

Global Electric Vehicle Liftgate Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Electric Vehicle Liftgate market size was valued at USD 661.1 million in 2023 and is forecast to a readjusted size of USD 1976.9 million by 2030 with a CAGR of 16.9% during review period.

An Electric Vehicle (EV) Liftgate, also commonly known as a power liftgate or electric tailgate, refers to an automotive feature that allows the automated opening and closing of the rear hatch or tailgate of a vehicle. This system is designed to enhance convenience for users, especially when loading or unloading cargo from the vehicle's cargo area. The liftgate mechanism is powered by an electric motor, and its operation is often controlled by a key fob, a button inside the vehicle's cabin, or a sensor system.

Increasing Standardization: Electric liftgates, once considered a premium feature, are becoming more standard in various vehicle segments, including electric and hybrid vehicles. Automakers are increasingly including electric liftgates as standard or optional features in a wider range of models.

Advanced Features and Automation: Manufacturers are focusing on incorporating advanced features and automation into electric liftgate systems. This includes hands-free operation, height adjustment, memory settings, and obstacle detection to enhance convenience and safety.

Hands-Free and Kick-Activated Operation: The hands-free and kick-activated operation of electric liftgates is gaining popularity. This feature allows users to open or close the liftgate without physically touching the vehicle, adding convenience, especially in situations where hands are occupied.

Market Expansion Beyond Premium Segments: While electric liftgates were initially associated with premium and luxury vehicle segments, there is a trend toward their adoption in a broader range of vehicles, including mid-range and compact models.

The Global Info Research report includes an overview of the development of the Electric Vehicle Liftgate industry chain, the market status of BEV (Single Drive, Dual Drive), PHEV (Single Drive, Dual Drive), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Vehicle Liftgate.

Regionally, the report analyzes the Electric Vehicle Liftgate markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Vehicle Liftgate market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Electric Vehicle Liftgate market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Vehicle Liftgate industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Single Drive, Dual Drive).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Vehicle Liftgate market.

Regional Analysis: The report involves examining the Electric Vehicle Liftgate market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Electric Vehicle Liftgate market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Vehicle Liftgate:

Company Analysis: Report covers individual Electric Vehicle Liftgate manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Electric Vehicle Liftgate. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BEV, PHEV).

Technology Analysis: Report covers specific technologies relevant to Electric Vehicle Liftgate. It assesses the current state, advancements, and potential future developments in Electric Vehicle Liftgate areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Electric Vehicle Liftgate market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Electric Vehicle Liftgate market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Single Drive

Dual Drive

Others

Market segment by Application

BEV

PHEV

Major players covered

Brose

Continental

Huf

Magna

HI-LEX

Aisin

STRATTEC

Bethel Automotive Safety Systems

Edscha

Tommy Gate

Autoease Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Electric Vehicle Liftgate product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Electric Vehicle Liftgate, with price, sales, revenue and global market share of Electric Vehicle Liftgate from 2019 to 2024.

Chapter 3, the Electric Vehicle Liftgate competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Electric Vehicle Liftgate breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Electric Vehicle Liftgate market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Electric Vehicle Liftgate.

Chapter 14 and 15, to describe Electric Vehicle Liftgate sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Vehicle Liftgate
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Electric Vehicle Liftgate Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Single Drive
 - 1.3.3 Dual Drive
 - 1.3.4 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Electric Vehicle Liftgate Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 BEV
 - 1.4.3 PHEV
- 1.5 Global Electric Vehicle Liftgate Market Size & Forecast
 - 1.5.1 Global Electric Vehicle Liftgate Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Electric Vehicle Liftgate Sales Quantity (2019-2030)
 - 1.5.3 Global Electric Vehicle Liftgate Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Brose
 - 2.1.1 Brose Details
 - 2.1.2 Brose Major Business
 - 2.1.3 Brose Electric Vehicle Liftgate Product and Services
 - 2.1.4 Brose Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Brose Recent Developments/Updates
- 2.2 Continental
 - 2.2.1 Continental Details
 - 2.2.2 Continental Major Business
 - 2.2.3 Continental Electric Vehicle Liftgate Product and Services
 - 2.2.4 Continental Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Continental Recent Developments/Updates
- 2.3 Huf

