

Global Electric Vehicle Tire Testing System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Electric Vehicle Tire Testing System market size is expected to reach \$ 1413 million by 2032, rising at a market growth of 9.0% CAGR during the forecast period (2026-2032).

An electric vehicle (EV) tire testing system is a high-performance testing device specifically designed for electric vehicles (EVs). It is primarily used to simulate and evaluate the performance of EV tires under various road conditions, speeds, loads, and temperatures. By simulating real-world driving conditions, the system tests key performance indicators such as tire durability, grip, rolling resistance, and noise, helping tire manufacturers and EV producers optimize tire design and improve safety and driving experience.

The upstream raw materials for this product mainly include high-precision sensors, hydraulic systems, electronic control systems, and mechanical components, primarily sourced from precision instrument manufacturers and automotive parts suppliers. Downstream supply mainly targets EV manufacturers, tire producers, automotive testing institutions, and R&D laboratories. With the continuous growth of the EV market, especially the increasing global demand for low-carbon and environmentally friendly vehicles, the demand for EV tire testing systems is also continuously rising.

In the future, with the continuous development of EV technology, especially breakthroughs in driving range, intelligent driving, and autonomous driving technologies, tire performance will have an increasingly important impact on the overall performance of EVs. Therefore, tire testing systems will continue to develop towards higher precision, intelligence, and automation. Downstream consumption is mainly concentrated in EV manufacturers and high-end tire producers, while upstream material consumption relies

on high-quality electronic components and precision mechanical parts. With the booming development of the electric vehicle market, it possesses enormous growth potential and business opportunities.

This report studies the global Electric Vehicle Tire Testing System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Electric Vehicle Tire Testing System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Electric Vehicle Tire Testing System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Electric Vehicle Tire Testing System total market, 2021-2032, (USD Million)

Global Electric Vehicle Tire Testing System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Electric Vehicle Tire Testing System total market, key domestic companies, and share, (USD Million)

Global Electric Vehicle Tire Testing System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Electric Vehicle Tire Testing System total market by Type, CAGR, 2021-2032, (USD Million)

Global Electric Vehicle Tire Testing System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Electric Vehicle Tire Testing System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kistler, Applus+ IDIADA, Smithers, ZF Friedrichshafen, MTS Systems, NIRA Dynamics, Hankook Tire, ATS Group, A&D Technology, SHANGHAI YICHENG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Electric Vehicle Tire Testing System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Electric Vehicle Tire Testing System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Electric Vehicle Tire Testing System Market, Segmentation by Type:

Physical Hardware Testing

Signal Acquisition Testing

Optical Testing

Global Electric Vehicle Tire Testing System Market, Segmentation by Test Project:

Tire Pressure Testing

Rolling Resistance Testing

Tire Durability Testing

Others

Global Electric Vehicle Tire Testing System Market, Segmentation by Measurement Accuracy:

Measurement Accuracy: 0.1% FS

Measurement Accuracy: $\geq 0.05\%$ FS

Global Electric Vehicle Tire Testing System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Companies Profiled:

Kistler

Applus+ IDIADA

Smithers

ZF Friedrichshafen

MTS Systems

NIRA Dynamics

Hankook Tire

ATS Group

A&D Technology

SHANGHAI YICHENG

TMSI

Polytec

NAGAHAMA SEISAKUSHO

Key Questions Answered

1. How big is the global Electric Vehicle Tire Testing System market?
2. What is the demand of the global Electric Vehicle Tire Testing System market?
3. What is the year over year growth of the global Electric Vehicle Tire Testing System market?
4. What is the total value of the global Electric Vehicle Tire Testing System market?
5. Who are the Major Players in the global Electric Vehicle Tire Testing System market?
6. What are the growth factors driving the market demand?

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