

# Global Electric Vehicle (EV) Infotainment Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Electric Vehicle (EV) Infotainment market size was valued at USD 2954.3 million in 2023 and is forecast to a readjusted size of USD 21010 million by 2030 with a CAGR of 32.3% during review period.

Electric Vehicle (EV) Infotainment is make the car infotainment systems installed in electric cars.

Global EV sales continued strong. A total of 10,5 million new BEVs and PHEVs were delivered during 2022, an increase of +55 % compared to 2021. China and Europe emerged as the main drivers of strong growth in global EV sales. In 2022, the production and sales of new energy vehicles in China reach 7.0 million and 6.8 million respectively, a year-on-year increase of 96.9% and 93.4%, with a market share of 25.6%. The production and sales of new energy vehicles have ranked first in the world for eight consecutive years. Among them, the sales volume of pure electric vehicles was 5.365 million, a year-on-year increase of 81.6%. In 2022, sales of pure electric vehicles in Europe will increase by 29% year-on-year to 1.58 million.

The Global Info Research report includes an overview of the development of the Electric Vehicle (EV) Infotainment industry chain, the market status of Passenger Cars (Audio, Video), Commercial Vehicles (Audio, Video), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Electric Vehicle (EV) Infotainment.

Regionally, the report analyzes the Electric Vehicle (EV) Infotainment markets in key

regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Electric Vehicle (EV) Infotainment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Electric Vehicle (EV) Infotainment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Electric Vehicle (EV) Infotainment industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Audio, Video).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Electric Vehicle (EV) Infotainment market.

**Regional Analysis:** The report involves examining the Electric Vehicle (EV) Infotainment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Electric Vehicle (EV) Infotainment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Electric Vehicle (EV) Infotainment:

**Company Analysis:** Report covers individual Electric Vehicle (EV) Infotainment players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Electric Vehicle (EV) Infotainment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Cars, Commercial Vehicles).

**Technology Analysis:** Report covers specific technologies relevant to Electric Vehicle (EV) Infotainment. It assesses the current state, advancements, and potential future developments in Electric Vehicle (EV) Infotainment areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Electric Vehicle (EV) Infotainment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Electric Vehicle (EV) Infotainment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Audio

Video

Navigation

Others

### Market segment by Application

Passenger Cars

## Commercial Vehicles

Market segment by players, this report covers

Continental

Aisin Seiki

Panasonic

Harman

Alpine Electronics

DENSO

DELPHI AUTOMOTIVE

Pioneer

Airbiquity

AISIN SEIKI

JVC KENWOOD

Audi

General Motors

Ford Motor

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Electric Vehicle (EV) Infotainment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Electric Vehicle (EV) Infotainment, with revenue, gross margin and global market share of Electric Vehicle (EV) Infotainment from 2019 to 2024.

Chapter 3, the Electric Vehicle (EV) Infotainment competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Electric Vehicle (EV) Infotainment market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Electric Vehicle (EV) Infotainment.

Chapter 13, to describe Electric Vehicle (EV) Infotainment research findings and conclusion.

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