- 2.3.1 Huf Details
- 2.3.2 Huf Major Business
- 2.3.3 Huf Electric Vehicle Liftgate Product and Services
- 2.3.4 Huf Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.3.5 Huf Recent Developments/Updates
- 2.4 Magna
 - 2.4.1 Magna Details
 - 2.4.2 Magna Major Business
 - 2.4.3 Magna Electric Vehicle Liftgate Product and Services
 - 2.4.4 Magna Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Magna Recent Developments/Updates
- 2.5 HI-LEX
 - 2.5.1 HI-LEX Details
 - 2.5.2 HI-LEX Major Business
 - 2.5.3 HI-LEX Electric Vehicle Liftgate Product and Services
 - 2.5.4 HI-LEX Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 HI-LEX Recent Developments/Updates
- 2.6 Aisin
 - 2.6.1 Aisin Details
 - 2.6.2 Aisin Major Business
 - 2.6.3 Aisin Electric Vehicle Liftgate Product and Services
 - 2.6.4 Aisin Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Aisin Recent Developments/Updates
- 2.7 STRATTEC
 - 2.7.1 STRATTEC Details
 - 2.7.2 STRATTEC Major Business
 - 2.7.3 STRATTEC Electric Vehicle Liftgate Product and Services
 - 2.7.4 STRATTEC Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 STRATTEC Recent Developments/Updates
- 2.8 Bethel Automotive Safety Systems
 - 2.8.1 Bethel Automotive Safety Systems Details
 - 2.8.2 Bethel Automotive Safety Systems Major Business
 - 2.8.3 Bethel Automotive Safety Systems Electric Vehicle Liftgate Product and Services
 - 2.8.4 Bethel Automotive Safety Systems Electric Vehicle Liftgate Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Bethel Automotive Safety Systems Recent Developments/Updates

2.9 Edscha

2.9.1 Edscha Details

2.9.2 Edscha Major Business

2.9.3 Edscha Electric Vehicle Liftgate Product and Services

2.9.4 Edscha Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Edscha Recent Developments/Updates

2.10 Tommy Gate

2.10.1 Tommy Gate Details

2.10.2 Tommy Gate Major Business

2.10.3 Tommy Gate Electric Vehicle Liftgate Product and Services

2.10.4 Tommy Gate Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Tommy Gate Recent Developments/Updates

2.11 Autoease Technology

2.11.1 Autoease Technology Details

2.11.2 Autoease Technology Major Business

2.11.3 Autoease Technology Electric Vehicle Liftgate Product and Services

2.11.4 Autoease Technology Electric Vehicle Liftgate Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Autoease Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ELECTRIC VEHICLE LIFTGATE BY MANUFACTURER

3.1 Global Electric Vehicle Liftgate Sales Quantity by Manufacturer (2019-2024)

3.2 Global Electric Vehicle Liftgate Revenue by Manufacturer (2019-2024)

3.3 Global Electric Vehicle Liftgate Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Electric Vehicle Liftgate by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Electric Vehicle Liftgate Manufacturer Market Share in 2023

