

Global Electric Winches Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Electric Winches market size was valued at US\$ 990 million in 2024 and is forecast to a readjusted size of USD 1322 million by 2031 with a CAGR of 4.3% during review period.

A winch is a mechanical device that lifts or moves heavy objects. It wraps the wire around the drum (or spool) while keeping the wire rope stable until it needs to be adjusted. Electric winches are the most common type of winches, relying on the vehicle's own electrical system to drive the winch. Common voltages for electric winches (ATV DJ): high voltage (380V, 220V, 110V) and low voltage (36V, 24V, 12V) (12V is DC, 220V is AC).

Electric Winches Market: Types

According to the Segmentation of types, all the market of Electric Winches can be divided as follows: Single Reel Electric Winches, Double Reel Electric Winches and Others. The first kind need to mention is Single Reel Electric Winches, it holds a comparatively larger share in global market, which accounts for about 77%.

Electric Winches Market: Application

Electric Winches main application area is General Industrial. This sector hold a market share of 46%. Then followed by the Vehicle Towing which account for 42%.

Electric Winches Market: By Players

Ingersoll Rand, WARN Industries, Patterson Manufacturing, Superwinch, KOSTER, etc. are the key players in the global Electric Winches market. Top 5 took up more than 39.5% of the global market.

Electric Winches Market: Region

From the view of region, Asia-Pacific has a larger consumption market share which account for 32.8% volume share and will witness a stable growth in following years. North America and Europe hold a market share of 25.5% and 25.7%, and will still play an important role which cannot be ignored. Latin America also plays an important role in Global market.

This report is a detailed and comprehensive analysis for global Electric Winches market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Electric Winches market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Winches market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Winches market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Electric Winches market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Electric Winches

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Electric Winches market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mile Marker Industries, Ingersoll Rand, Harken, COMEUP Industries, WARN Industries, Superwinch, Ramsey Winch, Winchmax, Thern, Taiwan Hoist and Cable, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Electric Winches market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single Reel Electric Winch

Double Reel Electric Winch

Market segment by Application

Vehicle Towing

Boat Towing

General Industrial

Major players covered

Mile Marker Industries

Ingersoll Rand

Harken

COMEUP Industries

WARN Industries

Superwinch

Ramsey Winch

Winchmax

Thern

Taiwan Hoist and Cable

Patterson

KOSTER

Champion Power Equipment

Vulcan Hoist

RAM Winch & Hoist

Dragon Winch

Ningbo Lianda Winch

ZheJiang Runva

Zhejiang Nowvow

Shandong Jndo

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Winches product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Winches, with price, sales quantity, revenue, and global market share of Electric Winches from 2020 to 2025.

Chapter 3, the Electric Winches competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Winches breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Electric Winches market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Winches.

Chapter 14 and 15, to describe Electric Winches sales channel, distributors, customers, research findings and conclusion.

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