gravely Lawn Mowers

Techtronic Industries TTI

STIHL

Dixie Chopper

Kubota

Craftsman

Scag Power Equipment

EGO Power

Swisher

Mean Green Mowers

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Zero Turn Mower product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Zero Turn Mower, with price, sales quantity, revenue, and global market share of Electric Zero Turn Mower from 2021 to 2026.

Chapter 3, the Electric Zero Turn Mower competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Zero Turn Mower breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Electric Zero Turn Mower market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Zero Turn Mower.

Chapter 14 and 15, to describe Electric Zero Turn Mower sales channel, distributors, customers, research findings and conclusion.

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