3.4.2 Top 6 Electric Vehicle Liftgate Manufacturer Market Share in 2023

3.5 Electric Vehicle Liftgate Market: Overall Company Footprint Analysis

3.5.1 Electric Vehicle Liftgate Market: Region Footprint

3.5.2 Electric Vehicle Liftgate Market: Company Product Type Footprint

3.5.3 Electric Vehicle Liftgate Market: Company Product Application Footprint

- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Electric Vehicle Liftgate Market Size by Region
 - 4.1.1 Global Electric Vehicle Liftgate Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Electric Vehicle Liftgate Consumption Value by Region (2019-2030)
 - 4.1.3 Global Electric Vehicle Liftgate Average Price by Region (2019-2030)
- 4.2 North America Electric Vehicle Liftgate Consumption Value (2019-2030)
- 4.3 Europe Electric Vehicle Liftgate Consumption Value (2019-2030)
- 4.4 Asia-Pacific Electric Vehicle Liftgate Consumption Value (2019-2030)
- 4.5 South America Electric Vehicle Liftgate Consumption Value (2019-2030)
- 4.6 Middle East and Africa Electric Vehicle Liftgate Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 5.2 Global Electric Vehicle Liftgate Consumption Value by Type (2019-2030)
- 5.3 Global Electric Vehicle Liftgate Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 6.2 Global Electric Vehicle Liftgate Consumption Value by Application (2019-2030)
- 6.3 Global Electric Vehicle Liftgate Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 7.2 North America Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 7.3 North America Electric Vehicle Liftgate Market Size by Country
 - 7.3.1 North America Electric Vehicle Liftgate Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Electric Vehicle Liftgate Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 8.2 Europe Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 8.3 Europe Electric Vehicle Liftgate Market Size by Country
 - 8.3.1 Europe Electric Vehicle Liftgate Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Electric Vehicle Liftgate Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Electric Vehicle Liftgate Market Size by Region
 - 9.3.1 Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Electric Vehicle Liftgate Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)
 - 9.3.6 India Market Size and Forecast (2019-2030)
 - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
 - 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 10.2 South America Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 10.3 South America Electric Vehicle Liftgate Market Size by Country
 - 10.3.1 South America Electric Vehicle Liftgate Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Electric Vehicle Liftgate Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Electric Vehicle Liftgate Market Size by Country
 - 11.3.1 Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Electric Vehicle Liftgate Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Electric Vehicle Liftgate Market Drivers
- 12.2 Electric Vehicle Liftgate Market Restraints
- 12.3 Electric Vehicle Liftgate Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Electric Vehicle Liftgate and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Electric Vehicle Liftgate
- 13.3 Electric Vehicle Liftgate Production Process
- 13.4 Electric Vehicle Liftgate Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Electric Vehicle Liftgate Typical Distributors

14.3 Electric Vehicle Liftgate Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Electric Vehicle Liftgate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Electric Vehicle Liftgate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Brose Basic Information, Manufacturing Base and Competitors

Table 4. Brose Major Business

Table 5. Brose Electric Vehicle Liftgate Product and Services

Table 6. Brose Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Brose Recent Developments/Updates

Table 8. Continental Basic Information, Manufacturing Base and Competitors

Table 9. Continental Major Business

Table 10. Continental Electric Vehicle Liftgate Product and Services

Table 11. Continental Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Continental Recent Developments/Updates

Table 13. Huf Basic Information, Manufacturing Base and Competitors

Table 14. Huf Major Business

Table 15. Huf Electric Vehicle Liftgate Product and Services

Table 16. Huf Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Huf Recent Developments/Updates

Table 18. Magna Basic Information, Manufacturing Base and Competitors

Table 19. Magna Major Business

Table 20. Magna Electric Vehicle Liftgate Product and Services

Table 21. Magna Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Magna Recent Developments/Updates

Table 23. HI-LEX Basic Information, Manufacturing Base and Competitors

Table 24. HI-LEX Major Business

Table 25. HI-LEX Electric Vehicle Liftgate Product and Services

Table 26. HI-LEX Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. HI-LEX Recent Developments/Updates

Table 28. Aisin Basic Information, Manufacturing Base and Competitors

Table 29. Aisin Major Business

Table 30. Aisin Electric Vehicle Liftgate Product and Services

Table 31. Aisin Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Aisin Recent Developments/Updates

Table 33. STRATTEC Basic Information, Manufacturing Base and Competitors

Table 34. STRATTEC Major Business

Table 35. STRATTEC Electric Vehicle Liftgate Product and Services

Table 36. STRATTEC Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. STRATTEC Recent Developments/Updates

Table 38. Bethel Automotive Safety Systems Basic Information, Manufacturing Base and Competitors

Table 39. Bethel Automotive Safety Systems Major Business

Table 40. Bethel Automotive Safety Systems Electric Vehicle Liftgate Product and Services

Table 41. Bethel Automotive Safety Systems Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Bethel Automotive Safety Systems Recent Developments/Updates

Table 43. Edscha Basic Information, Manufacturing Base and Competitors

Table 44. Edscha Major Business

Table 45. Edscha Electric Vehicle Liftgate Product and Services

Table 46. Edscha Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Edscha Recent Developments/Updates

Table 48. Tommy Gate Basic Information, Manufacturing Base and Competitors

Table 49. Tommy Gate Major Business

Table 50. Tommy Gate Electric Vehicle Liftgate Product and Services

Table 51. Tommy Gate Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Tommy Gate Recent Developments/Updates

Table 53. Autoease Technology Basic Information, Manufacturing Base and Competitors

