

# Global Electric Vehicle Seat Heater Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Vehicle Seat Heater market size was valued at USD 215.5 million in 2023 and is forecast to a readjusted size of USD 608.3 million by 2030 with a CAGR of 16.0% during review period.

An Electric Vehicle (EV) Seat Heater is a feature in electric vehicles that provides heating to the vehicle's seats using electric power. It is designed to enhance the comfort of passengers, especially during colder weather conditions.

**Comfort and Luxury Features:** The automotive industry, including the electric vehicle segment, has seen an increased focus on comfort and luxury features. Seat heaters are considered a premium comfort feature, and their popularity has been growing.

**Consumer Demand for Electric Vehicles:** As the demand for electric vehicles continues to rise, manufacturers may incorporate advanced features, including high-quality seat heaters, to enhance the overall driving experience and attract more consumers to electric mobility.

**Energy Efficiency and Range Considerations:** Electric vehicles often prioritize energy efficiency to extend driving range. Electric seat heaters, being more energy-efficient than traditional cabin heating systems, can be seen as a favorable option to provide comfort without significantly impacting the vehicle's range.

**Integration with Climate Control Systems:** Electric vehicle seat heaters may be integrated with overall climate control systems. Smart and connected features that allow

users to control seat heaters remotely via mobile apps or in-car systems may become more prevalent.

The Global Info Research report includes an overview of the development of the Electric Vehicle Seat Heater industry chain, the market status of BEV (Composite Metal Heater, Carbon Fiber Heater), PHEV (Composite Metal Heater, Carbon Fiber Heater), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Vehicle Seat Heater.

Regionally, the report analyzes the Electric Vehicle Seat Heater markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Vehicle Seat Heater market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Vehicle Seat Heater market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Vehicle Seat Heater industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Composite Metal Heater, Carbon Fiber Heater).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Vehicle Seat Heater market.

**Regional Analysis:** The report involves examining the Electric Vehicle Seat Heater market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future

projections and forecasts for the Electric Vehicle Seat Heater market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Vehicle Seat Heater:

**Company Analysis:** Report covers individual Electric Vehicle Seat Heater manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Vehicle Seat Heater. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BEV, PHEV).

**Technology Analysis:** Report covers specific technologies relevant to Electric Vehicle Seat Heater. It assesses the current state, advancements, and potential future developments in Electric Vehicle Seat Heater areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Vehicle Seat Heater market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Vehicle Seat Heater market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Composite Metal Heater

Carbon Fiber Heater

## Market segment by Application

BEV

PHEV

## Major players covered

Gentherm

Kongsberg

I.G.Bauerhin

Panasonic

ACTIVline

Check

Champion

Seat Comfort Systems

Tachibana

Goldern Time

Hxbest

SET Electronics

Hengfei Electronic

Firsten

Sincer

Langech

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Vehicle Seat Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Vehicle Seat Heater, with price, sales, revenue and global market share of Electric Vehicle Seat Heater from 2019 to 2024.

Chapter 3, the Electric Vehicle Seat Heater competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Vehicle Seat Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Electric Vehicle Seat Heater market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Vehicle Seat Heater.

Chapter 14 and 15, to describe Electric Vehicle Seat Heater sales channel, distributors, customers, research findings and conclusion.

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