Table 54. Autoease Technology Major Business

Table 55. Autoease Technology Electric Vehicle Liftgate Product and Services

Table 56. Autoease Technology Electric Vehicle Liftgate Sales Quantity (K Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 57. Autoease Technology Recent Developments/Updates
- Table 58. Global Electric Vehicle Liftgate Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 59. Global Electric Vehicle Liftgate Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 60. Global Electric Vehicle Liftgate Average Price by Manufacturer (2019-2024) & (US\$/Unit)
- Table 61. Market Position of Manufacturers in Electric Vehicle Liftgate, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 62. Head Office and Electric Vehicle Liftgate Production Site of Key Manufacturer
- Table 63. Electric Vehicle Liftgate Market: Company Product Type Footprint
- Table 64. Electric Vehicle Liftgate Market: Company Product Application Footprint
- Table 65. Electric Vehicle Liftgate New Market Entrants and Barriers to Market Entry
- Table 66. Electric Vehicle Liftgate Mergers, Acquisition, Agreements, and Collaborations
- Table 67. Global Electric Vehicle Liftgate Sales Quantity by Region (2019-2024) & (K Units)
- Table 68. Global Electric Vehicle Liftgate Sales Quantity by Region (2025-2030) & (K Units)
- Table 69. Global Electric Vehicle Liftgate Consumption Value by Region (2019-2024) & (USD Million)
- Table 70. Global Electric Vehicle Liftgate Consumption Value by Region (2025-2030) & (USD Million)
- Table 71. Global Electric Vehicle Liftgate Average Price by Region (2019-2024) & (US\$/Unit)
- Table 72. Global Electric Vehicle Liftgate Average Price by Region (2025-2030) & (US\$/Unit)
- Table 73. Global Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)
- Table 74. Global Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)
- Table 75. Global Electric Vehicle Liftgate Consumption Value by Type (2019-2024) & (USD Million)
- Table 76. Global Electric Vehicle Liftgate Consumption Value by Type (2025-2030) & (USD Million)
- Table 77. Global Electric Vehicle Liftgate Average Price by Type (2019-2024) & (US\$/Unit)
- Table 78. Global Electric Vehicle Liftgate Average Price by Type (2025-2030) & (US\$/Unit)

Table 79. Global Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 80. Global Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 81. Global Electric Vehicle Liftgate Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Electric Vehicle Liftgate Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Electric Vehicle Liftgate Average Price by Application (2019-2024) & (US\$/Unit)

Table 84. Global Electric Vehicle Liftgate Average Price by Application (2025-2030) & (US\$/Unit)

Table 85. North America Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 86. North America Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 87. North America Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 88. North America Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 89. North America Electric Vehicle Liftgate Sales Quantity by Country (2019-2024) & (K Units)

Table 90. North America Electric Vehicle Liftgate Sales Quantity by Country (2025-2030) & (K Units)

Table 91. North America Electric Vehicle Liftgate Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Electric Vehicle Liftgate Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Europe Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Europe Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 96. Europe Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 97. Europe Electric Vehicle Liftgate Sales Quantity by Country (2019-2024) & (K Units)

Table 98. Europe Electric Vehicle Liftgate Sales Quantity by Country (2025-2030) & (K Units)

Units)

Table 99. Europe Electric Vehicle Liftgate Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Electric Vehicle Liftgate Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 102. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 103. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 104. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 105. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Region (2019-2024) & (K Units)

Table 106. Asia-Pacific Electric Vehicle Liftgate Sales Quantity by Region (2025-2030) & (K Units)

Table 107. Asia-Pacific Electric Vehicle Liftgate Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Electric Vehicle Liftgate Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 110. South America Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 111. South America Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 112. South America Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 113. South America Electric Vehicle Liftgate Sales Quantity by Country (2019-2024) & (K Units)

Table 114. South America Electric Vehicle Liftgate Sales Quantity by Country (2025-2030) & (K Units)

Table 115. South America Electric Vehicle Liftgate Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Electric Vehicle Liftgate Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Type (2019-2024) & (K Units)

Table 118. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Type (2025-2030) & (K Units)

Table 119. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Application (2019-2024) & (K Units)

Table 120. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Application (2025-2030) & (K Units)

Table 121. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Region (2019-2024) & (K Units)

Table 122. Middle East & Africa Electric Vehicle Liftgate Sales Quantity by Region (2025-2030) & (K Units)

Table 123. Middle East & Africa Electric Vehicle Liftgate Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Electric Vehicle Liftgate Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Electric Vehicle Liftgate Raw Material

Table 126. Key Manufacturers of Electric Vehicle Liftgate Raw Materials

Table 127. Electric Vehicle Liftgate Typical Distributors

Table 128. Electric Vehicle Liftgate Typical Customers

LIST OF FIGURE

s

Figure 1. Electric Vehicle Liftgate Picture

Figure 2. Global Electric Vehicle Liftgate Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Electric Vehicle Liftgate Consumption Value Market Share by Type in 2023

Figure 4. Single Drive Examples

Figure 5. Dual Drive Examples

Figure 6. Others Examples

Figure 7. Global Electric Vehicle Liftgate Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Electric Vehicle Liftgate Consumption Value Market Share by Application in 2023

Figure 9. BEV Examples

Figure 10. PHEV Examples

Figure 11. Global Electric Vehicle Liftgate Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 12. Global Electric Vehicle Liftgate Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 13. Global Electric Vehicle Liftgate Sales Quantity (2019-2030) & (K Units)

Figure 14. Global Electric Vehicle Liftgate Average Price (2019-2030) & (US\$/Unit)

Figure 15. Global Electric Vehicle Liftgate Sales Quantity Market Share by Manufacturer in 2023

Figure 16. Global Electric Vehicle Liftgate Consumption Value Market Share by Manufacturer in 2023

Figure 17. Producer Shipments of Electric Vehicle Liftgate by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 18. Top 3 Electric Vehicle Liftgate Manufacturer (Consumption Value) Market Share in 2023

Figure 19. Top 6 Electric Vehicle Liftgate Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Global Electric Vehicle Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 21. Global Electric Vehicle Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 22. North America Electric Vehicle Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Electric Vehicle Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Electric Vehicle Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 25. South America Electric Vehicle Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East & Africa Electric Vehicle Liftgate Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Electric Vehicle Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 28. Global Electric Vehicle Liftgate Consumption Value Market Share by Type (2019-2030)

Figure 29. Global Electric Vehicle Liftgate Average Price by Type (2019-2030) & (US\$/Unit)

Figure 30. Global Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 31. Global Electric Vehicle Liftgate Consumption Value Market Share by Application (2019-2030)

Figure 32. Global Electric Vehicle Liftgate Average Price by Application (2019-2030) & (US\$/Unit)

Figure 33. North America Electric Vehicle Liftgate Sales Quantity Market Share by Type

(2019-2030)

Figure 34. North America Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 35. North America Electric Vehicle Liftgate Sales Quantity Market Share by Country (2019-2030)

Figure 36. North America Electric Vehicle Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 37. United States Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 38. Canada Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Mexico Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Europe Electric Vehicle Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 41. Europe Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 42. Europe Electric Vehicle Liftgate Sales Quantity Market Share by Country (2019-2030)

Figure 43. Europe Electric Vehicle Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. France Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. United Kingdom Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. Russia Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Italy Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Electric Vehicle Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Electric Vehicle Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 52. Asia-Pacific Electric Vehicle Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 53. China Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Japan Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 55. Korea Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. India Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Southeast Asia Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Australia Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. South America Electric Vehicle Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 60. South America Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 61. South America Electric Vehicle Liftgate Sales Quantity Market Share by Country (2019-2030)

Figure 62. South America Electric Vehicle Liftgate Consumption Value Market Share by Country (2019-2030)

Figure 63. Brazil Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. Argentina Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Middle East & Africa Electric Vehicle Liftgate Sales Quantity Market Share by Type (2019-2030)

Figure 66. Middle East & Africa Electric Vehicle Liftgate Sales Quantity Market Share by Application (2019-2030)

Figure 67. Middle East & Africa Electric Vehicle Liftgate Sales Quantity Market Share by Region (2019-2030)

Figure 68. Middle East & Africa Electric Vehicle Liftgate Consumption Value Market Share by Region (2019-2030)

Figure 69. Turkey Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Egypt Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Saudi Arabia Electric Vehicle Liftgate Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. South Africa Electric Vehicle Liftgate Consumption Value and Growth Rate

(2019-2030) & (USD Million)

Figure 73. Electric Vehicle Liftgate Market Drivers

Figure 74. Electric Vehicle Liftgate Market Restraints

Figure 75. Electric Vehicle Liftgate Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Electric Vehicle Liftgate in 2023

Figure 78. Manufacturing Process Analysis of Electric Vehicle Liftgate

Figure 79. Electric Vehicle Liftgate Industrial Chain

Figure 80. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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